Editor’s Note

Welcome to the “new look” NAADAC News. This is only the beginning of changes that you’ll see as NAADAC News will be moving to an on-line format in April 2005 (see page 20 for more information!).

This issue has full coverage of NAADAC’s recent conference in Montana, an important message from NAADAC’s President and some sad news marking the passing of two of NAADAC’s strongest contributors. Thanks for reading and all the best for you and your loved ones in 2005!

Donovan Kuehn, editor

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Editor: Donovan Kuehn

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SUBSCRIPTION INFORMATION
The annual subscription rate is $30. Individual copies are $6. Free to NAADAC members. Membership costs vary by state. Call 800/548-0497 or visit www.naadac.org for more information. NAADAC News’ readership exceeds 15,000.

EDITORIAL POLICY
Letters, comments and articles are welcome. Send submissions to the Editor, NAADAC News. The publisher reserves the right to refuse publication and/or edit submissions.

ADVERTISING
Media kit requests and advertising questions should be made to Donovan Kuehn, 901 N. Washington Street, Suite 600, Alexandria, VA 22314; phone 800/548-0497; fax 800/377-1136 or e-mail dkuehn@naadac.org.

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December 2004, Volume 14, Number 5

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MESSAGE FROM NAADAC'S PRESIDENT

Your Voice Counts at NAADAC

Dear NAADAC Member:

On October 9, 2004 immediately following the Annual Board of Directors’ meeting in beautiful and majestic Montana, I began my term as your new President. It is a privilege and an honor to represent you for the next two years.

NAADAC is a vital and ever changing organization with many challenges and many opportunities. I need all of you to assist me along the way to make our professional association even stronger.

I am pleased to announce that Dr. Sharon Morgillo Freeman was elected by the membership to the position of president-elect for the 2004–2006 term of office. Kathy Benson and Paul Potter were re-elected for another two year term as secretary and treasurer, respectively.

I believe because of the visibility of NAADAC and the heightened awareness of our nation’s struggle with the disease of addiction, our election took on new meaning. We had three strong individuals vie for the office of president-elect as well as challengers in all other elections. The renewed interest in running for NAADAC office demonstrates the power of our profession and its importance in the national debate on the disease of addiction.

We have learned some valuable internal lessons as well from this election. We had an involved discussion at the annual Board of Directors’ meeting regarding a very thorough election review report prepared by a special committee led by the NAADAC ethics committee chairperson. This report gave your leaders a number of clear directives on how we could best improve the NAADAC election process to make it even fairer and bring it up-to-date with the changing technology. The Board of Directors voted in favor of two-by-law changes based on the recommendations at this annual meeting.

I pledge to you that we will work towards full implementation of the election review report. My goal is to address the number one concern your leaders had about this year’s election and that was the number of members who voted. While more of you voted than in the previous election, we should not be satisfied with the numbers and we are not. Your voice must be heard in many NAADAC forums from committee participation, to government affairs, to involvement with your state affiliate and certainly in voting for your leadership.

I welcome your comments on this critical issue. I welcome your ideas on how we can get you more involved in the largest professional organization of addiction specialists. Please join me in making NAADAC and your profession even stronger than it is!

Mary Woods, RNC, LADC, MSHS

For a copy of the Election Review Report, please contact Jennifer Ayers at NAADAC, 901 N. Washington Street, Suite 600, Alexandria, VA 22314, 800/548-0497 ext. 102 or e-mail jayers@naadac.org.

A special announcement to all members of NAADAC, and our allied professional friends, from Mary Woods, President

In a review of the goals, mission and structure of NAADAC that started at our annual conference in Montana, it became obvious that we are facing many challenges in the near future. Our challenges include streamlining the NAADAC budget and reviewing NAADAC’s structure to ensure our continued role as the premier service-oriented membership association for addiction professionals.

During the Board of Directors meeting, there were many questions about the goals we have established for the organization and a desire to refocus our efforts. Membership, Public Relations, Legislative Advocacy, Certification/Credentials and networking with professional allies focused on similar interests are all critical functions of NAADAC. Continuing to provide these services in the face of rising costs led to many fruitful and forward thinking discussions.

As a result of this process, NAADAC’s Executive Director, Pat Ford-Roegner, has decided to seek other opportunities. The NAADAC Executive Board has chosen to create a transition team composed of senior staff and hired a familiar and talented leader to guide the association staff through this transition. Cynthia Jo Moreno Tuohy, a past President of NAADAC currently working in the Washington, DC area as Executive Director for the Central East Addiction Technology Transfer Center, will assist the association on a part time basis while we search for a new Executive Director and support our staff in their work.

As Executive Director, Ford-Roegner had many impressive accomplishments, including building partnerships with other organizations in the public and private health professions; strengthening ties with government and the private sector; expanding benefits for NAADAC members; raising NAADAC’s visibility on Capitol Hill and throughout the substance abuse disorders community and securing a $100,000 congressional earmark for workforce development issues. The Executive Board would like to wish her well in her future endeavors.

In searching for an inspirational quote, I came across the following from King Whitney Jr., from 1967:

“Change has considerable psychological impact on the human mind. To the fearful it is threatening because it means that things may get worse. To the hopeful it is encouraging because things may get better. To the confident it is inspiring because the challenge exists to make things better. Obviously, then, one’s character and frame of mind determine how readily he brings about change and how he reacts to change that is imposed on him.”

It is my hope that we all look forward confidently to the challenges that lie ahead.
NAADAC said goodbye to a few old friends and hello to some new ones. At the NAADAC Annual Conference, President Roger Curtiss passed the torch to Mary Woods at a special ceremony held Saturday.

New to the Executive Committee is Dr. Sharon Morgillo Freeman as President-Elect. Robert Richards will be serving as the Regional Vice President for the Northwest Region. Due to a tie, there is a run-off election for the Regional Vice President position for the Southeast Region. Results will be known later in the fall.

There is a mix of experienced and new faces around the table of the NAADAC Executive Committee.

