IMPACTING NATIONAL ADDICTION & RECOVERY POLICY & LEGISLATION

WHAT YOU CAN DO AT HOME AND IN DC

NAADAC PUBLIC POLICY CO-CHAIRS
MICHAEL KEMP & SHERRI LAYTON
Current national issues

NAADAC’s involvement

Ways you can be involved in DC and at home
## STATE VS FEDERAL

| Understanding how authority flows! | Parity/ACA >>>>>> State Insurance Commission  
SAMHSA >>>>>> State Regulatory Agency >>>>>> $$$ |
|-----------------------------------|---------------------------------------------------------------------|
| Similarities & Differences        | Availability  
Access/Contact  
Relationship                                                                |

**Understanding how authority flows!**

- Parity/ACA >>>>>> State Insurance Commission
- SAMHSA >>>>>> State Regulatory Agency >>>>>> $$$
ISSUES ADDRESSED AT THE STATE LEVEL

• Budget
• Funding Sources
• Counselor Licensing
• Regulation of Treatment Facilities
• Criminal Justice & Treatment
SO, WHY ADVOCATE?
“Our destiny is ruled by people who don’t know what we do!”
Grace Davis, LCSW

We are ALL in the advocacy business!
BUILDING THE RELATIONSHIP

- Legislators cannot be experts in everything
- YOU can be THEIR expert – few constituents have the front-line experience you have; real world perspective
- Legislators are desperate for facts
- 1:1 interactions are the best opportunity for providers/advocates to build their influence
FRAME YOUR MESSAGE!

• “All politics are local!” - Sam Rayburn, US Rep
• Bring the issues home
• Why does it matter?
• We are the solution!
• We make financial sense!
• Singleness of purpose, non-partisan
• Emphasize who you represent
  • As a provider
  • As an employer
GET TO KNOW YOUR LEGISLATORS!!!

• Start local

• Make use of their presence in your district
  • Know their calendars; attend their events

• Voting history/positions/committees

You’re invited to a

Fall Forum
with
Congressman Lamar Smith

Rep. Smith will discuss issues important to the 21st congressional district and answer questions.

Wednesday, October 19th, from 9:30-10:30 a.m.
Kroc Center
201 Holdsworth Drive
Kerrville, TX 78028

RSVP requested for planning purposes. Send email with subject Kerr County Forum to Smith.RSVP@mail.house.gov
THE IMPORTANCE OF DISTRICT STAFF

• “Staffers function as the legislators’ key information sources. They are exactly the right people to establish relationships with.”

  • Rebecca Farley, Sr. Director of Policy & Advocacy for National Council for Behavioral Health
REMEMBER - IT’S THE RELATIONSHIP!

• Follow Up, Follow Up, Follow Up
• Get any information you promised to them
• Keep them posted on bill developments
• Make yourself a resource
• Respect their time—be selective, prepared & focused
• Send a Thank You note
COLLABORATION + RELATIONSHIP

• What treatment providers are in a district?
  • Multiply the impact

• Invite them to your events

• Invite them to your facility

• Host a lunch for their District staff

• Make a contribution!
NATIONAL COLLABORATION

Combining our voices increases the volume!

NAADAC
NAADAC.ORG
THE ASSOCIATION FOR ADDICTION PROFESSIONALS

NATIONAL COUNCIL FOR BEHAVIORAL HEALTH
STATE ASSOCIATIONS OF ADDICTION SERVICES
Stronger Together.

NATIONAL ASSOCIATION OF ADDICTION TREATMENT PROVIDERS

ASSOCIATION OF RECOVERY COMMUNITY ORGANIZATIONS
FACES & VOICES OF RECOVERY

YPR
Young People In Recovery
HR 6 (CARA & CURES)

• Reimbursement for educational expenses for SUD workers who work in underserved areas

• Expands access to addiction treatment and prevention programs

• Law enforcement components to curtail trafficking of illegal drugs

• IMD exclusion removed for all SUD treatment for 30 days annually

• Kickbacks for treatment referrals are made illegal - pay or receive kickbacks – fine up to $200,000 and 10 years in prison

• Requires annual analysis of how states are implementing Parity

• Development of best practices for sober living homes

• Authorizes grants to examine many aspects of SUD impacts, building communities of recovery, & support for transition from treatment to the workforce

• Comprehensive Opioid Recovery Centers – all FDA approved meds
BIZARRO

No, I won't prescribe medical marijuana for you, because the people who make it won't fly me to the Caribbean for conferences.

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LOOK INSIDE FOR SUMMER SAVINGS!
Addiction Recovery Day at the Texas Capitol
Legislative Briefing & Visits with Elected Officials
March 5, 2019

And for the Texans here today!

Save the Date

Addiction Recovery Day at the Texas Capitol
Legislative Briefing & Visits with Elected Officials
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ADVOCACY – IT’S MORE THAN JUST AT THE CAPITOL

Speak Up – “When we are silent we allow others to define us.”

- Treatment Works! People Recover!
  - It Saves Lives, Restores Families, Heals Communities!!!!
- Share your story
- Offer your expertise
- Community groups
- Regulatory hearings
SOCIAL MEDIA

• 97% of Congressional staff say social media comments are reviewed
• Picks up the pace of engagement
• Fewer than 30 comments result in most staffers paying attention
• Comments should be polite & professional 😊
REMEMBER TO VOTE

Thank You & Good Luck!

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