CONFERENCE PROGRAM

NAADAC 2023
Advocacy in Action
Conference & Hill Day

March 8: Conference | Bethesda, MD | Live Streamed
March 9: Hill Day | Capitol Hill, Washington, DC

NAADAC
NAADAC.ORG
THE ASSOCIATION FOR ADDICTION PROFESSIONALS
Welcome to the NAADAC 2023 Advocacy in Action Conference & Hill Day!

It is with great pride that we welcome you to NAADAC’s first-ever hybrid Advocacy in Action Conference & Hill Day! We are thrilled to be holding the 2023 Advocacy in Action Conference in person in Bethesda, MD while concurrently live-streaming the event for those who wish to attend virtually to allow people from all over the country to strengthen their voices to advocate for the addiction profession. We are also so excited to visit Capitol Hill in person for our Hill Day!

The NAADAC 2023 Advocacy in Action Conference & Hill Day is an immersive educational experience that gathers together industry leaders and experts. Our agenda is full of presentations, discussions, and mock Capitol Hill visits that illuminate the latest advocacy trends and issues that impact all addiction-focused professionals while preparing you to be a powerful advocate in your state! I hope you all have the opportunity to connect, learn, and advocate alongside me and our fellow addiction professionals during two days of education, networking, and capacity building.

The conference isn’t all about learning, however. It is also about networking and having fun! As we do every year, we will recognize contributions to the addiction profession and outstanding advocacy efforts by announcing this year’s Advocate of the Year and Emerging Leader of the Year Awards, as well as recognizing our Legislators of the Year.

I would be remiss if I did not take the time to recognize and acknowledge all of the wonderful sponsors for their support of this year’s conference. We couldn’t have put it together without them, and I hope you are excited to meet with all of them!

In addition, I want to recognize NAADAC’s Executive Director, Cynthia Moreno Tuohy, NAADAC’s Directors, and NAADAC’s staff for all of their hard work in putting this conference together on top of their already busy demands at the NAADAC office. NAADAC is a professional association managed and run by individuals who are just as dedicated to the idea of excellence in the delivery of service to clients struggling with an SUD as we are. Thank you so much, Cynthia, Directors, and staff!

In closing, I sincerely hope that you thoroughly enjoy your experience at the hybrid 2023 Advocacy in Action Conference & Hill Day! Acquire knowledge, meet new people, and use your voice for our profession and those we serve. Enjoy the conference!

Angela Maxwell, PhD, CPS
NAADAC President
GENERAL INFORMATION

SCHEDULES
Registration Open

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, March 8</td>
<td>7:30am - 4:30pm ET</td>
<td>Congressional Entrance Foyer</td>
</tr>
</tbody>
</table>

Exhibit Table Tops
Congressional Ballroom
Please note exhibitors are available to meet with attendees on Wednesday, March 8. The hours listed below are the times that will not conflict with any other conference programming.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, March 7</td>
<td>4:00pm - 7:00pm ET</td>
<td>Exhibitor set-up</td>
</tr>
<tr>
<td>Wednesday, March 8</td>
<td>7:30am – 8:00am ET</td>
<td>Exhibitor set-up</td>
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<tr>
<td>Wednesday, March 8</td>
<td>8:00am - 9:00am ET</td>
<td>Continental Breakfast</td>
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<tr>
<td>Wednesday, March 8</td>
<td>10:00am - 10:15am ET</td>
<td>Break</td>
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<tr>
<td>Wednesday, March 8</td>
<td>11:15am - 11:30am ET</td>
<td>Break</td>
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<tr>
<td>Wednesday, March 8</td>
<td>12:30pm - 2:00pm ET</td>
<td>Advocacy in Action Awards Luncheon</td>
</tr>
<tr>
<td>Wednesday, March 8</td>
<td>3:00pm - 3:15pm ET</td>
<td>Break</td>
</tr>
<tr>
<td>Wednesday, March 8</td>
<td>4:15pm - 4:30pm ET</td>
<td>Break</td>
</tr>
<tr>
<td>Wednesday, March 8</td>
<td>5:30pm - 7:00pm ET</td>
<td>Exhibit Breakdown</td>
</tr>
</tbody>
</table>

SHUTTLE BUS SCHEDULE
A motorcoach will provide transportation for Hill Day attendees on Thursday, March 9. It will depart at 7:30am from the Bethesda Marriott at 5151 Pooks Hill Road, Bethesda, MD and head to the U.S. Capitol building. After dropping off guests, the motorcoach will stay on Capitol Hill premises until 1:00pm, when it will return to the Bethesda Marriott to drop off anyone who has finished their Capitol Hill visits. It will return to Capitol Hill to pick up additional guests at 3:00pm and then make a final 5:00pm departure from Capitol Hill back to the hotel.

