Spring Into Action!

Spring is here and you can feel the sense of possibility that the season brings. Along with the seasonal renewal as we emerge from the winter (at least in the northern parts of the country), comes the opportunity to get involved with initiatives that NAADAC has begun. All NAADAC members have the opportunity to recognize excellence in the addiction profession by nominating someone for a NAADAC award. There are six categories to acknowledge excellence and nominations will be accepted until April 30, 2009.

You can also earn continuing education credits for low or no cost. NAADAC continues its Life-long Learning Series throughout the nation. Check page 14 for more details. And if one of those cities isn’t convenient for you, take a look (at the online version of the series. More information can be found at the NAADAC website (www.naadac.org) by clicking on “education.”

Finally, many of you will be selecting new leaders for the association. The biennial elections for several NAADAC Regional Vice Presidents will begin in April. For more information, or to read the biographies of the candidates, please turn to page 10.

Enjoy the issue.

Donovan Kuehn
NAADAC News Editor
dkuehn@naadac.org

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NAADAC NEWS is published by NAADAC, the Association for Addiction Professionals.

Editor: Donovan Kuehn
Layout: Design Solutions Plus/Elise Smith

Contributions to this issue: Patricia M. Green, Pamela Van Cott, Larry Ashley, Peter C. Formaz, Carol Vieira, NAADAC-NAAP Public Policy Committee, Himieten Elisang, Gabriel Guzman, Barbara Rossum and Donovan Kuehn.

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Subscription Information: The annual subscription rate is $30. Individual copies are $6, free to NAADAC members. NAADAC membership costs vary by state. Call 800.548.0497 or visit www.naadac.org for more information.

NAADAC News’ readership exceeds 14,000.

Editorial Policy: Letters, comments and articles are welcome. Send submissions to the Editor, NAADAC News. The publisher reserves the right to refuse publication and/or edit submissions.

Advertising: Media kit requests and advertising questions should be made to Donovan Kuehn, 1001 N. Fairfax St., Ste. 201, Alexandria, VA 22314; phone 800.548.0497; fax 800.377.1136 or email dkuehn@naadac.org.

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April/May 2009, Volume 19, Number 1

Change of Address: Notify NAADAC three weeks in advance of any address change. A change of addresses may take up to six weeks, so please notify us as soon as possible.

Send your old and new addresses to NAADAC, 1001 N. Fairfax St., Ste. 201, Alexandria, VA 22314; phone 800.548.0497; fax 800.377.1136 or send an email to dkcroy@naadac.org.
Looking Back, Looking Forward
NAADAC had Several Key Achievements in 2008 and Looks Forward to More in 2009
Patricia M. Greer, BA, LCDC, AAC, NAADAC President
and Donovan Kuehn, NAADAC Director of Operations and Outreach

No one could have predicted the tumultuous year that just passed, but 2008 will stand out as a year that included positive developments for those in the addiction profession.

NAADAC’s leadership and staff traveled throughout the nation, working on the association’s educational, professional and legislative objectives. Some of the key accomplishments are hard to forget.

Mental Health Parity and the Second Chance Act
Thanks to legislation passed by Congress last year, over a third of all Americans will soon receive better insurance coverage for addiction and mental health treatments and thousands of citizens will not be barred from opportunities because of a drug conviction in their past.

The Second Chance Act was first introduced in 2004 by Rep. Danny Davis (D-Ill.) in response to the President’s State of the Union declaration that “America is the land of second chance, and when the gates of the prison open, the path ahead should lead to a better life.” NAADAC supported this legislation in testimony before Congress.

The Second Chance Act, which was passed by a 347–62 vote in the House and unanimously in the Senate, was signed into law by the President on April 9. The legislation provides grants to local and state governments and non-profits to provide a broad range of re-entry services, including a strong emphasis on addiction services. Rep. Davis and other advocates (including NAADAC) are now working to ensure that Congress provides the actual funding that the bill authorizes.

The Paul Wellstone and Pete Domenici Mental Health Parity and Addiction Equity Act of 2008 was included in the economic bailout bill which was passed by the U.S. House of Representatives in a 263–171 vote on October 3, 2008. For the first time, the law requires equal coverage of mental and physical illnesses.

The success of this parity law has been spearheaded by NAADAC and its members. The first discussion of this issue began in 1993 at NAADAC’s advocacy conference, where state addiction authorities and representatives from the Clinton White House discussed parity as a part of health care reforms. The passage of this legislation is the result of 15 years of dedicated advocacy by addiction professionals, their allies and the families of people with mental illness and addictive disorders. Most importantly, this legislation is a milestone in the quest for civil rights, an effort to end insurance discrimination and to reduce the stigma of mental illness.

Training and Education
Recognizing the difficulties that NAADAC members, and all addiction professionals, face with slashed budgets and reduced time off for education, NAADAC has worked to make its educational offerings as accessible as possible. NAADAC certified, trained or provided continuing education credits for 2,592 people in person, through the mail and online.

Looking forward to 2009, there are a number of challenges on the horizon. However, there are numerous opportunities for NAADAC and addiction professionals.

Partnering With the State of Utah
NAADAC is joining with a number of partners on the 2009 Sowing the Seeds of Recovery conference in Salt Lake City, Utah. These partners include the Utah Division of Substance Abuse and Mental Health, the Association of Utah Substance Abuse Professionals (AUSAP), the Mountain West Addiction Technology Transfer Center and NALGAP, The Association for Lesbian, Gay, Bi-Sexual, Transgender & Their Allies.

The conference will be held from August 18–22, 2009, and will include...
workshops addressing prevention, safe and drug-free schools, criminal justice, addiction history, co-occurring disorders, current research and outcomes, ethics, special populations, workplace/management issues, clinical techniques, alternative therapies, faith based approaches, smoking cessation and professional development.

**Education Standards**

The development of national standards in the addictions academic programs throughout the United States is vital. Without a nationally recognized standard of skills and standardized content, the addiction profession will continue to be questioned as a professional group. Standardization of the academic content will more clearly define the educational process which will lead to professional recognition, reciprocity between states and higher compensation for addiction counseling services. This recognition is critical to the survival of a distinct profession of alcohol and drug counseling.

Key to this process will be educators and professionals who will develop the skill standards and content for each academic level. This process will be reviewed with key stakeholders for refinement and investment to ensure that students receive a consistent, reliable and quality learning experience that is applicable to their careers and advances their understanding of addiction-related issues.

**Scope of Practice**

Who is an addiction professional and what key skills does he or she need to have? How can you assess if a professional has had successful outcomes? How can you determine if a professional deserves a raise and praise or needs additional training? How do you know what it takes to advance your career?

Currently, there is no generally accepted ways to measure the skills of addiction professionals. NAADAC is committed to developing a clear scope of practice and career ladder, so people can assess where they currently fit, and what skills and attributes they need to advance their careers.

As it currently stands, each state determines the criteria that people must fulfill to become an addiction counselor. This system ensures that there is a mishmash of rules and doesn’t provide clarity for those in the profession, for those looking to move to another state or for people looking at starting a career.

One of NAADAC’s goals for 2009 is to build a clear scope of practice and career ladder. This scope of practice and career ladder will incorporate the principles of professional development and life-long learning, utilizing technology and the demonstration of high ethical standards.

Last year was a tumultuous time, and 2009 will also have distinct challenges. NAADAC has a clear set of goals to help ensure that the upcoming year is a good one for its members and the addiction profession.

