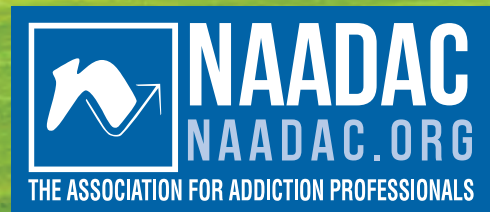


We invite
you to
**Sponsor,
Exhibit, and
Advertise**



**ANNUAL CONFERENCE
NAADAC 2017**
DENVER | SEPT. 22-26
ELEVATE YOUR PRACTICE



www.naadac.org/2017annualconference

Great Value for Vendors

Join over 700 addiction-focused professionals for five days of presentations, professional development, networking, exhibits, culture, and community.

- 1 Access** NAADAC's leadership, membership of over 10,500+, mailing list of 48,000+, website with 220,000+ monthly visits, and conference attendees.
- 2 Create** new customer and client relationships with decisionmakers from across the country.
- 3 Strengthen** and build upon existing customer and client relationships.
- 4 Increase** visibility for your company or organization in a targeted market.
- 5 Reach** prime target market segments for your products and services.
- 6 Demonstrate** your commitment to promoting quality services to the addiction-focused profession.
- 7 Face-to-face** meetings save time and money and provide the human connection that powers business and relationships.
- 8 Offer** real answers to business and technology problems that addiction-focused professionals face daily.

Endorsing and Collaborating Partners

Part of what makes the 2017 Annual Conference unique is the depth and breadth of NAADAC's partnerships. NAADAC is proud to have 10 national and local partners joining us, including:

- American Society of Addiction Medicine (ASAM)
- Colorado Association of Addiction Professionals (CAAP)
- International Coalition for Addiction Studies Education (INCASE)
- National Addiction Studies Accreditation Commission (NASAC)
- National Addiction Technology Transfer Network (ATTC)
- National Association for Children of Alcoholics (NACoA)
- National Association of Addiction Treatment Providers (NAATP)
- National Center for Responsible Gaming (NCRG)
- National Council for Behavioral Health
- NIATx Learning Collaborative

NAADAC expects more collaborative organizations to join this already impressive list in upcoming months. Please visit www.naadac.org/2017annualconference for updates.

Greetings and a Personal Invitation to NAADAC's Loyal Supporters

We cordially invite you to present your products and services as a sponsor, exhibitor, and/or advertiser at our 2017 Annual Conference: **Elevate Your Practice** to be held in Denver from September 22–26. For all those who supported NAADAC in 2016, I thank you and hope to welcome you back this year.

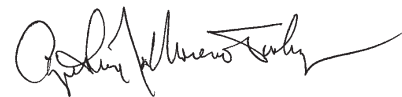
The 2017 conference program will feature a broad array of topics and formats. Researchers, clinicians, educators, and students will share their work and progress through keynote addresses, workshop presentations, poster papers, and numerous networking and special events.

As the only national association representing more than 95,000 substance use and co-occurring disorder counselors, educators, administrators, managers, doctors, and other addiction-focused healthcare professionals, NAADAC's mission is to serve the professional needs and interests of all who serve in these professions so they can practice at the highest possible level. Attendees, eager to learn about the latest advancements in addiction prevention, treatment, and recovery, attended the 2016 conference in Minneapolis. By focusing exclusively on what best serves our association, its constituents, members, and the profession, we will attract the largest number of attendees we have ever had.

As a sponsor, exhibitor, or advertiser, you will have exclusive access to the prestigious NAADAC membership as well as other constituents and targets via many cost-effective vehicles and programs to deliver both traditional and innovative promotions of your products and services. Join successful exhibitors who report spending quality time with customers and prospects who are seeking partners for their solutions, not just vendors. Attendees are interested in books and periodicals, clinical therapeutic devices, educational and clinical software, research funding and granting agencies, treatment programs, college/university programs including graduate programs, financial services, and employment opportunities as faculty, clinicians, administrators, and counselors.