**Sharon Morgillo Freeman, PhD, APRN, MAC**
From: Fort Wayne, Indiana
Position: President Elect

Dr. Sharon Morgillo Freeman is an Advanced Practice Clinical Nurse Specialist and was the Director of Inpatient Addiction Services, Acute Psychiatric and Dual Diagnosis Units for the University of Pennsylvania Medical Center in Philadelphia prior to her move to Indiana in June, 2004. She is also a certified cognitive therapist, has a PhD in Sociology, and two master’s degrees in Psychology Advanced Practice Psychiatric Nursing. She serves on Steering Committees of the Northeast Addiction Technology Transfer Center Practice Improvement Collaborative, a division of the Substance Abuse and Mental Health Administration office out of the U.S. National Department of Health and Human Services.

Morgillo Freeman plans to strengthen NAADAC through the “continuation and development of our current mission as the premier global organization of addiction-focused professionals and through expansion, increased coordination and support of our national affiliates.”

**Robert C. Richards, MA, CADC II, NCAC II**
From: Eugene, Oregon
Position: Northwest Regional Vice President

Robert Richards is the current President of AADACO, the Oregon affiliate of NAADAC.

He has been a board member of AADACO for the past seven years and has served as a NAADAC Board member for the past four years. He currently serves as the Director of the Buckley Center in Eugene, Oregon and is past president of Oregon Detox Providers Association. He has been a proud member of NAADAC for over 15 years. “I plan to work with state presidents to increase collaboration, coordinate joint and regional conferences and to coordinate efforts to increase NAADAC membership throughout the Northwest,” stated Richards.

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Workforce Tops the Agenda in Ohio

Jason Rivkin, NAADAC Special Projects Officer

From October 6–8, 2004, clinicians, managers and others working in the addiction profession gathered in Mason, Ohio to address the current workforce crisis in the addictions profession. The regional summit was organized by the Ohio Workforce Development Center and held in conjunction with the Ohio Association of Alcohol and Drug Abuse Counselors’ (OAADAC) annual conference. OAADAC’s annual conference ordinarily brings together addiction professionals from throughout Ohio, but the workforce summit attracted people from throughout the Midwest. NAADAC and OAADAC worked closely on promoting the OAADAC conference.

This summit was made possible by the first phase of funding for the Ohio Workforce Project appropriation established by Congress. Congressional support for the funding is directly attributable to hard work from Senators George Voinovich and Mike DeWine and Representatives Ralph Regula, David Hobson and Deborah Pryce, all from Ohio. Hope Taft, Ohio’s First Lady, also worked hard behind the scenes for congressional support.

Summit attendees included frontline treatment professionals, treatment providers, prevention specialists, educational institutions, the Ohio Certification Board and the Office of the Director of the Ohio Department of Alcohol and Drug Abuse Services (ODADAS). The summit offered a national perspective on the workforce crisis and SAMHSA’s agenda for addressing the issue at a federal level.

Ms. Melanie Whitter, former Illinois State Alcohol and Drug Services Director, was one of the featured speakers. Ms. Whitter now serves as a consultant to SAMHSA’s CSAT and to the Partners for Recovery program. Another highlight of the conference was the presentation by ODADAS Director Gary Q. Tester. Tester discussed his department’s current reorganization and agenda for the upcoming year. He also reinforced the need for professional membership organizations, adding, “The power and future of NAADAC, OAADAC, and the Workforce Development Center truly rely in the hands of the addiction profession population.”

The summit aimed to produce practical solutions to some of the major issues within the workforce crisis—namely education and credentialing. With the approval of Ohio’s addiction’s counseling licensure law on July 1, 2004, there is a great need for qualified and informed experts to educate addiction professionals in the state. To meet this need, an expert panel consisting of Dr. Lawrence Anthony, Academic Director of the Addictions Studies and Treatment Programs at the University of Cincinnati, Amanda Ferguson, Acting Director of the Ohio Licensure/Certification Board, and Pat Bridgman, Assistant Director of the Ohio Council of Behavioral Healthcare Providers was convened to discuss these issues. Participants discussed the licensure process, challenges in the workforce and new educational opportunities.

Other presentations explored the role of 12-step spiritual programs in treatment, Native American treatment methodologies, prevention and co-occurring disorders. The summit clearly illustrated the need for continued diagnostic training and the importance of networking opportunities.

The Ohio Workforce Development Center is a joint project of NAADAC, The Association for Addiction Professionals, the Ohio Association of Alcohol and Drug Abuse Counselors (OAADAC) and the Ohio Council for Behavioral Healthcare Providers.
A Meeting of the Minds: The Potential of the Addiction, Treatment, & Recovery Caucus

By Jonathan S. Westin, NAADAC Director of Government Relations

In the last issue of NAADAC News, I discussed the importance of Citizen Advocates. Citizen Advocates are members of an organization who are active in the legislative work that affects their association or profession. Each year, hundreds of NAADAC’s Citizen Advocates descend on Washington to meet with their Congressional Representatives. At the beginning of the 109th Congress, NAADAC will host a Hill Day event, complete with Congressional speeches from a vast array of Representatives and Senators. Hill Day is the most significant day for NAADAC Government Relations initiatives because it is the time that Congressional leaders get to meet the most important people: you.

It is critical for you to meet with your representative, not only as a clinician, but also as a member of the public health workforce. According to a study by Brandeis University, addictive disorders cost this nation over $400 billion per year. You are the one who strengthens communities across this nation by dealing with America’s number one health problem. You have the ability to make a profound difference in the lives of your clients and their families.

Today, a multitude of Congressional Representatives recognize the role that the Addiction Professionals have in our society. Last spring, Representatives Jim Ramstad (R-MN) and Patrick Kennedy (D-RI) formed the Addiction Treatment & Recovery Caucus in order to “promote awareness of chemical addiction issues and increase support for greater access to treatment.” We are very supportive of this new caucus and have been working vigorously to promote the group’s work.

The visionary leadership of Representatives Ramstad and Kennedy show how Capitol Hill is addressing addictive disorders. Since July 2004, NAADAC has met with the majority of the Recovery Caucus’ health advisors or legislative directors. In each meeting, Congressional staff was presented with a copy of The 2004 NAADAC Guide for Federal Candidates. This document discusses issues important to Addiction Professionals such as Workforce Development, Addictions Parity and funding for programs addressing addictive disorders, most notably the Substance Abuse Prevention and Treatment Block Grant. These meetings have resulted in several positive developments. In the past few weeks, the Help Expand Access to Recovery & Treatment Act (HEART) legislation, which would enact addictions parity, has added eight new co-sponsors. This renewed activity will likely encourage more congressional leaders to sign on to this important initiative. This positive development, for the most part, was handled by NAADAC’s Government Relations staff in Alexandria, Virginia.

