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NAADAC NEWS



The Association for Addiction Professionals • We help people recover their lives.

Vol. 15, No. 1, April 2005



**Catch the
The
Sequel!**

**NAADAC
Annual
Meeting**

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*in conjunction with
The 31st Annual*

**Texas Association of Addiction Professionals
State Conference**

Corpus: II





Editor's Note

It is reputed that the Chinese have a curse which reads: "May you live in interesting times." It seems to me that phrase could refer to both a curse or an opportunity: things have been very interesting at NAADAC. NAADAC's leadership has been pursuing a positive and ambitious agenda. Read about the biggest change on page 3 in the message from Mary Woods, NAADAC's President. With all going well, addiction professionals will be seeing more positive transformation and unification in the upcoming months.

NAADAC's leaders talked about those changes at the Leadership Summit in Washington, DC. Read about all that happened on pages 9 to 12.

In a renewed commitment to working with its affiliates, NAADAC has entered into a partnership with its Texas affiliate to co-host an Annual Conference in Corpus Christi, Texas. For more information, turn to page 4.

The *NAADAC News* has also gone through a dramatic change. February 2005 was the last copy of the *NAADAC News* that was mailed to the NAADAC membership. From now on the "News" will be delivered straight to your e-mail inbox or available online at www.naadac.org.

Tips for getting the *NAADAC News*:

1. If we don't have an e-mail address for you, simply e-mail dcroy@naadac.org with your name, address and member ID number. Please put "NAADAC News" in the subject line.
2. Let us know if you change your e-mail.
3. Delete us from your spam blocker or add us to your "safe list" so you can receive our e-mails.
4. Contact us if you don't have an e-mail account and we'll send you a copy of the latest *NAADAC News*. Call Donna Croy at 1-800-548-0497 ext. 111 or Donovan Kuehn at 1-800-548-0497 ext. 125. We don't want you to miss a thing!

Thanks for reading and we'll see you in June.
Donovan Kuehn

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NAADAC and ICRC Plan to Work Together

By Mary Woods, RNC, LADC, MSHS, NAADAC President

Good ideas are not adopted automatically. They must be driven into practice with courageous patience.

—Hyman Rickover
inventor and war hero

One of the goals the NAADAC Executive Committee and I want to accomplish is the unification of the addiction profession. We are one step closer to that goal.

At the end of February, representatives of NAADAC, met with the Chairs of the NAADAC National Certification Commission (NCC) and the International Certification and Reciprocity Consortium (ICRC) and the President of the Society of Credentialed Addiction Professionals (S.CAP).

We met to discuss specific ways our organizations could jointly address addiction professional certification, education and public policy related issues. At the conclusion of in-depth discussions in each of these areas, the group agreed that our four organizations will vigorously move forward to construct a formal structure for collaboration leading to unity within the addictions profession.

Foremost among our recommendations is that the members of our respective organizations embrace the collaborative spirit that is evidenced by the results of our discussions. As we stated before our meetings: "Challenging times often call for bold action." Today the addictions profession is confronting multiple challenges that must be addressed through a marshaling of resources and a truly unified effort. We now have an historic opportunity to join together in more effective ways to address the needs of our profession.

In our meeting we faced the obstacles that lie ahead for our profession and for our organizations. If we do not chart our destiny, it will be charted for us. We must be unified in our efforts so that we are prepared to best serve our members in a rapidly changing environment. The process of defining a new collaborative struc-



In a series of unanimous votes NAADAC, NAADAC NCC, IC&RC and S.CAP adopted the following to describe their collaboration as they move forward:

Vision

United in voice and action to advance the addiction profession for the welfare of individuals and families, as well as the workforce and the larger community.

Mission

We will respect and support each other's mission with a commitment to our mutual vision.

ture will be challenging, but it is imperative that we do so to achieve our ultimate goal of serving our clients by advancing and unifying our profession.

At the conclusion of the meeting three joint workgroups were established to develop models for 1) collaboration and funding; 2) certification; and 3) education, training, public policy and public relations. These workgroups will be establishing goals, objectives and timelines for their activities. The certification workgroup has defined the central issues they will consider, and created a plan to move forward to develop models for collaboration and unity. Each workgroup will seek input from ICRC member boards and the NAADAC membership as they proceed.

We greatly value the perspectives of the NAADAC, ICRC and S.CAP members and we will continually seek the input of our members as these issues and recommendations develop.

All of us involved are looking forward to an open, informed and vigorous dialogue on these issues with our members, as well as our public and private sector partners. We are furthermore looking forward to shaping our future together as we all confront the challenges and historic opportunities facing our profession.

Meeting Participants

February 19–20, 2005, Washington, DC

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Catch the Wave to Corpus: II
The Sequel!

NAADAC and TAAP Co-Host Conference

July 7-9, 2005

Omni Marina Hotel and Conference Center
Corpus Christi, Texas

NAADAC, the Association for Addiction Professionals and the Texas Association of Addiction Professionals (TAAP) are co-hosting the TAAP 31st Annual State Conference and NAADAC's Annual Conference. The conference will be held in Corpus Christi, July 7-9, 2005.

TAAP and NAADAC are working hard to bring nationally recognized keynotes, as well as great local Texas presenters, to the conference. You can anticipate innovative workshop sessions offering over 25 CEUs. You'll earn those credits at the four star Omni Marina Hotel overlooking Nueces Bay at an amazing room rate of only \$89 per night. The hotel can be contacted at 707 N. Shoreline Blvd., Corpus Christi, TX 78401, phone: 361-887-1600. Mention "TAAP" when making your reservation.

The conference will feature speakers who will be present on many topic areas, including:

- ASAM Addiction Severity Index
- Clinical Supervision
- Criminal Justice
- Co-Occurring Disorders
- Cybersex & Chemical Dependency
- Treatment of Eating Disorders
- Ethics
- Gambling Addiction
- Management of Grief and Loss

- HIV/AIDS and STD Prevention
- Patient Placement Criteria
- Pharmacologic Therapies
- Post Traumatic Stress Disorder
- Relapse and Recovery
- Treatment of Special Populations
- Working with Disabled Clients

Friday's events include a visit to the Texas State Aquarium for the Presidents' dinner, also located on Nueces Bay. You'll enjoy live aquatic exhibits and a buffet dinner with an amazing view of the Gulf of Mexico. The Aquarium's exhibits include Dolphin Bay and Conservation Cove where you'll meet sharks, rays, otters, pelicans, and raptors. The dinner event will also include award presentations given to deserving recipients in the field of addiction counseling.

Don't miss this exciting educational opportunity. Come earn your CEU credits at the TAAP/NAADAC conference, and bring the family for some fun in the sun in Corpus Christi. Full registration details are available at www.taap.org or at www.naadac.org.

NAADAC Annual Awards Deadline Quickly Approaching

By Donovan Kuehn, NAADAC News Editor

At its Annual Conference in Corpus Christi, NAADAC, the Association for Addiction Professionals, will be presenting awards honoring the outstanding work of addiction professionals and the organizations that treat addiction.

Mel Schulstad Professional of the Year: Presented for outstanding and sustained contributions to the advancement of the addiction counseling profession.

William F. "Bill" Callahan Award: Presented for sustained and meritorious service at the national level to the profession of addiction counseling.

Lora Roe Memorial Alcoholism and Drug Abuse Counselor of the Year: Presented to a counselor who has made an outstanding contribution to the profession of addiction counseling.

NAADAC Organizational Achievement Award: Presented to organizations that have demonstrated a strong commitment to the addiction profession and particularly strong support for the individual addiction professional.

For full descriptions of the awards, visit www.naadac.org and click on "Annual Awards."

Nominations for the 2005 awards must be received by the NAADAC Awards Committee **no later than May 13th, 2005**. To make a submission, or for additional information, contact Donovan Kuehn, NAADAC Director of Outreach and Marketing, at 800-548-0497 ext. 125 or dkuehn@naadac.org.

About Corpus Christi

Corpus Christi offers guests an exciting opportunity to experience a rich blend of culture in the relaxed atmosphere of this historic coastal port. Known as the "Sparkling City by the Sea", visitors will find gorgeous ocean views, and many activities centered around beaches and watersports—fishing, sailing, windsurfing, and just plain old swimming and relaxing on the beach.

In Corpus Christi you will find smooth sea breezes and endless blue skies year-round. A Corpus Christi vacation features a bay front promenade, an arts and museum district, and waterfront restaurants...all within walking distance from first-rate hotels. You'll also find golf, plentiful shopping and beautiful beaches on a Corpus Christi vacation.

Did you know?