Please visit our website at www.naadac.org/2017annualconference for additional information on the conference.

We look forward to seeing you in Denver!



Cynthia Moreno Tuohy, NCAC II, CDC III, SAP
Executive Director
NAADAC, the Association for Addiction Professionals



NAADAC
44 Canal Center Plaza, Suite 301
Alexandria, VA 22314

The Conference

The NAADAC 2017 Annual Conference will include all-day pre-conference and post-conference seminars, daily keynote speakers in plenary sessions for the three days of the conference program, breakout workshops, networking opportunities, and exciting activities. The conference will offer unique educational experiences for addiction-focused professionals within the following eight topics:

- Business of Addiction Practice
- Technology
- Co-Occurring Disorders
- Psychopharmacology
- Clinical Skills
- Cultural Humility
- Process Addictions
- Recovery Support
- Education/INCASE

The Annual Conference will also feature an Awards Luncheon to honor outstanding addiction-focused professionals from around the nation and an evening event to support the NAADAC Education & Research Foundation (NERF). In addition, optional evening events will be included to allow attendees to earn more education credits or to enjoy their time in Denver.

Don't miss this important educational event. This is your chance to spotlight your products and services for a focused audience and contribute to NAADAC's continued success. Sponsor or reserve your booth space today!

The City

With over 300 days of sunshine, a walkable downtown, thriving arts and culture, stunning architecture, award-winning dining, and unparalleled views with the Rocky Mountains as a backdrop, Denver offers an affordable mix of urban sophistication and outdoor adventure.

The Hotel

Denver Marriott Tech Center
4900 S. Syracuse Street, Denver, CO 80237 USA
Main: 303.779.1100
Website: <http://www.denvermarriotttechcenter.com>

The Denver Marriott Tech Center is offering rooms for a discounted rate of \$119 a night (plus applicable taxes) for reservations made by **September 5, 2017**. Recently redesigned with a Colorado-inspired modern motif, the hotel is close to upscale shopping, ample outdoor recreation, and the Belleview Light Rail station.

Exhibitors and attendees may book their rooms online at https://aws.passkey.com/e/48995442?utm_source=2092&utm_medium=email&utm_campaign=273132800 or by calling 877.303.0104. Please make reference to the **"NAADAC Conference"** to receive our special group rate. Reservations are available on a first-come, first-served basis for the limited number of rooms being held at the discounted rate. Please book your room early as space is limited and will sell out!

NAADAC Members At a Glance

HIGHEST COMPLETED EDUCATION LEVEL

PERCENTAGE

54

MASTER'S DEGREE

- 22 BACHELOR'S DEGREE
- 8 DOCTORAL DEGREE
- 7 ASSOCIATE'S DEGREE
- 6 HIGH SCHOOL DIPLOMA/EQUIVALENT
- 3 OTHER

PRIMARY JOB FUNCTION

PERCENTAGE

54

COUNSELOR

- 17 PROGRAM DIRECTOR, ADMINISTRATOR/CEO, PROGRAM/SERVICE MANAGEMENT
- 16 OTHER, NONE
- 7 CLINICAL SUPERVISOR
- 4 EDUCATOR
- 1 MEDICAL CARE PROVIDER

LICENSED/CERTIFIED AS

PERCENTAGE

63

SUBSTANCE ABUSE COUNSELOR, PROFESSIONAL COUNSELOR

- 21 NONE, OTHER
- 13 SOCIAL WORKER, CLINICAL SUPERVISOR, PSYCHOLOGIST, PREVENTION SPECIALIST, REHABILITATION COUNSELOR
- 3 CLERGY, NURSE, PHYSICIAN, EMPLOYEE ASSISTANCE PROFESSIONAL

PRIMARY WORK SETTING

PERCENTAGE

40

OUTPATIENT OR RESIDENTIAL FACILITY

- 20 PRIVATE PRACTICE
- 19 OTHER, NONE
- 9 LOCAL/STATE/FEDERAL AGENCY
- 5 HOSPITAL
- 5 CRIMINAL JUSTICE SYSTEM
- 2 HALFWAY HOUSE, EMPLOYEE ASSISTANCE PROGRAM

Data extracted September 2016

Sponsorship Opportunities

NAADAC offers sponsors a unique opportunity for visibility and contact with attendees at the 2017 Annual Conference. Being a sponsor earns value-added benefits for your company.

