

YOU'RE INVITED TO SPONSOR & ADVERTISE!

ENGAGEMENT IN THE BLACK COMMUNITY A VIRTUAL NAADAC SUMMIT

February 24 - 25, 2022



NAADAC, the Association for Addiction Professionals, invites you to join the family of sponsors and advertisers at its virtual Engagement in the Black Community Summit, taking place from February 24 - 25, 2022.

Over 1,300 addiction professionals attended the 2021 Engagement in the Black Community Virtual Summit and, this year we expect even more! Become a sponsor and showcase your institution, product, or organization in front of NAADAC constituents from across the country!

- SPONSORSHIP OPPORTUNITIES -

Sponsorship Levels and Benefits				
Sponsor Benefits	Platinum (\$1,500)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)
Sponsor logo displayed on a PowerPoint slide during the opening session	✓	✓	✓	✓
Verbal recognition during the opening session	✓	✓	✓	✓
Pre- and post-summit attendee email list	✓	-	-	-
Static banner ad* with link permanently located on summit webpages	✓	-	-	-
Rotating banner ad* with link permanently located on summit webpages	-	✓	✓	-
One sponsored session with a 30-second or less promotional video shown once before the start of the session	✓	-	-	-
One sponsored session with a recognition PowerPoint slide with logo at the beginning of the session	-	✓	-	-
Company logo with website link and short description displayed on the "Sponsors" section of the summit webpage	✓	✓	✓	✓
Group Video Chat via Zoom during summit breaks (link provided by sponsor)	✓	✓	✓	✓

Custom Opportunities

Exclusive Session Sponsor (6 Available) – \$500 each

- One sponsored session with a 30-second or less promotional video shown once before the start of the session
- Company logo displayed on-screen at the opening of the session
- Company logo with link displayed on the "Sponsors" section of the summit webpage

Banner Ad* – \$250 each

- Banner ad with link permanently located on summit webpages

*Banner ad specifications: 250x625px

RESERVE YOUR SPACE NOW!

Please contact NAADAC Marketing Manager Irina Vayner, MS, at ivayner@naadac.org today.

LEARN MORE AT WWW.NAADAC.ORG/ENGAGEMENT-IN-THE-BLACK-COMMUNITY-SUMMIT

Engagement in the Black Community: A Virtual NAADAC Summit Sponsor Application and Contract Form

SPONSOR/ADVERTISER TERMS & CONDITIONS

Enforcement, Interpretation, and Eligibility: In the enforcement and interpretation of the following terms, the decision of NAADAC Executives is final. NAADAC reserves the right to determine the eligibility of any company for inclusion in the summit and its marketing programs, and to reject, eject, or prohibit a sponsor or advertiser for any reason. In applying for sponsorship or advertisement space, each advertiser/sponsor agrees to abide by the terms set forth in this prospectus.

Nontransferable: Sponsors/advertisers may not assign, sublet, or share any portion of their allocated space without express written permission from NAADAC.

General: All matters and questions not covered by these regulations are at the discretion of NAADAC. These regulations may be amended at any time by NAADAC, and all amendments shall be equally binding on all parties upon publication.

Liability: The sponsor/advertiser agrees to make no claim, for any reason whatsoever, against NAADAC for any damage of any nature or character, including the failure to hold the summit as scheduled.

Registration and Payment Deadlines: Application and Contract Form with full payment for all sponsorships and advertisements should be received by Friday, February 18, 2022 for inclusion on the NAADAC website.

Cancellation and Refunds: NAADAC is unable to cancel or refund sponsorship and advertisement fees once payment is processed.

APPLICATION

Sponsor/Advertiser Contact Information

Company/Organization _____

Primary Contact Person _____

(This contact person will receive all correspondence relating to this event.)

Billing Address _____

City _____

State/Province _____ Zip/Mail Code _____

Email _____

Work Phone _____

Fax _____ Mobile Phone _____

Payment Information

(All payments must be in U.S. dollars; cards will be charged by NAADAC.)

Check (Payable to NAADAC)

Card Type: VISA MasterCard American Express

Card #: _____

Exp. Date: _____ CVC: _____

Name on Card: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Authorized Signature: _____

MAIN SPONSORSHIP OPPORTUNITIES

Quantity	Sponsorship Support Levels	Unit Price	Total
	Platinum Level Sponsorship	\$1500	
	Gold Level Sponsorship	\$1,000	
	Silver Level Sponsorship	\$500	
	Bronze Level Sponsorship	\$250	

CUSTOM OPPORTUNITIES

	Exclusive Session Sponsor	\$500	
	Banner Ad	\$250	
	Total Amount to Be Charged		

Banner Ad URL: _____

Sponsor Acceptance

I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this Prospectus. NAADAC reserves the right to refuse this application for any reason.

Name (Print): _____

Title: _____

Signature: _____

Date: _____

(To be completed by NAADAC)

Accepted by name, title, date, time

All materials must be submitted to ivayner@naadac.org by February 18, 2022.

Please complete and return via email to NAADAC Marketing Manager Irina Vayner, MS, at ivayner@naadac.org.