- Corpus Christi's neighbor, Padre Island, is the longest barrier island in the nation.
- Corpus Christi is the hub for day trips to the world-famous King Ranch and Mexico.
- The average Corpus Christi temperature is 71.2 degrees.
- There are approximately 255 days of Corpus Christi vacation sunshine a year.
- Corpus Christi, located on the Gulf of Mexico in South Texas, is halfway between Houston and Brownsville.
- Corpus Christi is served by American, Continental, Delta, Northwest and Southwest airlines.



Reader's Corner

NAADAC Products Get New Look

By Misti Storie, Education & Training Coordinator

To continue to provide the most up-to-date information and research to our members, NAADAC is revising its training manuals and products. New research and changes to policy need to be incorporated in our products to ensure NAADAC members, and others using NAADAC resources, are kept informed of all cutting edge developments. Consequently, revision to the *Basics of Addiction Counseling: Desk Reference and Study Guide*, as well as NAADAC's independent study course *Fundamentals of Effective Counseling: Criminal Justice* has begun.

NAADAC is also developing a new manual and corresponding continuing education credit exam entitled *HIV/AIDS: A Dual Disorder of Substance Abuse* to further enhance the knowledge base of our members in topics surrounding substance abuse. These improved products will present more comprehensive information and research for each topic area and will be tailored to facilitate easier learning and long-term retention. These new products are designed to assist NAADAC members in better test preparation and enhance their knowledge base, regardless of whether they are a new clinician or an experienced professional in the field.

Share Your Expertise

Given that many of you, as NAADAC members, are practicing clinicians in the substance abuse field, your expertise could be beneficial to NAADAC's revision process. Have you noticed a specific topic that needs more information or do you wish to contribute to NAADAC's products by writing or editing for a specific topic area? NAADAC is always looking for knowledgeable and skilled clinicians to contribute to its product line. By contributing, you will be helping tailor NAADAC's products to suit the needs of the addiction profession. If you are interested in developing a new product for NAADAC or contributing to NAADAC's revision efforts, please contact Misti Storie via email at mstorie@naadac.org or by calling 800-548-0497 ext. 105.

Stay tuned for more information from *NAADAC News* as each new product becomes available. *The Basics of Addiction Counseling: Desk Reference and Study Guide* is slated to be released in the coming months, and NAADAC is already taking pre-release orders at the cost of \$80 for NAADAC members and \$120 for non-members. Please call NAADAC at 800-548-0497 to request your copy.



Sonya Floyd and Misti Storie at the NAADAC Leadership Summit.

In addition to revising its current publications, NAADAC is introducing a new "Reader's Corner" section to the *NAADAC News*. This section will showcase select products that are produced by, or beneficial to, NAADAC's members. Several of NAADAC's Approved Education Providers and practicing clinicians in the substance abuse field send their publications for NAADAC's review. As an added member service, NAADAC is now extending these resources to you. All of the training manuals and books featured in the "Reader's Corner" will be available for purchase by members and non-members alike through NAADAC's website www.naadac.org or by calling the NAADAC office at 800-548-0497.

NAADAC enlisted Misti Storie as its new Education and Training Coordinator in October of 2004. Storie brings her knowledge, education of substance abuse issues and a fresh perspective to NAADAC's training manuals. She has nearly finished her Master of Science degree in Justice, Law, and Society at American University. Before relocating to Washington, DC, Storie obtained a Bachelor of Arts degree from Emory University in Atlanta, Georgia. Prior to commissioning her to head the massive revamping of NAADAC's product line, she began her tenure at NAADAC as an intern in the Government Relations department with Jonathan Westin.

A Little More About Misti Storie:

- Misti is originally from Knoxville, Tennessee
- She likes the diversity of projects she gets to work on and the combination of membership services and product development. "Working at NAADAC lets me be independent, but work with a team."
- Favorite restaurant in Washington, DC: the Cactus Cantina in Northwest Washington. Reputed to be the "best tex-mex restaurant in Washington, DC." (www.cactuscantina.com)
- Misti's long-term ambition: "Aside from working at NAADAC forever? One day, I'd like to run my non-profit organization that provides holistic services and help for those in need. It would provide housing, career assistance, child care, mental health and addiction counseling in a warm climate."
- Misti's fatal weakness? Funfetti cupcakes.

NAADAC's Trainers' Academy is Picking Up Speed!

By Shawna Barnum, Office Manager
& Conference Coordinator

Thanks to dedicated NAADAC members, applications have been flying in for NAADAC's new Training Academy. There is now a base of 60 trainers who successfully completed a rigorous application process to be accepted into NAADAC's elite group of trainers. NAADAC trainers are excited and ready to train.

NAADAC now offers trainings in over 15 areas at basic and advanced levels. Training topics include Case Management, Co-Occurring Disorders, Cultural Sensitivity, HIV/AIDS, Gambling, Homelessness, Assessment/Treatment Planning and Ethics, as well as many more subjects. Trainings have already been conducted in Buprenorphine, Ethics, Pharmacology, Clinical Issues, Co-Occurring Disorders, Workforce Development, and the Department of Transportation's Substance Abuse Professional.

Training events negotiated for the month of April include a Post Traumatic Stress Syndrome session in North Carolina (visit www.apnc.org for more info), a Co-Occurring Disorders session in Maryland and the Department of Transportation's Substance Abuse Professional Certification sessions in Texas and South Carolina (call Shawna at 800-548-0497 ext. 116 for more information).

Currently, NAADAC is advertising the Trainer's Academy to treatment providers and other agencies. The ultimate goal is to engage the entire group of elite trainers on a regular basis. NAADAC is developing ways to encourage organizations to hold training events so the goal of utilizing trainers can be met.

Update or improve your staff's knowledge, skills and/or credentials by hosting a training session! Please contact Shawna Barnum at sbarnum@naadac.org or Shirley Beckett at sbeckett@naadac.org for more information.

Need a Training Session?

Here are some specialized training topics offered by NAADAC's Trainers' Academy:

- Transitioning to Leadership: How Counselors Can Effectively Move into Supervisory Roles
- Post Traumatic Stress Disorder
- Business Management for Supervisors
- Treatment of Gambling Addiction
- Developing Client Satisfaction Surveys in Accordance with CARF and JCAHO Guidelines
- Treating the Adolescent
- Homelessness and Addiction
- Assessment and Treatment of Eating Disorders
- Cyberdependence
- Assessment and Treatment Planning
- Risk Management (a requirement for CARF and JCAHO accreditation)
- Treatment Methods for Aging Populations



Certification Commission Focuses on US and International Standards

By Shirley Beckett Mikell, NCAC II, Director of
Education & Certification

NAADAC's National Certification Commission (NCC) held its winter meeting in Alexandria, Virginia during the weekend of March 4, 2005. Over the course of the three day meeting, the NCC discussed reviewing and revising the bibliographies and exams for all three levels of certification, developing new products to better serve the needs of NAADAC members and incorporating co-occurring and clinical supervision components into NAADAC's MAC exam. In addition, the NCC offers a Tobacco Addiction Specialist credential and is developing an Adolescent endorsement.

The NCC is particularly encouraged by its progress with its international partners. NAADAC currently provides certification assistance to three nations: Cyprus, New Zealand, and Iceland. Due in part to NAADAC's efforts, the Icelandic Association of Addiction Counselors (FAR) has successfully certified 11 addiction counselors.

The president of FAR, Hjalti Bjornsson, had the opportunity to join the NCC during its winter meeting. He commented, "For FAR, the meeting was extremely important to show the support of the professional society with NAADAC regarding knowledge and professional issues, such as ethical complaints, in addictions counseling. For us to belong to an organization that provides such great support and guidance means more than a few words can tell." NAADAC will continue to work with FAR to provide trainings and education for their members.

To date, 11 other countries have contacted NAADAC for our assistance in developing a certification commission for their country. NAADAC's next National Certification Commission meeting will be held in conjunction with NAADAC's annual conference in Corpus Christi, Texas on July 6-9, 2005.

If you have any needs or recommendations to present before the NCC, please contact Shirley Beckett Mikell, NCAC II, Director of Certification and Education, email sbeckett@naadac.org or by calling 800-548-0497 ext. 107.



Hjalti Bjornsson, President, FAR, speaks with William Cote, NAADAC NCC Chair, while Misti Storie assists them. Lindsay Freese and James Whetzel (R) are in the foreground.