Schedule

<table>
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<th>Time</th>
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<tbody>
<tr>
<td>7:30am ET</td>
<td>Depart Bethesda Marriott and arrive at Capitol Hill</td>
</tr>
<tr>
<td>1:00pm ET</td>
<td>Depart Capitol Hill, drop guests at Bethesda Marriott, and return to Capitol Hill</td>
</tr>
<tr>
<td>3:00pm ET</td>
<td>Depart Capitol Hill, drop guests at Bethesda Marriott, and return to Capitol Hill</td>
</tr>
<tr>
<td>5:00pm ET</td>
<td>Depart Capitol Hill and drop guests at Bethesda Marriott</td>
</tr>
</tbody>
</table>

The motorcoach is equipped with restrooms and wi-fi.

OTHER IMPORTANT INFORMATION

Accessing Conference Materials
To access the handouts for Advocacy in Action Conference & Hill Day presentations, visit www.naadac.org/2023-advocacy-conference-attendee-information.

Smoking & Vaping
All workshops, meetings, general sessions, and meal functions are smoke and vape free. Please smoke and vape in designated areas only.

Lost and Found
Any lost or found items should be brought to the attention of the hotel’s front desk.

Room Temperature
We have limited control over the temperature in the meeting rooms. Please bring a coat/sweater to avoid being too cold.

Cell Phones
Please put your phone on silent or vibrate mode to avoid disrupting the sessions. Those who repeatedly violate this request will be asked to leave the sessions.

ACCESSING HOTEL WIFI
• Make sure wireless card is on.
• View available wireless networks.
• Select the conference wi-fi and enter the password naadac2023.
• Begin surfing the web.

Upcoming Meetings
Please visit www.naadac.org/naadac-conferences for updates on NAADAC meetings and regional events.

SPECIAL EVENTS

Wednesday, March 8 12:30pm - 2:00pm ET  Congressional Ballroom

ADVOCACY IN ACTION AWARDS LUNCHEON
The luncheon will not be live-streamed.
Celebrate with us at the annual Advocacy in Action Awards, where we will be honoring the 2022 Sen. Harold E. Hughes Advocate of the Year and the 2022 Emerging Leader of the Year! These are the addiction professionals who are taking advocacy to the streets, the communities, and the capitol! Take time to network and enjoy meeting like minds among fellow SUD advocates! A plated lunch will be served.

Wednesday, March 8  7:00pm - 9:00pm  Congressional Ballroom

FILM AND PANEL DISCUSSION, THE 50
The film and panel discussion will not be live-streamed.
This session is sponsored by Safe Space Pictures and The 50.
Against the backdrop of prison overcrowding and widespread substance use, The 50 documents the fifty men who embark on an unprecedented journey of recovery and rehabilitation. Randy Carter, Al Roensch, and Cameron Clark lead the film through time as The 50 explores the pain they have endured, inflicted, and worked to heal, as well as the impact of their transformations ten years later.

Thursday, March 9  9:00am - 9:50am ET  Gold Room on Capitol Hill

HILL BRIEFING: ADDICTION AND THE WORKFORCE - SOLUTIONS THAT WORK
The congressional briefing will not be live-streamed.
Join NAADAC and federal leadership for a special briefing on Capitol Hill that will discuss current innovations in workforce development specific to the addiction profession, including a unique, innovative workforce initiative that provides incarcerated individuals with education, training, and testing. This briefing will also honor the 2022 Legislators of the Year, The Honorable Brian Fitzpatrick (R-PA) and The Honorable Rosa Luisa DeLauro (D-CT).

Thursday, March 9  3:00pm - 6:00pm ET  Congressional Ballroom

HILL DAY DEBRIEF
The Hill Day debrief will not be live-streamed.
Join NAADAC Executive Director Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, NAADAC President Angela E. Maxwell, PhD, CPS, and NAADAC Public Policy Committee Co-Chairs Sherri Layton, LCDC, CCS, and John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S, to discuss experiences during Hill Day, lessons learned, and next steps.

MARCH 8 - 9 | NAADAC 2023 ADVOCACY IN ACTION CONFERENCE & HILL DAY 3
Registration Cancellation Policy
All cancellation requests for registration and ticketed events must be received in writing with supporting documentation via email to naadac@naadac.org. Registration payments made via credit card will be refunded to the original credit card on file. Registration payments made by check will be refunded via check to the original payee. Refund processing can take up to four to six weeks.

- Refund requests received prior to February 22, 2023, will receive a 75% refund. After February 22, 2023, no refunds will be processed except for COVID-19-related refund requests.
- COVID-19: Any cancellations due to a positive COVID-19 test or exposure to COVID-19 will be refunded in full up until the day of the event, pending documentation and notification is provided.
- COVID-19: If quarantine or isolation during the conference is required due to a positive COVID-19 test or exposure to COVID-19, the attendee will be responsible for any expenses incurred, including but not limited to lodging, meals, incidentals, and altered travel.
- Hotel: Hotel reservations will need to be canceled directly through the hotel.
- No Shows: Registrants failing to attend the event will not be eligible for a refund.

