

NAADAC on the Move in 2013

Partnerships and Collaboration Set the Agenda

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NAADAC Executive Committee and staff have worked to make this year a vital year in the growth and development of the Addiction Profession and in your personal professional development through NAADAC's Four Pillars. The transition of Past President Don Osborn to new President, Robert "Bob" Richards went smoothly. Bob has many years of service in the Addiction Profession, starting at the grass roots level and eventually becoming Executive Director of a multi-service, comprehensive addiction service programs. Bob's experience and dedication has added to the development of our association and the work we have committed to do.

The following are some highlights:

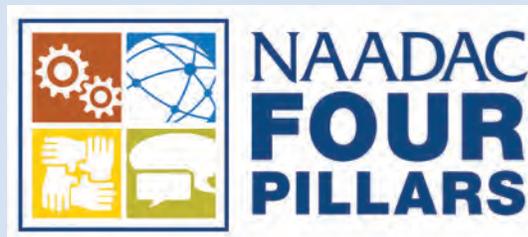
Professional Development

- Education and training stand at the center of NAADAC's efforts to ensure professional development for those who are members and those yet to become members. This year, 75 CEs were made available to NAADAC members at no cost! The webinars offered by NAADAC are world class and range from new evidence-based practices, to new regulations and the Affordable Care Act, to Recovery to Practice. Reduced rates at Affiliate and NAADAC's Annual Conferences are our commitment to serve your professional needs.
- Professional standards stand side-by-side with our efforts in education and training. NAADAC continues to support the National Addiction Studies Accreditation Commission (NASAC) for higher education addiction accreditation. NASAC is growing and gaining recognition in the higher education accreditation world.
- The National Certification Commission for Addiction Professionals (NCC AP) has grown and developed new standards through certifications and endorsements. As the work of the Affordable Care Act becomes more integrated, NCC AP has developed a Co-occurring Competency Test that can be used at the state level to ensure knowledge and skill levels in treating co-occurring disorders. NCC AP has other new credentials, including Student Assistance Professionals and Adolescent Certification. In 2014, the NCC AP will also be launching a Peer Recovery Specialist credential.
- Through our Affiliates throughout the United States, mentorship and professional development for interns and young professionals continue to grow, as well as student/intern malpractice insurance to assist in their protection. Many State Affiliates have free training and other mentor services for budding professionals.

- NAADAC is changing and growing our training services to include more online training products and certificate programs. Look for these in the Winter of 2013 and Spring of 2014.
- NAADAC's Code of Ethics is in the process of being updated to include the new challenges in tele-counseling. Look for more information coming in the next year.
- NAADAC and the National Council on Behavioral Health engaged in a professional exchange trip to Cuba in December 2012. It was a great exchange between the professionals on the trip as well as with our Cuban colleagues.
- IC&RC, NCC AP and NAADAC have been in discussions to work together to represent the addiction professionals in this time of change and integration. We are working to develop strategies to work together to support the workforce and the addiction-specific profession.

Public Engagement

- NAADAC launched its vibrant and user-friendly website just prior to this year's Annual Conference. We are proud of our team that has worked to pull this together — your NAADAC staff.
- More and more members are needed to be engaged in their affiliates, in leadership and in State and National Committees. We have added new recruits and continue to look for more to come.
- Networking has always been a key benefit to membership in NAADAC and the sharing of information and ideas. We see this from the community level, through to the State and National levels. NAADAC Affiliates have their own conferences, at many of which the National office is represented and working to engage professionals internally and also externally through advocacy.
- Advocacy is a key component in our public engagement initiatives. NAADAC works at the Federal level with SAMHSA, HRSA, ONDCP, NIDA, NIAAA, HHS and other departments to ensure that your agenda items are being addressed, especially in the workforce arenas.





