



NAADAC 2018

OCTOBER 5-9
HOUSTON, TEXAS

SHOOT FOR THE STARS

Your Invitation to Sponsor, Exhibit, and Advertise

NAADAC, the Association for Addiction Professionals invites you to join the family of sponsors, exhibitors, and advertisers at its 2018 Annual Conference: *Shoot for the Stars*, October 5–9 at the Westin Galleria Houston in Houston, TX. Exhibit dates are October 5–7.

Showcase your institution, product, or organization at this prestigious event and in front of NAADAC leadership from around the country.

For more information, visit www.naadac.org/ac18-exhibit-sponsor-advertise.

We offer various levels of sponsorship to fit your budget, including some of these exclusive sponsor opportunities: ★ NCC AP Credential Testing Computer Lab ★ Wireless for Attendees ★ Relaxation Station ★ Photographer for Free Onsite Professional Photographs for Attendees ★ Hotel Key Cards ★ Commemorative T-shirt

Reserve your space now! Please contact Jeff Smith at jsmith@naadac.org today and don't be left out.

Limited booth space available. Space available on a first-come, first-serve basis. Exhibit hall sold out in 2017; reserve your space now!

Greetings and a Personal Invitation to
NAADAC'S LOYAL SUPPORTERS

We cordially invite you to present your products and services as a sponsor, exhibitor, and/or advertiser at our 2018 Annual Conference: **Shoot for the Stars** to be held in Houston from October 5–9. For all those who supported NAADAC in 2017, I thank you and hope to welcome you back this year.

The 2018 conference program will feature a broad array of topics and formats. Researchers, clinicians, educators, and students will share their work and progress through keynote addresses, workshop presentations, poster papers, and numerous networking and special events.

As the only national association representing more than 100,000 substance use and co-occurring disorder counselors, educators, administrators, managers, doctors, and other addiction-focused healthcare professionals, NAADAC's mission is to serve the professional needs and interests of all who serve in these professions so they can practice at the highest possible level. Over 1,000 attendees, eager to learn about the latest advancements in addiction prevention, treatment, and recovery, attended the 2017 conference in Denver. By focusing exclusively on what best serves our association, its constituents, members, and the profession, we will attract the largest number of attendees we have ever had in Houston.

As a sponsor, exhibitor, or advertiser, you will have exclusive access to the prestigious NAADAC membership as well as other constituents and targets via many cost-effective vehicles and programs to deliver both traditional and innovative promotions of your products and services. Join successful exhibitors who report spending quality time with customers and prospects who are seeking partners for their solutions, not just vendors. Attendees are interested in books and periodicals, clinical therapeutic devices, educational and clinical software, research funding and granting agencies, treatment programs, college/university programs including graduate programs, financial services, and employment opportunities as faculty, clinicians, administrators, and counselors.

Please visit our website at www.naadac.org/2018annualconference for additional information on the conference.

We look forward to seeing you in Houston!



Cynthia Moreno Tuohy, NCAC II, CDC III, SAP
Executive Director
NAADAC, the Association for Addiction Professionals



NAADAC
44 Canal Center Plaza, Suite 301
Alexandria, VA 22314

Great Value for
SPONSORS & VENDORS

Join over 1,000 addiction-focused professionals for five days of presentations, professional development, networking, exhibits, culture, and community.

- 1 Access NAADAC's leadership, membership of over 10,500+, mailing list of 48,000+, website with 220,000+ monthly visits, and conference attendees.
- 2 Create new customer and client relationships with decision-makers from across the country.
- 3 Strengthen and build upon existing customer and client relationships.
- 4 Increase visibility for your company or organization in a targeted market.
- 5 Reach prime target market segments for your products and services.
- 6 Demonstrate your commitment to promoting quality services to the addiction-focused profession.
- 7 Face-to-face meetings save time and money and provide the human connection that powers business and relationships.
- 8 Offer real answers to business and technology problems that addiction-focused professionals face daily.