Health & Safety Policies
NAADAC remains fully committed to holding a successful in-person meeting and is working closely with the Bethesda Marriott and vendor partners to ensure a safe and enjoyable environment for all attendees. NAADAC’s priority is always the health and well-being of our community, so we are working to implement thorough safety protocols to meet or exceed the recommendations from the Centers for Disease Control (CDC), as well as industry standards, federal, state, and local guidelines, and the hotel’s guidelines. NAADAC reserves the right to update or otherwise modify these requirements at any time as we deem prudent to best protect the health and safety of attendees, staff, and others.

At the Event: Follow relevant guidance provided by the CDC and your local health authority. Evaluate your own health and that of people you are in close contact with. Stay home if you feel sick or exhibit any of the symptoms of COVID-19. If you are experiencing symptoms of COVID-19 at the conference, register for a test at a local community site. Any cancellations due to a positive COVID-19 test or exposure to COVID-19 will be refunded in full up until the day of the event, pending documentation and notification is provided.

COVID-19 Contact Tracing: Based on current contact tracing advice from health authorities, if you test positive for COVID-19 up to 10 days after returning home, please notify NAADAC at naadac@naadac.org. NAADAC will keep attendees informed if a potential exposure has been had at the conference.

Individual Accountability: NAADAC cannot guarantee that attendees will not get COVID-19. If you have tested positive for COVID-19, are waiting for COVID-19 test results, have COVID-19 symptoms, or have had close contact with a person who has tested positive for or who has symptoms of COVID-19, please stay home. Any cancellations due to a positive COVID-19 test or exposure to COVID-19 will be refunded in full up until the day of the event, pending documentation and notification is provided.

Health & Safety FAQs
NAADAC will not be providing COVID-19 testing on-site at the conference. For your own peace of mind, please consider taking a COVID-19 test before the conference even if you are fully vaccinated.

Code of Conduct
The NAADAC 2023 Advocacy in Action & Hill Day is intended for education, networking, and collaboration among addiction professionals. NAADAC is committed to providing a safe, supportive, and respectful conference experience regardless of a person’s race, color, ethnicity, national origin, citizenship status, age, religion, disability status, gender, gender identity, sexual orientation, genetic information, physical appearance, or other characteristics. NAADAC expects conference participants to communicate professionally and constructively and to uphold the professional and educational purposes of the conference. We expect cooperation from all participants to help ensure a safe environment for everyone.

Unacceptable Behavior: Harassment or intimidation of, or discrimination against, conference participants, guests, service provider, or NAADAC staff in any form is prohibited. Unacceptable behavior includes, but is not limited to, offensive verbal comments, expressed or implied threat of physical or professional harm, inappropriate use of nudity and/or sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Reporting Unacceptable Behavior: Unacceptable behavior will not be tolerated. If you experience or notice others experiencing any of the above unacceptable behavior or have any other concerns, please contact NAADAC’s Director of Communications and Strategic Partnerships, Kristin Hamilton, JD, at khamilton@naadac.org or 703.741.7686 x131 so that we can take the appropriate action.

NAADAC’s Commitment: NAADAC will investigate all incidents and Code of Conduct violations reported with discretion and confidentiality. NAADAC reserves the right to take any action deemed necessary and appropriate, including, but not limited to, immediate removal from the meeting without refund, barring attendance at future conferences/events, and/or canceling membership without refund.

Photo/Video Release
Registration and attendance at, or participation in, NAADAC meetings and other activities constitutes an agreement by the registrant to the use and distribution of the registrant or attendees’ image or voice in recordings (both live and on-demand), photographs, videotapes, electronic reproductions and audiotapes of such events and activities by NAADAC.

Last updated February 21, 2023
CONTINUING EDUCATION

CONTINUING EDUCATION APPROVAL
Participants may earn 8+ continuing education (CE) hours by attending the NAADAC 2023 Advocacy in Action Conference & Hill Day in-person and up to 6 CEs by attending virtually.

For a full list of state licensure and certification boards accepting NAADAC CEs, please visit www.naadac.org/naadac-ce-approvals.

INSTRUCTIONS TO RECEIVE CONTINUING EDUCATION HOURS AND CERTIFICATES FOR SESSIONS ATTENDED

1. **Track attended sessions and the “Session Words.”** At the beginning and end of each educational conference session, you will receive a “Session Word.” You will need this word to verify your attendance during the online conference evaluation and CE claim process.

   For your convenience, NAADAC has supplied a “Word of the Session & CE Tracking Form” that can be filled out with each session’s word to help you track the sessions you’ve attended. This form will be provided to you at registration, or you can also find it on the attendee information page on the NAADAC website.

   Please note that session tracking is solely the responsibility of the attendee, and NAADAC cannot be held responsible for forgotten or lost session words. **NAADAC staff members are not allowed to provide you with these words.** By obtaining a CE certificate for a session, you are attesting that you attended the full duration of the training. Obtaining a CE certificate for a training you did not complete is an ethical violation that could result in loss of certification, license, and/or NAADAC membership.

2. **Access the Attendance Verification Quiz:** You will need to complete the Attendance Verification Quiz and Survey Evaluation to access the CE Certificate. Attendees can navigate to the attendance verification quizzes by clicking on the link in the email sent to attendees at the end of the day.

