Technology-enabled transformation to enhance treatment and address the addiction crisis

Presenters:
Rae Allyson Green, JD, MA, LPC, CAADC
Rae Allyson Green, JD, MA, LPC, CAADC
Founder, Sanford Behavioral Health
Alec Green, Managing Director, Sanford Behavioral Health
Paul Joiner, Chief Executive Officer, Kipu

Sanford Behavioral Health

About Us

Behavioral health facilities steeped in Midwestern values and committed to helping patients live a new and better life in recovery:
- Sanford West Behavioral Health Campus
- Comprehensive Treatment for Eating Disorders
- Sanford House at John Street for Men
- House at Cherry Street for Women
- Outpatient Center & Sanford Virtual Programs
Technology-enabled transformation to enhance treatment and address the addiction crisis

Kipu Health

About Us

We create better paths to better behavioral healthcare. Built by behavioral health experts, our cloud-based solutions support the entire care journey:

- Kipu CRM
- Kipu EMR
- Kipu + Avea Revenue Cycle Management Solutions

Do you feel like technology helps or hurts your practice operations today?

What technology solution(s) do you have available in your practice today?

Presented by: Rae Green, JD, MA, LPC, CAADC; Alec Green; and Paul Joiner
Mental Illness and Substance Use Disorders in America in the Past Year: Among Adults Aged 18+

- **15.4% (38.7 MILLION)** People aged 18 or older had a substance use disorder (SUD)
- **6.7% (17.7 MILLION)** People 18 or older had BOTH a SUD and a mental illness
- **21.0% (52.9 MILLION)** People aged 18 or older had a mental illness

In 2020, 29.3% (73.8M) Americans had a mental illness and/or substance use disorder.

Source: The National Survey on Drug Use and Health: 2020
Technology-enabled transformation to enhance treatment and address the addiction crisis

Our Challenges

- Inefficiencies
- Administrative burdens
- Limited visibility

Solution

CRM & EMR Solutions

- Electronic patient charts
- Modernized provider contracts and payments
- Realtime visibility into patient feedback
- Better continuum of care
How Technology Supports the Patient Journey

<table>
<thead>
<tr>
<th>PRE-ADMISSION</th>
<th>ADMISSION</th>
<th>GRADUATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information Intake</td>
<td>Treatment Plan</td>
<td>Virtual Care</td>
</tr>
<tr>
<td>Financial/Insurance Information</td>
<td>Scheduling</td>
<td>Scheduling</td>
</tr>
<tr>
<td></td>
<td>Virtual Care</td>
<td>Meds Management</td>
</tr>
<tr>
<td></td>
<td>Meds Management</td>
<td>Payment</td>
</tr>
</tbody>
</table>

Benefits for Staff Members

- Ease of Use
- Gained Efficiency
- Better Insights

“I have used a number of Electronic Records programs over the years, and I think Kipu has been one of the best, both in regard to using it and in reviewing records. It’s very easy to navigate from one activity to another and from one client to another.”

“KIPU is extremely intuitive and highly customizable, which prompts a more palatable experience in note writing and documentation. As a manager, it is an extremely easy EHR to teach to staff.”
Technology-enabled transformation to enhance treatment and address the addiction crisis

Benefits for Patients

- Continuum of Care
- Improved Communications
- Efficient Admissions Process
- Clinician insight leads to better care decisions

Using Technology to Improve Payer Relationships

- Create Transparency in Payments
- Integrate Payment Technology into EMR
- Ensure Admission Data is Comprehensive
Technology-enabled transformation to enhance treatment and address the addiction crisis

EMR Implementation Best Practices

1. Evaluate Your Resources
2. Use Change Management Tactics
3. Learn From Hospital Implementations

How Technology Supports Our Future Growth

Presented by: Rae Green, JD, MA, LPC, CAADC; Alec Green; and Paul Joiner
Technology-enabled transformation to enhance treatment and address the addiction crisis

THANK YOU

KIPU