

Your Invitation to Sponsor, Exhibit, and Advertise



Navigating the Addiction Profession

NAADAC 2019 Annual Conference September 28 - October 3 | Orlando

NAADAC, the Association for Addiction Professionals invites you to join the family of sponsors, exhibitors, and advertisers at its 2019 Annual Conference: *Navigating the Addiction Profession*, September 28 – October 3 at the Renaissance Orlando at SeaWorld in Orlando, FL. Exhibit dates are September 28 – 30.

Showcase your institution, product, or organization at this prestigious event and in front of NAADAC leadership from around the country.

For more information, visit www.naadac.org/ac19-exhibit-sponsor-advertise.

We offer various levels of sponsorship to fit your budget, including some of these exclusive sponsor opportunities: ♦ Conference App ♦ Wireless for Attendees ♦ Refreshment Breaks ♦ Photographer for Free Onsite Professional Photographs for Attendees ♦ Hotel Key Cards ♦ Commemorative T-shirt.

Limited booth space available. Space available on a first-come, first-serve basis. Exhibit hall will sell out; reserve your space now!

Reserve your space now! Please contact Irina Vayner at ivayner@naadac.org today.

**Don't be left
out in 2019!**

Greetings and a Personal Invitation to NAADAC's Loyal Supporters

We cordially invite you to present your products and services as a sponsor, exhibitor, and/or advertiser at our 2019 Annual Conference: *Navigating the Addiction Profession* to be held in Orlando, FL from September 28 – October 3. For all those who supported NAADAC in 2018, I thank you and hope to welcome you back this year.

The 2019 conference program will feature a broad array of topics and formats. Researchers, clinicians, educators, and students will share their work and progress through keynote addresses, workshop presentations, poster papers, and numerous networking and special events.

As the only national association representing more than 100,000 substance use and co-occurring disorder counselors, educators, administrators, managers, doctors, and other addiction-focused healthcare professionals, NAADAC's mission is to serve the professional needs and interests of all who serve in these professions so they can practice at the highest possible level. Over 850 attendees, eager to learn about the latest advancements in addiction prevention, treatment, and recovery, attended the 2018 conference in Houston. By focusing exclusively on what best serves our association, its constituents, members, and the profession, we will attract the largest number of attendees we have ever had in Orlando.

As a sponsor, exhibitor, or advertiser, you will have exclusive access to the prestigious NAADAC membership as well as other constituents and targets via many cost-effective vehicles and programs to deliver both traditional and innovative promotions of your products and services. Join successful exhibitors who report spending quality time with customers and prospects who are seeking partners for their solutions, not just vendors. Attendees are interested in books and periodicals, clinical therapeutic devices, educational and clinical software, research funding and granting agencies, treatment programs, college/university programs including graduate programs, financial services, and employment opportunities as faculty, clinicians, administrators, and counselors.

Please visit our website at www.naadac.org/annualconference for additional information on the conference.

We look forward to seeing you in Orlando!



Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP
Executive Director
NAADAC, the Association for Addiction Professionals



44 Canal Center Plaza, Suite 301
Alexandria, VA 22314

Great Value for Sponsors and Vendors

Join over 1,000 addiction-focused professionals for six days of presentations, professional development, networking, exhibits, culture, and community.

- ◆ Access NAADAC's leadership, membership of over 10,500+, mailing list of 48,000+, website with 220,000+ monthly visits, and conference attendees.
- ◆ Create new customer and client relationships with decision-makers from across the country.
- ◆ Strengthen and build upon existing customer and client relationships.
- ◆ Increase visibility for your company or organization in a targeted market.
- ◆ Reach prime target market segments for your products and services.
- ◆ Demonstrate your commitment to promoting quality services to the addiction-focused profession.
- ◆ Face-to-face meetings save time and money and provide the human connection that powers business and relationships.
- ◆ Offer real answers to business and technology problems that addiction-focused professionals face daily.