Rise above your competitors and enhance your reputation in this loyal marketplace. Multiple levels of sponsorship are available that bundle promotions to maximize your message delivery and minimize your total cost. All sponsorships and exhibits are allocated on a first-come, first-served basis as determined by receipt of payment with completed application and authorizing signature.

Custom Sponsorship Opportunities

Please indicate your choice on the Exhibit Application & Contract Form.

\$15,000 Opportunity: Availability

NCC AP Credential Testing Computer Lab: *Exclusive*

\$10,000 Opportunities: Availability

Relaxation Station (Massage): *Exclusive*

\$7,000 Opportunities: Availability

Commemorative T-shirt: *Exclusive*

Photographer for Free Onsite Professional Photographs for Attendees: *Exclusive*

Mobile Conference Event App: *Exclusive*

\$5,000 Opportunities: Availability

Track Sponsor: *Non-exclusive – 8 available*

Daily Audio/Visual Services: *Non-exclusive – 4 available*

Wireless for Attendees: *Exclusive*

Opening Reception: *Non-exclusive – 2 available*

Daily Continental Breakfast: *Non-exclusive – 4 available*

Afternoon Refreshment Break: *Non-exclusive – 4 available*

Hotel Key Cards: *Exclusive*

Participant Badge Holders: *Exclusive*

NAADAC Gift for Registrants: *Non-exclusive*

Morning Coffee Break: *Non-exclusive – 4 available*

Boxed Lunch: *Non-exclusive – 2 available*

Movie Night: *Exclusive*

Closing Exhibit Hall Reception: *Exclusive*

Nightly Room Drop: *Non-exclusive – 4 available*

Individual Education Session: *Non-exclusive*

NAADAC Board of Directors Meeting: *Exclusive*

\$2,000 Opportunities: Availability

Attendee Tote Bag Insert: *Non-exclusive*

Benefits for Custom Sponsorships

In addition to recognition from the podium throughout the conference, each of the above sponsorships features inclusion:

- In promotional materials to public and registrants where sponsors are listed
- On “sponsors” page in Annual Conference section of the NAADAC website
- On conference signage
- In a “thank you” message in NAADAC’s magazine, *Advances in Addiction & Recovery*
- In a “thank you” message in NAADAC’s weekly newsletter, *Professional eUpdate*, sent to over 48,000 addiction-focused professionals

Conference Program Advertisements

- Front Inside Cover, full color: \$2,500
- Back Inside Cover, full color: \$2,000
- Full page, interior, black & white: \$1,200
- Half-page, interior, black & white: \$900
- Quarter-page, interior, black & white: \$600
- Business card, interior, black & white: \$500

Benefit from Exhibit Hall Traffic Boosters

- **Unopposed Exhibit Hours:** Dedicated participant time in the exhibit hall multiple times daily.
- **Meals and Beverage Breaks:** All breakfasts, lunches, and refreshment breaks will be served in the exhibit hall.
- **Announcements:** Important conference announcements will be made in the exhibit hall.
- **Passport to Prizes:** An interactive game to incentivize attendee-exhibitor interactions.
- **Prize Drawings:** Prize drawings will take place in the exhibit hall.
- **Special Exhibitor Marketing:** Exhibitors will be listed on the conference website and in other promotional materials, where appropriate.

Triple your visibility and show your customers that you care about the addiction-focused profession by sponsoring a conference event, advertising in the onsite conference program, and submitting Attendee Tote Bag Collateral Material!

For more information, visit www.naadac.org/2017annualconference

Reserve now to maximize your benefits!

Contact Elsie Smith, Conference Account Executive, at esmith@naadac.org or 717.650.1209.