A major question remains. What if our members were in the room with these caucus members instead of NAADAC staff? Instead of having eight co-sponsors, we might have had 16 or 24. Congressional leaders listen carefully to the needs and concerns of their constituents and are more likely to support issues that voters speak out on.

NAADAC looks forward to welcoming you to Washington this spring for our Hill Day. In the meantime, please contact me at jwestin@naadac.org, so I can send you a copy of The 2004 NAADAC Guide for Federal Candidates. Please meet with your Representative or Senator and use the guide to help educate him or her about addictive disorder issues.

The Addiction Treatment and Recovery Caucus represents a meeting of the minds on Capitol Hill and is a fresh new avenue NAADAC can take to further your goals in Washington and beyond. However, your leadership in this process is key. It is your voice that needs to be heard.
Prescription Drug Monitoring Programs: An Emerging Issue for States

By Robert L. Gerson, NAADAC Government Relations Department

Over the past ten years, there has been a growing concern among the Addictive Disorder workforce about the six million Americans that studies indicate are abusing prescription drugs. Prescription misuse issue presents new problems in the public health continuum: healthcare fraud and physician fear of prescribing—even to those who are in need. Over the past five years, several states have developed programs called Prescription Drug Monitoring Programs or PMPs. The programs are large computer databases that contain patient drug prescription histories. These databases allow doctors, law enforcement officials and healthcare providers to monitor patients and help identify and intervene in the cases of prescription drug misusers and those who may be selling their prescriptions to others.

The Senate Health, Education, Labor and Pensions Committee recently held a hearing on prescription drug abuse and PMPs. The hearing, moderated by Senator Jeff Sessions (R-AL), included federal and state representatives, as well as non-profit and educational institutions. Those attending the hearing were proponents of the National All Schedule Prescription Electronic Reporting (NASPER) Grant, a national prescription drug monitoring program grant that includes funding for states to perform research and development of PMPs. This act calls for each state to develop its own PMP model. According to Congressman speakers, there is broad bipartisan support for such an act in the House and Senate.

The Kentucky All Schedule Prescription Electronic Reporting (KASPER) system is an online database used to help curb prescription drug abuse in Kentucky. The biggest weakness of KASPER is its lack of similar monitoring systems in neighboring states, meaning that drug monitoring stops at the state’s borders. However, the expansion of these databases has some patients and providers concerned.

Joy Pritts, from the Health Policy Institute, was concerned for the safety of patient information and said the public has a distrust of large online databases. HIPPA laws, which protect patients’ access to medical care and privacy, may not cover PMPs. Ms. Pritts strongly urged states to develop measures to ensure people’s privacy.

Senator Sessions, is optimistic that the development and passage of NASPER will allow for both intervention and medical treatment for those addicted to prescription drugs. However, there is currently no required treatment for prescription drug misusers identified through PMPs. Without this requirement, the PMPs could be relatively powerless tool in identifying and treating addiction.

Representative Carolyn McCarthy receives the President’s Award from AAPNY. Presenting the award are Ed Olsen (left) and NAADAC PAC Co-Chair Frank Naccarato.

SAVE THE DATE!

It is with great pleasure that NAADAC announces its Hill Day for 2005, which will be held on March 8, 2005 in Washington, DC. The Hill Day is an all encompassing event beginning early in the morning with our traditional breakfast featuring a multitude of Congressional Speakers and notable national personalities.

Following the breakfast, which will honor the members of the new Addiction, Treatment, and Recovery Caucus, state delegations will visit with their respective Representatives and Senators on key issues affecting the Addiction Professional. These issues include Workforce Development, Addictions Parity, and the Fiscal Year 2006 Appropriations Bill (which includes the Substance Abuse Prevention and Treatment Block Grant).

For more information, please contact Jonathan Westin at 800/548-0497 ext. 122 or jwestin@naadac.org.
Two NAADAC members were honored for contributing to addiction recovery at the “America Honors Recovery” event hosted by the Johnson Institute in September in Washington, DC. “America Honors Recovery” was designed to recognize individuals who have overcome their addiction experience and have given back to their communities and society by continuing to help those still suffering from addiction.

NAADAC’s Pat Ford-Roegner and Shirley Beckett were on hand at the first annual “America Honors Recovery” luncheon. The fact that there were two NAADAC members being honored made the event even more exceptional.

“In a profession full of dedicated and highly skilled individuals, Mel Schulstad and David Whiters have distinguished themselves as inspirations to both their colleagues and their clients,” said NAADAC’s former Executive Director Pat Ford-Roegner. “NAADAC applauds their accomplishments and salutes all the addiction professionals who are on the frontlines of the fight against addiction diseases.”

Mel Schulstad is a highly decorated retired U.S. Air Force Colonel and former President of NAADAC, The Association for Addiction Professionals. He brought professionalism to the field through his vision, dedication, passion and inexhaustible energy as he co-founded what is the largest association for frontline clinicians who work on prevention, intervention and treatment. He has continued to mentor many struggling with chemical addiction as well as those in leadership positions. He has also contributed to several books, including Under the Influence: A Guide to the Myths and Realities of Alcoholism and Beyond the Influence: Understanding and Defeating Alcoholism.

David Whiters began his career in the field of substance use treatment in 1989, as a counselor with Coalesce, a culturally specific alcohol and drug treatment program designed to provide services to African-American substance users in Atlanta. Today, David is a third year doctoral student at the University of Georgia, School of Social Work. His research is focused on the development, implementation and evaluation of the faith-based, peer-led recovery support services. He is certified as an addictions counselor and as an HIV educator, and lectures extensively on the interrelationship between HIV, Hepatitis C, and substance use, particularly in the African-American community. He currently serves as the executive director of Recovery Consultants of Atlanta, Inc. (RCA, Inc.), a faith-based, peer-led recovery community services program.

“This awards ceremony shows the many faces of NAADAC: one person who was there at the beginning of the development of our association, and another who is energetically embracing our profession. It is just one sign of the talented and respected members that make up NAADAC,” stated Beckett.

