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Technology-enabled transformation to enhance treatment and address the addiction crisis

Presenters:
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Sanford Behavioral Health

About Us

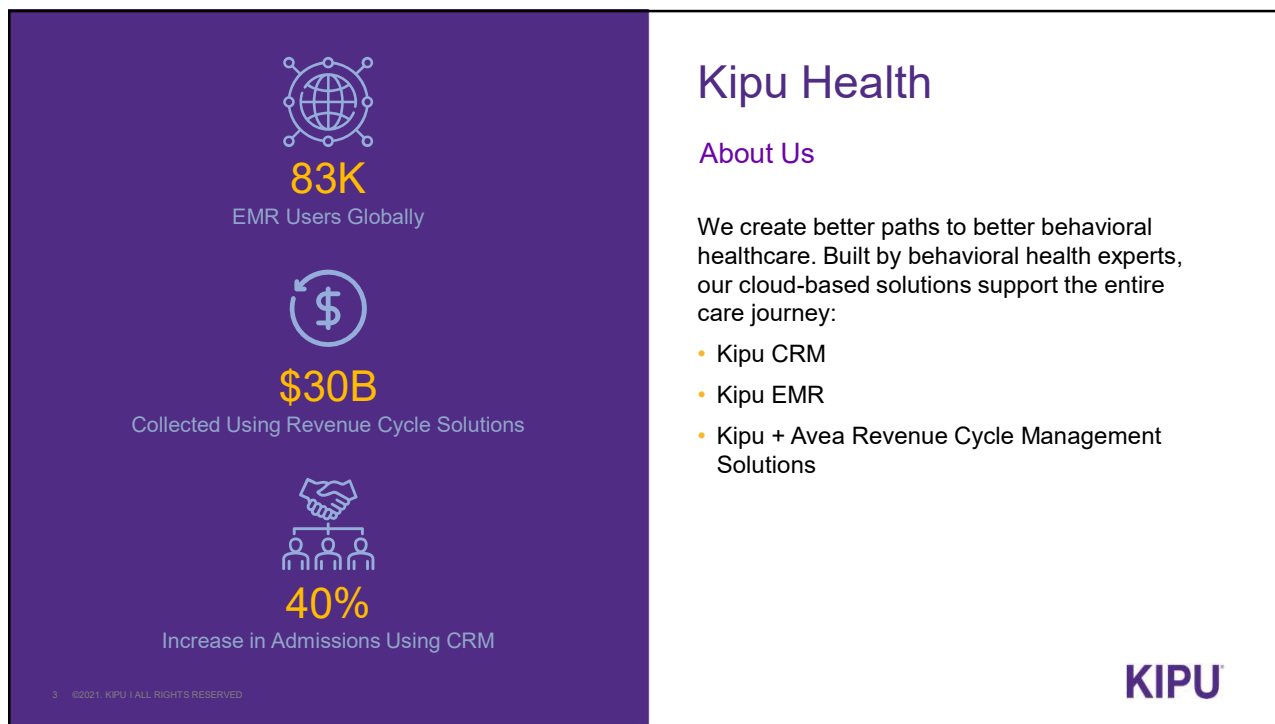
Behavioral health facilities steeped in Midwestern values and committed to helping patients live a new and better life in recovery:

- Sanford West Behavioral Health Campus
- Comprehensive Treatment for Eating Disorders
- Sanford House at John Street for Men
- House at Cherry Street for Women
- Outpatient Center & Sanford Virtual Programs