Endorsing and Collaborating Partners

Part of what makes the 2019 Annual Conference unique is the depth and breadth of NAADAC's partnerships. NAADAC is proud to have 14 national and local partners joining us, including:

- ◆ American Society of Addiction Medicine (ASAM)
- ◆ Association for the Treatment of Tobacco Use and Dependence (ATTUD)
- ◆ Council for Tobacco Treatment Training
- ◆ Faces and Voices of Recovery (FAVOR)
- ◆ Florida NAADAC
- ◆ International Coalition for Addiction Studies Education (INCASE)
- ◆ National Addiction Studies Accreditation Commission (NASAC)
- ◆ National Addiction Technology Transfer Network (ATTC)
- ◆ National Association for Children of Addiction (NACoA)
- ◆ National Association of Addiction Treatment Providers (NAATP)
- ◆ National Center for Responsible Gaming (NCRG)
- ◆ National Council for Behavioral Health
- ◆ National Hispanic and Latino Addiction Technology Transfer Center (ATTC)
- ◆ NIATx Learning Collaborative

NAADAC expects more collaborative organizations to join this already impressive list in upcoming months. Please visit www.naadac.org/annualconference for updates.

GENERAL INFORMATION

About the Conference

The NAADAC 2019 Annual Conference will include all-day pre-conference and post-conference seminars, daily morning and afternoon keynote speakers in plenary sessions on September 28 – October 3, over 60 breakout workshops, networking opportunities, and exciting activities. The conference will offer unique educational experiences for addiction-focused professionals within the following 10 topics:

- Practice Management & Technology
- Professional Development
- Co-Occurring Disorders
- Clinical Skills
- Process Addictions
- Education/INCASE
- Psychopharmacology
- Cultural Humility
- Recovery Support (Clinical)
- Peer Recovery (Non-Clinical)

New this year, NAADAC will have a full-day pre-conference session and one daily breakout session taught in Spanish.

The Annual Conference will also feature an Awards Luncheon to honor outstanding addiction-focused professionals from around the nation, a Town Hall event for federal and national partners to discuss the state of the addiction profession, and an evening event to support the NAADAC Education & Research Foundation (NERF).

Don't miss this important educational event. This is your chance to spotlight your products and services for a focused audience and contribute to NAADAC's continued success. Sponsor or reserve your booth space today!

About the Venue

Renaissance Orlando at SeaWorld
6677 Sea Harbor Drive
Orlando, FL 32821
Main: 407.351.5555

Website: <http://renaissance-hotels.marriott.com/renaissance-orlando-at-seaworld>

The Renaissance Orlando at SeaWorld is offering rooms for a discounted rate of \$139 a night (plus applicable taxes) for reservations made by **September 6, 2019**.

Reservations are available on a first-come, first-served basis for the limited number of rooms being held at the discounted rate. Please book your room early as space is limited and will sell out!

NAADAC Members at a Glance

HIGHEST
COMPLETED
EDUCATION
LEVEL
PERCENTAGE

54

MASTERS

19 BACHELOR
10 DOCTORAL
7 ASSOCIATE
7 HIGH SCHOOL
3 OTHER

LICENSED/
CERTIFIED
AS
PERCENTAGE

62

SUBSTANCE ABUSE COUNSELOR/
PROFESSIONAL COUNSELOR

22 NONE/OTHER
14 SOCIAL WORKER,
PSYCHIATRIST, REHAB
COUNSELOR, PSYCHOLOGIST,
PREVENTION SPECIALIST,
CLINICAL SUPERVISOR
2 CLERGY, PHYSICIAN,
NURSE, EAP

PRIMARY WORK
SETTING
PERCENTAGE

40

OUTPATIENT FACILITY,
RESIDENTIAL FACILITY,
HALFWAY HOUSE

22 PRIVATE PRACTICE, EAP
20 NONE/OTHER
18 CRIMINAL JUSTICE, LOCAL/
STATE/FEDERAL AGENCY,
HOSPITAL

PRIMARY JOB
FUNCTION
PERCENTAGE

53

COUNSELOR

18 PROGRAM DIRECTOR/
ADMINISTRATOR-CEO/
PROGRAM SERVICE
MANAGEMENT
17 OTHER/NONE
6 CLINICAL SUPERVISOR
4 EDUCATOR
2 MEDICAL CARE PROVIDER

Data extracted September 2016



Navigating the Addiction Profession

NAADAC 2019

Annual Conference

September 28 - October 3 | Orlando

SPONSORSHIP OPPORTUNITIES

Sponsorships

NAADAC offers sponsors a unique opportunity for visibility and contact with attendees at the 2019 Annual Conference. Being a sponsor earns value-added benefits for your company.