*Patricia M. Greer serves as the President of NAADAC, the Association for Addiction Professionals. To contact her directly, please e-mail pmgreer@sbcglobal.net. Donovan Kuehn is the Director of Operations and Outreach for NAADAC. He can be reached at dkuehn@naadac.org.*
Don’t Forget!
NAADAC Award Nominations Accepted Until April 30
Barbara Fox, Chair of the NAADAC Awards Subcommittee

Do you know someone who deserves accolades for their work, professionalism and dedication? Perhaps there is an “unsung hero” whose fine example and work should be nationally recognized. Wherever you are, you can submit that person for consideration for a NAADAC national award.

Over 80 groups, individuals and organizations have received recognition from NAADAC in the 29 years since it began its awards program. Very select company considering that NAADAC has 10,000 members and the addiction profession encompasses over 80,000 clinicians.

Nominations for the 2009 awards must be received by the NAADAC Awards Committee no later than April 30, 2009. For full descriptions of NAADAC’s awards, please visit www.naadac.org and click on “About NAADAC” and then “Recognition & Awards.”

To make a submission, or for additional information, please contact Donovan Kuehn, NAADAC Director of Operations and Outreach, at 800.548.0497, ext. 125, or by e-mail at dkuehn@naadac.org.

NAADAC has six awards to recognize excellence in the addiction profession. They include:

- **Mel Schulsstad Professional of the Year**: Presented for outstanding and sustained contributions to the advancement of the addiction profession.
- **William F. “Bill” Callahan Award**: Presented for sustained and meritorious service at the national level to the profession of addiction counseling.
- **Lora Roe Memorial Alcoholism and Drug Abuse Counselor of the Year**: Presented to a counselor who has made an outstanding contribution to the profession of addiction counseling.
- **NAADAC Organizational Achievement Award**: Presented to organizations that have demonstrated a strong commitment to the addiction profession and particularly strong support for the individual addiction professional.
- **Medical Professional of the Year**: Presented to a medical professional who has made an outstanding contribution to the addiction profession.
- **Lifetime Honorary Membership Award**: This award recognizes an individual or entity who has established outstanding service through a lifetime of consistent contributions to the advancement of NAADAC, the addiction profession and its professionals.

**Saving You Money**
*Van Wagner Enhances the NAADAC Sponsored Insurance Program*

Pamela Van Cott, Van Wagner, Sterling & Sterling Insurance

NAADAC and the Van Wagner Group, a division of Sterling & Sterling, is pleased to announce several enhancements to the insurance programs available now or in the next few months for NAADAC members.

- **Effective March 1, 2009**, Professional and General Liability premiums have been decreased by up to 15% in 41 states. The remaining states are pending in their decision to approve the new rates. All updated premium information can be found on the Van Wagner Group website: www.vanwagner.com or as a link on the NAADAC website.

- **Effective March 1, 2009**, corporate members of NAADAC have access to a new program with special pricing for Professional Liability, General Liability, Property, Crime, Business Auto, and Umbrella Liability. Worker’s Compensation coverage will be available by Sept. 2009. Fourteen states have been approved for March 1, 2009 with another 20 to be approved by April 1, 2009. The rest of the states will have approval by July 1, 2009. Call Pam Van Cott of the Van Wagner Group at 800-735-1588 for more information on this new program.

- **Effective March 1, 2009**, corporate members of NAADAC who are insured with the Professional/General Liability program will be able to purchase low cost Property Insurance covering office contents and extra expense coverage. May 1, 2009 is the target date for the implementation of this program.

- In response to the high cost of health care in these unprecedented economic times, we are offering NAADAC members low cost Defined Benefit Health Insurance coverage. These limited health insurance products, sometimes known as Mini-Med plans, will be available in 44 states and DC excluding CT, NJ, ND, MT & WA. Four levels of coverage will be available and all plans will be Guaranteed Issue and HIPAA compliant. Insureds leaving the plan will get Certificates of Credible Coverage needed for new health insurance carriers. These are not major medical plans; the plans give four levels of coverage with defined benefits for health exposures. Defined Benefits coverage for prescription drugs is also included in these plans.

- **The Short Term Medical Insurance product will be available in 43 states and DC, excluding CT, NY, NJ, VT, MA, WA & CT.** This type of plan is designed for those between jobs, new hires and exiting employees, college graduates and part-time workers. Those with pre-existing conditions will not be eligible for this plan.

Keep an eye on www.vanwagnergroup.com or www.naadac.org as announcements will be made by NAADAC as the pending products are unrolled.
Sowing the Seeds of Recovery Conference  
Come to Salt Lake City for a Unique Experience  
Donovan Kuehn, NAADAC News Editor

NAADAC is joining with a number of partners in hosting the 2009 Sowing the Seeds of Recovery conference in Salt Lake City, Utah. These partners include the Utah Division of Substance Abuse and Mental Health, the Association of Utah Substance Abuse Professionals (AUSAP), the Mountain West Addiction Technology Transfer Center and NALGAP, The Association for Lesbian, Gay, Bi-Sexual, Transgender & Their Allies.

The conference will be held from August 18–22, 2009, and will include workshops addressing prevention, safe and drug-free schools, criminal justice, addiction history, co-occurring disorders, current research and outcomes, ethics, special populations, workplace management issues, clinical techniques, alternative therapies, faith based approaches, smoking cessation and professional development.

Explore Salt Lake City!  
Salt Lake City hosted the 2002 Olympic Winter Games and is an amazing center of outdoor activity and cultural life. For more information on attractions and events in Salt Lake City, check out the Salt Lake City Visitor’s Guide (www.ci.slc.ut.us/visitors) or to see what’s happening in the rest of the state, please visit the Utah Travel Council (www.utah.com).

2009 Conference Fees

EARLY BIRD RATES  
(register by June 17, 2009)  
Members: $325  
Non-Members: $425

REGULAR RATES  
(register after June 17, 2009)  
Members: $400  
Student/Associate/Military Members: $200  
Non-Members: $500  
Student/Military Non-Members: $325

DAILY RATES  
Member: $100  
Non-Member: $125  
Student/Associate/Military Members: $75  
Student/Military Non-Members: $100

Earn Over 30 Continuing Education Credits  
The conference will include keynote speakers, daily plenary sessions and breakout seminars. August 18th will feature an all-day, pre-conference seminar. The conference will also feature the Presidents’ Awards Lunch, which will honor outstanding addiction-focused professionals from around the nation and an evening event for the NAADAC Political Action Committee (admission by donation). Also included will be optional evening events, to allow participants to earn more education credits or to see the sights in Salt Lake City.

Scholarships  
Scholarships are available. All scholarship applications must be received 60 days before the first day of the conference (June 16, 2009). Download a scholarship form by visiting www.naadac.org and click on “Education.”

Nearst Airport  
Fly into the Salt Lake City International Airport (Airport Code: SLC). Airlines that serve the airport include American, Continental, Delta, Frontier, JetBlue, Northwest, Southwest, United and US Airways. The approximate cost for a cab from the airport to downtown is $20.

Conference Materials  
For the Conference Brochure, Registration Form, Exhibitor Information, Conference Schedule and Conference Program, please visit www.naadac.org or keep an eye on your mailbox.

Book Your Stay Now!  
Join us in Salt Lake City at the:  
Little America Hotel  
500 South Main Street  
Salt Lake City, Utah, 84101  
Hotel reservations at 800.453.9450.

Please mention NAADAC to receive the special rate of $94 (government rate), $129 (garden room) and $139 (tower room) per night (plus applicable taxes).