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83K
EMR Users Globally

\$30B
Collected Using Revenue Cycle Solutions

40%
Increase in Admissions Using CRM

KIPU

Kipu Health

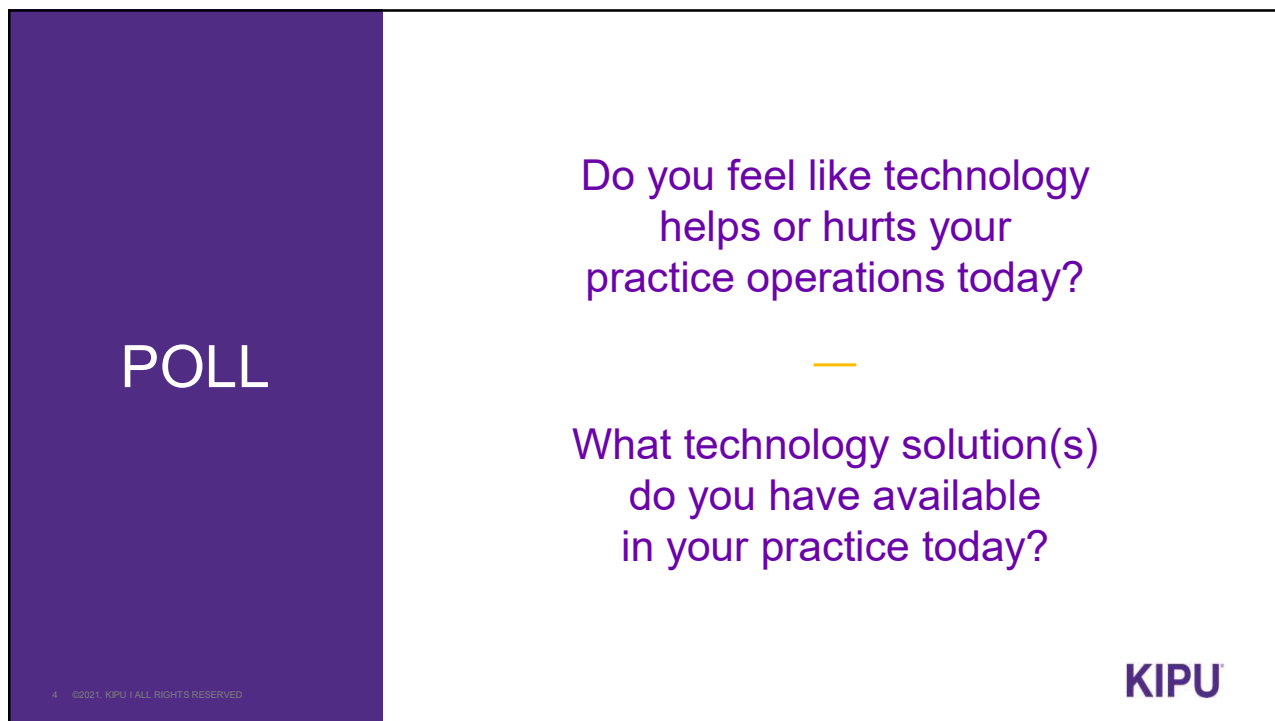
About Us

We create better paths to better behavioral healthcare. Built by behavioral health experts, our cloud-based solutions support the entire care journey:

- Kipu CRM
- Kipu EMR
- Kipu + Avea Revenue Cycle Management Solutions

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POLL

Do you feel like technology helps or hurts your practice operations today?

What technology solution(s) do you have available in your practice today?

KIPU

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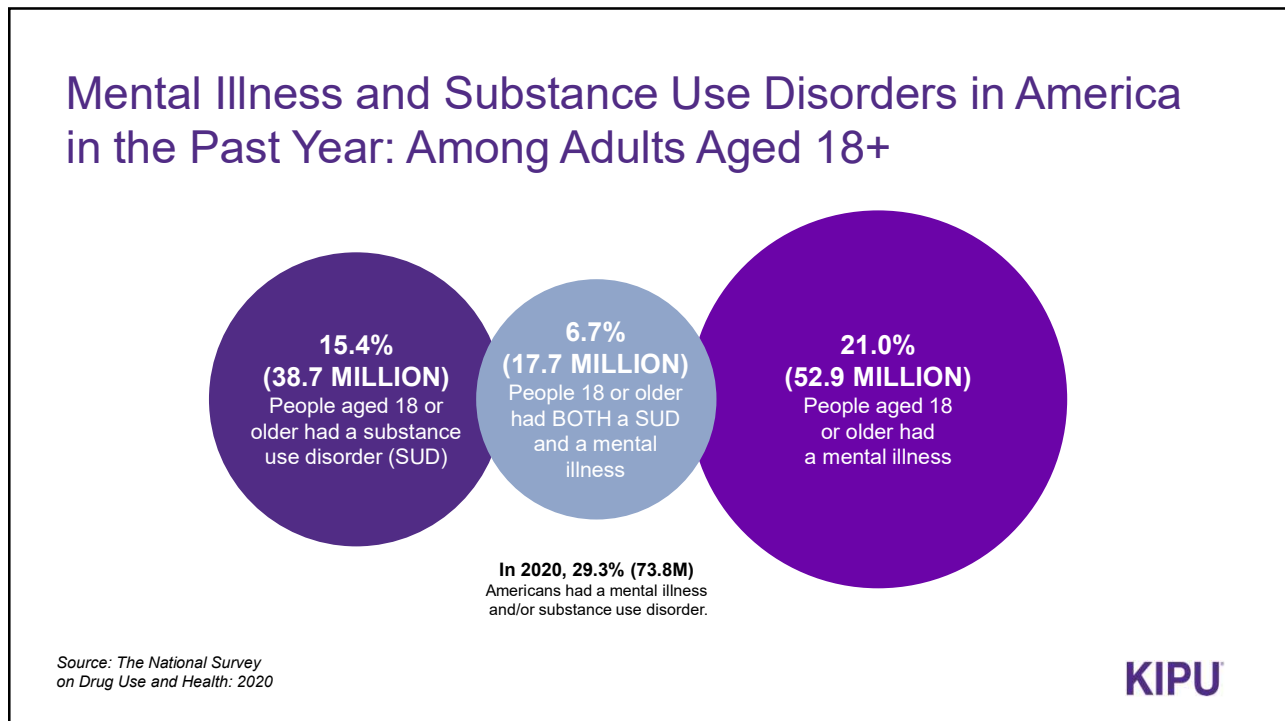
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Today's Outline