Rise above your competitors and enhance your reputation in this loyal marketplace. Multiple levels of sponsorship are available that bundle promotions to maximize your message delivery and minimize your total cost.

All sponsorships and exhibits are allocated on a first-come, first-served basis as determined by receipt of payment with completed application and authorizing signature.

Benefits for Custom Sponsorship Opportunities

Sponsor Benefits	Platinum (\$20,000)	Gold (\$10,000)	Silver (\$7,500)	Bronze (\$5,000)
One (1) complimentary premium exhibit space	✓	–	–	–
One-time use of NAADAC constituent email list (48,000+ addiction professionals)	✓	–	–	–
One single sided meter board in the Exhibit Hall	✓	✓	–	–
One ad in onsite program with special placement	Full Page	Half Page	Quarter Page	–
Conference app push notification (1 time)	✓	✓	–	–
Complimentary exhibitor registrations	Four	Two	One	–
Conference attendee postal mailing lists (pre- and post-event)	✓	✓	✓	–
Company logo with link displayed on the “sponsors” page in Annual Conference section of the NAADAC website	✓	✓	✓	✓
Company logo displayed on conference signage	✓	✓	✓	✓
Acknowledgement in conference onsite program	✓	✓	✓	✓
Recognition in a “thank you” message in NAADAC’s magazine, <i>Advances in Addiction & Recovery</i>	✓	✓	✓	✓
Recognition in a “thank you” message in NAADAC’s weekly e-newsletter, <i>Professional e-Update</i> , sent to over 48,000 addiction-focused professionals	✓	✓	✓	✓
Highly visible sponsor ribbons	✓	✓	✓	✓

Conference Program Advertisement Opportunities

Front Inside Cover, full color: \$2,500

Back Inside Cover, full color: \$2,000

Full-page, interior, black & white: \$1,200

Half-page, interior, black & white: \$900

Quarter-page, interior, black & white: \$600

Business card, interior, black & white: \$500

Reserve now!

Please contact Irina Vayner at ivayner@naadac.org today.

Support Opportunities for Custom Packages

Platinum Level Sponsorships (\$20,000)

Closing Exhibit Hall Reception: *Exclusive*

Gold Level Sponsorships (\$10,000)

Mobile Conference Event App: *Exclusive*

Charging Table: *Non-exclusive – 2 available*

Silver Level Sponsorships (\$7,500)

Charging Locker: *Exclusive*

Commemorative T-shirt: *Exclusive*

Photographer for Free Onsite Professional Photographs for Attendees: *Exclusive*

Wireless for Attendees: *Exclusive*

Bronze Level Sponsorships (\$5,000+)

Afternoon Refreshment Break in the Exhibit Hall: *Non-exclusive – 4 available*

Lunch in the Exhibit Hall: *Non-exclusive – 2 available*

Conference Attendee Folders: *Exclusive*

Conference Notepads: *Exclusive*

Daily Audio/Visual Services: *Non-exclusive – 3 available*

Hotel Key Cards: *Exclusive*

Morning Coffee Break in the Exhibit Hall: *Non-exclusive – 2 available*

NAADAC Board of Directors Meeting: *Exclusive*

Opening Reception in the Exhibit Hall: *Non-exclusive*

Participant Badge Holders: *Exclusive*

Product Theatre: *Non-exclusive – 4 available*

Additional Sponsorship Opportunities

Conference Hotel Room Drops: *Non-exclusive – \$3,000*

Exhibit Hall Meter Board: *Non-exclusive – \$2,500* ♦ Attendee Folder Insert: *Non-exclusive – \$2,000*

SPONSORSHIP DESCRIPTIONS

Closing Exhibit Hall Reception: *Exclusive – \$20,000*

As the exclusive sponsor of the NAADAC Closing Exhibit Hall Reception, your company will be recognized with signage at the event, featuring the graphics and message of your choice; in the printed onsite program; event mobile app; and event website; as well as have an opportunity to address and welcome attendees as they enter the Exhibit Hall.

Mobile Conference Event App: *Exclusive – \$10,000*

Each attendee will have access to the conference app which contains all the conference proceedings. Attendees will have the ability to access session content, a schedule of events, exhibitor listings, all general event information and a map of the exhibit hall floor plan using their mobile devices. Your company will provide digital ad to be prominently displayed on the landing page of the app.