All rooms must be booked by July 25, 2009 to receive the conference rate.
Conference Registration Form

Conference Registration Fees

EARLY BIRD RATES
(register by June 17, 2009)
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- Non-Member: $425

REGULAR RATES
(register after June 17, 2009)
- Member: $400
- Non-Member: $500
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- Student/Military Non-Member: $325

DAILY RATES
- Member: $100
- Non-Member: $125
- Student/Associate/Military Member: $75
- Student/Military Non-Member: $100

TOTAL AMOUNT ENCLOSED

YES, I want to join NAADAC now! Please consult www.naadac.org for membership fees or call 800.548.0497 to enroll.

Please send me additional information about membership.

Attendee Information

☒ This is my first NAADAC Training

(Please print clearly)

NAADAC/AUSAP/NALGAP Member #: ____________________________

Name: __________________________________________________________

Address: _________________________________________________________

City: ______________________________State: ______ Zip: ______________

Phone: (______) ___________________________________________________

Fax: (______) _____________________________________________________

E-mail: __________________________________________________________

Payment Options

Check or money order payable to NAADAC

Please return check or money order by mail to:
NAADAC
1001 N. Fairfax St., Ste. 201
Alexandria, VA 22314

(Make checks payable to NAADAC.)

Or pay by credit card and fax to 800.377.1136

☒ Visa ☐ Mastercard ☐ American Express

Name as appears on credit card: ______________________________________

(please print clearly)

Credit card #: ____________________________________________________

Exp. Date: ______________

Signature: __________________

Conference Registration Fees

EARLY BIRD RATES
(register by June 17, 2009)
- Member: $325
- Non-Member: $425

REGULAR RATES
(register after June 17, 2009)
- Member: $400
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Please send me additional information about membership.

Attendee Information

☒ This is my first NAADAC Training

(Please print clearly)

NAADAC/AUSAP/NALGAP Member #: ____________________________

Name: __________________________________________________________

Address: _________________________________________________________

City: ______________________________State: ______ Zip: ______________

Phone: (______) ___________________________________________________

Fax: (______) _____________________________________________________

E-mail: __________________________________________________________

Payment Options

Check or money order payable to NAADAC

Please return check or money order by mail to:
NAADAC
1001 N. Fairfax St., Ste. 201
Alexandria, VA 22314

(Make checks payable to NAADAC.)

Or pay by credit card and fax to 800.377.1136

☒ Visa ☐ Mastercard ☐ American Express

Name as appears on credit card: ______________________________________

(please print clearly)

Credit card #: ____________________________________________________

Exp. Date: ______________

Signature: __________________

Conference Refund Policy:
A partial refund of 75% of registration cost is refundable 30 days before the conference. Thereafter, 50% of conference fees are refundable.
Seattle Police Chief R. Gil Kerlikowske will be the Obama administration’s nominee as the next director of the Office of National Drug Control Policy (ONDCP), the White House has confirmed.

Multiple sources in the field also expect Tom McClellan, Ph.D., cofounder and CEO of the Treatment Research Institute at the University of Pennsylvania, to be named as deputy director of demand reduction at ONDCP. McClellan is a highly respected researcher who has done groundbreaking work in the areas of treatment quality and outcomes measurement.

A White House official confirmed Kerlikowske’s nomination but not McClellan’s; Kerlikowske and McClellan have both declined to comment.

Kerlikowske, 59, has served as chief of police in Seattle since 2000, and during his 36-year career in law enforcement was police commissioner in Buffalo, N.Y., and police chief in Fort Pierce, Fla., and Port St. Lucie, Fla. He is the current president of the Major Cities Chiefs Association.

If confirmed, Kerlikowske would replace interim ONDCP Director Ed Jurith, and succeed Bush administration drug czar John Walters.

“He has been very supportive of community-policing activities, human services and chemical-dependency programs,” said Ken Stark, former director of the Washington Division of Alcohol and Substance Abuse and current head of the Snohomish County Human Services Department. “He is a team player and collaborative. Obviously his focus is in the law-enforcement arena, but he clearly understands the need for a healthy community and that that means more that just law enforcement — it needs to include other parts of the system, including chemical-dependency treatment.”

“The one thing I can say about Gil Kerlikowske is that he’ll be a far better drug czar than his predecessor,” said Norm Stamper, Kerlikowske’s immediate predecessor as Seattle police chief and currently the head of the drug-policy reform group Law Enforcement Against Prohibition (LEAP). “He’s an intelligent, thoughtful guy ... the jury’s out on his views on the drug war. He opposed Seattle’s I-75, which made simple marijuana possession the lowest enforcement priority in the city, but he’s respected the law.”

Kerlikowske is better known for his work on gun control than drug control, but has worked with local drug courts and recently backed a Seattle program that allows police officers to divert drug users to treatment or job programs rather than jail. He has been honored for his work in preventing youth crime and violence, and chairs the board of directors at Fight Crime: Invest in Kids, a law-enforcement group that supports effective youth crime-prevention efforts.

Washington State Rep. Roger Goodman, a member of the American Bar Association Standing Committee on Substance Abuse, has worked with Kerlikowske on the King County Bar Association’s drug-policy project. “As a practical and nonideological person, he’s going to allow rational reforms to proceed,” said Goodman. “He understands that we can reform some criminal-justice practices to make them more humane and cost-effective without compromising public safety.”

Drug-policy reformers noted that Seattle has taken a progressive tack on issues like needle exchange, medical marijuana, and overdose prevention. The Obama administration has expressed support for needle-exchange programs and reportedly is reining in Drug Enforcement Administration raids against medical-marijuana providers.

Ethan Nadelmann, executive director of the Drug Policy Alliance, called Kerlikowske’s selection as drug czar a “potentially transformative moment.”

“Kerlikowske is clearly familiar with drug policy reforms, and has not been a forceful opponent,” according to Nadelmann. “Although a police chief may not be an ideal pick, given President Obama’s call for ‘shifting the paradigm, shifting the model, so that we focus more on a public health approach,’ we remain hopeful that he has the potential to provide much needed national leadership in implementing the president’s campaign commitments.”
As I sit here writing this column against the deadline, I’m reminded of my days as a young advertising copywriter when I occasionally needed a deadline as motivation to finish a boring project. The deadline did more than motivate me to finish — more often than not, it was what finally stimulated enough creative thinking to move me forward — in other words, it motivated me to think outside of the box.

“Thinking outside of the box.” Boy, has that phrase become overused. People are so often telling us that we need to think outside of the box that it has fallen into the realm of cliché. Never-the-less it is still true. Sometimes, however, we need to be put into a box first before we can think outside of it. A deadline is just such a box.

I used to believe that the more freedom I had, the more creative I could be. But it doesn’t necessarily work that way. Ingenuity needs to be motivated by something, and if the desire to achieve isn’t there, then an uncomfortable boundary may work.

Have you ever watched a man or a woman with one leg running a marathon or competing in downhill snow skiing? I have, and every time I’m deeply impressed because I have both of my legs and I can’t do either one. I used to wonder why they were able to do so much more than me when I was the one born with the greater advantage. Now I can see that the difference is that they were challenged by a boundary and I wasn’t. Some of them might even argue that they were the ones born with the greater advantage. Being unable to walk made them uncomfortable, and conquering their disability became a powerful motivating factor. They had to get out of that box!