*Booth spaces are limited and will be awarded on a first-come, first-served basis by receipt of completed paid application and authorizing signature.

Exhibit Hall Schedule*

EXHIBIT DATES ARE SEPTEMBER 22–24

FRIDAY, SEPTEMBER 22

1:00 pm – 4:00 pm

EXHIBITOR MOVE-IN

5:00 pm – 8:00 pm

Opening Reception in the Exhibit Hall

SATURDAY, SEPTEMBER 23

7:00 am – 4:15 pm

Exhibit Hall Open

7:00 am – 8:00 am

Continental Breakfast in the Exhibit Hall

12:30 pm – 2:30 pm

Lunch in the Exhibit Hall

SUNDAY, SEPTEMBER 24

7:30 am – 2:00 pm

Exhibit Hall Open

7:30 am – 8:30 am

Continental Breakfast in the Exhibit Hall

11:45 am – 1:45 pm

Lunch and Drawings in the Exhibit Hall

2:00 pm – 7:00 pm

EXHIBITOR TEARDOWN/MOVE OUT

It is imperative that no exhibitor begin dismantling, packing or teardown of their space until after 2:00 pm on Sunday, September 24th. This could result in denial of next year's exhibit application for the exhibitor in order to guarantee the quality of the show for attendees and exhibitors alike. Please make your travel plans accordingly.

**Schedule subject to change without notice.*

Exhibitor Information

Exhibit Booth Rental

Booths in the exhibit hall are 8' x 8' in size. Special requests for other sizes will be accommodated if possible. Contact the Conference Account Executive if you need a different size space.

- In-line booth: \$1,500
- Corner booth \$2,000

Booth Location

See the booth floor plan on the following page and indicate your choice of location on the Sponsor/Exhibitor Application and Contract Form. Locations are assigned on a first-come, first-served basis by receipt of payment in full. The application and payment must be received and confirmed by NAADAC to secure space. Applications received without payment are considered tentative. In such case, payment and a copy of the application must be received by NAADAC within 14 business days or the reservation will be released.

Booth Staff

Each exhibit booth includes two full conference registration badges for exhibit booth staff. Exhibitor registrations are not transferable.

Exhibitors may purchase additional badges that allow access to the Exhibit Hall only (and do not include other conference activities or awards lunch) for \$150 each.

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor's badge and must be employed by the exhibitor or have a direct business affiliation. The number of badges issued to each exhibitor may be limited by NAADAC.

Exhibit Booth Amenities

Each booth will include the following items:

- Pipe and drape (8' back wall and 3' on the sides)
- One 6' draped table with two chairs and one wastebasket
- Carpeting in the exhibit area with daily aisle maintenance
- Company header sign
- Two full conference registration badges
- Exhibitor services kit
- Description in the onsite program

Booth Location

Please note that there are limited spaces for exhibits and they will be allocated on a first-come, first-served basis as determined by receipt of payment in full and a completed Sponsor/Exhibitor Application and Contract Form with authorizing signature. Your exhibit must not block the line-of-sight visibility of other exhibitors in the hall.

Exhibit Services Manual

A full Exhibitor Services Manual, including shipping instructions and requests for booth furniture, additional draping, accessories, floral arrangements, labor regulations, electrical information, AV services, and payment terms will be sent to each exhibitor upon NAADAC's acceptance of the completed Sponsor/Exhibitor Application and Contract Form with authorizing signature. Shipping of exhibit materials to and from the conference site is at the expense and risk of the exhibitor.