Charging Table: *Non-Exclusive – 2 Available – \$10,000*

With almost all attendees using their phones, tablets and mobile devices throughout the event, a custom-branded charging table with seating positioned in a high-traffic area of the conference is a great way to impress attendees while enhancing your brand and message. In addition, your company can provide artwork for a full-table cling advertisement.

Charging Locker: *Exclusive – \$7,500*

With almost all attendees using their phones, tablets and mobile devices throughout the event, a custom-branded charging station positioned in a high-traffic area of the conference is a great way to impress attendees while enhancing your brand and message.

Commemorative T-shirt: *Exclusive – \$7,500*

Commemorate this special conference by sponsoring the conference t-shirt. Send a special memento home with participants which will feature the 2019 Conference logo, and the sponsor logo.

Photographer for Free Onsite Professional Photographs for Attendees: *Exclusive – \$7,500*

This popular opportunity provides free executive headshots to all attendees, and great interaction between attendees and the exclusive sponsor. This activity will be available during exhibit hall hours in the Exhibit Hall. Sponsors who also purchase a corner booth can request booth proximity to photographer area.

Wireless for Attendees: *Exclusive – \$7,500*

This is your opportunity to sponsor complimentary wireless internet for all conference attendees. Your company will receive: Recognition and thanks in all printed and online event materials; home screen/landing page directing users to URL/message of sponsor's choice; and customized network password (chosen by sponsor). In addition, multiple signs with sponsor's logo will be prominently displayed throughout conference program area.

Afternoon Refreshment Break in the Exhibit Hall: *Non-exclusive – 2 available – \$5,000*

Refreshment breaks provide a great opportunity for attendees to network and socialize in a relaxed environment. Sponsorship of one of the refreshment breaks allows you to put your name and brand in full view of conference attendees. Sponsors will receive brand inclusion on conference signage, website, and other event promotions.

Lunch in the Exhibit Hall: *Non-exclusive – 2 available – \$5,000*

Conference attendees will appreciate this lunch and networking opportunity provided by your organization. Sponsors will receive brand inclusion on conference signage, website, and other event promotions.

Conference Attendee Folders: *Exclusive – \$5,000*

Upon registration, each conference attendee will receive a beautiful felt folder to carry important materials throughout the conference and exhibition. Your logo will appear along with the NAADAC Conference logo.

Conference Notepads: *Exclusive – \$5,000*

Sponsors will have an opportunity to provide notepads with company logo for all conference attendees as they check in.

Daily Audio/Visual Services: *Non-exclusive – 3 available – \$5,000*

Audio/visual equipment inspires great conference presentations. This sponsorship opportunity helps provide the technology that is needed to deliver a dynamic conference. Sponsors will be thanked from the podium with logo shown during welcome of morning keynote.

Daily Continental Breakfast in the Exhibit Hall: *Non-exclusive – 2 available – \$5,000*

Attendees will appreciate a continental breakfast in the Exhibit Hall at the start of their day. Benefits include signage recognition during the event.

Hotel Key Cards: *Exclusive – \$5,000*

Place your company's full color graphic logo on each attendee's Renaissance Orlando at SeaWorld electronic room key card, and you go everywhere they go! This unique option offers frequent exposure and unlocks unlimited potential for networking.

Morning Coffee Break in the Exhibit Hall: *Non-exclusive – 2 available – \$5,000*

Coffee breaks provide attendees a free and convenient way to enjoy a fresh cup of coffee and pastries on your company's behalf without leaving the exhibit hall. As the sponsor of a coffee break, your company will be featured on signage in the coffee break area.

NAADAC Board of Directors Meeting: *Exclusive – \$5,000*

Sponsor breakfast, breaks, and lunch for the full-day NAADAC Board of Directors' Meeting, attended by NAADAC's Executive Committee and Presidents of NAADAC State Affiliates. Sponsors will receive brand inclusion in conference signage, website, and other promotions, including signage in the BOD room and the ability to briefly address NAADAC leadership during meeting welcome.

Opening Reception in the Exhibit Hall: *Non-exclusive – 2 available – \$5,000*

Sponsors will have an opportunity to welcome all of the attendees to the conference. Sponsors will receive brand inclusion on conference signage, website, and other event promotions.

Participant Badge Holders: *Exclusive – \$5,000*

Conference-themed badge holders are distributed to all attendees to hold their name badges. Collar prospective clients and promote your company long after the conference has ended by showcasing your company.