   Please click on the link in the email that says, “Access CE Quiz.” This will direct you to NAADAC’s Education Center. If you’re not already logged into your NAADAC account, a new tab in your browser will open, and you will be prompted to log in.

   Scroll down and find the attendance verification quiz for the session you’d like to take.

3. **Complete the Attendance Verification Quiz and Survey Evaluation:**
   
   **Complete the quiz process:** Click on the Attendance Verification quiz for the session you attended. The Attendance Verification quiz will open, and you can select the word of the session that was given during the session you attended. When finished answering the question, click “NEXT” and then “Submit Answers.” Finally, click “Go to next item.”

   **Complete the Survey Evaluation:** Complete the survey evaluation for the event you attended. When finished answering the questions, click “NEXT” and then “Submit Answers.” Finally, click “Go to next item.”

4. **Download and save or print your certificate:** Your certificate should appear on the screen. You can click on “Print Certificate” and print the certificate or save it as an Adobe PDF file to your computer. All certificates will be saved and can be accessed under your profile name settings in the NAADAC Education Center --> [Your Name] --> Certificates tab.

Questions about the CE process? Please visit www.naadac.org/2023-advocacy-conference-ces or contact ce@naadac.org.
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GOLD SPONSOR

BRONZE SPONSOR

CUSTOM SPONSORS

MEET OUR SPONSORS AND EXHIBITORS

★ SPONSOR ● EXHIBITOR

★ AZZLY
AZZLY.COM/NAADAC
AZZLY Rize is the premier clinical and business platform for residential and outpatient addiction treatment and mental healthcare organizations.

★ Bold Steps Behavioral Health
WWW.BOLDSTEPSBH.COM
Substance use disorder and mental health treatment, outpatient, intensive outpatient and partial hospitalization.

★ Denials Management Inc.
WWW.FIXMYCLAIM.COM
We partner with families and providers to assist in resolving insurance problems. We are experts in claims management and appealing medical insurance denials.

★ Faces & Voices of Recovery
FACESANDVOICESOFRECOVERY.ORG
Faces & Voices of Recovery supports and educates peers, families and Recovery Centric Organizations worldwide. We demonstrate the power of recovery and wellness through leadership and best practice training. We strive to abolish systemic disparities in substance use disorder care, and believe that everyone has a right to recovery.

★ OakTree Collaborative
WWW.MYOAKTREESUPERVISION.COM
OakTree Collaborative offers a web-based application for the mental health, substance use and addiction field to enhance workforce development and manage professional compliance. As a NAADAC partner, OakTree represents best practices for tracking credential requirements, managing supervisory tasks, and implementing professional development plans.

★ Pure Support
WWW.PURESUPPORT.US
The labor organization built by peer supporters for peer supporters. Self employment empowerment, collective bargaining, supportive resources, and peer advocacy.

★ Rise Recovery
WWW.RISERECOVERY.ORG
Rise Recovery is a Texas nonprofit which provides recovery support services to youth, young adults, and their families.

★ SAFE SPACE PICTURES
SAFESPACE.PICTURES
Safe Space Pictures (SSP), Co-founded by Nicole Shipley and Jeff Sobrato, is a non-profit (501c3) impact media organization that invests in underrepresented and marginalized creatives to produce award-winning films, docs, and TV shows on the most pressing issues of our times. SSP invests in impactful stories that inspire action and drive systemic change through shifting hearts and minds at scale, challenging paradigms, and shifting policy.

★ THE 50
THE50FILM.COM
Against the backdrop of prison overcrowding and widespread substance use, The 50 documents the fifty men who embark on an unprecedented journey of recovery and rehabilitation while incarcerated. Randy Carter, Al Roensch, and Cameron Clark lead the film through time as The 50 explores the pain they have endured, inflicted, and worked to heal, as well as the impact of the transformative program 10 years later.

★ Zoobook Systems LLC
ZOObOOKSYSTEMS.COM
Zoobook Systems LLC is a 100% 2015 ONC-ACB nationally certified electronic healthcare record and practice management system for behavioral health agencies and professionals.
**DAILY SCHEDULE: WEDNESDAY**

**WEDNESDAY, MARCH 8, 2023**

*Up to 8 continuing education hours are available for in-person attendees. Up to 6 continuing education hours are available for virtual attendees.*