Think of creativity as a prisoner trying to bust out of jail. When your resources and opportunities are limited you must become innovative. A good illustration of this is the World War II movie The Great Escape. It is an amazing tale of ingenuity. Men with little to work with escape from a German POW camp. In addition to digging three tunnels without shovels, they made hand drawn traveling documents and identification papers that looked authentic enough to pass for ones made on a printing press. Now that was a box to get out of!

I have enjoyed working for myself most of my adult life. People frequently tell me they wish they could be self-employed like I am. They say things like, “If I could just get one client then I could quit my job.” My response is always the same, “Until you quit your job, you are never going to find that first client. There is nothing like the deadline of a rent or mortgage payment staring you down at the end of the month to motivate you to get out and look for clients.”

Everyone works under some kind of deadline. They force us to prioritize our responsibilities; they limit procrastination; and they help us achieve our work related goals. But, we often lack them in our private lives. We are not given deadlines to accomplish our most important personal goals and without those boundaries procrastination can creep in and destroy our best intentions. The trick is to impose a deadline on yourself. But it has to have some teeth to work.

Here’s how to do it: Write down your goal. Then set a reasonable date in which you can achieve it. Next, go to your bank or attorney and set up an escrow account. Now add the teeth — put into the account an amount of money that will hurt to lose: $1,000... $10,000... $100,000... you decide! Set it up so that if you haven’t achieved your goal by the deadline then the funds go to a favorite charity... or make it even more motivating: let the funds go to your worst enemy!

Not ready to try that? Then try the buddy system. Pair up with a friend and each of you take responsibility to follow up on the other one. You can get together once a week and check on each other’s progress. If goals aren’t being met, then nag each other into the UnComfort Zone!

Robert Evans Wilson, Jr. is a motivational speaker and humorist. He works with companies that want to be more competitive and with people who want to think like innovators. For more information on Robert’s programs, please visit www.jumpstartyourmeeting.com.
NAADAC Elections 2009
You Decide – Regional Vice President Elections
Donovan Kuehn, NAADAC Director of Operations and Outreach

Every two years, different regions have the opportunity to select the representatives who will represent them and help determine the direction of the association. In April of 2009, NAADAC members will select four Regional Vice Presidents. All positions are for two-year terms.

The four positions open for election are:

**Mid-Central Regional Vice President**
Represents Illinois, Indiana, Kentucky, Michigan, Ohio & Wisconsin

**North Central Regional Vice President**
Represents Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota & South Dakota

**Southeast Regional Vice President**
Represents Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee

**Southwest Regional Vice President**
Represents Arizona, California, Colorado, Hawaii, New Mexico, Nevada & Utah

Each Regional Vice President shall be elected by the members within the region to be represented by such Regional Vice President. Nominees must be a member in good standing of that region. Balloting is done by the members of that region. Candidates can serve two consecutive terms.

The following candidates have been nominated for election to the NAADAC Executive Committee and deemed eligible for office by the NAADAC Nominations and Elections committee.

Only members in good standing who have been actively engaged in work in addiction counseling or as an addiction professional for at least two years immediately prior to nomination shall be eligible for an elective office with NAADAC, the Association for Addiction Professionals.

If you live in one of the states listed above and have not received your electronic ballot by April 6, 2009, please contact Donovan Kuehn at 800.548.0497, ext 125 or dkuehn@naadac.org.

**Nominees At a Glance**

**MID-CENTRAL Regional Vice President**
(Represents Illinois, Indiana, Kentucky, Michigan, Ohio & Wisconsin)
Nominee: John J. Lisy
Credentials: LICDC, OCPS II, LISW, LPCC
Contact: jlisys@msn.com

**NORTH CENTRAL Regional Vice President**
(Represents Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota & South Dakota)
Nominee: Harold Casey
Credentials: BA, CADC II
Contact: harold@sackansas.org

**SOUTHEAST Regional Vice President**
(Represents Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee)
Nominee: Katherine Turcotte
Credentials: ICADC, NCAC II
Contact: royturcottc@aol.com

**SOUTHWEST Regional Vice President**
(Represents Arizona, California, Colorado, Hawaii, New Mexico, Nevada & Utah)
Nominee: Jerome L. Synold
Credentials: CAADAC II, MAC, CPS, CCS
Contact: jsynold@aol.com

If you live in the Mid-Central Region (Illinois, Indiana, Kentucky, Michigan, Ohio & Wisconsin), the North Central Region (Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota & South Dakota), the Southeast Region (Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee) or the Southwest Region (Arizona, California, Colorado, Hawaii, New Mexico, Nevada & Utah) and have not received your electronic ballot by April 6, 2009, please contact Donovan Kuehn at 800.548.0497, ext 125 or dkuehn@naadac.org.
In Ohio, OAADAC and NAADAC have partnered with other key stakeholders to form the Ohio Addiction Workforce Development Project. NAADAC has the ability to be a driving force nationally on this important emerging issue.

Other qualifications of the nominee for this office:
- Education/Licenses – John’s education includes a Masters in Social Work. He is also a Licensed Independent Chemical Dependency Counselor, an Ohio Certified Prevention Specialist II, a Licensed Independent Social Worker and a Licensed Professional Clinical Counselor.
- Current work experience – John has been the Executive Director of the Shaker Heights Youth Center since 1996. During his tenure, he has been responsible for not only a 300% increase in funding and a 450% increase in services but even more important for the excellent quality of the services the Center provides to its consumers. The Center has received the Exemplary Prevention Award from the Ohio Department of Alcohol and Drug Addiction Services three times. The Center also received the Matthew Dunlop Prevention Services Award and John received the Calvin Thomas Community Leadership Award from the Addiction Services Board of Cuyahoga County in 2004.
- Licensure – John worked to build the Coalition for Chemical Dependency Licensure. He very actively served on the Coalition from its inception through the passage of the licensure bill. John was a passionate advocate for grandparenting and adding diagnostic privileges. The seven year commitment to licensure in Ohio has elevated the profession and serves to better protect consumers.

NORTH CENTRAL
(Represents Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota & South Dakota)

Nominee: Harold Casey
Credentials: BA, CADC II
Contact: harold@sackansas.org

Summarize the nominee’s NAADAC activities:
Harold Casey is the President/Project Director of the Substance Abuse Center of Kansas.

Education
Iola High School, 1973
Wichita State University, BA English, 1982

Experience
St. Francis Regional Medical Center, 1989–93
Prairie View, 1986–89
St. Joseph Medical Center, 1983–86
Recovery Services Council, 1981–83
Central Kansas Foundation, 1994–94
COMCARE of Sedgwick County, 1994–95
Substance Abuse Center of Kansas, 1995–Current
Candidates, from page 11

Philosophy statement of the nominee on the future of NAADAC:

No description submitted.

Other qualifications of the nominee for this office:

Affiliations
Employee Assistance Program Association
International Critical Stress Incident Foundation
Kansas Association of Addiction Professionals
Kansas Alcohol And Drug Service Providers Association
National Association of Drug and Alcohol Counselors Special State Task Force: Kansas Re-Entry Project
Substance Abuse Policy Board (developed through legislation) which has just turned in a report to the Kansas legislature on the multiple DUI issue and recommendations for changing law.