Product Theatre: *Non-exclusive – 4 available – \$2,500*

Companies/exhibitors are invited to increase their visibility and reputation at the NAADAC Annual Meeting by organizing a product theatre. Meet and network with a select group of attendees at the conference. Promotional packages are available.

Attendee Folder Insert: *Non-exclusive – \$2,000*

Introduce your company to the attendees as soon as they receive their NAADAC materials. Have your company's promotional flyer, special offers, or product catalogue inserted into the Conference folders given out to every attendee.

Conference Hotel Room Drops: *Non-exclusive – \$3,000*

Make a big impact on attendees as they check into their room or retire for the night. Your marketing materials and/or giveaways can be placed on the door handle, outside the door, or inside each room of conference attendees at our host hotel. Supporting company is responsible for hotel fees and fees for producing items.

Exhibit Hall Meter Board: *Non-exclusive – \$2,500*

Promote your product, service, or exhibit presence on a single-sided meter board that is located in a high traffic area.

EXHIBITOR INFORMATION

Benefit from Exhibit Hall

Traffic Boosters

- ◆ **Unopposed Exhibit Hours:** Dedicated participant time in the exhibit hall multiple times daily.
- ◆ **Meals and Beverage Breaks:** All breakfasts, lunches, and refreshment breaks will be served in the exhibit hall.
- ◆ **Announcements:** Important conference announcements will be made in the exhibit hall.
- ◆ **Passport to Prizes:** An interactive game to incentivize attendee-exhibitor interactions.
- ◆ **Prize Drawings:** Prize drawings will take place in the exhibit hall.
- ◆ **Special Exhibitor Marketing:** Exhibitors will be listed on the conference website and in other promotional materials, where appropriate.

Exhibitor Maximum Exposure Package Opportunity

Exhibitors, maximize your exposure to conference participants by investing in the *Exhibitor Maximum Exposure Package*. You can triple your visibility and show your customers that you care about the addiction-focused profession.

This package includes one inline booth (\$1,500), one interior half-page black & white ad in the onsite program (\$900), and one Attendee Folder insert (\$2,000)!

Exhibitor Maximum Exposure Package: \$3,960

Discounts for Organizational Members

- ◆ 10% discount on exhibit booths
- ◆ 10% discount on program ads

Exhibit Hall Details

Exhibit Booth Rental

Booths in the exhibit hall are 10' x 8' in size. Special requests for other sizes will be accommodated if possible. Contact the Irina Vayner at ivayner@naadac.org if you need a different size space.

- ◆ In-line booth: \$1,500
- ◆ Corner booth: \$2,000

Booth Location

See the booth floor plan on page 10 and indicate your choice of location on the Sponsor/Exhibit Application and Contract Form. Locations are assigned on a first-come, first-served basis by receipt of payment in full. The application and payment must be received and confirmed by NAADAC to secure space. Applications received without payment are considered tentative. In such case, payment and a copy of the application must be received by NAADAC within 14 business days or the reservation will be released.

Booth Staff

Each exhibit booth includes two full conference registration badges for exhibit booth staff. *Exhibitor registrations are not transferable.*

Exhibitors may purchase additional badges that allow access to the Exhibit Hall only (and do not include other conference activities or awards lunch) for \$150 each.

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation. The number of badges issued to each exhibitor may be limited by NAADAC.

Exhibit Booth Amenities

Each booth will include the following items:

- ◆ Pipe and drape
- ◆ One 6' draped table with two chairs and one wastebasket
- ◆ Daily aisle maintenance
- ◆ Company header sign
- ◆ Two full conference registration badges
- ◆ Exhibitor services kit
- ◆ Description in the onsite program

Booth Location

Please note that there are limited spaces for exhibits and they will be allocated on a first-come, first-served basis as determined by receipt of payment in full and a completed Sponsor/Exhibit Application and Contract Form with authorizing signature. Your exhibit must not block the line-of-sight visibility of other exhibitors in the hall.

Exhibit Services Manual

A full Exhibitor Services Manual, including shipping instructions and requests for booth furniture, additional draping, accessories, floral arrangements, labor regulations, electrical information, AV services, and payment terms will be sent to each exhibitor upon NAADAC's acceptance of the completed Sponsor/Exhibit Application and Contract Form with authorizing signature. Shipping of exhibit materials to and from the conference site is at the expense and risk of the exhibitor.