<table>
<thead>
<tr>
<th>Time</th>
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<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am – 4:30pm ET</td>
<td>Congressional Entrance Foyer</td>
<td>Registration Open</td>
</tr>
<tr>
<td>8:00am – 9:00am ET</td>
<td>Hart and Dirksen</td>
<td>Continental Breakfast</td>
</tr>
<tr>
<td>9:00am – 10:00am ET</td>
<td>Congressional Ballroom</td>
<td>OPENING SESSION</td>
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<tr>
<td></td>
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<td>Policymaking Primer During the 118th Congress</td>
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<tr>
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<td>CE HOURS: 1</td>
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<tr>
<td></td>
<td>Angela E. Maxwell, PhD, CPS, Julie Shroyer, MSW, Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, and Robert I. L. Morrison</td>
<td>This session is sponsored by Zoobook Systems LLC. This session will provide a high-level overview of the current federal landscape and important context for achieving policy victories in the legislative and regulatory arenas. This interactive session will highlight NAADAC and NASADAD's policy perspectives and include an opportunity for audience engagement.</td>
</tr>
<tr>
<td>10:00am - 10:15am ET</td>
<td>Break</td>
<td>Take a break, visit our exhibitors, and network with fellow advocates!</td>
</tr>
<tr>
<td>10:15AM - 11:15am ET</td>
<td>Congressional Ballroom</td>
<td>Workforce Updates &amp; Solutions</td>
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<tr>
<td></td>
<td>Melanie Whitter and Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP</td>
<td>CE HOURS: 1</td>
</tr>
<tr>
<td></td>
<td>This session is sponsored by OakTree Collaborative.</td>
<td>It is not news that we are in a workforce crisis across America. This session will focus on the innovative solutions that are being implemented by Single State Authorities to turn the tide and develop programs that have the capacity to build the workforce in real-time and in real ways.</td>
</tr>
<tr>
<td>11:15am - 11:30am ET</td>
<td>Break</td>
<td>Take a break, visit our exhibitors, and network with fellow advocates!</td>
</tr>
<tr>
<td>11:30am - 12:30pm ET</td>
<td>Congressional Ballroom</td>
<td>State Advocacy Successes and Trends</td>
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<td>This session is sponsored by Faces &amp; Voices of Recovery.</td>
<td>This session will focus on current trends happening at the state level, including an update on trends regarding 42 CFR, Part 2, as well as the ASAM criteria.</td>
</tr>
<tr>
<td>12:30pm - 2:00pm ET</td>
<td>Congressional Ballroom</td>
<td>Advocacy in Action Awards Luncheon</td>
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<tr>
<td></td>
<td>The luncheon will not be live-streamed.</td>
<td>Led by Angela E. Maxwell, PhD, CPS, Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, Sherri Layton, LCDC, CCS, and John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S, and Thomas D. Stuber, LPCC-S, LICDC-CS</td>
</tr>
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<td></td>
<td>Celebrate with us at the annual Advocacy in Action Awards, where we will be honoring the 2022 Emerging Leader of the Year, Tess Reasor, CPRC-Supervisor, CPSS, CYSS, and the 2022 Sen. Harold E. Hughes Advocate of the Year, Thomas D. Stuber, MS, MBA, LPCC-S, LICDC-CS! These are the addiction professionals who are taking advocacy to the streets, the communities, and the capitol! Take time to network and enjoy meeting like minds among fellow SUD advocates! A plated lunch will be served.</td>
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**THE NAADAC BOOKSTORE HAS EVERYTHING YOU NEED!**

- **Clinical Supervision: An Overview of Functions, Processes and Methodology Manual**
- **Basics of Addiction Counseling Desk Reference Three-Volume Set**
- **Integrating Treatment for Co-occurring Disorders Manual**

**FIND ALL THESE AND MORE AT WWW.NAADAC.ORG/BOOKSTORE.**
DAILY SCHEDULE: WEDNESDAY & THURSDAY

3:15pm - 4:15pm ET Congressional Ballroom

Briefings on NAADAC Position Papers
CE HOURS: 1
Julie Shroyer, MSW, Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, Sherri Layton, LCDC, CCS, and John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S
Every year NAADAC addresses issues that impact our world of substance use disorders and how we strategize to maneuver those with Congress. This session will review the briefing papers and the talking points from each of the papers that you will use in your meetings on Capitol Hill. You will learn about the main points in order to have an articulate and successful meeting with your Legislator or their staff.
4:15pm-4:30pm ET

Break
Take a break, visit our exhibitors, and network with fellow advocates!

4:30pm - 5:30pm ET Congressional Ballroom

Advocacy 301
CE HOURS: 1
The Honorable Alan Wheat, Sherri Layton, LCDC, CCS, and John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S
Addiction professionals are amazing advocates and know what to say and how to say it to their clients. This session will target how to say to your Legislator or staff person what the addiction world needs in a manner they can understand. The Honorable Alan Wheat will role-play the not-too-enthused Legislator while NAADAC Public Policy Committee Co-Chairs Sherri Layton, LCDC, CCS, and John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S, work to get his attention and encourage him to take action and move NAADAC initiatives forward!
5:30pm-7:00pm ET

Dinner Break
Take a break and get some dinner at Cooper’s Mill in the hotel or one of the many surrounding restaurants in Bethesda!

7:00pm-9:00pm ET Congressional Ballroom

MOVIE NIGHT
The film and panel discussion will not be live-streamed.

Film and Panel Discussion, The 50
CE HOURS: 2
With panelists Justin Phillips, MA, LMFT, MAC, Brenton Gieser, Cameron Clark, CAADAC II, CCAPP, and Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, moderated by Colette Kessler
This session is sponsored by Safe Space Pictures and The 50. Against the backdrop of prison overcrowding and widespread substance use, The 50 documents the fifty men who embark on an unprecedented journey of recovery and rehabilitation. Randy Carter, Al Roensh, and Cameron Clark lead the film through time as The 50 explores the pain they have endured, inflicted, and worked to heal, as well as the impact of their transformations ten years later.

