



NAADAC 2021
Advocacy in Action
Conference & Virtual Hill Day
April 13 – 15 | A Virtual Experience

Information for State Captains for NAADAC 2021 Virtual Hill Day

Thank you for joining us for NAADAC's **2021 Virtual Hill Day** on April 15, 2021. The world is changing, and so is the addiction profession. Now more than ever, your voice is needed to help your fellow addiction professionals and the clients you serve!

This unique virtual experience will allow attendees to speak directly with lawmakers on Capitol Hill about the issues that affect the addiction profession and those it serves - all from your home or office! **NAADAC will be providing talking points, specific asks for the Members of Congress, and one pagers about important topics affecting the addiction profession and those it serves as the event nears.**

Addiction professionals from across the country will join us for this virtual event. The **NAADAC Advocacy in Action Conference** will take place on April 13 and 14, 2021. On April 15, 2021, NAADAC members, leadership, and other addiction professionals from across the country will join together for virtual meetings with Members of Congress and their staff on Capitol Hill for the **Virtual Hill Day**.

State Captain's Role

As a state captain, you will be responsible for coordinating the meetings for all registrants in your state. This means that you will be responsible for scheduling the meetings with your Senators on behalf of all of the attendees from your state. You will also be responsible for either scheduling the meetings with the Representatives from your state OR asking attendees from each congressional district to work together to schedule their own meetings. The meeting times, expected attendees, and meetings type (Zoom, conference call, etc.) for all meetings should be reported to Kristin Hamilton, NAADAC Director of Communication, at khamilton@naadac.org. You can find your Senators [here](#) and your Representative(s) [here](#).

You will be receiving a list of registrants from your state each week. If you would like additional information about how to schedule and coordinate meetings, how to coordinate attendees from your state, and how to conduct meetings with your Members of Congress, you can access and view the [State Captain Training Webinar from the 2020 Virtual Hill Day](#) this past fall and/or view the [Powerpoint slides from the training webinar](#).

State Captain's Tasks

- Send introductory emails to attendees in your state with information and instructions about scheduling meetings. NAADAC has compiled [Information for Attendees of NAADAC 2021 Virtual Hill Day](#) for you send.
- Schedule meetings with your Senators on behalf of all of the attendees from your state.
- Schedule meetings with the Representative(s) from your state OR ask attendees from each congressional district to work together to schedule their own meetings.
- Email Kristin Hamilton (khamilton@naadac.org) with the meeting times, expected attendees, and meetings type (Zoom, conference call, etc.) for all meetings.
- Read the advocacy material provided by NAADAC and attend the 2021 Advocacy in Action Conference and Virtual Hill Day!