NAADAC, The Association for Addiction Professionals' Annual Meeting

brought to you in conjunction with

The 31st Annual Texas Association of Addiction Professionals' State Conference

July 7-9, 2005 *Omni Marina Hotel and Conference Center, Corpus Christi, TX*

Why You Should Attend

Hone your professional skills by hearing nationally recognized keynote addresses as well as great local Texas presenters. You can participate in innovative workshop sessions offering 25 CEU credits. And, you'll be earning your CEUs while overlooking the bay for an amazing room rate of only \$89 per night.

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Clinical Director,
Keystone Treatment
Center



Thomas G. Durham,
PhD, LADC, CCS,
Project Director,
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Michael J. Wagner,
LCSW, MAC, Trainer,
Educator

Earn
up to
25
CEUs

Hotel Information

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Corpus Christi, TX 78401
361-882-1700 or 800-400-1700

Book before **June 15, 2005** for only \$89 per night when you mention the TAAP/NAADAC Conference.

Register by June 1 and SAVE
www.taap.org

Exhibitor & Sponsorship Opportunities are Available.

For a full agenda after April 1st, go to:

www.taap.org



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Ethics
Gambling Addiction

Management of Grief and Loss
HIV/AIDS and STD Prevention
Patient Placement Criteria
Pharmacologic Therapies
Post Traumatic Stress Disorder
Relapse and Recovery
Treatment of Special Populations
Working with Disabled Clients



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By Joseph M. Amico, M.Div, CAS, LISAC

In the last issue, the National Association of Lesbian and Gay Addiction Professionals (NALGAP) told you about the wonderful 25th Anniversary Celebration we shared with SECAD in Atlanta. Because that new relationship was so successful for both parties, we have decided to have our annual "Conference Within a Conference" at SECAD once again in 2005. We are grateful to NAATP and the SECAD Conference planners for inviting us back a second year in a row.

One of the highlights for NALGAP was reaching a new high attendance for our membership meeting. We also signed up several new members as a result of having the conference in Atlanta. Some of those who came to our NALGAP conference also shared it was the reason they attended SECAD.

This has prompted the NALGAP Board of Directors to explore other geographic regions. As a result, we have decided to hold two regional conferences in 2005 in addition to our annual conference. NALGAP will be offering workshops at the Cape Cod Symposium on Addictive Disorders in September and at the annual conference for the California Association of Alcoholism and Drug Abuse Counselors in October.

So, if you are interested in learning more about NALGAP or getting workshops on GLBT issues, you will have three opportunities this fall for both education and fellowship with other NALGAP members. Come join us!



Please visit us on our new and improved web site at www.nalgap.org
Joe Amico, NALGAP President
joe@joeamico.com

**Cape Cod Symposium on Addictive Disorders
(NALGAP Regional Meeting)**

September 29–October 2, 2005
Four Points by Seraton Hyannis Resort
Hyannis, Cape Cod, MA
<http://www.ccsad.com/18th>

**CAADAC's 24th Annual Conference
(NALGAP Regional Meeting)**

October 6–9, 2005
Sacramento, CA

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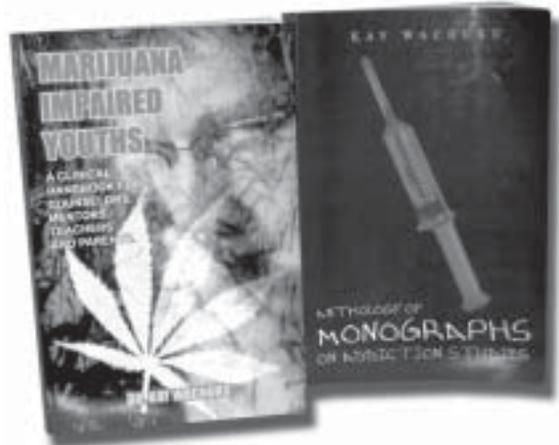
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NAADAC Leadership Summit and Advocacy in Action! Day Right on Target

Jennifer Ayers, MPA, Director of Board, Member and Affiliate Services

NAADAC members and leaders met March 6–8, 2005 in Washington, DC to identify ways in which NAADAC leads the way towards a better future for addictions professionals and those they serve. The outcomes from this three-day summit are right on target. NAADAC will work to build better relationships with its partners and allied professionals, continue to advocate for workforce development funding, and ensure its members are provided with the latest clinical information available.

One of the key outcomes from this event was a positive feeling of cooperation between NAADAC and other stake-holders. Namely, NAADAC leaders and members are supporting more collaboration with the National Association of Treatment Providers (NAATP); the Association of Addiction Medicine (ASAM); and the International Certification and Reciprocity Commission (IC&RC). Staff and elected leaders from each group met with NAADAC members during a membership round-table to answer questions and discuss their ideas for a more cohesive community of addiction-focused professionals. The membership in attendance largely supported their intentions to work more closely together.

This collaboration will bring together privately-funded providers of treatment services and medical professionals treating those with addictive disorders with NAADAC members who are primarily counselors specializing in treating addictive disorders.

NAADAC members in attendance also met their goal of meeting with legislators on Capitol Hill to encourage more funding for workforce initiatives and support and honor those legislators who have contributed to NAADAC's public policy agenda.

NAADAC attendees were also honored at the event in recognition of their contributions. Leroy Kelly from Massachusetts was given the NAADAC Political Action Committee (PAC) Visionary Award and John Lisy from Ohio was named NAADAC's Advocate of the Year.

Some of the conference highlights included panel discussions on building partners, working with the media, clinical issues, and presentations from NIDA Director, Dr. Nora Volkow, and CSAT Deputy Director, Richard Kopanda.



(clockwise, from above) Fraser Lang, President, Manisses, displays the "How to Advocate" guide produced in partnership with NAADAC. Gail Middlebrook, Past President of the Vermont Affiliate with NAADAC intern Marissa Miller. NAADAC members discuss communications strategy.

A Personal Note from the Leadership Summit

By Greg Bennett

(Editor's Note: Four students from South Dakota joined NAADAC at the Leadership Summit in March 2005. Their story is so much more compelling because the University of South Dakota promised to fund their trip to Washington, DC, only to take away their funding at the last minute. Undaunted and committed to learning more about the addiction profession, the four students, Greg Bennett, Erin Gerry, Bob Machovsky, and Laura Peel scraped together the money to attend the Leadership Summit. Below is a letter from Greg Bennett written to Frank Naccarato, Co-Chair of the NAADAC Political Action Committee.)

I want to thank you so much for accepting us students and "showing us the ropes" of advocacy. All the people at the conference were good mentors, but you gave us special attention and that made all the difference in our success. I want you to know that after I returned from DC I realized I was in the right profession and it is what I want to do for the rest of my life.

Along the lines of advocacy, we have sent our thank you letters to our congressional leaders, and have set up four different presentations on advocacy and our experience at the conference. We have invited the university administrators who revoked our funding to our presentations, to show that we are serious and committed to improving our education and the addiction profession. We have contacted our professors and they are supportive in helping us start the work to have licensure approved in South Dakota. Along with all of that I am getting a grant ready for my prevention class, taking care of my wife and son, working at an adolescent treatment center doing my trainee status and I am trying to graduate on May 7, 2005. Pretty busy, but I'll make it.

Thank you so much again you really made a difference in four students' lives, I will never forget your passion and generosity. There needs to be a lot more people in this world like you! I will do my best and strive to follow in your footsteps!

USD Student, Greg Bennett



Erin Gerry, Bob Machovsky, Senator John Thune (R-SD), Laura Peel and Greg Bennett.

NAADAC Honors Outstanding Counselor and Legislator

By Donovan Kuehn, NAADAC News Editor

NAADAC, The Association for Addiction Professionals, proudly honored John Lisy, LISW, LPCC, CCDC III-E and Representative Ralph Regula at its Advocacy in Action Day in Washington, DC. Lisy, a resident of Cleveland Heights, Ohio, was recognized for his legislative work on behalf of the addiction profession. Representative Regula was honored for his support of the NAADAC Workforce Development Center. The Workforce Development Center is a joint project of NAADAC, The Association for Addiction Professionals, the Ohio Association of Alcohol and Drug Abuse Counselors (OAADAC) and the Ohio Council for Behavioral Healthcare Providers.

Lisy is currently the Executive Director of the Shaker Heights Youth Center in Shaker Heights, Ohio. Shaker Heights Youth Center has received the Exemplary Prevention Award from the Ohio Department of Alcohol and Drug Addiction Services three times since 2000. Lisy has also shown his leadership by chairing the Ohio Alcohol and Drug Policy Alliance from 1998 to 2000 and serving as President and State Legislator Chair for the Ohio Association of Alcoholism and Drug Abuse Counselors. He was a founding and active member of the Coalition for Chemical Dependency Licensure. Ohio's licensure bill, designed to ensure professional and ethical standards, was signed into law by Governor Taft in January of 2002.