**Booth spaces are limited and will be awarded on a first-come, first-served basis by receipt of completed paid application and authorizing signature.*

EXHIBITOR INFORMATION

Exhibit Hall Schedule

EXHIBIT DATES ARE SEPTEMBER 28 – 30

SATURDAY, SEPTEMBER 28

12:00 pm – 4:00 pm

EXHIBITOR MOVE-IN

5:00 pm – 8:00 pm

Opening Reception in the Exhibit Hall

SUNDAY, SEPTEMBER 29

7:00 am – 4:15 pm

Exhibit Hall Open

7:00 am – 8:00 am

Continental Breakfast in the Exhibit Hall

12:30 pm – 2:30 pm

Lunch in the Exhibit Hall

MONDAY, SEPTEMBER 30

7:30 am – 2:00 pm

Exhibit Hall Open

7:30 am – 8:30 am

Continental Breakfast in the Exhibit Hall

11:45 am – 1:45 pm

Closing Reception with drawings in the Exhibit Hall

2:00 pm – 7:00 pm

EXHIBITOR TEARDOWN/MOVE-OUT

It is imperative that no exhibitor begin dismantling, packing or teardown of their space until after 2:00 pm on Monday, September 30th. This could result in denial of next year's

exhibit application for the exhibitor in order to guarantee the quality of the show for attendees and exhibitors alike. Please make your travel plans accordingly.

**Schedule subject to change without notice.*

More details at www.naadac.org/ac19-exhibit-sponsor-advertise.

Reserve now to maximize your benefits!

Contact Irina Vayner,
Exhibits & Ad Sales Manager,
at ivayner@naadac.org.

Previous Partners, Sponsors, and Exhibitors

Acadia Healthcare Comprehensive Treatment Centers
Accreditation Guru
ACM Global Laboratories
ADAPT Pharma
Addiction Campuses
Addiction Labs of America, LLC
Addiction Resources/Keystone Treatment Center
Adler Graduate School
Advanced Clinical Laboratory Solutions
Advix EHR
AEON Clinical Laboratories
Alcoholics Anonymous World Services, Inc.
Alkermes
American Association for Sex Addiction Therapy (AASAT)
American Bedding MFG
American Professional Agency Inc
American Society of Addiction Medicine (ASAM)
ARAD- Amarillo Recovery from Alcohol and Drugs
ARHE (Association of Recovery in Higher Education)
AspenPointe
AspenRidge Recovery
Association for the Treatment of Tobacco Use & Dependence (ATTUD)
Avea Solutions
Billing Tree
Braeburn Pharmaceuticals
Breathe Life
Building Bridges
CARF International
CCAR's Center for Addiction Recovery Training
Center for Reality Therapy
CEU Matrix / FMS Productions
Clocktree Telehealth
CNS Productions, Inc
Cochran Recovery Services
Colorado Association of Addiction Professionals (CAAP)

Colorado Christian University College of Adult & Graduate Studies
Constellation Behavioral Health
Crossroad Aftercare Program
Cumberland Heights
Cycles of Change Recovery Services
Defense Centers of Excellence
Duncan Park Press, LLC
Eating Recovery Center
Elite Diagnostics, LLC
Evidence Based Services Inc.
Extra Mile Recovery
Fellowship Hall
Genoa Healthcare
Grand Canyon University
Great Oaks Recovery Center
Harbor House, Inc
Hazelden Graduate School of Addiction Studies
Healing Springs Ranch
Health Solutions
Hikima Pharmaceuticals, USA, Inc
Inflexion, Inc.
Interactive Health Concepts, Inc.
International Coalition for Addiction Studies Education (INCASE)
International Institute for Trauma & Addiction Professionals (IITAP)
Intoxalock
Jordan Peer Recovery Training
Journey to Recovery
Kaleo
Kemah Palms Recovery
Keystone Treatment Center
La Hacienda Treatment Center
LifeRing Secular Recovery
Lightning Step
Lincoln Trail Behavioral Health System
Liver Health Connection
Management & Training Corp.
Mayo Clinic Nicotine Dependence Center
Medical Disposables
Medicpad USA
MedTest
Metropolitan State University
Metropolitan State University of Denver
Minnesota Adult & Teen Challenge
Minnesota Center for Chemical & Mental Health