Qualifications
SRS Addiction & Prevention Services Certification
KAAP Certified Alcohol & Drug Counselor 3
NAADAC Certified Alcohol & Drug Counselor 3
Critical Incident Stress Debriefing Specialist
Outcomes Training
Grant Writing and Resource Management Training
Community Involvement
Butler County College Adjunct Instructor
Hutchinson Area SRS Youth In Need Of Community Services
Juvenile Intake and Assessment Center Operations Board
Sedgwick County Permanency Coordinating Council Operations Board
Substance Abuse Treatment Standards Work Group
Wichita Area SRS Youth In Need Of Community Services

SOUTHEAST
(Represents Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee)
Nominee: Katherine Turcotte
Credentials: ICADC, NCAC II
Contact: royturcotte@aol.com

Summarize the nominee’s NAADAC activities:

Katherine has been an alcohol/drug abuse counselor for 30+ years. She received training at West Nebraska CDC and has worked in Albuquerque, N.M., Hattiesburg, Jackson and Vicksburg, Miss. She has been active in the fellowship of Alanon since 1975. She has held the positions of family counselor, aftercare counselor, inpatient CD counselor and outpatient CD counselor. Katherine has been the President of the Mississippi Association of Addiction Professionals (MAAP), has served as the certification chairperson for MAAP, is a certified CPM trainer and is an instructor for Mississippi Addiction Counselor Training (MECT).

Philosophy statement of the nominee on the future of NAADAC:

NAADAC can continue to be instrumental in upholding the standards of our profession. We must continue lobbying in Washington in order that our leaders are aware of the needs of our citizens who suffer from the deadly disease of addiction. NAADAC has a key role in assisting with the education of our counselors and assuring families of alcoholics and addicts that help is available to them.

Other qualifications of the nominee for this office:

Katherine received the following awards through MAAP: RT Douglas award, Hilda Denham award and was honored by having the Mississippi Counselor of the Year award being renamed the Katherine Turcotte Counselor of the Year award.

Retired from River Region, Marian Hill CDC in 2004, accepted position at St. Dominic hospital behavioral health CDC. Retired from St. Dominic hospital in 2007. Came out of retirement and returned to River Region, Marian Hill on a part time basis.

SOUTHWEST
(Represents Arizona, California, Colorado, Hawaii, New Mexico, Nevada & Utah)

Nominee: Jerome L. Synold
Credentials: CAADAC II, MAC, CPS, CCS
Contact: jsynold@aol.com

Summarize the nominee’s NAADAC activities:

–Member for over 20 years
–Served as Regional Representative for NAADAC
–Speaker at the NAADAC Annual Conference in Las Vegas

Philosophy statement of the nominee on the future of NAADAC:

I would encourage the NAADAC Board of Directors to look at the special needs of some states and become more flexible in their approach towards them. I believe with some minor adjustments, states like California and Missouri could be encouraged to become active members. In the meantime, however, states that are active deserve the kind of support that only NAADAC can provide. I would strongly support cooperation between IC&RC and NAADAC National Certification Commission (NCC). I believe strongly that membership and certification should be well separated for consumer protection. I would encourage IC&RC to accept the fine work of the NCC on their credentials and grandfather them into the crosswalk previously discussed by both parties. I encourage NAADAC and IC&RC to agree to release the Shaw-Hoffman report for their members to review. I would hope that this report encourages NAADAC to take the bold and necessary move to unite the field for the good of all counselors and get out of the certification business. I would encourage the experienced and dedicated NAADAC leadership to listen to the feedback from members on what is important to them. I believe undeniably that counselors feel that one national credentialing board would only benefit them and their careers.

Candidates, cont. on page 13
Around the Nation

Contributions from Larry Ashley, EdS, LADC, CPGC and Peter C. Formaz, NCAC II, LAC

Student Organization Sets up New Web Site
http://blogs.education.unlv.edu/soap

Recognizing that many sectors of life are impacted negatively by individuals suffering from addictions, we encourage students from other professions to join us in exploring how we as an organization can make a positive impact on our campus, in our community and on society as a whole.

The Student Organization of Addiction Professionals (SOAP) will serve as a multidisciplinary representative of all undergraduate and graduate students who have a specific interest in addictions. SOAP will promote activities appropriate to strengthening and unifying the counseling profession. SOAP will also serve as a campus representative for the Counseling Department and work towards increasing recognition and cohesiveness of the Counseling Department.

Before the summer of 2006, there were only a handful of university-run programs to treat problem gambling and train the next generation of clinicians — and none of them were in the state of Nevada. However, that all changed when Larry Ashley started the UNLV Problem Gambling Treatment Program with a grant funded by Nevada’s first earmarked dollars for gambling addiction. The mission of the UNLV Gambling Treatment Program is to provide services to the entire Nevada community. We are also committed to addressing the problem of gambling addiction from three sides: treatment, prevention and academic training for clinicians. The program treats any individual who comes to the center thinking they have a problem with gambling addiction.

The program also offers counseling and treatment for clients of all ages. The current sliding scale system of payment allows the program to treat all problem gamblers that walk through the door, regardless of their ability to pay. The program also has the capability to treat Spanish-speaking clients.

—Larry Ashley, EdS, LADC, CPGC

Montana Teens Act Against Meth

In February, over 2,500 Montana teens met in Helena to march on the State Capitol to support funding for intervention and treatment of methamphetamine use. The teens from 72 communities across the state, some as far as 500 miles away, gathered in the gym at Helena High School for a rally and were addressed by U.S. Sen. Max Baucus (D-Mont.) who has been a supporter of the Montana Meth Project for the past 10 years. The teens, dressed in orange and blue tee- and sweatshirts printed with anti-meth slogans then marched to the front steps of the Capitol building headed by Senator Baucus. They presented a petition signed by over 55,000 Montanans supporting additional funding to House Speaker Bob Bergren and Senate President Bob Story.

This was the largest gathering of teens in Montana history, and the most signatures ever gathered on a single-item petition. I was proud to be both a representative of NAADAC and a participant.

The Montana Meth Project was founded by software billionaire Tom Seibel in September 2005 to counter the rapidly spreading use by teens and young adults. The Seibel Foundation funded the Project for the first few years, but the concept was to create a self-sustaining model with federal, state and private monies.

During the 2007 legislative session the Montana Legislature earmarked $1 million in tax dollars to aid the project. The Montana congressional delegation also secured funding for the Project, and private money has come from other sources.

The most well-known aspect of the Project are graphic billboards and TV commercials depicting drug-addicted teens committing crimes and other acts due to their need for the drug. Although many parents have called the ads too graphic, the teens say otherwise. “The commercials scared me out of doing it,” commented a Capital High School freshman.

The Governor’s current budget proposal allocates $500,000 per year for the next two years, yet organizers are requesting that legislators increase that funding to $2 million.

State Senator Mike Cooney said in these tough economic times it’s important legislators make careful budgetary decisions, but states the message from Montana’s young people was heard loud and clear: “Whenever the children of Montana speak, we must listen.”