Ohio Congressman Ralph Regula was also honored by NAADAC for his public service, his commitment to public health issues and his support for NAADAC's Workforce Development Project: a national project designed to encourage renewal and employment retention in the addiction profession. Representative Regula serves as the Vice Chairman of the Appropriations Committee and the Chairman of its Subcommittee on Labor, Health and Human Services and Education. He has also pressed for funding to promote and protect the health of the nation through funding the Centers for Disease Control and Prevention (CDC) and for research to find diagnoses and treatment of diseases through the National Institutes of Health (NIH). Representative Regula received the 2005 NAADAC Legislator of the Year Award.

"NAADAC is pleased to recognize two outstanding leaders from Ohio. John Lisy and Representative Regula have shown their commitment to championing addictive disorder issues," said George Wharton, President of the Ohio Association of Alcohol and Drug Abuse Counselors.

NAADAC President Mary Woods, RNC, LADC, MSHS, praised NAADAC's choice of Lisy and Regula. "John Lisy is one of NAADAC's many members who has an articulate and passionate vision for the addiction profession and their clients. Representative Regula is helping reshape the perception of addiction by our nation's lawmakers," she said.



Representative Regula (R-Ohio) and PAC Co-Chair Joe Deegan look on as Advocate of the Year John Lisy speaks.

NAADAC's Members Support Unity and Cooperation

By Donovan Kuehn, NAADAC News Editor

The Membership Meeting at the NAADAC Leadership Summit was different, simply because of the people sharing the stage. It isn't often that Mary R. Woods, RNC, LADC, MSHS, NAADAC's President; Dennis J. Barbour, Executive Director of the Society of Credentialed Addiction Professionals (S.CAP); Ron Hunsicker, DMin, FACATA, President and CEO National Association of Addiction Treatment Providers (NAATP) and Eileen McGrath, JD, Executive Vice President and CEO of the American Society of Addiction Medicine (ASAM) are all sitting together. But you may have to get used to it.

"I want NAADAC to be a unifying force that ... will allow all addiction professionals to thrive"

Mary Woods, NAADAC President

NAADAC, S.CAP and ICRC met in late February and agreed on several courses of action in the year ahead. In a series of unanimous votes, NAADAC, the NAADAC National Certification Commission, the International Certification and Reciprocity Consortium (IC&RC) and S.CAP agreed to identify models for collaboration and unity; to establish a nationally tiered system from entry to doctoral level for the addiction profession; to develop, jointly and in consultation with other addiction professional organizations and to move forward toward unification of their certification programs.

The organizations also agree to pursue advocacy activities on behalf of the addiction community and profession together and to jointly identify gaps in resources of professional education and training and develop solutions for meeting those needs.

(Membership Meeting, continued on page 16)



Ron Hunsicker, President and CEO, NAATP; Cynthia Moreno Tuohy, Acting Executive Director, NAADAC; Dennis J. Barbour, Executive Director, S.CAP; Mary Woods, NAADAC President and Eileen McGrath, Executive Vice President and CEO, ASAM.

Leroy Kelly Receives NAADAC Visionary Award

By Jonathan Westin, Director of Government Relations

Leroy Kelly is the first recipient of the NAADAC Visionary award. Kelly was one of the co-founders of the NAADAC Political Action Committee. Kelly, in cooperation with NAADAC Past President and current Acting Executive Director Cynthia Moreno Tuohy, built the only Political Action Committee fund dedicated to the prevention and treatment of addictive disorders.

The NAADAC Visionary Award was established to honor leaders of the Political Action Committee who, through their efforts, have substantially contributed their time and energy to this unique fund.

As Mr. Kelly said during his acceptance speech, "This award for vision and leadership is humbling. I accept it for all of us who strive to make changes politically."

NAADAC looks forward to honoring many more Addiction Professionals such as Mr. Kelly who have made a profound difference as an advocate at the local, state and federal levels.



NAADAC members plan for the future and discuss strategies for outreach.

NAADAC Recognizes Positive Contribution By New Hampshire Youth

By Donovan Kuehn, NAADAC News Editor

NAADAC, The Association for Addiction Professionals, recognized the Youth to Youth program of Dover, New Hampshire on March 8, 2005, citing the program's positive accomplishments and constructive leadership. NAADAC President, Mary Woods, RNC, LADC, MSHS, awarded the Dover Youth to Youth program the President's Special Recognition Award.

Dover's Youth to Youth program is a comprehensive peer-based youth outreach group sponsored by the Dover Police Department and is the largest program of its type in the State of New Hampshire. Student volunteers actively work to promote alcohol-free and tobacco-free lifestyles and events. The youth involved also develop public speaking, educational and leadership skills.

The most dramatic accomplishment of the Youth to Youth program was their campaign for the New Hampshire "party host" law. In the winter of 2004, legislation making hosts of parties responsible for any under-age drinking at their gathering seemed unlikely to pass. Through the direct intervention of the Dover Youth to Youth Program, with its youth members speaking directly to the state's legislators, the "party host" law was revived and signed into law in April 2004. This law is unique because it holds parents accountable for allowing minors access to alcohol.

Two St. Thomas Aquinas High School students, Ryan McClure and Chris Fortin, as well as Lt. William Simons of the Dover Police Department, accepted the President's Special Recognition Award on behalf of Dover Youth to Youth.

NAADAC President Mary Woods, a Manchester, New Hampshire resident, was encouraged by Youth to Youth's positive example. "NAADAC's 12,000 frontline addiction clinicians know patterns of behavior can be established early in life. By encouraging people to make healthy choices while they are young, it helps make long-lasting change in people's lives and their communities. We are pleased to honor young people who have taken a passionate and thoughtful approach to under-age drinking and smoking," she said.

Dover Youth to Youth was enthusiastically received by NAADAC's members and were honored personally by Mary Woods.

Dover Youth to Youth isn't done with its political action. They are currently lobbying the New Hampshire state government to change the seat belt law in New Hampshire. The group is the driving force behind House Bill 54, which seeks to change the state seat belt law for those under 18. The Dover area teens want to encourage responsibility, and safety, for under-age drivers and passengers. "Our hope is those rebellious teens will buckle-up if they know they're the ones who can be fined," said Youth to Youth member Chelsea Perrin.



NAADAC President Mary Woods looks on as Ryan McClure and Chris Fortin accept the President's Special Recognition Award on behalf of Dover Youth to Youth at the NAADAC Leadership Summit.

NAADAC is Heard on the Hill

By Donovan Kuehn, NAADAC News Editor

Editor's Note: I put the editor's red pen away and thought I'd let the participants from NAADAC's Advocacy in Action! Day speak for themselves.

"It is our responsibility to speak for those who suffer."

William Cope Moyers, Advocacy in Action Day MC and Vice President of Public Affairs for the Hazelden Foundation

"I know the benefit that treatment can bring. I wouldn't be here today without treatment. I wouldn't be in Congress without treatment."

Representative Patrick Kennedy, D-Rhode Island

"[Parity] is not only one of the most important public health issues facing us today, it is also one of the most important civil rights issues."

Representative Patrick Kennedy, D-Rhode Island

"Your advocacy is important. People come to see us every day talking about their good causes. But it is difficult to see things change unless you come to Capitol Hill in person... Thank you for being here, you are making a difference."

Representative James McGovern, D-Massachusetts

"If you don't have parity, people end up in jails. Not only is it not cost-effective, it's not humane."

Representative Jim McDermott, D-Washington

"We need to hear the stories of real people. It takes real courage to talk about these issues... You're advocating for people in this society who aren't able to do it for themselves."

Representative Jim McDermott, D-Washington

"I think your booklet [How to Advocate] is excellent and I want to get copies to distribute in my district."

Representative Ralph Regula, R-Ohio

"The Bible has two impressive commandments: 'love the lord' and 'love your neighbor'. What you are doing is expressing your caring for each other."

Representative Ralph Regula, R-Ohio

"The slogan that to me epitomizes excellence in advocacy is 'we can do what I cannot'."

John Lisy, LISW, LPCC, CCDC III-E, NAADAC Advocate of the Year

"Treatment is extraordinarily important."

Representative Tom Latham, R-Iowa

"I am really moved by this issue because I have a teenaged daughter who faces the many challenges and temptations young people face. God bless you for what you do."

Representative Tom Latham, R-Iowa

"We were at school on Monday morning after hearing about a party where there was underage drinking. We had to ask, why does this happen?"