Endorsing and Collaborating
PARTNERS

Part of what makes the 2018 Annual Conference unique is the depth and breadth of NAADAC's partnerships. NAADAC is proud to have 10 national and local partners joining us, including:

- American Society of Addiction Medicine (ASAM)
- International Coalition for Addiction Studies Education (INCASE)
- National Addiction Studies Accreditation Commission (NASAC)
- National Addiction Technology Transfer Network (ATTC)
- National Association for Children of Alcoholics (NACoA)
- National Association of Addiction Treatment Providers (NAATP)
- National Center for Responsible Gaming (NCRG)
- National Council for Behavioral Health
- NIATx Learning Collaborative
- Texas Association for Addiction Professionals (TAAP)

NAADAC expects more collaborative organizations to join this already impressive list in upcoming months. Please visit www.naadac.org/2018annualconference for updates.

GENERAL INFORMATION

About the

CONFERENCE

The NAADAC 2018 Annual Conference will include all-day pre-conference and post-conference seminars, daily keynote speakers in plenary sessions for the three days of the conference program, breakout workshops, networking opportunities, and exciting activities. The conference will offer unique educational experiences for addiction-focused professionals within the following 10 topics:

The conference will offer unique educational experiences for addiction-focused professionals within the following 10 topics:

- Business of Addiction Practice
- Co-Occurring Disorders
- Clinical Skills
- Process Addictions
- Education/INCASE
- Technology
- Psychopharmacology
- Cultural Humility
- Recovery Support
- Peer Recovery

The Annual Conference will also feature an Awards Luncheon to honor outstanding addiction-focused professionals from around the nation and an evening event to support the NAADAC Education & Research Foundation (NERF). In addition, optional evening events will be included to allow attendees to earn more education credits or to enjoy their time in Houston.

Don't miss this important educational event. This is your chance to spotlight your products and services for a focused audience and contribute to NAADAC's continued success. Sponsor or reserve your booth space today!

About the

VENUE

The Westin Galleria Houston

5060 West Alabama

Houston, TX 77056

Main: 713.960.8100

Website: www.westingalleriahoustonhotel.com

The Westin Galleria Houston is offering rooms for a discounted rate of \$149 a night (plus applicable taxes) for reservations made by **September 19, 2018**.

Reservations are available on a first-come, first-served basis for the limited number of rooms being held at the discounted rate. Please book your room early as space is limited and will sell out!

NAADAC Members

AT A GLANCE

HIGHEST COMPLETED EDUCATION LEVEL

PERCENTAGE

54

MASTER'S DEGREE

- 22** BACHELOR'S DEGREE
- 8** DOCTORAL DEGREE
- 7** ASSOCIATE'S DEGREE
- 6** HIGH SCHOOL DIPLOMA/EQUIVALENT
- 3** OTHER

PRIMARY JOB FUNCTION

PERCENTAGE

54

COUNSELOR

- 17** PROGRAM DIRECTOR, ADMINISTRATOR/CEO, PROGRAM/SERVICE MANAGEMENT
- 16** OTHER, NONE
- 7** CLINICAL SUPERVISOR
- 4** EDUCATOR
- 1** MEDICAL CARE PROVIDER

LICENSED/CERTIFIED AS

PERCENTAGE

63

SUBSTANCE ABUSE COUNSELOR, PROFESSIONAL COUNSELOR

- 21** NONE, OTHER
- 13** SOCIAL WORKER, CLINICAL SUPERVISOR, PSYCHOLOGIST, PREVENTION SPECIALIST, REHABILITATION COUNSELOR
- 3** CLERGY, NURSE, PHYSICIAN, EMPLOYEE ASSISTANCE PROFESSIONAL

PRIMARY WORK SETTING

PERCENTAGE

40

OUTPATIENT OR RESIDENTIAL FACILITY

- 20** PRIVATE PRACTICE
- 19** OTHER, NONE
- 9** LOCAL/STATE/FEDERAL AGENCY
- 5** HOSPITAL
- 5** CRIMINAL JUSTICE SYSTEM
- 2** HALFWAY HOUSE, EMPLOYEE ASSISTANCE PROGRAM

Data extracted September 2016

SPONSORSHIP INFORMATION

Sponsorship

OPPORTUNITIES

NAADAC offers sponsors a unique opportunity for visibility and contact with attendees at the 2018 Annual Conference. Being a sponsor earns value-added benefits for your company.