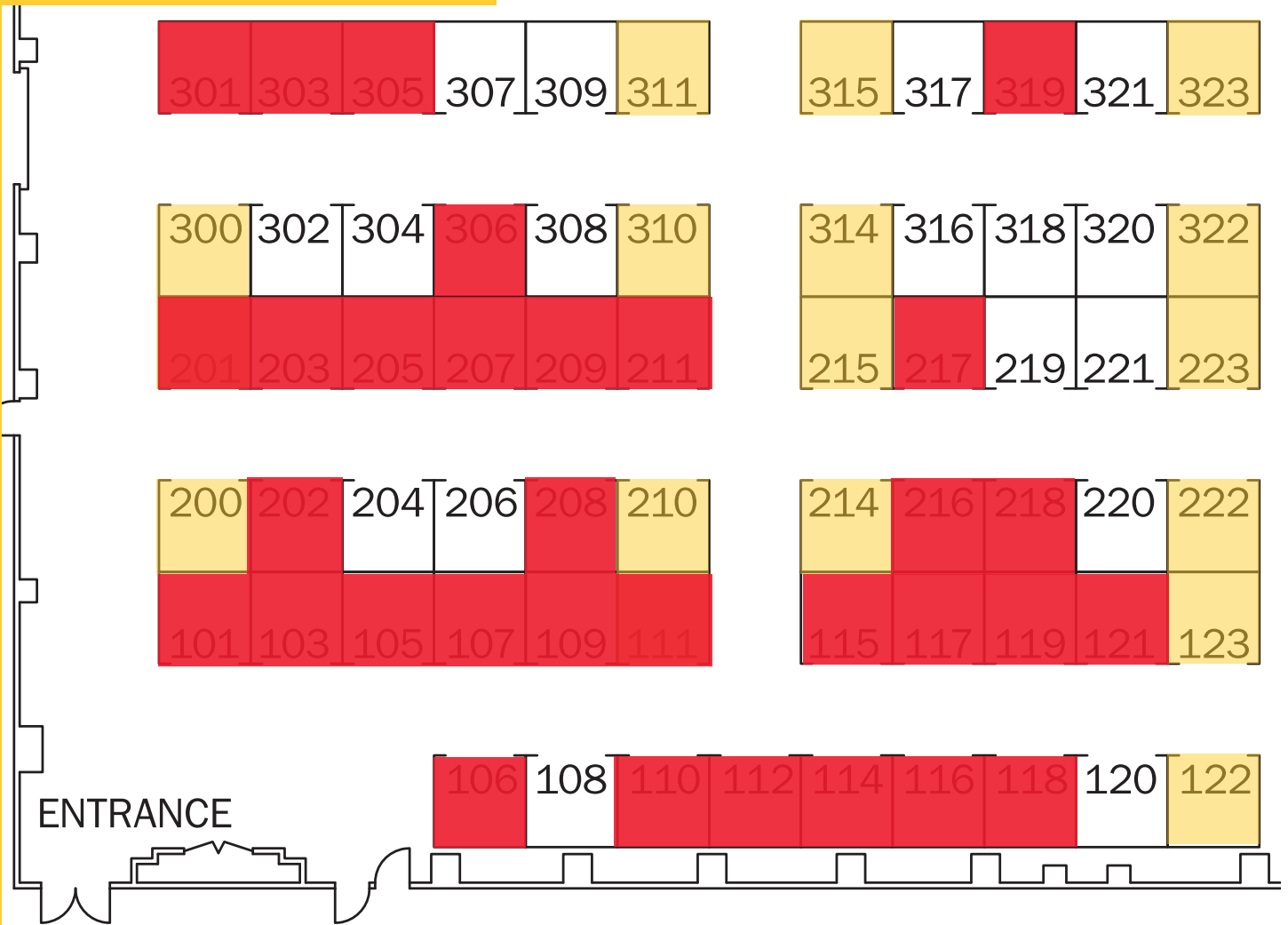
Exhibitor Maximum Exposure Package:

\$3,735

Exhibitors, you can maximize your exposure to conference participants by investing in the Exhibitor Exposure Package.

The package includes one inline booth (\$1,500), one single-sheet Attendee Tote Bag Collateral Material Insert (\$2,000) and one half-page black and white ad in the onsite program (\$900).

Exhibit Hall Diagram



NOTE: All booth spaces are 8' x 8' square. Your display must fit entirely within the space and must not curve in such a way as to block the line-of-sight of neighboring booths. Please consider purchasing an adjoining space if you have a larger display.