THURSDAY, MARCH 9, 2023
Continuing education hours are available for in-person attendees. Continuing education hours are not available for virtual attendees.

7:30am - 5:00pm ET Congressional Entrance

Shuttle Bus to Capitol Hill Departure
A motorcoach will provide transportation for Hill Day attendees on Thursday, March 9. It will depart at 7:30am from the Bethesda Marriott at 5151 Pooks Hill Road, Bethesda, MD and head to the U.S. Capitol building. After dropping off guests, the motorcoach will stay on Capitol Hill premises until 1:00pm, when it will return to the Bethesda Marriott to drop off anyone who has finished their Capitol Hill visits. It will return to Capitol Hill to pick up additional guests at 3:00pm and then make a final 5:00pm departure from Capitol Hill back to the hotel.

Schedule

7:30am ET Depart Bethesda Marriott and arrive at Capitol Hill
1:00pm ET Depart Capitol Hill, drop guests at Bethesda Marriott, and return to Capitol Hill
3:00pm ET Depart Capitol Hill, drop guests at Bethesda Marriott, and return to Capitol Hill
5:00pm ET Depart Capitol Hill and drop guests at Bethesda Marriott

The motorcoach is equipped with restrooms and wi-fi.

9:00am-9:50am ET Gold Room

Hill Briefing: Addiction and the Workforce - Solutions That Work
CE HOURS: 0.8
With June Sivilli, Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, Angela Maxwell, PhD, CPS, Julie Shroyer, MSW, Justin Phillips, MA, LMFT, MAC
The Congressional Debrief will not be live-streamed.
Join NAADAC and federal leadership for a special briefing on Capitol Hill that will discuss current innovations in workforce development specific to the addiction profession, including a unique, innovative workforce initiative that provides incarcerated individuals with education, training, and testing. This briefing will also honor the 2022 Legislators of the Year, The Honorable Rosa Luisa DeLauro (D-CT) and The Honorable Brian Fitzpatrick (R-PA).

11:00am - 3:00pm ET

Hill Visits
CE HOURS AVAILABLE
3:00pm - 6:00pm ET Congressional Ballroom

Hill Day Debrief
CE HOURS AVAILABLE
Led by Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, Angela E. Maxwell, PhD, CPS, Sherri Layton, LCDC, CCS, and John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S
The Hill Day Debrief will not be live-streamed.
Join NAADAC Executive Director Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP; NAADAC President Angela E. Maxwell, PhD, CPS, and NAADAC Public Policy Committee Co-Chairs Sherri Layton, LCDC, CCS, and John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S, to discuss experiences during Hill Day, lessons learned, and next steps.
Israil Ali, MPA, is the Director of the Division of National Health Service Corps (DNHSC) in the Health Resources and Services Administration (HRSA), Bureau of Health Workforce (BHW). For more than 15 years, Ali has served in various roles in the federal government, including Deputy Director of BHW’s Division of Health Careers and Financial Support. He has dedicated his career to improving health outcomes in underserved communities by optimizing access to a quality health workforce. Through the DNHSC, Ali administers scholarship and student loan repayment programs that incentivize health professionals to care for underserved communities. Currently, there are nearly 20,000 NHSC primary medical, dental, and behavioral health providers caring for almost 21 million patients across the nation.

Cameron Clark, CAADAC II, CCAPP, joined the Compton Crips when he was 13 years old. A skilled drug dealer before reaching high school, Clark served time in Youth Authority and then later in state prison. It was many years before he would exchange gang culture for the community of OMCP, but today Clark is the Executive Director of DOVE, an organization that works to prevent the incarceration of young men and help transition those leaving prison back into society.

Brenton Gieser is a first-generation, biracial Korean American straddling space between identities, cultures, and class. Gieser aims to craft stories that explore a nuanced and grounded humanity through larger themes of inequity, healing, and the complexities of self.

Anne M. Herron currently serves as the Director of the Office of Intergovernmental and Public Affairs at SAMHSA. The activities of the Office include policy liaison work in such areas as disaster and emergency management, tobacco and health, tribal affairs and policy, and international global health and territorial affairs. The policy innovation work encompasses such activities as workforce development and policy coordination of block grants, among others. In addition, the Office is responsible for the overall direction and management of SAMHSA’s ten regional offices and the Office of Communication.

Colette Kessler is the founder and CEO of The Impact Studio. A continued theme in her work is equitable access to mental health resources. Today, Kessler is The 50’s impact producer, driving the continued adoption of evidence-based recovery and rehabilitation programs inside prison.