Rise above your competitors and enhance your reputation in this loyal marketplace. Multiple levels of sponsorship are available that bundle promotions to maximize your message delivery and minimize your total cost. All sponsorships and exhibits are allocated on a first-come, first-served basis as determined by receipt of payment with completed application and authorizing signature.

Benefits for

CUSTOM SPONSORSHIPS

In addition to recognition from the podium throughout the conference, each of the above sponsorships features inclusion:

- In promotional materials to public and registrants where sponsors are listed
- On “sponsors” page in Annual Conference section of the NAADAC website
- On conference signage
- In a “thank you” message in NAADAC’s magazine, *Advances in Addiction & Recovery*
- In a “thank you” message in NAADAC’s weekly newsletter, *Professional eUpdate*, sent to over 48,000 addiction-focused professionals

Sponsorship

CUSTOM OPPORTUNITIES

Please indicate your choice on the Sponsor/Exhibit Application & Contract Form.

\$15,000 Opportunity

NCC AP Credential Testing Computer Lab: *Exclusive*

\$10,000 Opportunities

Relaxation Station (Massage): *Exclusive*

\$7,000 Opportunities

Commemorative T-shirt: *Exclusive*

Photographer for Free Onsite Professional Photographs for Attendees: *Exclusive*

Mobile Conference Event App: *Exclusive*

\$5,000 Opportunities

Track Sponsor: *Non-exclusive – 8 available*

Daily Audio/Visual Services: *Non-exclusive – 4 available*

Wireless for Attendees: *Exclusive*

Opening Reception: *Non-exclusive – 2 available*

Daily Continental Breakfast: *Non-exclusive – 4 available*

Afternoon Refreshment Break: *Non-exclusive – 4 available*

Hotel Key Cards: *Exclusive*

Participant Badge Holders: *Exclusive*

NAADAC Gift for Registrants: *Non-exclusive*

Morning Coffee Break: *Non-exclusive – 4 available*

Boxed Lunch: *Non-exclusive – 2 available*

Movie Night: *Exclusive*

Closing Exhibit Hall Reception: *Exclusive*

Nightly Room Drop: *Non-exclusive – 4 available*

Individual Education Session: *Non-exclusive*

NAADAC Board of Directors Meeting: *Exclusive*

\$2,000 Opportunities

Attendee Tote Bag Insert: *Non-exclusive*

EXHIBITOR INFORMATION

Benefit from Exhibit Hall

TRAFFIC BOOSTERS

- **Unopposed Exhibit Hours:** Dedicated participant time in the exhibit hall multiple times daily.
- **Meals and Beverage Breaks:** All breakfasts, lunches, and refreshment breaks will be served in the exhibit hall.
- **Announcements:** Important conference announcements will be made in the exhibit hall.
- **Passport to Prizes:** An interactive game to incentivize attendee-exhibitor interactions.
- **Prize Drawings:** Prize drawings will take place in the exhibit hall.
- **Special Exhibitor Marketing:** Exhibitors will be listed on the conference website and in other promotional materials, where appropriate.

Triple your visibility and show your customers that you care about the addiction-focused profession by sponsoring a conference event, advertising in the onsite conference program, and submitting Attendee Tote Bag Collateral Material!

Conference Program

ADVERTISEMENTS

- Front Inside Cover, full color: \$2,500
- Back Inside Cover, full color: \$2,000
- Full page, interior, black & white: \$1,200
- Half-page, interior, black & white: \$900
- Quarter-page, interior, black & white: \$600
- Business card, interior, black & white: \$500

Exhibitor Maximum Exposure

PACKAGE OPPORTUNITY

Exhibitors, you can maximize your exposure to conference participants by investing in the **Exhibitor Exposure Package**.