Ryan McClure, St. Thomas Aquinas High School student, accepting the NAADAC President's Special Recognition Award on behalf of Dover Youth to Youth



(above) Stewart Turner Ball and Sharon Morgillo Freeman, PhD, President Elect, NAADAC, greet Charles Curie, Administrator, SAMHSA. (left) Cynthia Moreno Tuohy, Acting Executive Director, NAADAC, thanks William Cope Moyers, Advocacy in Action! Day MC and Vice President, Public Affairs, Hazelden Foundation.

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Affiliate Report

By Donovan Kuehn, NAADAC News Editor

North Carolina

The Addiction Professionals of North Carolina are preparing for their 2005 Spring Conference, *Paving a Path in an Evolving World: Mental Health Reform, Licensure, Direct Enrollment*, in Southern Pines, North Carolina. The conference will run from April 20–22, 2005.

The conference will host workshops on various topics including:

Substance Abuse 101, designed for individuals with no or limited background in working with substance abusers; **Spit Tobacco**, a session providing background and understanding of why spit tobacco is not a safe alternative to smoking; **Current Trends in Drug Testing**, this session will explore new and current trends appropriate for the testing of drugs in members of the substance abusing community; **Foundations of Prevention**, providing instruction in understanding and delivering science-based prevention services; **HIV, STDs, Blood-borne Pathogens & Ethics for the 21st Century**, discussing signs and symptoms, treatments and other issues concerning these diseases and will also look at the HIPAA laws concerning HIV, STDs and blood borne pathogens and a presentation on **Post Traumatic Stress Disorder and Trauma**. A special supervisory track will also be offered at the conference.

Registration is \$135 for APNC/NAADAC members and \$180 for non-members. You may register for single day attendance. For more information, contact 800-723-4851, apnc@juno.com or visit www.APNC.org.

Hawaii

Mark Fratzke, MAC, President of the Hawaii Association of Addiction and Drug Abuse Counselors (HAADAC), has informed NAADAC of an educational opportunity. The National Institute of Health is welcoming applications for funding to support research in drug abuse and addiction by minority academic institutions throughout the US, including the University of Hawaii. Ap-

plicants may request a budget for direct costs of up to \$350,000 per year for 3–5 years. Letters of intent are due July 15, 2005, and applications are due by August 16, 2005, for the first round of awards. More information is available by visiting <http://grants.nih.gov/grants/guide/pa-files/PAR-05-069.html>.

Missouri

In an effort to save costs and ease distribution, MACA, the **Missouri Addiction Counselors Association** has moved to an online distribution of the MACA Newsletter.



NAADAC President Mary Woods and NAADAC Acting Executive Director Cynthia Moreno Tuohy express their thanks to Fraser Lang, President of Manisses Communications.



NAADAC's Acting Executive Director Cynthia Moreno Tuohy, NCAC II, CCDC III, (l) and Director of Education & Certification, Shirley Beckett Mikell, NCAC II, (r) met with Don Murray, EdD, of the Corrections Corporation of America. They discussed training opportunities, education and the development of a Criminal Justice credential.

Rosie J. Winingear, MACA Executive Secretary, says that the MACA Newsletter can now be found online at www.mattc.org/maca. Any members from Missouri with questions can reach Rosie at maca@socket.net or call her at 573-642-3748.

Georgia

The Georgia Addiction Counselors Association (GACA) will be hosting its Semi-Annual Conference & Membership Luncheon in Macon, Georgia, April 21–23, 2005. The meeting will be held at the River Edge Behavioral Health Center, 175 Emery Highway, Macon.

Topics covered will include: Practical Application of Counseling Theories, Professional Ethics, Developing Professional Skills, The Role of Counseling in Methadone Treatment, HIV/AIDS, Cultural Diversity: Working With Young Adults, Faith Based Recovery and many more presentations.

The cost for the three-day conference is \$150 for NAADAC members and \$190 for non-members. Registration by individual course and student rates are also available. Please contact GACA at 770-434-1000 or visit www.gaca.org if you have questions.

Delaware

Mike Kriner, LCSW, CADC, Past President of the Delaware Association of Alcoholism and Drug Addiction Counselors (DAADAC) Board, reports that the Annual Meeting in February was a great success. DAADAC elected a new board, including: **Sonya Barham** as President, **Bruce Johnson** as Vice President, **Helen McHugh** as Treasurer and **Kathy Hardin** as Secretary. Mike Kriner will be moving on to a new position on the Delaware Licensing Board's Advisory Committee.

Vancouver Uses European Model, More Work To Be Done on Prevention and Treatment

By Am Jobal, Contributing Writer
Exclusive to the NAADAC News

Jeff West, one of the coordinators of the safe injection site known as Insite, leads the way through the entrance. There's track lighting on the ceiling, and the floors are clean, giving the room a sanitary, clinical feel. Twelve mirrored booths line the wall, almost every one of which is being used. The regulars are mostly male, many have a dual diagnosis of drug addiction and mental health issues and have been living in the Downtown Eastside neighborhood of Vancouver for many years.

"Harm reduction is the underlying philosophy behind the site," says West. "We wanted to create a low threshold environment where users could access health care services." Insite is a professional health facility jointly operated by the non-profit Portland Hotel Society and the Vancouver office of the provincial government's Ministry of Health. It costs about \$2 million a year to operate.

Since it opened in September 2003, 4,700 different people have used the site to inject different drugs including heroin, crystal meth and cocaine. There are 2,500 regular users. The site averages 500 people a day during their operating hours from 10 am to 4 am.

There are medical staff on site, including nurses, where users can pick up a tourniquet, water, mini cookers imported from France, needles, alcohol swabs, gauze and cardboard french fry trays to carry their materials. All of these items are used to prepare the various drugs for consumption. From March 10, 2004 to the end of August 2004, 107 overdoses occurred among 72 clients, but no deaths resulted.

The Roots of the Crisis

The Downtown Eastside of Vancouver has been called the "poorest zip code in Canada," and it's obvious from the health issues its resi-



(top) View of the Woodward Building in the Downtown Eastside of Vancouver. (above) Insite's interior.

dents face. Over 2000 people have died from drug overdoses in British Columbia since 1990. HIV/AIDS rates among drug addicts in the Downtown Eastside of Vancouver reached 25 percent, with Hepatitis C levels reaching 80 percent among addicts and tuberculosis rates amongst the highest in North America, according to the Canadian Public Health Agency in 2003.

Allen Garr, a reporter for the Vancouver Courier, recounted that the move to a safe injection site began with activists lobbying city government to create a needle exchange program in Vancouver. "They were motivated by the devastating spread of disease caused by shared needles...If for no other reason, needle exchanges made sense on economic grounds; sick and dying junkies were a burden on the health care system," wrote Garr. (Vancouver Courier, March 16, 2005)

In 1996, British Columbia's Chief Coroner, Larry Campbell, publicly raised the issue of overdose deaths as they approached a rate of one per day.

Aggressive policing ended the drug trade inside bars but eventually led to public consumption by drug users. Even suburban commuters were starting to notice as cars, homes and small businesses were being broken into, largely by addicts.

The situation was declared a public health emergency by Health Canada in 1997, creating a public dialogue on ways to address the deteriorating situation. Guest speakers flew in from locations like Frankfurt, Amsterdam and Sydney, Australia while public opinion was slowly shifting.

"Four Pillars" Established

City planners started developing a blueprint for a Four Pillar Drug Strategy (see box) which, according to the City of Vancouver's website, is "a coordinated, comprehensive approach that balances public order and public health in order to create a safer, healthier community."

In 2000, Vancouver's Mayor, Philip Owen, released a document outlining a new approach to address Vancouver's open drug scene. In May 2001, the Four Pillar Drug Strategy was adopted as policy by the City of Vancouver.

Vancouver's former coroner, Larry Campbell, was elected the Mayor of Vancouver in 2002 and promised to open safe injection sites. He said, "every day that we wait, somebody dies."

"We...believe this is a health problem and not a criminal problem," said Campbell in an interview with *Vancouver Magazine's* JB McKinnon in June 2003.



Mayor Larry Campbell

“We knew what a supervised injection site would look like, we knew what we wanted from treatment, and we had an idea of prevention. It will never be all enforcement—because it won’t work. It can never work. Because these people, these addicted people, are not criminals.”

The result was the opening of Insite in September 2003.

Vancouver’s strategy has provoked a strong response, especially from those south of the US/Canada border. John Walters, head of the White House’s Office of National Drug Control Policy (ONDCP) told the Associated Press that harm reduction is a “lie” and “there are no safe injection sites.” He added, “Drug abuse is a deadly disease. It’s immoral to allow people to suffer and die from a disease we know how to treat.” In 2003, the DEA opened an office in Vancouver, and some speculate it will focus on studying marijuana and heroin distribution.