- NAADAC has given testimony, supported National Bills released and given recommendations to SAMHSA, HRSA, ONDCP, Veteran's Committee and legislators on Capitol Hill this past year.
- NAADAC's new magazine, *Advances in Addiction and Recovery*, has become well-known as a great treatment and recovery resource for both those who serve in the addiction and other helping professions and to the clients we serve. The Editorial Advisory Committee is working to build this publication in its educational information that will assist all readers to learn and enjoy the magazine.
- This year, NAADAC has been involved in print and TV media, as well as having a huge increase in social media through Twitter, Facebook and LinkedIn. Our connections at all levels have increased tremendously. NAADAC is speaking to your issues and getting the message out to the public.
- NAADAC works with many other associations and organizations including: Recovery Month Partners, Addiction Leadership Group, National ATTC/NIATx, National Council on Behavioral Health, NORC at the University of Chicago, Hispanic and Latino ATTC, National Center for Responsible Gambling, IC&RC, SBIRT ATTC and many others.

Professional Services

- NAADAC's 47 State and International Affiliates receive technical support and professional services: from training and curriculum development, to technical assistance and certification testing to advocacy. NAADAC has worked this year to support state licensure bills, state support of addiction treatment services and support for the addiction professional being seen as the professional to treat and be paid for addiction services.
- NAADAC has worked to build awareness and education to our State Affiliates in the Center for Medicaid Services (CMS) for consumer sign-ups in the Affordable Care Act.
- NAADAC launched the "Professional eUpdate" a weekly e-blast out to over 31,000 professionals ad-

vising them of training and other relevant news events. In December of 2013, we will be launching "Addiction and Recovery eNews" that will give specific news of the profession.

- NAADAC's Approved Training Provider Program is growing and representing more training and education entities throughout the United States.
- The Substance Abuse Professional qualification through the Department of Transportation program continues to grow and will likely become more important as a result of the Affordable Care Act. We will see these services expanding to online services as well as the current home-study and face-to-face methods that we use currently.
- NAADAC works with American territories and at the international level, bringing education, training, certification and technical assistance to areas such as Puerto Rico, the Pacific Jurisdictions, Hong Kong, South Korea, Cuba, the Colombo Plan, the World Federation and many others.

Communicate the Mission

- Recovery Month is a hallmark initiative of NAADAC's dating back to 1989 with Treatment Works!, when NAADAC started grassroots work to build the image of addiction treatment. This initiative was later taken on by SAMHSA and renamed Recovery Month. This year, we continue to support the mission of Recovery Month to communicate to the public that recovery is possible and there are many pathways to recovery.
- The Recovery to Practice project, a SAMHSA initiative that NAADAC was a part of, has brought us full circle. The key to this project is communicating the competencies of recovery and providing professional guidelines that provide quality services and hope to those who are in the recovery process. I invite you to review the core principles outlined in the NAADAC webinar series.
- NAADAC worked in partnership with the State Associations of Addiction Services (SAAS) and Treatment Communities of America (TCA) for the 2013 Advocacy Leadership Summit — NAADAC's advocacy conference. Dedicated professionals from across the United States learned about the issues facing the field and then communicated these to their national representatives on Capitol Hill.
- NAADAC will continue to focus on workforce issues, including loan forgiveness programs, inclusion on reimbursements, employee benefits and salary issues. NAADAC will accomplish this through our Public Policy and public engagement efforts. We will continue to build those efforts as it is an investment in our future.

Thank you for the opportunity to serve you!
Respectfully submitted,
Cynthia Moreno Tuohy

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gard. That is why it is critical that we all stand up for who we are and advocate for our profession. That is why I am a NAADAC member and that is going to be on the top of my priority list during the coming year and beyond.

All in all however, I consider the past year to have been a very good year for us in spite of adverse conditions and I strongly believe that NAADAC will continue to be the leader in advocating for our profession well into the future.

Robert C. Richards, MA, NCAC II, CADC III, is the President of NAADAC and served as Executive Director of Willamette Family Inc. which operates eight facilities in Eugene, Springfield and Cottage Grove Ore. During his over 28 years as an addiction professional he has worked as a counselor, clinical supervisor, administrator and educator. He is a past member of CAAP, the Addiction Technology Transfer Center (ATTC) founded Consortium for the Advancement of Addiction Professionals and has been a member of various state and local groups and taskforces including a detoxification taskforce and a heroin task force. He has also served as a peer reviewer during numerous site reviews for the State of Oregon Office of Mental Health and Addiction Services. Richards is an experienced trainer specializing in cultural aspects of addiction, spirituality, advanced counseling skills and other topics.