The Johnson Institute, founded by Dr. Vernon Johnson, an Episcopal priest and recovered alcoholic, is one of the oldest service non-profit organizations composed of and serving people in recovery.
September 10, 2004 marked National Addiction Counselor Day. This special day was acknowledged by representatives of NAADAC, The Association for Addiction Professionals at the 17th Cape Cod Symposium on Addictions. NAADAC and its Massachusetts affiliate (MAADAC) took prominent roles at the Symposium as major sponsors and contributors. The Symposium was held September 8–12 in Hyannis, Massachusetts; gathering over 300 addiction treatment professionals from the U.S., Canada and Europe.

All attendees received training from a faculty made up of some of the best presenters in the field. Among the 55 member faculty presenting at the symposium was NAADAC’s National Secretary Kathy Benson who facilitated a two-day workshop on the Department of Transportation’s (DOT) Substance Abuse Professional (SAP) certification. This NAADAC sponsored workshop provided SAPs with the latest rule and regulation changes, official SAP certification standards and a DOT qualification exam.

On Friday, September 10, NAADAC hosted both a breakfast and a luncheon for conference participants. The breakfast included welcoming remarks by MAADAC president Peter Crumb and a presentation by Tom Durham, NAADAC’s Northeast Regional Vice President. Durham acknowledged National Addiction Counselor Day by honoring all counselors in attendance and presented an overview of NAADAC’s membership benefits. He concluded his presentation with an explanation of NAADAC’s legislative agenda and the role each member plays in NAADAC’s success.

The luncheon’s keynote speaker was Pat Ford-Roegner, NAADAC’s former Executive Director. She outlined the top ten reasons for those assembled to join NAADAC and she encouraged those who are already members to become active in the organization. Ford-Roegner also stressed that NAADAC is now regularly consulted on the development of policy on addictive disorders. She let those in attendance know that NAADAC adds value to the discussion by promoting the real life expertise of its members in many public forums.

Following Ford-Roegner was another brief presentation by NAADAC’s Northeast Regional Vice President Tom Durham. He addressed what he called an altruistic reason to get involved with NAADAC: to successfully address the stigma associated with addictive disorders and to help gain access to treatment currently denied to nearly 90 percent of those who need it.

The 17th Cape Cod Symposium on Addictions offered excellent professional training and gave NAADAC representatives, most notably board members from MAADAC, an opportunity to promote membership. MAADAC board members, led by Peter Crumb, were present in the exhibit hall at NAADAC’s booth throughout the conference where they distributed literature and discussed NAADAC’s mission, current activities and membership benefits with conference participants. The success of the symposium allowed both NAADAC and MAADAC to demonstrate the strength of their values and vision for the future of the addictions profession.
NAADAC, The Association for Addiction Professionals, welcomed over 400 people from around the United States, and the world, to its Annual Membership Conference on October 6–9, 2004, in West Yellowstone, Montana. Four hundred twenty-five addiction professionals working in prevention, intervention and treatment participated in NAADAC’s annual event.

“Attending NAADAC’s conference was about honoring achievement, understanding the latest research on the disease of addiction, improving prevention and treatment, and shaping the Association’s exciting future,” said NAADAC’s Immediate Past President, Roger Curtiss. “Addiction Professionals enjoyed sessions led by experts on workforce development, culture-specific care, co-occurring disorders, integrating technology into our daily practice, working to address issues faced by the geriatric population and those within the criminal justice system and other issues that enable addiction professionals to continue to provide high-quality and effective evidence-based care.”
The NAADAC Annual Conference

Conference attendees heard presentations from several NAADAC leaders and staff. Roger Curtiss, NAADAC’s Immediate Past President, spoke about his goals for NAADAC and its accomplishments over last year. “We have renewed our commitment to the state affiliates, knowing that the next generation of national leadership comes straight from organizations that are vibrant and active. We have also embarked on a program to bring student leaders into NAADAC to strengthen our future.”

Jennifer Ayers, NAADAC’s Assistant Director, talked about the importance of building membership to strengthen NAADAC and meet the challenges of a changing profession. She also reported that current efforts have allowed NAADAC to halt a decreasing trend in membership retention. However, she warned, “to be truly viable, the organization must grow. We need to continue our focus on leadership development and membership recruitment and retention through an organized strategic plan in each affiliate.”

Pat Ford-Roegner, NAADAC’s former Executive Director, spoke about the unique expertise NAADAC members bring to the table and the progress NAADAC members have made in building a public presence for the organization and for the disease of addictive disorders. NAADAC is seen as a leader in the addictive disorders profession and invited to participate in many coalitions and partnerships. Ford-Roegner stressed that, “We have made strides to bring addictive disorders to the forefront of the public health debate. I encourage all members to be involved and shape the discussion of this issue by talking directly with decision makers and the local and national media.

Gerry Schmidt, clinical consultant to NAADAC and member, presented the third year results of the Practitioners Services Network (PSN). The PSN is a three year study funded by the Center for Substance Abuse Treatment (CSAT) to examine issues facing the addiction profession’s workforce. The third year of the study focused on those practitioners who have been in the profession for a minimum of six years to investigate their work settings in and desire to remain in the profession. By the end of 2004, copies of the results will be available to all members upon request.

Judy Kolar, Executive Director of the Gateway Recovery Center and President of the Montana Providers Association, spoke about a People to People (www.ptpi.org) trip that she and 30 other addiction professionals took to South Africa to exchange knowledge with people working in the emerging addictive disorders sector.

Curtiss thanked the participants and ended the meeting by saying, “We know that every professional that joins NAADAC makes us that much stronger, and helps us improve the lives of addiction professionals and the clients they serve.”

NAADAC Honors Its Best

NAADAC honored four professionals at its conference: Jack Buehler, Affiliate President of Nebraska, was named the Lora Roe Memorial Alcoholism and Drug Abuse Counselor of the Year; author and Clinical Director Philip Guinsburg was named the Mel Schulstad Professional of the Year; Paul McDevitt, president and founder of the Modern Assistance Program in Quincy, Massachusetts received the William F. “Bill” Callahan Award; and the University of Nevada, Las Vegas’ Department of Marriage, Family, and Community Counseling was the recipient of NAADAC’s 2004 Organizational Achievement Award. Larry Ashley, head of the training program and undergraduate coordinator with the university’s Department of Counseling accepted on the department’s behalf.