For more information, visit www.naadac.org/2017annualconference

Reserve now to maximize your benefits!

Contact Elsie Smith, Conference Account Executive, at esmith@naadac.org or 717.650.1209.

**Booth spaces are limited and will be awarded on a first-come, first-served basis by receipt of completed paid application and authorizing signature.*

as of March 31, 2017

■ Corner Booth Available

■ **SOLD**

Previous Partners, Sponsors, and Exhibitors

Abbvie Hepatitis C Community Education Program
About Recovery
ACM Medical Laboratory
Acres for Life (EAGALA)
Adapt Pharma
Addiction Recovery Partners
Addiction Resources/Keystone Treatment Center
Addiction Technology Transfer Center Network
Adler Graduate School
Advanced Clinical Laboratory Solutions Inc. (ACLS)
Advanced Recovery Systems
Advix EHR
Aeon Clinical Laboratories
Alcoholics Anonymous (AA)
Alkermes
All A Board, Inc.
American Addiction Centers
American Bedding Manufacturers, Inc.
American Professional Agency
American Society of Addiction Medicine (ASAM)
Anthony Louis Center
Arrowhead Lodge Recovery
Beausterre Recovery Institute
BestNotes
Braeburn Pharmaceuticals
Bridging The Gaps
Building Bridges
Caron Treatment Centers
Celerity, LLC
Center for Reality Therapy
Clarity Diagnostics, LLC
CNS Productions
Cochran Recovery Services
Continuum Laboratory Services
Cumberland Heights
Defense Centers of Excellence for Psychological Health & Traumatic Brain Injury (DCoE)
Destination Hope
Dominion Diagnostics LLC
DrCloudEMR
Elevated Outcomes
Evidence Based Services Inc.
Father Martin's Ashley
Footprints to Recovery
Gaudenzia Training Institute
Genesis House Recovery Residences, Inc.
Genoa, a QoL Healthcare Company
Gobi by Square One
Gosnold on Cape Cod
Governors State University Addiction Studies and Behavioral Health
Grand Canyon University
Haley House
Hazelden Betty Ford Foundation
Hazelden Graduate School of Addiction Studies
Hazelden Publishing
Hopequest Ministry Group
ICANotes, LLC
IdeaFinance Med
Interactive Health Concepts, Inc.
International Coalition for Addiction Studies Education (INCASE)
International Institute for Trauma & Addiction Professionals (IITAP)
Intoxalock
Journeys of Life Bookstore
Keystone Treatment Center
Lakeview Health Systems
Life Center of Galax
MAARCH
Medical Disposables Corp.
Meehl Foundation
Meridian Behavioral Health
Metropolitan State University
Milestones in Recovery
Minnesota Addiction Professionals (MNAP)
Minnesota Adult & Teen Challenge
Minnesota Center for Mental and Chemical Health (MNCAMH)
Mobile Team Challenge
NALGAP: The Association of Lesbian, Gay, Bisexual, Transgender Addiction Professionals and Their Allies
National Association for Children of Alcoholics (NACoA)
National Association of Addiction Treatment Providers (NAATP)
National Addiction Studies Accreditation Commission (NASAC)
National Center for Responsible Gaming
National Council for Behavioral Health
National Frontier and Rural ATTC
National Institute on Alcohol Abuse and Alcoholism (NIAAA)
Nebraska Council on Compulsive Gambling/Bellevue University
New Directions for Women
New Roads Behavioral Health
NIATx Learning Collaborative
NonProfit Depot
Nova Counseling Services
NuWay
Nystrom & Associates, Ltd.
One Way Up Enterprises
Optum
Orexo US, Inc.
Orion Healthcare Technology
Palms Recovery Corporation
Pathways Recovery Lodge
Precision Diagnostics
PRIDE Institute
Project Turnabout
Reach Out Recovery
Reawakenings Wellness Center
Restoration Counseling & Community Services
Retreat Premier Addiction Treatment Centers
Rogers Behavioral Health
Rose Hill Center
Rivermend Health
Roxane Laboratories, Inc.
Roxbury Treatment Center
Rutgers Center of Alcohol Studies
Seabrook House
Sierra Tucson
Springfield College School of Professional and Continuing Studies
St. Cloud Hospital/Recovery Plus
St. Paul Sober Living
StepUP Program at Augsburg College
Sunspire Health
The BioMat Store
The Coleman Institute
The Farley Center
The GEO Group
The Helpers
The Recovery Place
The Retreat at Sheppard Pratt
Therapist Solutions
Tranquility Woods
University of South Dakota
USDTL (U.S. Drug Testing Laboratories)
Vinland National Center
Wayside House
WestBridge
White Deer Run Treatment Network
Wilmington Treatment Center