The package includes one inline booth (\$1,500), one single-sheet Attendee Tote Bag Collateral Material Insert (\$2,000) and one half-page black and white ad in the onsite program (\$900).

Package Price Only: \$3,735

Discounts for

ORGANIZATIONAL MEMBERS

- 10% discount on exhibit booths
- 10% discount on program ads

Exhibit Hall

DETAILS

Exhibit Booth Rental

Booths in the exhibit hall are 10' x 8' in size. Special requests for other sizes will be accommodated if possible. Contact the NAADAC Conference Representative if you need a different size space.

- In-line booth: \$1,500
- Corner booth \$2,000

Booth Location

See the booth floor plan on the following page and indicate your choice of location on the Sponsor/Exhibitor Application and Contract Form. Locations are assigned on a first-come, first-served basis by receipt of payment in full. The application and payment must be received and confirmed by NAADAC to secure space. Applications received without payment are considered tentative. In such case, payment and a copy of the application must be received by NAADAC within 14 business days or the reservation will be released.

Booth Staff

Each exhibit booth includes two full conference registration badges for exhibit booth staff. Exhibitor registrations are not transferable.

Exhibitors may purchase additional badges that allow access to the Exhibit Hall only (and do not include other conference activities or awards lunch) for \$150 each.

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation. The number of badges issued to each exhibitor may be limited by NAADAC.

Exhibit Booth Amenities

Each booth will include the following items:

- Pipe and drape
- One 6' draped table with two chairs and one wastebasket
- Daily aisle maintenance
- Company header sign
- Two full conference registration badges
- Exhibitor services kit
- Description in the onsite program

Booth Location

Please note that there are limited spaces for exhibits and they will be allocated on a first-come, first-served basis as determined by receipt of payment in full and a completed Sponsor/Exhibitor Application and Contract Form with authorizing signature. Your exhibit must not block the line-of-sight visibility of other exhibitors in the hall.

Exhibit Services Manual

A full Exhibitor Services Manual, including shipping instructions and requests for booth furniture, additional draping, accessories, floral arrangements, labor regulations, electrical information, AV services, and payment terms will be sent to each exhibitor upon NAADAC's acceptance of the completed Sponsor/Exhibitor Application and Contract Form with authorizing signature. Shipping of exhibit materials to and from the conference site is at the expense and risk of the exhibitor.

**Booth spaces are limited and will be awarded on a first-come, first-served basis by receipt of completed paid application and authorizing signature.*

EXHIBITOR INFORMATION

Exhibit Hall

SCHEDULE

EXHIBIT DATES ARE OCTOBER 5-7

FRIDAY, OCTOBER 5

12:00 pm – 4:00 pm

EXHIBITOR MOVE-IN

5:00 pm – 8:00 pm

Opening Reception in the Exhibit Hall

SATURDAY, OCTOBER 6

7:00 am – 4:15 pm

Exhibit Hall Open

7:00 am – 8:00 am

Continental Breakfast in the Exhibit Hall

12:30 pm – 2:30 pm

Lunch in the Exhibit Hall

SUNDAY, OCTOBER 7

7:30 am – 2:00 pm

Exhibit Hall Open

7:30 am – 8:30 am

Continental Breakfast in the Exhibit Hall

11:45 am – 1:45 pm

Lunch and Drawings in the Exhibit Hall

2:00 pm – 7:00 pm

EXHIBITOR TEARDOWN/MOVE OUT

It is imperative that no exhibitor begin dismantling, packing or teardown of their space until after 2:00 pm on Sunday, October 7th. This could result in denial of next year's exhibit application for the exhibitor in order to guarantee the quality of the show for attendees and exhibitors alike. Please make your travel plans accordingly.

*Schedule subject to change without notice.

More details at
[www.naadac.org/
 ac18-exhibit-sponsor-advertise](http://www.naadac.org/ac18-exhibit-sponsor-advertise).

**Reserve now to
 maximize your benefits!**

Contact Jeff Smith,
 Exhibits & Ad Sales Manager,
 at jsmith@naadac.org.