The International Narcotics Control Board, an independent body funded through the United Nations, released a report in March 2004. The report stated that Vancouver’s safe injection site violates world agreements on the control of drug abuse and any country intending to use harm reduction measures must thoroughly research their impacts.

A “One Pillar” Approach?

The Four Pillar Drug Strategy has been criticized in Vancouver as being unbalanced. “Our current approach to the epidemic has been an utter failure,” wrote Dr. Evan Wood in the BC Medical Association journal (www.bcma.org). He emphasized the need for prevention. “Prevention is the most cost-effective intervention and should provide the framework for a comprehensive approach to minimizing the drug problem.”

Peter Ladner, a member of the Vancouver city government, is concerned that prevention and treatment have been ignored in favor of harm reduction. “[The Mayor] should review Vancouver Agreement textbook to understand he has to be the champion of all Four Pillars.”

Mayor Campbell admits that Vancouver’s prevention and treatment strategies are still under development. He said to the *Drug War Chronicle* (<http://stopthedrugwar.org>) “[W]e will be asking for a catalog of treatment programs within the province. There is a widespread sense that we don’t have enough treatment facilities, but we don’t know if that is really true—no one has a real handle on it... With prevention, we need to move forward.”

Marliss Taylor, Executive Director of the Streetworks needle exchange program, agrees with a broad strategy for drug use problems. “We need to rethink a lot of things. Drug use is a complicated issue ... it’s about helping people address their issues, past issues, mental health issues. They started drug use for a reason. A lot of times, they are self-medicating.”

In a study published by Dr. Thomas Kerr in the Canadian Medical Association Journal in September 2004, data was collected prior to and after the opening of the Insite facility. Part of its conclusion was “public disorder” related to drug use—including public drug use, discarded syringes and injection related litter—has decreased.

Dr. Dan Small of the PHS Community Services Society, administrators of the Insite safe injection site, says “No one supports addiction under the Four Pillars approach, but it is a recognition that no one should die by themselves in an alleyway. If we can prevent people from becoming addicted in the first place, there is less of a chance for the spread of infectious diseases.”

Vancouver’s Four Pillars drug strategy is contentious and still in the early stages of assessment. For this radical, European-style experiment to succeed, prevention and treatment need to be emphasized as strongly as harm reduction and police enforcement.

Am Johal, a Vancouver writer who has worked on inner-city issues, just completed a human rights exchange in Israel. Any thoughts on this issue? Send comments to Donovan Kuehn at dkuehn@naadac.org or to 901 N. Washington Street, Suite 600, Alexandria, VA, 22314.

What is the Four Pillars Drug Strategy?

The Four Pillars Drug Strategy is the City of Vancouver’s policy and plan for reducing drug-related harm in Vancouver. The “four pillars” of our city’s drug policy are:

- **Harm reduction**—reducing the spread of deadly communicable diseases, preventing drug overdose deaths, increasing substance users’ contact with health care services and drug treatment programs, and reducing consumption of drugs in the street;
- **Prevention**—using a variety of strategies to help people understand substance misuse, the negative health impacts and legal risks associated with substance use and abuse, encouraging people to make healthy choices, and providing opportunities to help reduce the likelihood of substance abuse, including affordable housing, employment training and jobs, recreation and long-term economic development;
- **Treatment**—offering individuals access to services that help people come to terms with substance misuse and lead healthier lives, including outpatient and peer-based counseling, methadone programs, daytime and residential treatment, housing support, and ongoing medical care; and,
- **Enforcement**—recognizing the need for peace and quiet, public order and safety in the Downtown Eastside and other Vancouver neighborhoods by targeting organized crime, drug dealing, drug houses, problem businesses involved in the drug trade, and improving coordination with health services and other agencies that link drug users to withdrawal management (detox), treatment, counseling and prevention services.

Source: City of Vancouver website, www.city.vancouver.bc.ca/4pillars

Cape Cod Symposium Features “Hot Topics”

NAADAC is proud to sponsor the largest addiction focused meeting in New England

By Dee McGraw, Conference Coordinator, Cape Cod Symposium on Addictive Disorders

The Cape Cod Symposium on Addictive Disorders is one of the oldest and largest annual meetings dedicated to continuing education and networking in the field of addictions. In 2004, 600 attendees from 29 states and five foreign countries attended presentations by over 50 faculty and were able to explore the products and services of over 80 exhibitors. The Symposium agenda is designed for professionals allowing them to obtain up to 30 CEUs, including required topics for certain professionals in the field. Faculty for the Symposium consists primarily of nationally and internationally recognized experts.

This year's 18th Cape Cod Symposium's theme is *Hot Topics & Controversial Approaches: Challenging a New Generation*. The Symposium will run from Thursday, September 29 through Sunday, October 2, 2005 on Cape Cod at the Four Points Sheraton Hyannis Resort in Hyannis, Massachusetts. Pre-conference workshops will be held on Thursday, September 29 and half-day post-conference workshops will be conducted on Sunday afternoon on October 2, 2005. Directions to Hyannis and details about the conference can be found online at www.ccsad.com. Details can also be obtained by phone by calling 800-314-1921 ext. 10 or mail your requests to AMEDCO, PO Box 17980, St. Paul, MN 55117.

Plenary presenters for 2005 will include Patrick Carnes, PhD, Carlton Erickson, PhD, Andrea Pennington, MD and Andrea Barthwell, MD, former Deputy Director of Demand Reduction in the Office of National Drug Control Policy.

Other noted presenters include C.C. Nuckols, Gerald D. Shulman, Carol Falkowski, Patrick DeChello and Mary Bellofatto.

Among the 50 workshops, attendees can choose from presentations covering such diverse topics as co-dependence, spirituality, trauma and addiction, cyber-sex, EMDR (Eye Movement Desensitization and Reprocessing) therapy, an update on club drugs, harm reduction issues, internet assessment, PTSD (Post Traumatic Stress Disorder), domestic violence, nicotine, HIV/AIDS, ethics and the law, buprenorphine and adolescents, ADHD vs. bipolar disorder, gambling, GLBT (Gay/Lesbian/Bisexual/Transgender) issues, emotional sobriety, and offender treatment. Also included in the agenda are all-day workshops on DOT/SAP training, treatment planning, dialectical behavior therapy, and implications of nutrition.

In 2005, NALGAP will hold its regional conference in conjunction with the Cape Cod Symposium. Major sponsors for this year include Hazelden, Join Together, NAADAC, Massachusetts Department of Public Health/BSAS, The North River Foundation and COBB. Organizations interested in future relationships with the Symposium should contact Dee McGraw at dkaufman@voyager.net or by phone at 616-475-4210.

NAADAC MEMBERSHIP MEETING

(Membership Meeting, continued from page 10)

Following on this ambitious agenda, the discussions at the Leadership Summit focused on unification and having the addiction profession speak with one voice.

Ron Hunsicker spoke of three areas that NAATP and others could collaborate on: training, advocacy activities and administrative functions. All of the organizations' leaders recognized that working together would save money and strengthen the voice of all involved.

“There are over 70 professional organizations working on addiction issues and each group speaks about their message in a different way. If a legislator met with one group a day, it would take over two months to meet with us all. We need to do better and we will,” said NAADAC's Acting Executive Director, Cynthia Moreno Tuohy, NCAC II, CCDC III. “United we stand, but divided we'll fall.”

NAADAC President, Mary Woods stressed her commitment to positive change. “Right now, the addiction profession is full of conflicting views and agendas. I want NAADAC to be a unifying force that works for the resources and respect that will allow all addiction professionals to thrive,” she said.

After the two hour discussions—which lasted 30 minutes over the scheduled time—NAADAC members were enthusiastic in their response.

“This is exciting,” said David Harris, BA, CDP, NCAC II, President of the Chemical Dependency Professionals of Washington State. “This is the most positive discussion we've had in a long time.”



NEWTON HIGHTOWER
LCSW, AAC, CART

Is the author of **ANGER BUSTING 101: New ABCs for Angry Men and the Women Who Love Them**. He is the founder of The Center for Anger Resolution, Inc.

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Is 2005 the Year We Make Parity Happen?

By Jonathan S. Westin, MPA, Director of Government Relations

Money Talks

When Congress returns from its Easter break it will be grappling with a trimmed budget proposal for the 2006 fiscal year. President Bush's budget proposal has the objective of keeping discretionary spending under control (out of a roughly \$2.5 trillion dollar budget, \$800 billion is deemed discretionary spending).