(above, l. to r.) Philip Guinsberg, Mel Schulstad Professional of the Year Award winner. Paul McDevitt, the William F. “Bill” Callahan Award winner. Larry Ashley accepts NAADAC’s Organizational Achievement Award from NAADAC President Mary Woods.
Overcast in Montana, PAC Shines Through

NAADAC hosted its annual PAC Event during its Annual Conference to rave reviews. Ken Overcast, one of the last of the “singin’ cowboys” entertained 120 NAADAC members from across the nation. In keeping with the “Wild West” theme, Overcast performed songs reminiscent of Roy Rogers and Gene Autry.

The Montana Barbeque gathering was a perfect event to conclude the conference and helped raise money for NAADAC’s Political Action Committee—the only member sponsored fund that is exclusively dedicated to furthering the addiction prevention and treatment agenda on Capitol Hill. Money raised from this event will be used to support Congressional campaigns of federal legislators who have stood behind NAADAC’s legislative agenda.

Not only were NAADAC’s members entertained with music, but they also participated in a live auction facilitated by NAADAC member Andy Anderson. Anderson wasn’t the only one displaying verbal technique as NAADAC’s First Lady, Kathleen Curtiss, yodeled a country-western tune with Overcast.

Getting in the spirit of the moment, NAADAC Director of Government Relations Jonathan Westin, after losing a gentleman’s agreement with PAC Co-Chair Frank Naccarato, performed a treasure hunting dance reminiscent of Walter Huston’s hoofing in the film classic “The Treasure of the Sierra Madre.” Given Westin’s dancing talent, be grateful that choreography is not one of the perquisites for representing NAADAC’s interests on Capitol Hill.....

President’s Dinner

Barry Karlin was the keynote speaker at the Second Annual NAADAC President’s Dinner. Karlin is the Chairman and Chief Executive Officer of CRC Health Group, the largest provider of drug and alcohol treatment in the country. Karlin spoke on the use of on-line technology to expand quality treatment to segments of the population who have difficulty getting quality care.

“It is a unique pleasure to find a speaker of Barry Karlin’s abilities and accomplishments. His commitment to innovation and to non-traditional delivery of quality care is unparalleled,” said NAADAC’s Immediate Past President, Roger Curtiss. “In these times of tighter budgets and increasing need for prevention, intervention and treatment, the CRC Health Group stands as a great example of how to do things right.”

A Closer Look at NAADAC’s Keynote Speaker

Barry W. Karlin, PhD
Chairman and Chief Executive Officer
CRC Health Group and eGetgoing

Dr. Barry W. Karlin is Chairman and Chief Executive Officer of CRC Health Group. In 1995 he co-founded CRC to acquire and operate drug and alcohol abuse treatment facilities and provide a comprehensive continuum of substance abuse treatment. In December 1999, he founded eGetgoing, an affiliate of CRC, to extend access through online technology to provide quality treatment to segments of the population that would otherwise go untreated.

CRC is now the country’s largest provider of drug and alcohol treatment, with 70 facilities nationwide. eGetgoing, the only nationally accredited online alcohol and drug treatment program, won the 2002 eHealthcare Leadership Award Gold Medal for best websites, achieving the Gold medal for Best Physician/Clinician-Focused Site.

Some excerpts from his remarks:

“[This] clearly demonstrates the importance of alternate online help, which adds to but does not replace traditional treatment. This bears repeating: technology mediated treatment is a valuable addition to traditional treatment rather than a substitute for it.”

“The health system cannot remain oblivious to our rapidly changing technological landscape and mindset. Perhaps for the first time in history, we have the tools to create flexible services that meet the needs of the addicted population and health professionals alike, regardless of who or where they are. Embracing the potential of this revolution will require a major paradigm shift.”

CRC Health Group’s Barry Karlin addresses NAADAC Conference.
Board of Directors Move to Secure the Future of NAADAC

The Annual Board of Directors meeting was held on Saturday, October 9th in West Yellowstone, Montana. The Executive Committee and delegates from around the country sat down to discuss and vote on several action items.

NAADAC’s Board of Directors meets annually to review the annual business of the association, make any by-law changes necessary to accomplish the broad goals of the association. The Board of Directors consists of one delegate from each state affiliate and the full Executive Committee. The Executive Committee, as governing body of NAADAC, meets monthly either in person or by teleconference to discuss the general operations and policy guidelines of the Association.

There were very engaged discussions by those assembled on three key themes: the current structure of NAADAC; NAADAC’s financial future based on the current strategic plan; and the election of officers and regional vice presidents. All three issues are also influenced by the changing landscape for the addiction profession.

Board members asked many questions such as: Does the current structure of NAADAC best meet the needs of its current and future members? How is the cost of doing business as an association supporting or limiting the success of the strategic planning at NAADAC? Is the current process of electing NAADAC officers in tune with changing technology? Does the election process make it easy for a majority of NAADAC members to participate? Do the profiles of NAADAC candidates address the organization’s strategic goals?

Two extensive Power Point reports were presented during the meeting. Bill Burnett, MAC, Chair of the Nominations and Elections Committee for the 2004 NAADAC elections prepared a summary of the findings and recommendations of the Special Committee on the Election, Chaired by Ted Godlaski. Godlaski was the Chair of the NAADAC Ethics Committee and reviewed the election process. After much discussion and debate, the Board of Directors approved a dues increase from $65 to $85 for each full member. The dues increase will begin January 1, 2005. There is no increase at this time for student members.

The Board of Directors supported the Executive Committee’s proposal to establish a formal restructuring committee to review a variety of processes at NAADAC and relate these to a changing profession. Mary Woods, president of NAADAC, moved immediately and began implementing the various recommendations from this lively and action oriented meeting of the 2004 Board of Directors. She urges members to e-mail or write the NAADAC office with your ideas and comments. Please send you ideas or comments to Jennifer Ayers at 800/548-0497 ext. 102.