Woodway Exhibit Hall

BOOTH DIAGRAM



NOTE: All booth spaces are 10' x 8'. Your display must fit entirely within the space and must not curve in such a way as to block the line-of-sight of neighboring booths. Please consider purchasing an adjoining space if you have a larger display.

Last Updated: May 29, 2018

*Booth spaces are limited and will be awarded on a first-come, first-served basis by receipt of completed paid application and authorizing signature.

LISTING

Acadia Healthcare Comprehensive Treatment Centers
 Accreditation Guru
 ACM Global Laboratories
 Acres for Life/EAGALA
 Adapt Pharma
 Addiction Resources/Keystone Treatment Center
 Adler Graduate School
 Advix EHR
 Aeon Clinical Labs
 Alcoholics Anonymous (AA)
 Alcoholics Anonymous World Services, Inc.
 Alkermes
 American Addiction Centers
 American Association for Sex Addiction Therapy (AASAT)
 American Bedding Manufacturers, Inc.
 American Professional Agency, Inc.
 American Society of Addiction Medicine (ASAM)
 Anthony Louis Center
 ARAD-Amarillo Recovery from Alcohol and Drugs
 ARHE (Association of Recovery in Higher Education)
 Arrowhead Lodge Recovery
 AspenPointe
 AspenRidge Recovery
 Association for the Treatment of Tobacco Use & Dependence (ATTUD)
 Beauterre Recovery Institute
 Bi-State Primary Care Association
 Braeburn Pharmaceuticals
 Breathe Life
 Building Bridges
 Center for Reality Therapy
 Clarity Diagnostics, LLC
 CNS Productions, Inc.
 Cochran Recovery Services
 Colorado Association of Addiction Professionals (CAAP)
 Colorado Christian University College of Adult & Graduate Studies
 Crossroads
 Cumberland Heights
 Defense Centers of Excellence
 Eating Recovery Center
 Elevated Outcomes
 End Opioid Dependence
 Evidence Based Services Inc.
 Fellowship Hall
 Genesis House Recovery Residences, Inc.
 Genoa, a QoL Healthcare Company
 Governors State University-Addiction Studies
 Grand Canyon University
 Griffin Recovery Enterprises
 Hazelden Betty Ford Foundation
 Hazelden Betty Ford Graduate School of Addiction Studies
 Hazelden Publishing
 Healing Springs Ranch
 Health Solutions
 IdeaFinance Med
 Inflexion, Inc.
 Interactive Health Concepts, Inc.
 International Coalition for Addiction Studies Education (INCASE)
 International Institute for Trauma & Addiction Professionals (IITAP)
 Intoxalock
 Keystone Treatment Center
 LifeRing Secular Recovery
 Lincoln Trail Behavioral Health System
 Liver Health Connection
 MAARCH
 Medical Disposables Corp
 Meridian Behavioral Health
 Metropolitan State University
 Milestones In Recovery
 Minnesota Addiction Professionals (MNAP)
 Minnesota Adult & Teen Challenge
 Minnesota Center for Chemical & Mental Health
 Mobile Fused, LLC
 Mobile Team Challenge
 National Addiction Studies Accreditation Commission (NASAC)
 National Addiction Technology Transfer Centers
 National Association of Addiction Treatment Providers (NAATP)
 National Council for Behavioral Health
 National Frontier & Rural ATTC (NFAR-ATTC)
 National Institute on Alcohol Abuse and Alcoholism (NIAAA)
 National Institute on Drug Abuse (NIDA)
 National Certification Commission for Addiction Professionals (NCC AP)
 New Roads Behavioral Health
 NIATx Learning Collaborative
 NorthStar Transitions
 NuWay
 Nystrom & Associates, Ltd.
 One Way Up Enterprises
 Optum
 Orexo US Inc.
 Orion Healthcare Technology
 Peaks Recovery Services
 Precision Diagnostics
 PRIDE Institute
 Project Turnabout
 Reach Out Recovery
 Rebellion Dogs Publishing
 ReliaTrax EMR / Practice Management
 Restoration Counseling & Community Services
 Retreat Premier Addiction Treatment Centers
 Road to Recovery
 Rogers Behavioral Health
 Rose Hill Center
 Rosecrance Health Network
 SAGE Publishing
 Sandstone Care
 Seabrook House
 Seven Cedars Live LLC
 Sierra Tucson
 Sigmund Software
 Smith Medical Partners
 SoberGrid
 Somatic Experiencing Trauma Institute
 South Southwest ATTC
 Square One Solutions (Gobi)
 St. Cloud Hospital/Recovery Plus
 St. Paul Sober Living
 StepUP Program at Augsburg College
 Substance Abuse and Mental Health Services Administration (SAMHSA)
 Sunspire Health
 Telebehavioral Health Institute
 The Foundry Treatment Center
 The Helpers
 The Journey Detox Recovery LLC
 The Meadows
 The Rose House
 The Sanctuary at Sedona, Inc.
 The Society for the Advancement of Sexual Health (SASH)
 Turning Point Care Center
 Union Institute & University
 University of Colorado Hospital/CeDAR
 University of South Dakota
 USDTL (US Drug Testing Laboratory)
 Vinland National Center
 Wayside House
 West Pines Behavioral Health
 WestBridge
 West-Ward Pharmaceuticals
 Workit Health, Inc.