Elizabeth Kittrie, DrPH Candidate, is currently serving as the Acting Director of the Division of Policy and Shortage Designation and Senior Advisor to the Associate Administrator of the Bureau of Health Workforce (BHW) at the Health Resources and Services Administration (HRSA). In this capacity, she advises the Associate Administrator and Deputy Administrator on a wide range of programmatic and policy issues related to the Bureau’s $1.82 billion portfolio. Kittrie participates in a number of cross-cutting groups, such as the Behavioral Health Coordinating Council Integration Subcommittee, Maternal Health Interagency Policy Council, and HHS Executive Order Working Group on the Development of a Sustainable Public Health Workforce. Prior to joining HRSA, Kittrie served as a Senior Advisor in the Immediate Office of the HHS Secretary as well as the Office of the HHS Assistant Secretary for Planning and Evaluation. Kittrie was awarded a Milken Institute School of Public Health DrPH Fellowship in 2021 to pursue a doctorate (part-time) in Public Health at George Washington University.

Sherri Layton, LCDC, CCS, has 45 years of experience in the treatment profession and has served in various clinical, management, and administrative capacities. Layton has been with La Hacienda Treatment Center since 1992. Currently, she is the Director of Public Policy and leads La Hacienda’s advocacy efforts in Texas and nationally. Layton co-chairs NAADAC’s Public Policy Committee and is the Immediate Past President of the Texas Association of Addiction Professionals (TAAP), NAADAC’s Texas affiliate.

John Lisy, LICDC-CS, OCPS II, LISW-S, LPCC-S, is the Executive Director of the Shaker Heights Youth Center. He also currently serves on the Ohio Chemical Dependency Professionals Board and is the Chair of the Treatment Committee. He was awarded the NAADAC Advocate of the Year award in 2005 and has served as NAADAC's Secretary, Treasurer, and Mid-Central Regional Vice President. Lisy has served as the President and State Legislator Chair of the Ohio Association of Alcoholism and Drug Addiction Counselors (OAADC), NAADAC’s Ohio affiliate, and is the recipient of its August Martin Meuli Humanitarian Award. He was a founding member of the Coalition for Chemical Dependency Licensure and chaired the Ohio Alcohol and Drug Policy Alliance. He has been a participant in Leadership Ohio and was the Chair of the Social Welfare in Jamaica Conference, a collaboration between Case Western Reserve University and the University of the West Indies. He coordinated the Alcohol and Other Drug Workforce Development Project in Ohio for OAADAC.
Angela Maxwell, PhD, CPS, works with the North Carolina Department of Health and Human Services, where she oversees the planning, implementation, and evaluation of primary prevention services across the state. Prior to her current role, she served as the Prevention Services Director for Alcohol and Drug Services (20 years). Maxwell has worked in substance use primary prevention for nearly 28 years. Maxwell is also the co-founder of a private training and consulting group. She has a Bachelor of Arts degree in English from UNC-Chapel Hill, a Master of Science degree in Agency Counseling from North Carolina A&T State University, and a Doctor of Philosophy degree from NC A&T State University. Maxwell is a Certified Prevention Specialist (CPS) and has served as an adjunct professor community college level. She has served on several local, state, and national boards, task forces, and committees. She has facilitated numerous workshops on the local, state, and national levels in the areas of substance use prevention, addiction, workforce development, ethics, social justice, strategic planning, coalition development, and workplace wellness. Maxwell is sought after as an authority in the field of primary substance use prevention. She has received three statewide substance use professional of the year awards (2008, 2010, 2019). She began her term as NAADAC’s President in October 2022.

Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, is the Executive Director of NAADAC, the Association for Addiction Professionals, and has worked as an addiction professional for 46 years. She has been a trainer in Domestic Violence/Anger Management and Conflict Resolution for over 30 years as well as an international, national, and state trainer. Moreno Tuohy is also a curriculum writer in addiction screening and evaluation, counseling methods, conflict resolution, co-occurring disorders, ethics, documentation, and medicated assisted treatment and recovery, and has written articles published in national and other trade magazines. Her book, Rein in Your Brain: from Impulsivity to Thoughtful Living in Recovery, was released in May 2014 through Hazelden Publishers. She has served as President of NAADAC, Certification Board Commissioner, International Chair, Treasurer, and Legislative Chair for NAADAC.

Robert I.L. Morrison is the Executive Director & Director of Legislative Affairs for the National Association of State Alcohol and Drug Abuse Directors (NASADAD). Morrison first came to NASADAD in 1998 as Public Policy Associate. He then served as Associate Director of Government Relations at Smith, Bucklin and Associates from 1999 to 2001. Morrison returned to NASADAD in 2001 as Director of Public Policy and went on to become Executive Director in 2009. He first came to Washington in 1993 to work for the late U.S. Senator Frank R. Lautenberg (D-NJ). Morrison graduated from Drew University in New Jersey with a Bachelor of Arts degree in Political Science and completed graduate work in American government at Johns Hopkins University.

Justin Phillips, MA, LMFT, MAC, currently serves as Options Recovery Services’ Executive Director since November 2020. Prior to his role as Executive Director, Phillips served as Options’ Chief Operations Officer, overseeing agency-wide operations. Phillips has held senior leadership positions in Alameda, San Mateo, and Santa Clara Counties for over 15 years. He has directed and developed large substance use disorder and behavioral health treatment programs and played a critical role in developing and overseeing Alameda County’s first substance use detoxification and crisis center, which now services over 10,000 people annually. He has held senior leadership roles with multiple non-profit agencies, directing housing and homeless programs, crisis mental health centers, and mobile crisis teams. Phillips currently serves in a voluntary capacity as the Board President for the Addiction Professional Association of California (APAC), NAADAC’s California affiliate. Phillips is also a decorated military combat veteran, being honorably discharged in 2002.