After much discussion and debate, the Board of Directors voted to accept the report and uphold the 2004 election of officers. The Board of Directors voted to accept by-laws change to set clearer terms of office for the association’s officers. The Board will be apprised of the progress on the Special Committee’s recommendations at its summer meeting in 2005.

The second presentation was by Paul Potter, MAC, Treasurer of NAADAC. Potter outlined the financial picture of NAADAC as it has evolved to its present situation. He addressed decisions made over the last two years specifically to invest money in NAADAC’s future and to diversify funding streams. The report emphasized that operating costs have risen for all professional associations. With added services to NAADAC members and to state affiliates, the cost of servicing NAADAC members has currently risen to $80 dollars per member. During this time, NAADAC national dues have remained at $65 per member (while other counseling associations have national dues at over $100 per member). The difference between the $80 in cost and the $65 in revenue mean that NAADAC has been losing $15 per member in operating costs for the past three years. After much discussion and debate, the Board of Directors approved a dues increase from $65 to $85 for each full member. The dues increase will begin January 1, 2005. There is no increase at this time for student members.

www.naadac.org
JOHN AVERY, MPA, MSW

The addiction profession and the recovery advocacy world have lost a strong voice. John Avery, former Director of Public Policy at NAADAC, passed away in the middle of September.

“I was shocked to hear of the untimely passing of John Avery,” stated PAC Co-Chair, Frank Naccarato. “John was not only a fellow advocate, but a personal friend. John shared his enthusiasm, compassion and knowledge freely with all he worked with. I was truly blessed to have had John as a part of my life’s journey. Although he has passed, his memory and life’s lessons will live with me for many years to come.”

He will be remembered for his passion when speaking about the disease of addiction and its impact on our society. He believed strongly in the power of the city, delighted in the beauty of its architecture and reveled in the politics.

Avery was active with NAADAC before joining the staff. He was the chair of the NAADAC-PAC, active with the Massachusetts affiliate and held elective office as a director. He began his career as a volunteer in a Boston halfway house operated by the Volunteers of America in 1990. He saw first hand the importance of chemical dependency treatment in restoring lives and sought clinical training and education as a certified substance abuse counselor at the University of Massachusetts. He later earned a Masters in Social Work (MSW) at Simmons College.

Before joining NAADAC, Avery directed a post-detox transitional program for homeless persons in Somerville, Massachusetts. This experience deeply affected him and added to his determination to influence national public policy on addiction.

Avery was an avid reader and an even more avid Boston Red Sox fan; he would have delighted in the most recent series against the New York Yankees.

A scholarship has been established in John Avery’s name under the auspices of the NAADAC Education and Research Foundation (NERF). Students or professionals beginning their graduate level studies will be eligible for the John Avery Memorial Scholarship. For more information on donating to the fund, please contact Jeff Crouse at 800/548-0497 ext. 124, jcrouse@naadac.org or write to: John Avery Memorial Scholarship, NAADAC Education and Research Foundation (NERF), 901 N. Washington Street, Suite 600, Alexandria, VA 22314

Discussions have begun on the development of a memorial for Andrea Ciss by the Illinois Association for Addiction Professionals. For more information, please contact Robert Campbell at 773/777-2004 or robthrppts@aol.com (please put “Andrea Ciss” in the subject line).

ANDREA CIS, MPS

It is with great sadness that NAADAC reports Andrea Ciss’ passing away on August 4th after a long battle with cancer. Ciss was a member of the Illinois Association for Addiction Professionals (IAAP) Board of Directors and an active member of both the NAADAC Public Policy and Political Action Committees.

“I was shocked to hear of the untimely passing of John Avery,” stated PAC Co-Chair, Frank Naccarato. “John was not only a fellow advocate, but a personal friend. John shared his enthusiasm, compassion and knowledge freely with all he worked with. I was truly blessed to have had John as a part of my life’s journey. Although he has passed, his memory and life’s lessons will live with me for many years to come.”

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NAADAC Partners With Mental Health to Discuss Co-Occurring Disorders

The Substance Abuse and Mental Health Services Administration (SAMHSA) has contracted with NAADAC to organize two conferences on co-occurring disorders. The purpose of these conferences is to explore the issues and challenges that frontline mental health and substance abuse counselors encounter when treating co-occurring disorders.

The two conferences will be held in Orlando, Florida and Vancouver, Washington in January 27 and March 17, 2005, respectively.

The discussions will involve experts skilled in treating addictive disorders as well as specialists in intervention and prevention services. The perspectives of the mental health community will also be integrated into the conference program.

Although the conferences are still in the early planning stages, NAADAC’s goals are:

- To make the conferences accessible to frontline counselors from the addictive disorder and mental health areas, creating a unique opportunity for both groups to partner on this issue. To ensure that the conference is as accessible as possible, it will be provided at a nominal cost to participants.
- To involve mental health groups at the national and local level in the conference through providing local and national leaders prominent involvement in the conference.
- To convey the opinions of counselors addictive disorder and mental health areas to SAMHSA through the documentation of their discussion and opinions.

NAADAC has the lead role of organizing the conferences and will work with Mental Health partners and NAADAC’s state affiliates in organizing these conferences. This is an ambitious agenda that will foster cooperation between addictive disorders and mental health specialists.

For more information, please visit www.naadac.org or call 800/548-0497.

Trainers Academy Taking Off!

Since its start in January, the NAADAC Trainers Academy has been warmly embraced by NAADAC members. Over 65 trainers have applied and been accepted to the Academy, a rate of one person every five days!

With all of this activity, NAADAC is working to establish areas for its trainers to service. Trainers are currently working within their state of residence and are looking forward to becoming a traveling training “roadshow.” NAADAC will provide support by producing training announcements and publicity.

“This is the most exciting time I’ve had, working as a part of the Trainers Academy,” said Wanda McMichael, one of NAADAC’s inaugural Academy members.

Interested NAADAC members must complete the Trainers Academy Application. Applications are available online or by contacting Shawna Barnum at 800/548-0497 ext. 101 or sbarnum@naadac.org.

Applications should be returned to Shawna Barnum at sbarnum@naadac.org, faxed to 800/377-1136 or mailed to:

NAADAC Trainers Academy
901 N. Washington St., Ste. 600
Alexandria, VA 22314

There is no deadline to apply; applications will be accepted on a rolling basis, and will be reviewed within 15 days of receipt.