—Peter C. Formaz, NCAC-II, LAC

Other qualifications of the nominee for this office:

–Directed large, 250 bed treatment facility for the Navy for over ten years.
–Did special planning for a variety of research and initiatives for worldwide programs.
–Over 25 years of administrative and clinical experience.
–Served on numerous volunteer boards in the substance abuse field.
–Coordinator and instructor for the University of California, San Diego’s drug and alcohol certification program.
–Conducted compliance reviews of drug and alcohol counselor

education programs for the state of California’s CACO.
–Department Head for the past ten years of the Navy drug and alcohol counselors school and the Navy’s Certification and Contracts Division. This includes the monitoring of a contract to provide clinical supervision to treatment programs worldwide.
–Supported the development of certification standards and counselor curriculum in Australia, Russia and South Africa.
–Awards include being inducted into the California Counselor Hall of Fame, the James Fulton Award and the George C. Cobbs Service Award.
New Horizons: Integrating Motivational Styles, Strategies and Skills with Pharmacotherapy

April 22, 2009
Marriott, Trenton at Lafayette Yard
1 W. Lafayette St., Trenton, NJ 08608
Hotel phone: 609.421.4000
Contact NAADAC at 800.548.0497

May 1, 2009
Doubletree Boston/Westborough Hotel
5400 Computer Dr., Westborough, MA 01581
Hotel phone: 508.366.5511
Contact NAADAC at 800.548.0497

The goal of NAADAC’s Life-Long Learning Series New Horizons: Integrating Motivational Styles, Strategies and Skills with Pharmacotherapy is to educate participants on motivational approaches to help alcohol dependent clients make positive behavior change in their lives. This educational program will discuss how addiction counselors and other helping professionals can utilize a motivational style in addiction treatment, as well as how to integrate appropriate motivational strategies and skills to help the alcohol dependent person move through the Stages of Change. This program will provide an introduction to open-ended questions, reflective listening, affirmation, summarizing, eliciting change talk, asking permission, giving advice, providing a menu of options, rolling with resistance and the four FDA-approved pharmacotherapies for alcohol dependence.

Duration: 9am to 5 pm

Seminar Objectives

1. Discuss the integration of motivational styles, strategies and skills into counseling alcohol dependent clients.
2. Recognize the differences between the four FDA-approved pharmacotherapies for alcohol dependence.
3. Review the Stages of Change model and how to utilize motivational approaches at each Stage.
4. Apply knowledge presented during the educational seminar in group exercises and role plays.
5. Discuss methods to overcome treatment obstacles and matching clients to the most appropriate therapy.
6. Translate information presented during the educational seminar to clients, families and colleagues.

✔ Session includes complimentary handouts and resources

Register Here!
New Horizons: Integrating Motivational Styles, Strategies and Skills with Pharmacotherapy

Please check which session you will be attending:

☐ April 22 in Trenton, NJ
☐ May 1 in Westborough, MA

Seminar Fees

☐ $25 NAADAC member
☐ $50 non-member

All participants will receive complimentary handouts and resources.

Payment Information

☐ Check or Money Order (payable to NAADAC)
☐ Visa
☐ Mastercard
☐ American Express

Name____________________________________________________________
(as appears on credit card; please print clearly)

Card #_________________________________________Exp. Date ____________

Signature________________________________________________________

Return completed form with check or money order by mail to:
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1001 N. Fairfax Street, Suite 201, Alexandria, VA 22314

Or fax completed form plus credit card information to:
NAADAC at 800.377.1136 • 703.741.7698

Conference refund policy: A partial refund of 75% of registration cost is refundable 30 days before the conference. Thereafter, 50% of conference fees are refundable.

EARN 6 CE CREDITS

New Horizons: Integrating Motivational Styles, Strategies and Skills With Pharmacotherapy

An unrestricted educational grant for this series was provided by:

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THE ASSOCIATION FOR ADDICTION PROFESSIONALS

www.naadac.org
Legislators Meet with Addiction Professionals
Treatment and Recovery Advocates Reach Out to New Congress, New President
Himilcon Encarte, Daniel Guarnera and Donovan Kuelm

The voices of addiction professionals were heard on Capitol Hill.
From March 8–10, 2009, members from NAADAC, the Association for Addiction Professionals, the largest organization serving addiction-focused professionals, and the National Association for Addiction Treatment Providers (NAATP), representing over 300 private addiction treatment centers, gathered on Capitol Hill to speak on behalf of 80,000 dedicated addiction services professionals throughout the U.S. Under discussion were a range of policies that affect the health of the over 22 million Americans who suffer from substance use disorders.

Participants at the 24th annual Advocacy in Action conference focused on legislative issues affecting addiction professionals and the clients they serve. Among others, attendees met with their members of Congress about adequate funding for research and treatment, workforce development, veterans’ health care and recovery support for ex-prisoners. This was the second year that Advocacy in Action was co-sponsored by NAADAC and NAATP.

“It’s always critical that we bring our message to decision-makers in Washington, D.C. We’re the experts on what works and what doesn’t, and we need to educate our representatives,” said Cynthia Moreno Tuohy, NAADAC’s Executive Director. “This was a great conference, and helped position NAADAC and NAATP to advance our agenda in the new administration.”

Overall, 87 people participated. Participants received briefings, advocacy strategy trainings and heard from high-ranking officers from within the government. Speakers included author Eric Newhouse, and Blondie founder and current addiction counselor, Jimmy Destri.

Now in his early 50s, Jimmy Destri, still an active member of Blondie, decided to give back to others who suffered from the same horror of drug addiction. For the past several years, he has focused exclusively on getting his Credentialing of Alcoholism and Substance Abuse Counselors certificate (CASAC) and in Fall 2008, began working full time at New York City’s Carnegie Hill Institute — a renowned drug and alcohol treatment facility run by psychiatrist Harvey Karkus. At Carnegie Hill Institute Jimmy spends five days a week helping some of the city’s acute and chronically addicted find new life and hope. He declares that he’s been incredibly lucky not once in life but twice, having found a new calling that he’s equally passionate about.

“Jimmy Destri’s evolution from pop celebrity into a passionate addiction counselor is an amazing story of evolution and recovery,” said Cynthia Moreno Tuohy, NCAC II, CCDC III, SAP, and Executive Director of NAADAC. “Jimmy’s dedication demonstrates how addiction can impact any life and how, with help, resources and dedication, people can bring about positive change in their lives. No one knows how many lives Blondie has touched through their music, but Jimmy’s recovery, and his contribution to the community in his role as an addiction counselor, changes lives every day.”

For more information on the Advocacy in Action Conference, visit www.naadac.org or call 800.548.0497.

Musician Jimmy Destri and NAADAC Executive Director Cynthia Moreno Tuohy.

Author Eric Newhouse chats with NAADAC Government Relations Director Daniel Guarnera.
The Addiction Workforce

We cannot reduce the social, economic and personal costs of addiction without investing in addiction professionals.

NAADAC Public Policy Committee

Addiction is the number one public health issue in the United States.

The economic losses from addiction total over $400 billion each year. Nearly one-quarter of deaths in the U.S. can be attributed to alcohol, tobacco, or other drug use. In 2007, over 23 million Americans had a diagnosable substance use disorder, yet only 2.4 million of those people received treatment.

Any health care reform package must attempt to close the addiction treatment gap. This cannot be achieved without investing in the addiction workforce.

What Does the Addiction Workforce Look Like?

- There are an estimated 67,000 addiction-focused clinicians in the United States. The profession has evolved rapidly since the 1970s, when most counseling was provided informally by peers in recovery. Today, 80 percent of clinical treatment staff hold a bachelor’s degree and over half have at least a master’s. Credentialing bodies exist in every state (in addition to several national credentials), and well over 400 colleges offer addiction-specific degrees. Addiction professionals come from a wide range of health care disciplines, including social work, nursing, mental health, marriage/family counseling and others.

What Challenges Face the Addiction Workforce?

- **Turnover is high.** Nearly 70 percent of addiction treatment staff have worked at their current job for less than five years. The annual turnover rate has been estimated to be over 18 percent (11 percent is considered the national average), although in many programs annual turnover is over 50 percent. A heavy paperwork burden, discrimination and low public esteem, and low salaries are among the most commonly cited reasons that people leave the profession.