This proposal affects addiction professionals, as the Substance Abuse Prevention and Treatment Block Grant, which accounts for over 40 percent of all federal dollars dedicated to prevention and treatment services, is discretionary funding. The Block Grant faces a funding freeze which is tantamount to a budget cut. The Health Professions Training Activities program, a program available for addiction professionals, also faces elimination.

These budgetary issues for a profession that is dependent on discretionary funding are disturbing, but a silver lining can be found in these clouds of negative budget numbers: advocacy by addiction professionals at the local, state and federal levels can eradicate these cuts and even spur modest growth in these initiatives. Addiction Professionals comprise the true experts on issues of health delivery as well as client needs and represent constituents who are strong stakeholders for these programs.

NAADAC has adopted a proactive strategy at the national level for raising awareness and funding for these programs. NAADAC's members wield real power through their connection to their congressional representatives. But what should that message be?

NAADAC advocates for an 8 percent increase in funding for the Health Professions Training Activities Program, restoring the program to its 2005 levels. 8 percent may be an optimistic figure, but as

legislators are acutely aware, funding for this health initiative has been cut repeatedly in recent years. An increase is needed to encourage Addiction Professionals to continue their education through scholarship initiatives or loan repayments through a forgiveness program. Both the scholarship fund and the loan forgiveness program are geared toward health professionals serving a public health mission in an underserved area.

The Substance Abuse Prevention & Treatment Block Grant received a small increase in funding for fiscal year 2005. However, this spending increase was wiped out by President Bush's across the board cut over every discretionary program. NAADAC recognizes that this action is costly for the three million Americans seeking treatment each year. Consequently, NAADAC is advocating for an increase of 4 percent (or \$71 million) for this important funding stream. NAADAC is joined in this effort by other associations from the addictive disorder community, including the National Association for State Alcohol & Drug Abuse Directors (NASADAD), the single state authority representative in Washington, DC that serves as a guardian for block grant funding.



Jonathan Westin thanks Representatives Patrick Kennedy (D-RI) and James McGovern (D-MA) at the March 2005 Advocacy in Action! Day.

Parity on the Horizon

Once the appropriations process is underway, NAADAC expects an expansive study to be released that discusses behavioral health insurance parity with the millions of Americans who currently receive their care through the Federal Employee Health Benefits Program (FEHBP). The FEHBP is one of the largest providers of health insurance in the world and, in accordance with regulations authorized by President Clinton, has mandated that addictive disorders and mental health benefits be covered in parity with other benefits. Studies of the FEHBP program have found improved access and delivery of behavioral health benefits with no statistically significant increase in coverage costs.

Acting on this information, legislators on Capitol Hill are planning to introduce legislation that will implement parity. It is likely that the results of the FEHBP study will improve parity's chances for passage, but like all other initiatives, it will take the foresight and perseverance of NAADAC's members to make this a reality. NAADAC is ready to be a strong advocate for parity legislation, in partnership with its members and partner organizations.

Parity will not be achieved by accident; it will need a purposeful and concerted effort. I encourage you to go to www.naadac.org and read the *NAADAC Guide for Legislators*, which details three key initiatives: Workforce Development, Addictive Disorder funding, and Behavioral Health. NAADAC also has produced, in conjunction with Mannisses Communications, Inc. a *How To Advocate Guide*. Please contact me for copies of the guide, or if you have any questions on the legislative process. I can be reached by email at jwestin@naadac.org or 800-548-0497 ext. 122.



NAADAC

THE ASSOCIATION FOR ADDICTION PROFESSIONALS

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 www.naadac.org

“For more than 30 years, NAADAC has been the leading advocate for the addiction professional. With your support as a member we can continue to uphold our association’s mission to developing leaders committed to the unification, regeneration, and growth of the addiction profession.”

—Mary Woods, RNC, LADC, MSHS, President

NAADAC NEW MEMBER APPLICATION

PLEASE PRINT CLEARLY.

MEMBER INFORMATION Ms. Mr. Dr.

NAME _____

HOME or WORK ADDRESS (preferred address for all association mailings)

CITY/STATE/ZIP _____

*E-MAIL (E-mail address is required to receive NAADAC's bi-monthly newsletter, NAADAC News.)

YES! Sign me up for the e-LAN (e-mail Legislative Alert Network; an e-mail address is required.)

WORK PHONE _____

HOME PHONE _____

FAX _____

NAADAC RECRUITER'S NAME AND MEMBER # (not required for membership)

MAIL YOUR APPLICATION WITH CHECK TO:
 NAADAC

901 N. Washington Street, Suite 600
 Alexandria, VA 22314-1535

FAX YOUR APPLICATION WITH CREDIT CARD INFORMATION TO:
 800/377-1136 or 703/741-7698

MEMBERSHIP CATEGORIES

Full Membership is open to anyone engaged in the work of counseling or related fields who is interested in the addiction-focused profession. (Certification is not a requirement of membership in NAADAC.)

Student Membership (proof of status **must** be submitted along with this application) is open to any new or renewing member who is a full-time (9 hours) student at a college or university, or a student who is involved in a full- or part-time internship. Members who meet the above criteria can be eligible for student membership for four years.

MEMBERSHIP CATEGORY RATE (see rates below) \$ _____

NAADAC PAC CONTRIBUTION** (optional)

\$50 \$100 \$200 \$300 Other \$ _____ \$ _____

Total Amount Enclosed \$ _____

**If you are paying NAADAC dues by company check, you must enclose a SEPARATE PERSONAL check, made payable to NAADAC PAC. Contributions to the NAADAC PAC are optional and are not tax-deductible.

PAYMENT INFORMATION

Check (payable to NAADAC) VISA MasterCard American Express

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SIGNATURE _____

Please send me more information.

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Alaska:	\$120	\$67.50	Maryland:	\$125	\$62.50	Pennsylvania:	\$110	\$57.50
Arizona:	\$120	\$47.50	Massachusetts:	\$130	\$54.50	Rhode Island:	\$125	\$57.50
*Arkansas:	\$85	\$42.50	Michigan:	\$140	\$57.50	South Carolina:	\$120	\$52.50
California:	\$210	\$67.50	*Minnesota:	\$85	\$42.50	South Dakota:	\$110	\$52.50
Colorado:	\$135	\$57.50	Mississippi:	\$130	\$65	Tennessee:	\$105	\$42.50
Connecticut:	\$135	\$57.50	Missouri:	\$98	\$40	Texas:	\$145	\$62.50
Delaware:	\$80	\$50	Montana:	\$115	\$47.50	Utah:	\$130	\$57.50
District of Columbia:	\$135	\$57.50	Nebraska:	\$117	\$54.50	Vermont:	\$135	\$62.50
Florida:	\$135	\$57.50	Nevada (Las Vegas Chapter): ..	\$110	\$57.50	Virginia:	\$135	\$52.50
Georgia:	\$145	\$62.50	Nevada (Northern Chapter):	\$120	\$52.50	Washington:	\$125	\$42.50
Hawaii:	\$105	\$42.50	New Hampshire:	\$115	\$47.50	West Virginia:	\$120	\$50
Idaho:	\$110	\$42.50	New Jersey:	\$135	\$52.50	Wisconsin:	\$125	\$42.50
Illinois:	\$115	\$47.50	New Mexico:	\$115	\$47.50	Wyoming:	\$125	\$72.50
*Indiana:	\$85	\$42.50	New York:	\$145	\$62.50	Other:	\$85	Not available
Iowa:	\$115	\$47.50	North Carolina:	\$120	\$49.50			
Kansas:	\$110	\$57.50	North Dakota:	\$115	\$52.50			
Kentucky:	\$110	\$47.50	Ohio:	\$120	\$57.50			
*Louisiana:	\$85	\$42.50	*Oklahoma:	\$85	\$42.50			

*State affiliate membership not available in Arkansas, Indiana, Louisiana, Minnesota and Oklahoma.