Julie Shroyer, MSW, has more than 32 years of federal health policy experience, including service on Capitol Hill as committee staff and in senior positions in the non-profit and private sectors. A respected advisor to congressional and presidential campaigns, she is sought after for her recognized expertise in health care and public policy. In late 2021, Shroyer helped launch Wheat Shroyer Government Relations, LLC as a public service-oriented advocacy organization. Shroyer is proud to serve as a Washington policy consultant to NAADAC and is dedicated to advancing support for addiction professionals and those in need of addiction treatment and recovery. She has a Bachelor of Social Work degree from Western Michigan University and a Master of Social Work degree from the University of Michigan.

June Sivilli, MA, is Senior Public Health Advisor, Office of Public Health, Office of National Drug Control Policy, Executive Office of the President. Her extensive public health policy career includes multiple leadership and technical roles at ONDCP: Assistant Director for Public Health, Education and Treatment; Public Health Division Chief; Treatment Branch Chief; and International Advisor for Demand Reduction. She led initiatives to integrate SBIRT into mainstream health, the expansion of medication for opioid use disorder, and the establishment of addiction medicine as a medical sub-specialty. She drafted and implemented the first national treatment plan. She currently leads efforts to increase SUD screening and case-finding, addiction workforce, and MOUD. Prior to joining ONDCP, Sivilli conducted research in the private sector. Her training is in sociology from George Washington University (MA) and Stony Brook University (BA).

The Honorable Alan Wheat ran for and was elected to the United States House of Representatives in 1982. At the age of 30, he made history by becoming the youngest African American ever to serve in Congress. Congressman Wheat voluntarily left the House in 1994 to run for a seat in the United States Senate. He won the primary to become the first minority candidate selected as a major party nominee for statewide office in Missouri. While he did not win the general election, he has continued his career in the public arena. He served as Vice President of Government Relations for CARE, the international aid organization, then as President Clinton’s Deputy Campaign Manager. He later founded Wheat Government Relations and is currently the Chairman of Wheat Shroyer Government Relations, LLC, which focuses on providing support to public service clients.

Melanie Whitter is the Deputy Executive Director for the National Association of State Alcohol and Drug Abuse Directors, Inc. (NASADAD). In this role, she coordinates and facilitates timely information exchange to the states and territories concerning policies, programs, and practices related to substance misuse and use disorders, identifies state issues that merit study, and provides technical assistance. Prior to her role at NASADAD, she held the position of Principal Associate and led Abt Associate’s Behavioral Health Practice. She has also held the position of Single State Agency director for alcohol and drug services for the State of Illinois and served on the NASADAD Board of Directors. Over her career, she has been recognized for her commitment to advancing system change by building workforce and infrastructure capacity, creating and sustaining partnerships, and emphasizing research and evaluation.
NAADAC sponsors several advocacy awards to honor the work of addiction professionals, organizations, and public figures who passionately advocate for the addiction profession and the clients we serve. This year, NAADAC is presenting awards to 4 outstanding individuals for their extraordinary service and contributions to the addiction profession.

The Sen. Harold E. Hughes Advocate of the Year and the Emerging Leader of the Year will be presented with their awards by NAADAC leadership at the Advocacy in Action Awards Luncheon on Wednesday, March 8 at 12:30pm - 2:00pm ET in the Congressional Ballroom.

The Legislators of the Year will be presented with their awards by Federal leadership and NAADAC leadership at the Hill Briefing: Addiction and the Workforce - Solutions That Work on Thursday, March 9 at 9:00am-9:50am ET in the Gold Room on Capitol Hill.

NAADAC congratulates the below recipients of the 2022 NAADAC Advocacy Awards!

### LEGISLATOR OF THE YEAR
This award is presented to a legislator whose work has demonstrated an outstanding commitment to addiction professionals and the clients they serve.

- The Honorable Rosa Luisa DeLauro (D-CT)
- The Honorable Brian Fitzpatrick (R-PA)

### EMERGING LEADER OF THE YEAR
This award is presented to a recipient who has demonstrated innovative thinking, a commitment to the advancement of the public’s understanding of addiction, exemplary leadership qualities and a significant impact on the local, state or national community.

- Tess Reasor, CPRC-Supervisor, CPSS, CYSS

### SEN. HAROLD E. HUGHES ADVOCATE OF THE YEAR
Named after Harold E. Hughes, an Iowa governor, United States senator, and lifelong advocate for treatment, research and recovery, this award is presented to a NAADAC member in recognition of outstanding public advocacy for addiction professionals and the clients they serve.

- Thomas D. Stuber, MS, MBA, LPCC-S, LICDC-CS

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**October 6 - 11, 2023 | Denver, CO**