Mobile Team Challenge
Naltrexone Solutions
National Addiction Studies Accreditation Commission (NASAC)
National Association for Children of Alcoholics (NACoA)
National Association of Addiction Treatment Providers (NAATP)
National ATTC
National Center for Responsible Gaming (NCRG)
National Certification Commission for Addiction Professionals (NCC AP)
National Council for Behavioral Health
National Institute on Alcohol Abuse and Alcoholism NIAAA
National Institute on Drug Abuse (NIDA)
New Resource Medical Arts
New Roads Treatment Centers
NIATx Learning Collaborative
NorthStar Transitions
NuWay
Nystrom & Associates, Ltd.
Origins Behavioral Health Care
Orion Healthcare
PaRC Memorial Hermann
Peaks Recovery Services
Polsinelli
Precision Diagnostics
PRIDE Institute
Purdue University Global
R1 Learning
Reach Out Recovery
Recovery Guidance
Recovery Unplugged
ReliaTrax EMR / Practice Management
Retreat Premier Addiction Treatment Centers
Road to Recovery
Rosecrance Health Network
Sandstone Care
Schick Shadel Hospital
Seabrook House
Serenity Light Recovery
Seven Cedars Live LLC
Sex Addicts Anonymous
Sigmund Software
Smith Medical Partners

SoberGrid
Sobriety Matters
Somatic Experiencing Trauma Institute
South Southwest ATTC
Specialized Treatment Billing Associates
St Cloud Hospital Recovery Plus
Substance Abuse and Mental Health Services Administration (SAMHSA)
Sundown M Ranch
Sunspire Health
Symetria Recovery
Telebehavioral Health Institute
Texas Association of Addiction Professionals
Texas Tech University Health Sciences Center of Health Professions
The Arbor
The Foundry Treatment Center
The GEO Group, Inc
The Joint Commission
The Journey Detox Recovery LLC
The Levenson Foundation
The Meadows
The Menninger Clinic
The Rose House
The Sanctuary at Sedona, Inc.
The Society for the Advancement of Sexual Health (SASH)
Tooti Enterprise, Inc.
True Link
Turning Point Care Center
United States Drug Testing Laboratories (USDTL)
University of Colorado Hospital/CeDAR
University of South Dakota
University of Texas MD Anderson Cancer Center
Vinland National Center
Waismann Method
West Pines Behavioral Health
WestBridge
Wilmington Treatment Center
Women for Sobriety, Inc
Workit Health, Inc.
Zen Charts
Zero Suicide Institute

SPONSOR/EXHIBITOR TERMS & CONDITION

Enforcement, Interpretation and Eligibility: In the enforcement and interpretation of the following terms, the decision of NAADAC Executives is final. NAADAC reserves the right to determine the eligibility of any company for inclusion in the conference and its marketing programs; to reject, eject, or prohibit an exhibit or exhibitor for any reason. In applying for exhibit space, each exhibitor/sponsor agrees to abide by the terms set forth in this prospectus. NAADAC reserves the right to rearrange the floor plan or relocate booths.

Nontransferable: Exhibitors may not assign, sublet or share any portion of their allocated space without express written permission from NAADAC.

Noise Control: Exhibitors are prohibited from playing radios and any other music in the exhibit area.

Direct Sales: Selling books from exhibit booths is not permitted.

Book Signings: Book signings must be arranged through NAADAC's approved bookstore.

Services Offered at Booth: Services such as massage, caricatures, photography, etc. must be approved by NAADAC.

Installation and Removal: All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the exhibitor. These dates and times are specified in the prospectus, but are subject to change. Exhibitors will receive instructions for storage and trash onsite. All exhibits are to remain open during the scheduled hours. There will be no setup during scheduled open hours, and no teardown until after the closing set forth in this prospectus.

Damage to Property: Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building columns, floors, walls or tables.

General: All matters and questions not covered by these regulations are at the discretion of NAADAC. These regulations may be amended at any time by NAADAC, and all amendments shall be equally binding on all parties upon publication.

Fire, Safety, and Health: The exhibitor agrees to accept full responsibility for compliance with local, city, and state fire, safety, and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in exhibits. The necessary fire precautions will be the responsibility of the exhibitor.

