Welcome, your facilitator will be:
Samson Teklemariam, LPC, CPTM
• Director of Training and Professional Development for NAADAC
• NAADAC, the Association for Addiction Professionals
• www.naadac.org
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www.naadac.org/webinars
Advocacy Series, Session V: Bringing it Home – Grassroots Advocacy

Presented by Michael Kemp, NCAC I, ICS, CSAC, CSW and Sherri Layton, LCDC, CCS
Polling Question 1

Did you participate in NAADAC’s Advocacy in Action Hill Day?

A. Yes
B. No

Polling Question 2

If you answered yes – (answer all that apply)

A. Attended Tuesday briefing and update sessions
B. Had virtual meeting with my Senator / House Member or staff in DC office
C. Had virtual meeting with my Senator / House Member or staff in home office
D. Joined someone else in meeting with their elected official (did not make appointment myself)
E. I have made a follow up contact (TY, send info, etc)
Now that Hill Day is behind us ....

What happens next?

1. Staying connected to the contacts you made
2. Following up with state advocacy work
3. Connecting with other advocacy groups
4. Being part of the policy conversation

Continuing the Relationship Back Home

- Make use of your elected officials’ presence in your district
- Sign up for your elected officials’ email lists; know what’s important to them
- Know their calendars; attend their events
- Invite them to your organization’s events/visit your facility
- District Staff are key!
  - Legislators’ key information sources
  - Right people to establish relationships with
- Virtual Ways to Connect With Lawmakers
  - Engage Legislators on Social Media and via Email
  - Attend Mobile Office Hours or Virtual Town Halls
Visit Your Senator or State Representative’s Website:
https://www.cornyn.senate.gov/contact

• Send a Thank You
• Build the Relationship
  • Provide any information you promised
  • Keep them posted on bill developments
  • Send the Virtual Hill Day Legislative One pagers
• BE THEIR EXPERT!
  • Make yourself a resource
  • Provide state & local specific data
  • Connect with their health care legislative aide

Additional Resources and Legislative One-pagers:
https://www.naadac.org/hill-day-2020-attendee-information
How National Issues Translate in Your State?

- Funding* State Budget (how are opioid $$ spent?)
- Workforce Development* (availability of HRSA programs, inclusion in state programs)
- Parity* (state regulatory agency)
- Counselor Licensing*
- Criminal Justice Reform
- Patient Brokering/Solicitation  (Support Act of 2018 - Recovery Kickback Prohibition)
- Marijuana*
- Recovery Support Services/Recovery Housing
- Rural Treatment & Recovery Services
- Prevention Programs

Polling Question 3

Have you visited your state elected officials at your state capitol before? If so, how many times?

A. Yes, 1 – 3 times
B. Yes, 4 – 6 times
C. Yes, 7 – 10 times
D. Yes, more than 11 times
E. No, but I plan to in the future

Polling Question 4

Have you visited your state elected officials back at home in the district before? If so, how many times?

A. Yes, 1 – 3 times
B. Yes, 4 – 6 times
C. Yes, 7 – 10 times
D. Yes, more than 11 times
E. No, but I plan to in the future
Polling Question 5
Have you hosted an elected official at your facility before?
If so, how many times?
A. Yes, 1 – 3 times
B. Yes, 4 – 6 times
C. Yes, 7 – 10 times
D. Yes, more than 11 times
E. No, but I plan to in the future

Polling Question 6
Have you attended a state regulatory stakeholder hearing?
If so, how many times?
A. Yes, 1 – 3 times
B. Yes, 4 – 6 times
C. Yes, 7 – 10 times
D. Yes, more than 11 times
E. No, but I plan to in the future

Organizing Your State Affiliate
• Legislative Chair
• Regional Representation on your Legislative Committee
• Public Policy Committee liaison

• Who served as your State Captain for Virtual Hill Day?
• Who attended from your state?
• Contact your State President
Find Potential Partners in Your State

National Collaborators
Combining our voices increases the volume!

- NAADAC
- NARR
- NALC
- YPR
- ARHE

Find Potential Partners in Your State

- Texas Association of Addiction Professionals (TAAP)
- NAMI Texas
- Recovery People

State Response to Advocacy Alerts

72 providers

Presented by Michael Kemp, NCAC I, ICS, CSAC, CSW and Sherri Layton, LCDC, CCS
Bring Addiction Professionals Resolution to Your State

- A bipartisan resolution acknowledging the contributions of Addiction Professionals across the country
- Introduced in US House June 3, 2019
- US Reps Joyce, T Ryan, Bill Johnson, Tonko, Sensenbrenner, and Kuster
- Recognized need to support contributions of addiction workforce in delivering comprehensive care for individuals with SUD
- Seeks to raise awareness of addiction profession and encourage workforce development in a way that meets the challenges of our current crisis.

Engaging with Providers/Stakeholders in Your State/District

- What treatment providers are in your district?
- Multiply your impact

Remember, we are building a relationship.

Everything you know about relationships
- Don’t just hang out with the cool kids!
- They take time to grow
- They require effort.
- You must invest.
- You will only be successful if you invest.
- They aren’t just friends!
- They are people you care about.
- They are people you want to help.
- They are people you want to support.
- They are people you want to see succeed.
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• Bring the issues home
• Why does it matter?
• We are the solution!
• We make financial sense!
• Singleness of purpose, non-partisan
• Emphasize who you represent
  • As a provider
  • As an employer
  • As an individual

28

Can you help in their campaign?