Faces from the NAADAC Conference. Clockwise from left: John Hill, Jr., NAADAC member from North Dakota and John Noble from SAMHSA; participants at the NAADAC PAC dinner, Fraser Lang from Manisses and Mike Duhoux from the Wilderness Treatment Center.
Kentucky has a new leader with Steve Durkee. Steve takes the lead from Todd Reynolds who remains active on their board.

Gerrard Pepin is the new president in Maine. Gerrard takes the helm from Ruth Kisseloff who remains active on their board as both president and secretary.

Mark Woodford is the new president in the Garden State (That’s New Jersey for those of you who have only seen the turnpike). Mark takes lead from James Shelton who remains active on their membership campaign and board of directors. Both Mark and James are working hard to build relationships and engage student members.

AAPNY Starts Professionals’ Breakfast

Leaders of the NY affiliate’s Capital Region (Albany) are now hosting breakfast meetings to meet with members about issues impacting counselors throughout the state. The meetings are being organized by Addiction Professionals of New York (AAPNY) members Ferd Haverly and Frank Naccarato as a way to help members connect with one another and talk about strategies to improve the lives of counselors in their state.

Information about the breakfast meeting is available by contacting Ferd, Capital Region representative, AAPNY at 518/477-7535 or 518/528-0292 or fhaverly@nycap.rr.com

PA Hosts Meeting and Training in State College

The Pennsylvania Affiliate, led by Peter Czabafy, hosted a meeting in State College, Pennsylvania to meet the members of the affiliate and help members learn about buprenorphine treatment in September.

The meeting allowed the Pennsylvania affiliate to continue to work on ways to build their organization and continue with its membership campaign to raise the level of services available to members in that state. Staff members Donovan Kuehn, Outreach Coordinator and Jason Rivkin, Special Projects Coordinator were in attendance.

VAADAC Joins Membership Campaign

At their September Board of Directors meeting, the Virginia Affiliate, led by Dave Naylor, decided to join the NAADAC targeted membership campaign. They will work with Donovan Kuehn to continue to build on partnership they have already started to establish with key groups in Virginia including the Community Service Boards in each of the state regions who deliver services state-wide. Virginia has experienced cuts in its services similar to other states and believe working with managed care, public agencies and other key players in the state will help them communicate the need for better care within

Leadership Update

Cindy Black is the new President of the Tennessee Affiliate. She takes the place of Carrie Thornton.
the state. They also believe training their members on the latest tools for quality care will help improve the membership of the organization and are planning to do a conference in 2005 to bring counselors in the state together.

**Regional Conference Calls Build Connections**

Both the Northeast and Mid-Atlantic Regions have been holding regular monthly teleconference calls with leaders in their regions to share ideas, successes and strategize about ways to engage members. The meetings are designed to allow Regional Vice Presidents (RVPs) to hear about issues in each state and share information with NAADAC’s Executive Committee to foster better connections between state affiliates and national office. Both Bill Coombs, RVP for the Mid-Atlantic Region and Tom Durham, RVP of the Northeast region feel that these calls have helped bridge the gap. Staff members are also in attendance on the calls so they can respond quickly to needs of the states. Any member of an affiliate board of director is encouraged to attend the call in their region.

**FAVOR Hosts Reception During Recovery Month**

Staff members Donovan Kuehn and Jennifer Ayers attended a reception to benefit Faces and Voices of Recovery (FAVOR) to honor those speaking out about the need for more resources for the treatment of addictive disorders on Capitol Hill in September.

The event honored those who have contributed to recovery advocates across the US and was attended by many groups representing the needs of those suffering from addictive disorders. Representatives from SAMHSA/CSAT, the Johnson Institute, and Robert Wood Johnson Foundation, Manisses Communication Group and other leading organizations were also at the event.

**NALGAP CORNER**

*By Joe Amico, MDiv, CAS, LISAC, President, National Association of Lesbian and Gay Addiction Professionals*

“Make new friends, and keep the old; One is silver and the other gold.”

In December, NALGAP is celebrating our Silver Anniversary at the SECAD Conference in Atlanta. Over the past 25 years we have made lots of friends in various places, including government and private agencies, to accomplish our mission: to confront homophobia and heterosexism in the delivery of services to lesbian, gay, bisexual and transgender (LGBT) people and to advocate for LGBT-affirming programs and services. NALGAP provides information, training, networking and advocacy, and support for addiction professionals, individuals in recovery, and others concerned about LGBT health.

From humble beginnings at the Rutger’s School of Alcoholism, we have conducted our “Conference Within a Conference” to help educate other professionals on the needs of the GLBT community in treatment. We have been graciously hosted all around the country by such organizations as the National Gay and Lesbian Health Conference and for the past several years, NAADAC itself! You all are the “gold.”

With our silver anniversary is a new beginning: our first conference with SECAD. This is another opportunity to educate more professionals and network with others on the LGBT concerns. We are excited about this year’s speakers, who include pioneers in the LGBT addiction field: Max Schneider, Joe Neisen, Don McVinney, Dana Finnegan and Emily McNally. We also have folks that are on the cutting edge of new research on LGBT issues including Doug Braun-Harvey and Jim Zians who work on the relationship between sexual behavior and drug abuse, Ron Stall who works for the Division of HIV/AIDS for the Center for Disease Control and Emilia Lombardi who works with Transgender substance abuse clients.

The guest speaker for our 25th Anniversary Reception will be Leslie Jordan who has had TV roles on “Will and Grace,” “Ally McBeal,” “Boston Public” and “Reba.” Be prepared to be entertained with a recovery message!

Come join us and help us celebrate!

Joe Amico, President
NALGAP.org
joe@joeamico.com

**NATIONAL LEADERSHIP CONFERENCE**

Leaders Wanted!

NAADAC will host its first National Leadership Conference on March 6th and 7th, 2005 in Washington, DC at the Holiday Inn on Capitol Hill. While open to all members, the focus of this two day training summit is current and future leaders of NAADAC affiliates. There will be a variety of topics from clinical issues to policy which will be viewed from the role of being a voice for change at the state and national levels.

Each affiliate will be asked to send a current board member and an up and coming leader from their state. Emphasis will be put on connecting the skills and partnerships one needs to advance the addiction profession and building the broadest support for the treatment and prevention of addictive disorders.