CONDITIONS

Enforcement, Interpretation and Eligibility: In the enforcement and interpretation of the following terms, the decision of NAADAC Executives is final. NAADAC reserves the right to determine the eligibility of any company for inclusion in the conference and its marketing programs; to reject, eject, or prohibit an exhibit or exhibitor for any reason. In applying for exhibit space, each exhibitor/sponsor agrees to abide by the terms set forth in this prospectus. NAADAC reserves the right to rearrange the floor plan or relocate booths.

Nontransferable: Exhibitors may not assign, sublet or share any portion of their allocated space without express written permission from NAADAC.

Noise Control: Exhibitors are prohibited from playing radios and any other music in the exhibit area.

Direct Sales: Selling from exhibit booths is not permitted.

Book Signings: Book signings must be arranged through NAADAC's approved bookstore.

Services Offered at Booth: Services such as massage, caricatures, photography, etc. must be approved by NAADAC.

Installation and Removal: All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the exhibitor. These dates and times are specified in the prospectus, but are subject to change. Exhibitors will receive instructions for storage and trash onsite. All exhibits are to remain open during the scheduled hours. There will be no setup during scheduled open hours, and no teardown until after the closing set forth in this prospectus.

Damage to Property: Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building columns, floors, walls or tables.

General: All matters and questions not covered by these regulations are at the discretion of NAADAC. These regulations may be amended at any time by NAADAC, and all amendments shall be equally binding on all parties upon publication.

Fire, Safety, and Health: The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in exhibits. The necessary fire precautions will be the responsibility of the exhibitor.

Security: Exhibitors are responsible for all unsecured materials or property of value left in the exhibit room during and after exhibit hours.

Liability: It shall be the responsibility of the exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the exhibitor shall deem adequate. Event insurance will be provided by NAADAC. The sponsor/exhibitor agrees to make no claim, for any reason whatsoever, against NAADAC, the hotel, or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, or for removal of the exhibit or for the failure to hold the conference as scheduled.

Unoccupied Space: NAADAC reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the exhibitor to pay the full amount specified in the exhibitor space agreement.

Nontransferable Exhibit Badges: Each exhibitor will receive two complimentary full conference registration badges. Each badge will only be assigned to one person for the duration of the conference. Badges are nontransferable after October 5, 2018. Additional badges can be purchased at \$150 for exhibit hall only.

Registration and Payment Deadlines: Application and Contract Form with full payment for all sponsorships and exhibitors should be received by **Friday, August 17, 2018** for inclusion in the onsite conference program and event app.

Cancellation and Refunds: NAADAC is unable to cancel or refund sponsorship once payment is processed. Refunds of exhibit fees may be made by NAADAC only if the space is able to be sold to another party.