Terms and Conditions

Enforcement, Interpretation and Eligibility: In the enforcement and interpretation of the following terms, the decision of NAADAC Executives is final. NAADAC reserves the right to determine the eligibility of any company for inclusion in the conference and its marketing programs; to reject, eject, or prohibit an exhibit or exhibitor for any reason. In applying for exhibit space, each exhibitor/sponsor agrees to abide by the terms set forth in this prospectus. NAADAC reserves the right to rearrange the floor plan or relocate booths.

Nontransferable: Exhibitors may not assign, sublet or share any portion of their allocated space without express written permission from NAADAC.

Noise Control: Exhibitors are prohibited from playing radios and any other music in the exhibit area.

Direct Sales: Selling from exhibit booths is not permitted.

Book Signings: Book signings must be arranged through NAADAC's approved bookstore.

Services Offered at Booth: Services such as massage, caricatures, photography, etc. must be approved by NAADAC.

Installation and Removal: All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the exhibitor. These dates and times are specified in the prospectus, but are subject to change. Exhibitors will receive instructions for storage and trash onsite. All exhibits are to remain open during the scheduled hours. There will be no setup during scheduled open hours, and no tear-down until after the closing set forth in this prospectus.

Damage to Property: Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building columns, floors, walls or tables.

General: All matters and questions not covered by these regulations are at the discretion of NAADAC. These regulations may be amended at any time by NAADAC, and all amendments shall be equally binding on all parties upon publication.

Fire, Safety, and Health: The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in exhibits. The necessary fire precautions will be the responsibility of the exhibitor.

Security: Exhibitors are responsible for all unsecured materials or property of value left in the exhibit room during and after exhibit hours.

Liability: It shall be the responsibility of the exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the exhibitor shall deem adequate. Event insurance will be provided by NAADAC. The sponsor/exhibitor agrees to make no claim, for any reason whatsoever, against NAADAC, the hotel, or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, or for removal of the exhibit or for the failure to hold the conference as scheduled.

Unoccupied Space: NAADAC reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the exhibitor to pay the full amount specified in the exhibitor space agreement.

Nontransferable Exhibit Badges: Each exhibitor will receive two complimentary full conference registration badges. Each badge will only be assigned to one person for the duration of the conference. Badges are nontransferable after September 22, 2017. Additional badges can be purchased at \$150 for exhibit hall only.

Registration and Payment Deadlines: Application and Contract Form with full payment for all sponsorships and exhibitors should be received by **Friday, August 11, 2017** for inclusion in the onsite conference program and event app.

Cancellation and Refunds: NAADAC is unable to cancel or refund sponsorship once payment is processed. Refunds of exhibit fees may be made by NAADAC only if the space is able to be sold to another party.

NAADAC 2017 Annual Conference Sponsor/Exhibit Application and Contract Form

Sponsor/Exhibitor Contact Information

Company/Organization _____

Primary Contact Person _____
 (This contact person will receive **all correspondence** relating to this event.)

