

44 Canal Center Plaza, Suite 301, Alexandria, VA 22314
Ph: 703.741.7686 • 800.548.0497 Fax: 703.741.7698 • 800.377.1136

Webinar Agenda

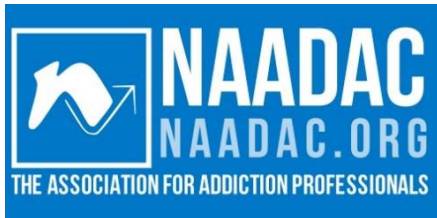
Advances in Technology in the Addiction Profession, Part III: Social Media-Based Interventions for Addiction

www.naadac.org/technology-series-2021-session-three

August 6, 2021 @ 12:00-1:30pm ET (11CT/10MT/9PT)

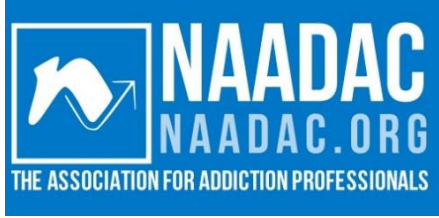
Agenda:

- 3:00pm — 3:15pm ET Introductions and review of prevalence of social media platform use, especially among emerging and young adults.
- 3:15pm — 3:30pm ET Strengths of social media-based interventions
- 3:30pm — 3:50pm ET Room for growth in social media-based interventions
- 3:50pm — 4:15pm ET Application of best practices when using social media-based interventions for addiction.
- 4:15pm — 4:30pm ET Conclusions and Q&A



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