NAADAC 2018 Annual Conference Sponsor/Exhibit Application and Contract Form

Sponsor/Exhibitor Contact Information

Company/Organization _____

If the exhibiting company is a NAADAC Organizational Member, it receives a 10% discount on exhibit booths and program ads.

Primary Contact Person _____
(This contact person will receive **all correspondence** relating to this event.)

Billing Address _____

City, State/Province, Zip/Mail Code _____

Email _____ Work Phone _____

Fax _____ Mobile Phone _____

Quantity	Sponsorship Support Levels	Unit Price	Total
	Custom Level Item Sponsored:	\$15,000	
	Custom Level Item Sponsored:	\$10,000	
	Custom Level Item Sponsored:	\$7,000	
	Custom Level Item Sponsored:	\$5,000	
	Custom Level Item Sponsored:	\$2,000	

We'd like to Build Our Own sponsorship; please contact us.

Ads in the Onsite Conference Program			
	Front Inside Cover, Full-color	\$2,500	
	Back Inside Cover, Full-color	\$2,000	
	Full-page, Black and White	\$1,200	
	Half-page, Black and White	\$900	
	Quarter-page, Black and White	\$600	
	Business card, Black and White	\$500	

Exhibit Hall (multiple booths may be purchased; contact Conference Account Executive)

	10' x 8' In-line booth	\$1,500	
	10' x 8' Corner booth	\$2,000	
	Maximum Exhibitor Exposure Package	\$3,735	
	Additional Exhibit-only Badge	\$150	
	Total Amount to Be Charged to Credit Card		

We would like to arrange a book signing or have a service available at our booth.

Information for Onsite Program and Event App: Deadline is August 17, 2018.

Please send information to Jeff Smith at jsmith@naadac.org.

Exhibitor Information: (Indicate areas *if different* than the information shown above.)

Name of Company/Organization _____

Address _____

City, State/Province, Zip/Mail Code _____

Primary Contact Name & Title _____

Email _____ Work Phone _____

Exhibitor Profile: Description of your company's services and products in 50 words or less.

Exhibitor Logo: Vector (EPS).

Social Media Links: Provide direct URLs for these social media sites: Facebook, Twitter, LinkedIn, and Google+.

Website URL: _____



NAADAC
44 Canal Center Plaza, Suite 301
Alexandria, VA 22314

AC18v2

Your Preferred Booth Location

_____ 1st choice _____ 2nd choice _____ 3rd choice

Using the floor plan on front, please list three numbers for your preferred booth location. Many companies will apply for the same space, so please do not concentrate your choices in one area. Assignments will be made by NAADAC on a first-come, first-served basis as determined by the date and time stamp of receipt of completed paid application and authorizing signature. For an updated diagram of remaining space, please visit www.naadac.org/2018annualconference.

Payment Information

(All payments must be in U.S. dollars; cards will be charged by NAADAC.)

Card Type: VISA MasterCard AMEX

Card #: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Authorized Signature _____

Sponsor/Exhibitor Acceptance

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this Prospectus. NAADAC reserves the right to refuse this application for any reason.

Name (Print): _____ Title: _____

Signature: _____ Date: _____

Exhibit Staff Badges

(Names must be submitted by Friday, September 7, 2018)

#1 Full Conference Badge included with booth

First and Last Name: _____

Job Title: _____

#2 Full Conference Badge included with booth

First and Last Name: _____

Job Title: _____

Additional Booth Staff (\$150 each)

Note: Badges are Not Transferable. Additional Exhibit-only Personnel Require Registration.

#3 First and Last Name: _____

Job Title: _____

#4 First and Last Name: _____

Job Title: _____

Please return completed form via email to Jeff Smith at jsmith@naadac.org.

(To be completed by NAADAC)

Accepted by name, title, date, time

Sponsorship, Exhibits, Advertising, & Customer Service

Jeff Smith, Exhibits & Ad Sales Manager
Phone: 703.741.7686 x140 • Fax: 703.741.7698
Email: jsmith@naadac.org