



# 2019 Addiction Professionals Day Marketing Kit

September 20, 2019

Happy National Addiction  
Professionals Day!

**ADDICTION**  

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**PROFESSIONALS**  

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**ARE AMAZING!**



## I. INTRODUCTION

Thank you for participating in National Addiction Professionals Day. This is a day on which we can celebrate and commemorate all the hard work addiction professionals do on a daily basis. It is wonderful to see continued support for NAADAC and all addiction professionals, as well as the continued effort to keep people safe and healthy. All addiction professionals are amazing!

## II. INFORMATION FOR WEBSITE POSTS & NEWSLETTERS

Join NAADAC, the Association for Addiction Professionals, in celebrating National Addiction Professionals Day on September 20, 2019. With addiction and recovery getting more national exposure than ever before, we pause on September 20th to celebrate vital players of the health system and continuum of care - addiction professionals.

National Addiction Professionals Day is celebrated on September 20th as part of National Recovery Month. Started by NAADAC in 1992, the day was established to commemorate the hard work that addiction professionals do on a daily basis. NAADAC is the largest membership organization for addiction-focused healthcare professionals and represents the professional interests of more than 100,000 addiction counselors, educators, and other addiction-focused health care professionals in the United States, Canada, and abroad. Join NAADAC in celebrating Addiction Professionals Day by showing how amazing your addiction professionals are! For more information, please visit [www.naadac.org/national-addiction-professionals-day](http://www.naadac.org/national-addiction-professionals-day).

## III. SAMPLE SOCIAL MEDIA POSTS

Join NAADAC, the Association for Addiction Professionals, in celebrating National Addiction Professionals Day on September 20<sup>th</sup>!

It's National Addiction Professionals Day and we are joining NAADAC in saying, "Addiction Professionals are amazing!" [www.naadac.org/national-addiction-professionals-day](http://www.naadac.org/national-addiction-professionals-day)

Happy National Addiction Professionals Day to all our colleagues and friends who work so hard to help others! [www.naadac.org/national-addiction-professionals-day](http://www.naadac.org/national-addiction-professionals-day)

September 20, 2019 is National Addiction Professionals Day. Help us celebrate with NAADAC, the Association for Addiction Professionals, by thanking addiction professionals for their hard work and dedication! [www.naadac.org/national-addiction-professionals-day](http://www.naadac.org/national-addiction-professionals-day)

*Don't forget to tag NAADAC in your social media posts!*

- *Twitter:* [twitter.com/NAADACorg](https://twitter.com/NAADACorg)
- *Facebook:* [www.facebook.com/Naadac/](http://www.facebook.com/Naadac/)
- *LinkedIn:* [www.linkedin.com/company/naadac-the-association-for-addiction-professionals](http://www.linkedin.com/company/naadac-the-association-for-addiction-professionals)

## IV. GRAPHICS

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