Dues subject to change without notice. 4/05

\$20 of your membership dues have been allocated to the magazine and this amount is non-deductible. NAADAC estimates that 20% of dues payment is not deductible as a business expense because of NAADAC's lobbying activities on behalf of members. Dual membership required in NAADAC and state affiliate. You will receive services upon receipt of application and payment; please allow 4-6 weeks for initial receipt of publications. Membership in NAADAC is not refundable. From time to time, we share our members' postal addresses with other companies who provide services that we feel are a benefit to the addiction professional. We carefully screen these companies and their offers to ensure that they are appropriate and useful for you. NN04/05

JOIN ONLINE AT WWW.NAADAC.ORG

Pacific Northwest Discusses Co-Occurring Disorders

NAADAC and the American Mental Health Counselors Association Work Together

By Donovan Kuehn, NAADAC News Editor

NAADAC and the American Mental Health Counselors Association held their second conference on Co-Occurring Disorders in Portland, Oregon on March 17–18, 2005. The conference followed up on the successful work in Florida in January 2005. Both conferences were supported, in part, by a grant from the Substance Abuse and Mental Health Services Administration, US Department of Health and Human Services

In funding the conferences, SAMHSA accepted that historically, there have been a number of barriers to providing effective treatment for people with co-occurring substance abuse and mental health disorders. A lack of cross-communication, in addition to the burden of regulation and paperwork, has often created an extra barrier in the continuum of care for patients with co-occurring disorders. SAMHSA funded these conferences to encourage a discussion of best prevention and treatment practices, education and training and strategies to deal with co-occurring disorders.

The conference opened by recognizing the important leaders who had gathered in Portland, including: Robert C. Richards, MA, CADC II, NCAC II, NAADAC Northwest Regional Vice President, Jim Blundo, MA, LPC, NCC, CCMHC, CSW, President of the American Mental Health Counselors Association, Hillary Wylie, MAC, NCAC II, President of the Association of Alcohol and Drug Abuse Counselors of Oregon and David Harris, BA, CDP, NCAC II, President of the Chemical Dependency Professionals of Washington State.

Kicking off the seminars was Dr. Mark McGovern. Dr. McGovern, an Associate Professor of Psychiatry at Dartmouth Medical School, presented an overview of Co-Occurring Disorders and laid out Principles of Successful Treatment. He has studied and has been published widely in the area of addiction treatment services research and has conducted projects in a variety of settings including inner city detoxification programs, community mental health centers and in private specialty treatment programs.

In the afternoon, a session on

Practical Treatment Experience was led by Paul D. Potter, MSW, MAC and Jim Holder III, MA, MAC, LPC, LPCS. Potter serves as Director of Integrated Addictions and Mental Health Treatment Services at Cascadia Behavioral Healthcare in Portland and is NAADAC's Treasurer. Holder, the Intensive Outpatient Substance Abuse Services Coordinator for Behavioral Health in Florence, South Carolina, also presented. Holder has 29 years of experience dealing with substance abuse and co-occurring disorders and developed an intensive outpatient program for dual diagnosis. Both spoke of the institutional, attitudinal and clinical barriers people face in treating co-occurring disorders.

The second day of the conference was sponsored by the Association of Alcohol & Drug Abuse Counselors of Oregon and the Chemical Dependency Professionals of Washington State.

For Washington state, Rhonda McKillip, MEd, LMHC, MAC, CCDC III, presented "From Pre-Contemplation to Maintenance: Applying Evidence Based Practice to Integrated Treatment of Co-Occurring Disorders." McKillip, a psychotherapist in private practice in Spokane, spoke on mental health, substance dependence and co-occurring disorders, as well as direct service to consumers/clients in the agency setting.

Oregon's workshop featured a presentation on Dual Diagnosis Services by Rick Treleven, MSW, Executive Director for Best Care Treatment Services and Community Mental Health Director for Jefferson County. In the afternoon, a Panel Discussion on Co-Occurring Disorders was facilitated by Joe Steiner, MS, MAC, CADC III. Steiner is Director of Serenity Lane Treatment Centers for the Chemically Dependent intensive outpatient programs in Portland and Salem, Oregon. The panel featured author and journal contributor, Steve DeLugach, MS, LPC, MSW, chemical dependency treatment trainer Jeannette Murray Steiner, MS, MAC, CADC III and Rick Treleven.

NAADAC will be producing a report on the conferences, expected to be completed in June 2005.

"these conferences encourage a discussion of best prevention and treatment practices, education, training and strategies to deal with co-occurring disorders"



Dr. Mark McGovern addresses the Portland Co-Occurring Disorders Conference attendees.



Hilary Wylie, President, AADACO, welcomes conference attendees. (below) Chris Stole and Sonya Floyd staff the registration table.



SMART Recovery® Joins NAADAC Organizational Members

SMART Recovery® is a volunteer-based non-profit organization offering free self-help groups for individuals desiring to abstain from any addictive behavior (substance or activity).

The SMART Recovery® four point program is secular and evidence-based, teaches self-empowerment, and uses cognitive-behavioral and motivational enhancement techniques to help participants: enhance and maintain motivation to abstain, cope with urges, problem solve (manage thoughts, feelings and behaviors), and achieve a balanced lifestyle.

SMART Recovery®, established in 1994, is a growing presence nationally and internationally, with over 300 weekly community and correctional setting meetings, and daily on-line meetings. The program also provides resources in Spanish at www.smartspanol.org and provides access to an on-line library for people in correctional facilities.

More information is available at www.smartrecovery.org or contact SMART Recovery®, 7537 Mentor Ave., Ste. 306, Mentor, OH 44060, phone: 440-951-5357, fax: 440-951-5358.



Mary Woods, NAADAC President, recognizes David Sterling of Sterling and Sterling, Inc. Mr. Sterling gave a humorous and insightful Keynote speech at the NAADAC President's Dinner.

 **NAADAC News**
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Alexandria, VA 22314-1535

2005 UPCOMING EVENTS

- May 13, 2005 NAADAC Awards Nomination Deadline**
At its Annual Conference in Corpus Christi, NAADAC will be honoring the outstanding work of addiction professionals and organizations that treat addiction. To make a submission, or for additional information, contact Donovan Kuehn, NAADAC Director of Outreach and Marketing, at 800-548-0497 ext. 125, or by e-mail at dkuehn@naadac.org.
For a full description of NAADAC's Annual Awards, visit www.naadac.org
- May 31 NCAC I/ NCAC II/ MAC Application Deadline**
More details at www.ptcny.com
- July 7-9 NAADAC and TAAP Co-Host Conference: "Catch the Wave to Corpus II: The Sequel!"**
Omni Marina Hotel and Conference Center • Corpus Christi, Texas
Featured topics include:
- | | |
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| ASAM Addiction Severity Index | Management of Grief and Loss |
| Clinical Supervision | HIV/AIDS and STD Prevention |
| Criminal Justice | Patient Placement Criteria |
| Co-Occurring Disorders | Pharmacologic Therapies |
| Cybersex & Chemical Dependency | Post Traumatic Stress Disorder |
| Treatment of Eating Disorders | Relapse and Recovery |
| Ethics | Treatment of Special Populations |
| Gambling Addiction | Working with Disabled Clients |
- Earn over 25 CEU credits.**
Stay at the Omni Marina Hotel overlooking Nueces Bay at a room rate of only \$89 per night. To reserve your room, call the Omni Marina Hotel at 361-887-1600 and mention "TAAP."
More details at www.taap.org or www.naadac.org
- July 30 NCAC I/ NCAC II/ MAC Exam Date**
More details at www.ptcny.com
- September 29-October 2 18th Cape Cod Symposium on Addictive Disorders**
"Hot Topics & Controversial Approaches: Challenging a New Generation"
Sponsored by NAADAC, the Association for Addiction Professionals
More details at www.ccsad.com
- September 29-October 2 NALGAP Regional Conference**
Held in conjunction with the 18th Cape Cod Symposium on Addictive Disorders
Sheraton Hyannis • Hyannis, Cape Cod, Massachusetts
More details at www.nalgap.org
- September Recovery Month**
Join NAADAC, the Substance Abuse Mental Health Services Administration and hundreds of other national and community organizations in organizing and attending local and national events throughout September.
More details at www.recoverymonth.gov or call 240-276-2750
- September 20 National Counselor's Day**
September is Counselor's Month. Join NAADAC in organizing an event on the 20th or organize your own local event. Recognize the hard work all counselors do!
Call 800-548-0497 or visit www.naadac.org for more details.
- September 30 NCAC I/ NCAC II/ MAC Application Deadline**
More details at www.ptcny.com
- October 6-9 NALGAP Regional Meeting**
Held in conjunction with CAADAC's 24th Annual Conference
Sacramento, California
More details at www.caadac.org/annualconference.htm or www.nalgap.org
- November 19 NCAC I/ NCAC II/ MAC Exam Date**
More details at www.ptcny.com
- November 30-December 1 NALGAP Annual Conference Within a Conference**
Held in conjunction with SECAD 2005
Sheraton Atlanta Hotel • Atlanta, GA
More details at www.naatp.org/secad or www.nalgap.org

**Have an event we should know about?
Contact 800-548-0497 or dkuehn@naadac.org.**

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