- 1 The Problem
- 2 The Solution
- 3 The Results
- 4 Next Steps


KIPU

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Our Challenges



Inefficiencies




Administrative burdens



Limited visibility


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Solution

CRM & EMR Solutions




Electronic patient charts

Modernized provider contracts and payments

Realtime visibility into patient feedback


Better continuum of care

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How Technology Supports the Patient Journey




PRE-ADMISSION

- Information Intake
- Financial/Insurance Information



ADMISSION


- Treatment Plan
- Scheduling
- Virtual Care
- Meds Management



GRADUATION

- Virtual Care
- Meds Management
- Scheduling
- Payment

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Benefits for Staff Members

- Ease of Use**
—
- Gained Efficiency**
—
- Better Insights**

“I have used a number of Electronic Records programs over the years, and I think Kipu has been one of the best, both in regard to using it and in reviewing records. It’s very easy to navigate from one activity to another and from one client to another.”


“KIPU is extremely intuitive and highly customizable, which prompts a more palatable experience in note writing and documentation. As a manager, it is an extremely easy EHR to teach to staff.”

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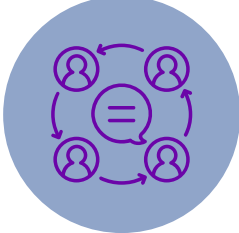


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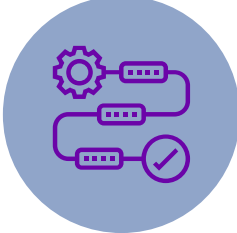
Benefits for Patients



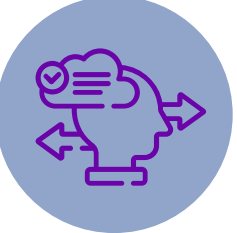
Continuum of Care



Improved Communications




Efficient Admissions Process




Clinician insight leads to better care decisions

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Using Technology to Improve Payer Relationships



Create Transparency in Payments




Integrate Payment Technology into EMR



Ensure Admission Data is Comprehensive

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EMR Implementation Best Practices


- 1 Evaluate Your Resources
- 2 Use Change Management Tactics
- 3 Learn From Hospital Implementations

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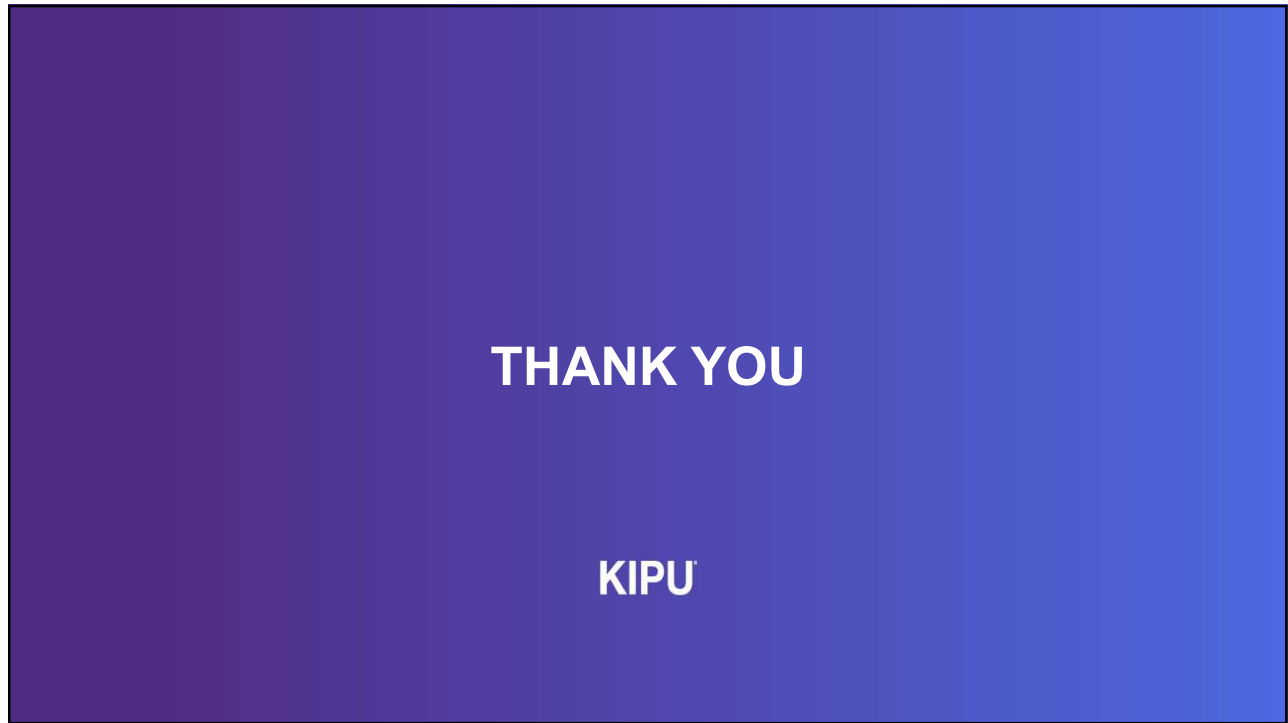
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How Technology Supports Our Future Growth



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