- **Compensation is low.** In 2000, the Department of Labor estimated the median income of addiction counselors as $28,558 (less than $14/hour). Addiction professionals treat patients with extremely challenging health problems, but they are some of the lowest paid health care providers.

- **The demographics are skewed.** About 70 percent of the workforce is female, although about 70 percent of patients are male. The average addiction professional is 45–50 years old, but more than half of patients are under 44. About 80 percent of clinical treatment staff is white, while only about 60 percent of patients are white.

What Can Be Done?

- Include—and prioritize—addiction professionals in any broader workforce development efforts that are included in any health care reform package.

- Create incentives to join the addiction workforce. Loan forgiveness programs modeled on the National Health Service Corps would enable more people to join the profession. Salary incentive programs in publicly funded treatment centers would also increase retention and attract new addiction professionals.

- Support training opportunities. Addiction treatment is a rapidly evolving field, and continuing education is required to ensure that counselors are knowledgeable and using the best evidence-based and promising practices possible.

- Require that only licensed or certified addiction professionals can provide treatment in the Department of Veterans Affairs. Unlike the Department of Defense, which uses only certified or licensed addiction professionals, clinical care in the VA can be provided by practitioners without demonstrated competencies in addiction.

- **Increase public funding** for addiction treatment. As publicly-funded treatment centers are able to expand their capacity, they will be able to hire more staff.

- **Increase insurance reimbursement** for privately funded treatment. Create strong insurance parity regulations to shift treatment back in to the private sector.

Interested in Public Policy Issues? Contact Daniel Guarnera at 800.548.0497 ext 129 or dguarnera@naadac.org to get more involved.

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6. Ibid., Pg. 34.
7. Ibid., Pg. 37.
8. Ibid., Pg. 37.
9. Ibid., Pg. 38.
10. Ibid., Pg. 30.
Adolescents Are Undertreated for Addiction
New Study Finds Publicly Funded Programs Offer Few High-Quality Programs for Teens

Carol Vieira

Only about 10 percent of adolescents needing help for substance abuse problems actually enter treatment, partly because of the lack of adolescent-only services in the nation’s treatment system, according to a new study released today. The study also found that very few of the available addiction programs for teens received high marks for quality.

“We have known that out of 1.4 million teens needing help for substance abuse, one-tenth of those get treatment,” says author Hannah Knudsen, PhD, with the University of Kentucky. “Part of this treatment gap may be driven by the limited availability of adolescent-only treatment services. Less than one-third of addiction programs in the U.S. have a specialized program for adolescents.”

The study was funded by the Substance Abuse Policy Research Program (SAPRP) of the Robert Wood Johnson Foundation and appears in the March 2009 issue of the Journal of Substance Abuse Treatment.

“Despite the public health significance of adolescent substance abuse and the knowledge that treatment can be effective for this group, services for them are less available than for adults,” Knudsen says. “It means we lose our chance at early intervention, and that families may be unable to find services for their children in their communities.”

Her study also found wide variations in quality among adolescent-only programs. Knudsen analyzed nine ‘domains’ of quality offered by the programs, including things like whether families are encouraged to be involved in the treatment process or whether programs offer an array of comprehensive services. She found that only a small number of them scored high in each domain. The average treatment program in this national random sample of 154 treatment programs received a medium-ranking score in overall quality.

“The lack of comprehensive services in substance abuse programs for teens raises questions about whether teens will get what they need, since we know they are likely to have co-occurring psychiatric conditions and to engage in HIV risk behaviors,” says Knudsen.

However, when programs offered more intensive treatment services, such as residential or inpatient treatment, the treatment quality, ranking tended to be higher. But such programs are in the minority. Seventy percent of adolescent substance abuse programs only treat addicted teens on an outpatient basis, according to her study.

“For parents who are looking for high-quality programs that offer the most comprehensive array of services, a good proxy indicator is whether that organization has an inpatient or residential level of care,” says Knudsen.

Knudsen also wanted to know whether certain program characteristics “would make it more or less likely that they accept adolescents into treatment programs that include only teens.” She found certain types of programs were more likely to exclude adolescents from admission, such as programs that relied heavily on governmental funding and those that were based in hospitals. She also found that larger treatment organizations and those accredited by external organizations such as the Joint Commission were less likely to bar adolescents from admission.

In addition, the data suggest that some treatment programs mix teens and adults. The practice runs contrary to the recommendations of the U.S. government’s Center for Substance Abuse Treatment (CSAT). Knudsen said such situations can create problems because adolescents are at a different stage of life than adults. They are typically living with their families, have shorter histories of substance abuse, and they need services to be tailored to their stage of cognitive development.

The Substance Abuse Policy Research Program (www.saprp.org) of the Robert Wood Johnson Foundation funds research into policies related to alcohol, tobacco and illegal drugs.
NAADAC NEW MEMBER APPLICATION

☐ YES, I want to join my colleagues as a member of NAADAC. I understand that by joining I will also become a member of the NAADAC affiliate in my state or region, if applicable.

☐ MS. ☐ MR. ☐ DR. ☐ NAME

☐ HOME OR ☐ WORK ADDRESS (Provide your preferred address for all NAADAC mailings)

CITY STATE/PROVINCE ZIP/POSTAL CODE COUNTRY

WORK PHONE HOME PHONE

EMAIL (Required to receive NAADAC’s bi-monthly newsletter, NAADAC News.) ☐ FAX

☐ YES, sign me up for the e-LAN (e-mail Legislative Alert Network; an e-mail address is required).

NOTE: From whom and where did you hear about NAADAC ____________________

NOTE: $6 of your membership dues have been allocated to the magazine and this amount is non-deductible. NAADAC estimates that 8% of dues payment is not deductible as a business expense because of NAADAC lobbying activities on behalf of members. Dual membership required in NAADAC and state affiliate. You will receive services upon receipt of application and payment; please allow 4-6 weeks for initial receipt of publications. Membership in NAADAC is not refundable. From time to time, we share our members’ postal addresses with other companies who provide services that we feel are a benefit to the addiction professional. We carefully screen these companies and their offers to ensure that they are appropriate and useful for you.

MAIL YOUR APPLICATION WITH CHECK TO:
NAADAC
1001 N. Fairfax Street, Suite 201
Alexandria, VA 22314

FAX YOUR APPLICATION WITH CREDIT CARD INFORMATION TO:
800.377.1136 or 703.741.7698

PAYMENT INFORMATION
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☐ Check (payable to NAADAC PAC) in the amount(s) of $ ______________ enclosed.