Participants will hear from business, clinical and public affairs experts and will hear concrete examples of how to successfully implement a state’s specific strategic plan.

For more details, visit [www.naadac.org](http://www.naadac.org) or contact Jennifer Ayers at 800/548-0497 ext. 102 or jayers@naadac.org.
NAADAC Welcomes New Faces

NAADAC is excited to introduce its new fall interns. This enthusiastic group of individuals are a valuable addition to the staff. NAADAC is pleased to provide the opportunity for young people to garner practical experience for students in the addiction field.

Working with Jonathan Westin in the Government Relations Department are Robbie Gerson and Robert Levy. Gerson is a graduate student from American University, with a background in Public Policy. Gerson is looking forward to getting “hands-on” experience of working with the largest PAC that deals with addictive disorders. Levy is also a graduate student in American University and he hopes to “gain valuable government relations experience” to add to his academic and research background.

Marissa Miller, a recent graduate from Bucknell University, is working with Jason Rivkin on research projects, including the Ohio Workforce Project and buprenorphine training events. She is looking forward to learning about new theories of addiction and meeting working professionals in the clinical end of psychology.

Acquania Gibbs will be working with Donovan Kuehn to supplement NAADAC’s public relations efforts. She will be working on the newsletter, media outreach and other writing and research projects this semester. Gibbs, a senior at George Washington University, is interested in learning more about addictive disorders and “contributing positively to the environment at NAADAC.” She is currently applying to graduate schools programs in the DC area.

Taylor Rhodes has continued her internship from the summer and is working with Jennifer Ayers and Donovan Kuehn on membership development. NAADAC is pleased to have her experience and continuity in Affiliate Relations.

All interns have made enormous behind-the-scenes contributions to the 2004 NAADAC conference.
Women’s Conference Links Trauma and Chemical Dependence

By Nancy Deming, MSW, LCSW, CAC-S

Members of NAADAC and staff attended a CSAT sponsored conference entitled, Women Across The Life Span: A National Conference on Women, Addiction and Recovery held July 12–13, 2004 in Baltimore. The aim of the conference was to provide participants with unique learning opportunities to enhance the treatment of women throughout the life cycle. It was achieved through a series of presentations, workshops, lectures and networking opportunities over the two-day conference.

A major highlight of the conference was the reinforcing evidence through research and treatment outcomes that the treatment of addictive disorders, especially in women, requires a collaborative and integrated approach. In a publication prepared in June 2004 by the National Trauma Consortium for SAMHSA/CSAT entitled, Enhancing Substance Abuse Recovery through Integrated Trauma Treatment, which was disseminated to participants at the conference, participants were informed of the work underway to equip clinicians with the most current research being done to address this link through practical treatment models. More research on the efficacy of these models is certainly needed, as the models’ authors in attendance acknowledged. However, the preliminary studies are showing promising results, and for the seasoned clinicians among us who have witnessed clients leaving treatment unsuccessfully when we fail to address the trauma issues concurrently, we are instilled with a sense of hope and encouragement when we hear about models and the successful outcomes in women’s programs utilizing these approaches.

Conferences such as this help to adequately prepare front line treatment providers to face the changes occurring in the treatment of women with addictive disorders.

NAADAC is interested in these issues as well, and to this end are assembling a specialty task force to further examine women specific treatment issues. NAADAC members who are currently providing treatment to women are encouraged to contact the NAADAC office and become involved in this work group. It is only by coming together and sharing current treatment approaches and experiences that the field can continue to grow and reach out effectively to those in need.

www.naadac.org
NAADAC News
901 N. Washington Street, Suite 600
Alexandria, VA 22314-1535

NAADAC is Joining the Digital Age!

NAADAC is joining the long list of associations that are moving from paper to pixels. Beginning with its April 2005 edition, *NAADAC News* will be available through a “Members Only” link. NAADAC will inform you of the link by e-mail. Does NAADAC have your e-mail address? If not, you will not have access to the on-line edition of *NAADAC News*. Send an e-mail to dcray@naadac.org to ensure you receive the “Members Only” link to the *NAADAC News*. Please put “NAADAC News” in the subject line of your e-mail.

We do recognize that not all of our members have easy access to computers. If you want to continue receiving a paper copy of *NAADAC News*, complete the form below and mail to NAADAC at 901 N. Washington Street, Suite 600, Alexandria, VA 22314 or fax the form to 800/377-1136.

Regardless of the format in which you will be receiving *NAADAC News*, please reference your member number which appears on your mailing label.

☐ Send me the “Members Only” link. _____________________ Member ID Number

Name

E-mail Address (please print clearly)

☐ I don’t have ready access to a computer. Please mail *NAADAC News* to:

Member ID Number

Member Name

Address

City State Zip

MORE CONFERENCE COVERAGE

NAADAC’s conference was big news in Montana, with stories in the Yellowstone News, the Bozeman Chronicle and a live 25-minute radio interview with NAADAC Past President Roger Curtiss and CRC Health Group CEO Barry Karlin on KWYS.

NAADAC 2005
Upcoming Events

JANUARY 27
Co-Occurring Disorders Conference, Orlando, Florida (details at www.naadac.org)

JANUARY 31
NCAC I/NCAC II/MAC Application Deadline

MARCH 6–7
NAADAC Leadership Conference, Washington, DC (details at www.naadac.org)

MARCH 8
NAADAC Public Policy Day, Washington, DC (details at www.naadac.org)

MARCH 17
Co-Occurring Disorders Conference, Vancouver, Washington (details at www.naadac.org)

MARCH 19
NCAC I/NCAC II/MAC Exam Date (details at www.ptcny.com)

MAY 31
NCAC I/NCAC II/MAC Application Deadline

JULY 30
NCAC I/NCAC II/MAC Exam Date (details at www.ptcny.com)

SEPTEMBER 20
National Counselor’s Day.

SEPTEMBER 30
NCAC I/NCAC II/MAC Exam Date (details at www.ptcny.com)

NOVEMBER 19
NCAC I/NCAC II/MAC Exam Date (details at www.ptcny.com)

Have an event we should know about? Contact 800/548-0497 or dkuehn@naadac.org.