Billing Address _____

City, State/Province, Zip/Mail Code _____

Email _____ Work Phone _____

Fax _____ Mobile Phone _____

Quantity	Sponsorship Support Levels	Unit Price	Total
	Custom Level Item Sponsored:	\$15,000	
	Custom Level Item Sponsored:	\$10,000	
	Custom Level Item Sponsored:	\$7,000	
	Custom Level Item Sponsored:	\$5,000	
	Custom Level Item Sponsored:	\$2,000	
<input type="checkbox"/> We'd like to Build Our Own sponsorship; please contact us.			
Ads in the Onsite Conference Program			
	Front Inside Cover, Full-color	\$2,500	
	Back Inside Cover, Full-color	\$2,000	
	Full-page, Black and White	\$1,200	
	Half-page, Black and White	\$900	
	Quarter-page, Black and White	\$600	
	Business card, Black and White	\$500	
Exhibit Hall (multiple booths may be purchased; contact Conference Account Executive)			
	8' x 8' In-line booth	\$1,500	
	8' x 8' Corner booth	\$2,000	
	Maximum Exhibitor Exposure Package	\$3,735	
	Additional Exhibit-only Badge	\$150	
	Total Amount to Be Charged to Credit Card		

We would like to arrange a book signing or have a service available at our booth.

Information for Onsite Program and Event App

Deadline is August 11, 2017. Please send information to Elsie at esmith@naadac.org.

Exhibitor Information: (Indicate areas *if different* than the information shown above.)

Name of Company/Organization _____

Address _____

City, State/Province, Zip/Mail Code _____

Primary Contact Name & Title _____

Email _____ Work Phone _____

Exhibitor Profile: Description of your company's services and products in 50 words or less.

Exhibitor Logo: Vector (EPS).

Social Media Links: Provide direct URLs for these social media sites: Facebook, Twitter, LinkedIn, and Google+.

Website URL: _____



NAADAC
 44 Canal Center Plaza, Suite 301
 Alexandria, VA 22314

AC17v1

Your Preferred Booth Location

_____ 1st choice _____ 2nd choice _____ 3rd choice

Using the floor plan, please list three numbers for your preferred booth location. Many companies will apply for the same space, so please do not concentrate your choices in one area. Assignments will be made by NAADAC on a first-come, first-served basis as determined by the date and time stamp of receipt of completed paid application and authorizing signature. For an updated diagram of remaining space, please visit www.naadac.org/2017annualconference.

Payment Information

(All payments must be in U.S. dollars; cards will be charged by NAADAC.)

Card Type: VISA MasterCard AMEX

Card #: _____ Exp. Date: _____

Name on Card: _____ Billing Zip Code: _____

Authorized Signature _____

Sponsor/Exhibitor Acceptance

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this Prospectus. NAADAC reserves the right to refuse this application for any reason.

Name (Print): _____ Title: _____

Signature: _____ Date: _____

Exhibit Staff Badges

(Names must be submitted by Friday, September 1, 2017)

#1 Full Conference Badge included with booth

(Please check if you would like CEs:)

First and Last Name: _____

Job Title: _____

#2 Full Conference Badge included with booth

(Please check if you would like CEs:)

First and Last Name: _____

Job Title: _____

Additional Booth Staff (\$150 each)

Note: Badges are Not Transferable. Additional Exhibit-only Personnel Require Registration.

#3 First and Last Name: _____

Job Title: _____

#4 First and Last Name: _____

Job Title: _____

Please return completed form via email to Elsie Smith, Conference Account Executive at esmith@naadac.org.

(To be completed by NAADAC)

Accepted by name, title, date, time

Sponsorship, Exhibits, Advertising, & Customer Service

Elsie Smith, Conference Account Executive
 Email: esmith@naadac.org • Phone: 717.650.1209

Custom Sponsored Programs & Commercial Strategic Services

Cynthia Moreno Tuohy, Executive Director, NAADAC
 Phone: 800.548.0497 or 703.562.0078 (or HeidiAnne Werner)

Other NAADAC Matters

HeidiAnne Werner, Director of Operations and Finance
 Phone: 800.548.0497 x101 • Fax: 703.741.7698
 Email: heidianne@naadac.org