Security: Exhibitors are responsible for all unsecured materials or property of value left in the exhibit room during and after exhibit hours.

Liability: It shall be the responsibility of the exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the exhibitor shall deem adequate. Event insurance will be provided by NAADAC. The sponsor/exhibitor agrees to make no claim, for any reason whatsoever, against NAADAC, the hotel, or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, or for removal of the exhibit, or for the failure to hold the conference as scheduled.

Unoccupied Space: NAADAC reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the exhibitor to pay the full amount specified in the exhibitor space agreement.

Nontransferable Exhibit Badges: Each exhibitor will receive two complimentary full conference registration badges. Each badge will only be assigned to one person for the duration of the conference. Badges are nontransferable after September 21, 2019. Additional badges can be purchased at \$150 for exhibit hall only.

Registration and Payment Deadlines: Application and Contract Form with full payment for all sponsorships and exhibitors should be received by **Monday, August 19, 2019** for inclusion in the onsite conference program and event app.

Cancellation and Refunds: NAADAC is unable to cancel or refund sponsorship once payment is processed. Refunds of exhibit fees may be made by NAADAC only if the space is able to be sold to another party.

NAADAC 2019 Annual Conference Sponsor/Exhibit Application and Contract Form (pg. 1 of 2)

Sponsor/Exhibitor Contact Information

Company/Organization _____

My organization qualifies for a 10% discount on exhibit booth purchases and program ads through its NAADAC Organizational Membership.

Primary Contact Person _____

(This contact person will receive **all correspondence** relating to this event.)

Billing Address _____

City, State/Province, Zip/Mail Code _____

Email _____ Work Phone _____

Fax _____ Mobile Phone _____

MAIN SPONSORSHIP OPPORTUNITIES			
Quantity	Sponsorship Support Levels	Unit Price	Total
	Platinum Level Sponsorships Item Choice: _____	\$20,000	
	Gold Level Sponsorships Item Choice: _____	\$10,000	
	Silver Level Sponsorships Item Choice: _____	\$7,500	
	Bronze Level Sponsorships Item Choice: _____	\$5,000	
ADDITIONAL SPONSORSHIP OPPORTUNITIES			
	Conference Hotel Room Drops	\$3,000	
	Exhibit Hall Meter Board	\$2,500	
	Attendee Folder Insert	\$2,000	
<input type="checkbox"/> We'd like to Build Our Own sponsorship; please contact us.			
Ads in the Onsite Conference Program			
	Front Inside Cover, Full-color	\$2,500	
	Back Inside Cover, Full-color	\$2,000	
	Full-page, Black and White	\$1,200	
	Half-page, Black and White	\$900	
	Quarter-page, Black and White	\$600	
	Business card, Black and White	\$500	
Exhibit Hall (multiple booths may be purchased; contact Conference Account Executive)			
	10' x 8' In-line booth	\$1,500	
	10' x 8' Corner booth	\$2,000	
	Exhibitor Maximum Exposure Package	\$3,960	
	Additional Exhibit-only Badge	\$150	
Total Amount to Be Charged to Credit Card			

We would like to arrange a book signing or have a service available at our booth.

Payment Information

(All payments must be in U.S. dollars; cards will be charged by NAADAC.)

Check (Payable to NAADAC)

Card Type: VISA MasterCard

Card #: _____

Exp. Date: _____ Billing Zip Code: _____

Name on Card: _____

Authorized Signature _____

Sponsor/Exhibitor Acceptance

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this Prospectus. NAADAC reserves the right to refuse this application for any reason.

Name (Print): _____

Title: _____

Signature: _____

Date: _____

Exhibit Staff Badges

(Names must be submitted by September 16, 2019)

#1 Full Conference Badge included with booth

First and Last Name: _____

Job Title: _____

#2 Full Conference Badge included with booth

First and Last Name: _____

Job Title: _____

Additional Booth Staff (\$150 each)

Note: Badges are Not Transferable. Additional Exhibit-only Personnel Require Registration.

#3 First and Last Name: _____

Job Title: _____

#4 First and Last Name: _____

Job Title: _____

Please complete pages 1 and 2 and return both via email to Irina Vayner at ivayner@naadac.org.

(To be completed by NAADAC)

Accepted by name, title, date, time



NAADAC
44 Canal Center Plaza, Suite 301
Alexandria, VA 22314

AC19V1

