Chris Campbell, MA, is the Director of Government Relations at NAADAC. He is responsible for ensuring the public policy concerns most important to the addiction counseling community - especially insurance parity, federal treatment grants, and workforce development - are heard and addressed by lawmakers in Washington. He is also responsible for building relationships with other Washington-based organizations concerned with addictions policy, aiding the NAADAC Public Policy and Political Action Committees and organizing NAADAC's annual Advocacy Action conference. Chris has over 10 years’ experience advocating before the Congress and the Executive Branch on a variety of public policy issues affecting children, adolescents, seniors, and people with disabilities. He received his bachelor's and master’s degrees from The University of Akron. He also has completed post-graduate coursework in public policy at George Mason University.

Sarah Hansen, MA, is the Executive Director of the Kansas Association of Addiction Professionals (KAAP). Prior to that, she was the executive director of a mid-sized substance abuse treatment center in Emporia, Kansas. Sarah began her work in the field of human services in 2000. Since that time she has worked as an addictions counselor, a mental health therapist, and a policy maker for the State of Kansas single state authority on substance abuse and the Department of Mental Health. Sarah earned her Bachelor’s Degree in Psychology and Masters Degree in Mental Health Counseling from Emporia State University. She has earned such noteworthy credentials as Licensed Professional Counselor (LPC), Nationally Credentialed Counselor (NCC), and Addiction and Prevention Services (AAPS) Credentialing.

Chuck Ingoglia, MSW, is Vice President Public Policy at the National Council for Community Behavioral Healthcare. Chuck has worked as a provider, advocate, and educator for government and public sector organizations for more than 15 years. In his current role, he directs the federal affairs function of the National Council for Community Behavioral Healthcare as well as its policy and technical assistance outreach to more than 1,700 member organizations across the nation. Most recently, his efforts have centered on key issues such as parity, healthcare reform, and increasing access and retention in community behavioral healthcare.

Gerry Schmidt, MA, LPC, MAC, serves as Chair of the NAADAC Public Policy Committee. He is currently the Chief Operations Officer at Valley HealthCare System in Morgantown, WV. He has been in the addictions treatment field for nearly 40 years and has served in various capacities with NAADAC. He served on and chaired the NAADAC Certification Committee, is the current Chair of the Public Policy Committee and serves as NAADAC's Clinical Affairs Consultant. Gerry has been active over the past 5 years in the development and implementation of several of NAADAC’s Life Long Learning Series of trainings. He is active both nationally and within West Virginia in legislative advocacy.