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☐ $50 NAADAC Endowment
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☐ $200 NAADAC Advocate
☐ $500 NAADAC Political Action Committee (PAC)**
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☐ $2,000 NAADAC Chairman
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☐ Signature

TOTAL AMOUNT ENCLOSED

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SIGNATURE

STATE PROFESSIONAL ASSOCIATE STUDENT

Alabama $110 $89 $57.50
Alaska $120 $99 $57.50
Arizona $120 $99 $57.50
Arkansas $85 $64 $42.50
California $85 $64 $42.50
Colorado $135 $114 $57.50
Connecticut $135 $114 $57.50
Delaware $95 $74 $50.00
District of Columbia $135 $114 $57.50
Florida $135 $114 $57.50
Georgia $145 $124 $62.50
Hawaii $105 $84 $42.50
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Illinois $115 $94 $47.50
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New Mexico $115 $94 $47.50
New York $145 $124 $62.50
North Carolina $120 $99 $50.00
North Dakota $115 $94 $52.50
North Dakota $115 $94 $52.50
Ohio $120 $99 $57.50
Oklahoma $105 $84 $52.50
Oregon $120 $99 $67.50
Pennsylvania $110 $89 $57.50
Rhode Island $125 $104 $57.50
South Carolina $120 $99 $52.50
South Dakota $110 $89 $52.50
Tennessse $105 $84 $42.50
Texas $145 $124 $62.50
Utah $130 $109 $57.50
Vermont $135 $114 $62.50
Virginia $135 $114 $52.50
Washington $125 $104 $42.50
West Virginia $120 $99 $50.00
Wisconsin $125 $104 $42.50
Wyoming $85 $64 $42.50
International $100 N/A

NOTE: 5% of your membership dues have been allocated to the magazine and this amount is non-deductible. NAADAC estimates that 8% of dues payment is not deductible as a business expense because of NAADAC lobbying activities on behalf of members. Dual membership required in NAADAC and state affiliate. You will receive services upon receipt of application and payment; please allow 4-6 weeks for initial receipt of publications. Membership in NAADAC is not refundable. From time to time, we share our members’ postal addresses with other companies who provide services that we feel are a benefit to the addiction professional. We carefully screen these companies and their offers to ensure that they are appropriate and useful for you.

JOIN ONLINE AT WWW.NAADAC.ORG

“For more than 30 years, NAADAC has been the leading advocate for addiction services professionals. Our association’s purpose is to help develop the skills and enhance the well being of professional alcoholism and drug abuse counselors.”

—Roger A. Curtiss, NCAC II, LAC, NAADAC President 2004–2006
Certificate in Spiritual Caregiving to Help Addicted Persons and Families

Millions of people are afflicted with an alcohol or drug abuse disorder, and often, members of the clergy are the first point of contact for those seeking help. To most effectively counsel these people, NAADAC, in partnership with the National Association for Children of Alcoholics (NACoA), has created a Certificate in Spiritual Caregiving program for those professionals who wish to learn more about addiction and their role in recovery. This certificate is designed to give participants basic knowledge about addiction and its impact on family members; provide opportunities to learn about treatment and recovery resources in the community; enhance your skills at recognizing alcoholism and drug addiction; and give you the tools and strategies to help hurting children living in families with alcoholic and drug addicted parents. Please visit www.naadac.org for certificate requirements and reading materials.

Regular Price: $90
For more information, visit www.naadac.org or call 800.548.0497.

Conflict Resolution in Recovery

Developed in partnership by NAADAC and the Danya Institute, this is a therapeutic resource that is skills-based and focused on the brain; how it works in conflict and how to affect the quality of recovery in relationships. This resource focuses on conflict resolution principles and strategies and will help professionals learn:

1. More effective and healthier communication and communication skills.
2. Stages of relationships and how they relate to conflict.
3. Effective styles of conflict resolution.
4. How to facilitate a model for daily interactions in situations where conflict arises, focusing on new behavior and building a higher impulse control in the participant.
5. How to manage the learning process as clients discover the wounds they carry from past relationships and situations and how these wounds currently affect their lives and relationships.

The Conflict Resolution package consists of:

- A facilitator's guide featuring talking points, exercises and role plays that focus around the course themes, as well as tips for interacting with groups and individual/family/couple clients around substance abuse conflict resolution issues, visual aids, and evaluation forms.
- A participant workbook that outlines key concepts, provides visuals that reinforce content, and includes homework assignments and personal exercise sheets.

For more information, visit www.naadac.org or call 800.548.0497 for a full price breakdown and information on seminars.

How to Advocate: A Call to Action

Have you ever wanted to become more active in your local, state, or federal government, but you are not sure how to get started? You are not alone. To help in your efforts, NAADAC has developed How to Advocate: A Call to Action that outlines how a bill becomes a law, contacting a member of Congress, building coalitions and alliances, and tracking legislative objectives, among other things. This guide provides you with the most effective procedures for contacting legislators and keeping their focus on addiction issues.

Regular Price: $15 | Member Discounted Price: $5
For more information, visit www.naadac.org or call 800.548.0497.

Counseling Lesbian, Gay and Bisexual Persons with Alcohol and Drug Abuse Problems

Addiction counselors interact with LGBT clients frequently, and this population requires special assistance. Enhance your special populations library with this monograph authored by Joseph H. Neisen, PhD. This book provides readers with a thought-provoking perspective on understanding and dealing with clients who are gay, lesbian, bisexual, or transgender.

Regular Price: $25
Member Discounted Price: $15

Lifelong Learning Online Courses

NAADAC has launched two new Lifelong Learning series: New Horizons: Integrating Motivational Styles Strategies and Skills with Pharmacotherapy and New Innovations in Opioid Treatment: Buprenorphine. The two seminar series will be hosted throughout the nation in 2009 and participants will earn six continuing education credits. These are not the only options for training. The NAADAC Knowledge Center has online courses for addiction professionals. These online courses are free to NAADAC members and accessible for a minimal cost to non-NAADAC members.

For more information, visit www.naadac.org and click on “Education” and then “Knowledge Center.”
April 1–30, 2009
NAADAC Election Period
Nationwide
For full details on NAADAC elections, please visit www.naadac.org
April 2–3, 2009
North Dakota Spring Conference
Ramada Plaza Suites and Convention Center (1635 42nd St., S.)
Fargo, ND
If you are currently a member of NAADAC you can either send an email to ndaca@bis.midco.net to register (send name, address, and phone number) or contact NAADAC at 800.548.0497 ext 102 for more information.
April 3–4, 2009
Spring Into Action
Wyoming Association of Addiction Professionals (WAAP)
Best Western Ramkota Hotel
Casper, WY
More information contact NAADAC at 800.548.0497 or visit www.naadac.org
April 11–25, 2009
NAADAC National Certification Commission Adolescent Specialist Endorsement Examination Period
May 1, 2009
New Horizons: Integrating Motivational Styles, Strategies and Skills With Pharmacotherapy
Doubletree Boston/Westborough Hotel
5400 Computer Dr.
Westborough, MA 01581
Contact NAADAC at 800.548.0497 or visit www.naadac.org
May 15, 2009
Addiction is Addiction – Bridging the Gap
MAADAC’s 27th Annual Conference
The Rochester Community House
Rochester, MI
More information, contact Karen Duffie, 313.550.0924 or email klduffie@yahoo.com
June 6–13, 2009
NAADAC National Certification Commission NCAC I, NCAC II and MAC Examination Period
July 15, 2009
Application Deadline for NAADAC National Certification Commission NCAC I, NCAC II and MAC Fall Examination Period
Exam Dates: December 5–12, 2009
The Professional Testing Company administers testing for the NAADAC National Certification Commission. For details on fees or to download an application form, please visit www.ptcny.com/clients/NCC
August 18–22, 2009
NAADAC Sowing the Seeds for Recovery Conference
Earn over 30 education credits.
August 18 pre-conference.
Grand America & Little America Hotels
Salt Lake City, Utah
For more information on the conference, please visit www.naadac.org.
September 12–19, 2009
NAADAC National Certification Commission NCAC I, NCAC II and MAC Examination Period
October 15, 2009
Application Deadline for NAADAC National Certification Commission NCAC I, NCAC II and MAC Winter Examination Period
Exam Dates: December 5–12, 2009
The Professional Testing Company administers testing for the NAADAC National Certification Commission. For details on fees or to download an application form, please visit www.ptcny.com/clients/NCC
December 5–12, 2009
NAADAC National Certification Commission NCAC I, NCAC II and MAC Examination Period