29

State Advocacy Training & “Hill Day” Events

Organized much like NAADAC Hill Day
• District Captains rather than State Captains
• Specific bills/issues
• Appointments
• Leave behinds with info
• Follow up

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Advocacy Series, Session V: Bringing it Home – Grassroots Advocacy

10/30/2020

Presented by Michael Kemp, NCAC I, ICS, CSAC, CSW and Sherri Layton, LCDC, CCS

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Beyond the Capitol

• Regulatory Hearings
• Single State Agency Engagement
• What groups are addressing addiction policy?
• Media
• Diversity, Equity, Inclusion
  • Disparities in treatment access & quality

We are the people to get the message out!
• Treatment Works! People Recover!
• Lives are saved, families are healed, communities are restored!

32

Your Action List

• Engage on social media
  • Respectful & Professional
• Identify 2 state partners
• Map out providers in your state
• Sign up for elected officials email lists
  • Electedsenate.wa.gov (Senate)
  • House.wa.gov
• Take 2 issues – make them yours
  • How have you been affected? What impact do you see? Can you tell the story?
• Communicate with elected officials about these two issues
• Meet District Directors – federal and state
• Invite elected officials to your facility
  • Start with local, then state, then federal

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Remember to Vote

Thank You!
Let us know how we can help!
sayton@lahacienda.com
michaeledwinkemp@gmail.com

Thank You! Any Questions?

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Confidentiality Rule Changes and 42 CFR

COMING UP NEXT:
Bringing it Home – Grassroots Advocacy
Friday, October 30, 2020 at 12:00 PM ET (11:00 AM MT/10 PT)

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- November 4th, 2020
  Working with Antisocial Personality: Etiology
  Through Treatment Interventions
  By: Malcolm Horn, PhD, LCSW, MAC, SAP

- November 5th, 2020
  Utilizing Counterconditioning (Aversion) Treatment as an Effective CBT for SUDs
  By: Erick Davis, MD, MPH, MBA

- November 6th, 2020
  Chasing Intensity: Stimulants, Sex, and the Search for Connection
  By: David Fawcett, PhD, LCSW

- November 7th, 2020
  Adolescents with Co-Occurring Disorders: Already in our Care
  By: Michael Fox, MA, LPCC-S, LCDC

- November 8th, 2020
  Working with Antisocial Personality: Etiology
  Through Treatment Interventions
  By: Malcolm Horn, PhD, LCSW, MAC, SAP

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Cultural Humility Webinar Series

- Part I: Understanding SUD Disparities Among LGBTQIA People
  By: De’An Roper, PhD, LCSW-S

- Part II: Social Class Bias and the Negative Impact on Client Treatment Outcomes
  By: Anthony Rivas, EdD, LMFT, LAC, MAC, SAP and Bita Rivas, EdD, LPC, LMFT, LAC, MAC

- Part III: Do You Know Who You Are and For Whom You Provide Services?
  By: Miguel E. Gallardo, PsyD.

- Part IV: Substance Use Disorder Treatment for Latinx Communities
  By: Pierluigi Mancini, PhD, MAC, NCAC II

- Part V: Why It Matters Now More Than Ever
  By: Miguel E. Gallardo, PsyD.

- Part VI: Four Directions of Diversity: Honoring Differences
  By: Laxmi Teraoeram, LPC, CPTM and Juanita, O’Brian, LCSW, CSAC, CPTM

- Part VII: Social Responsibility in the Addiction Profession
  By: Samson Teklemariam, LPC, CPTM and Jessica K. O’Brien, LCSW, CASAC, CPTM

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MORE FROM NAADAC

EMERGENCY RESPONSE WEBINARS:

- COVID-19: Framework for Opioid Addiction Interventions
  By: Marlene M. Maheu, PhD

- The Impact of Disaster on Recovery: The Perfect Storm
  By: Timothy Legg, PhD, PsyD, HNNP-MC, BCC

- Psychological First Aid During COVID-19
  By: Tim McAndrews, PhD, LPC-M, MAC, CSAC

- Virtual Town Hall: Understanding the Impact of COVID-19 on the Addiction Profession
  By: Thomas P. Britton, DrPH, LPC, LCAS, ACS, Lisa Dinhofer, MA, CT, and Andrew Kolodny, MD

- Telehealth During COVID-19 and Beyond: Integrative Treatment for Co-Occurring Disorders
  By: Fredrick Dombrowski, PhD, LMHC, MAC, CASAC

- Virtual Worksite Wellness: Successfully Managing Change and Reducing Stress
  By: PerCilla Zeno, CCHW, CPRS

www.naadac.org/covid-19-resources

Presented by Michael Kemp, NCAC I, ICS, CSAC, CSW and Sherri Layton, LCDC, CCS
Clinical Supervision in the Addiction Profession Specialty Online Training Series

Part One: The Supervisory Relationship
By: Thomas Durham, PhD

Part Two: Using Technology for Clinical Supervision
By: Malcolm Horn, PhD, LCSD II, MAAC SP

Part Three: Legal and Ethical Issues in Supervision
By: Thomas Durham, PhD

Part Four: Stages of Clinical Supervision
By: Thomas Durham, PhD

Part Five: How to Structure Clinical Supervision
By: Cynthia Moreno Tuohy, BS, NCAC II, CDC III, SAP and Samson Teklemariam, MA, LPC, CPTM

Part Six: Motivational Interviewing in Clinical Supervision – A Parallel Process
By: Alan Lyme, LISW, MAC

www.naadac.org/clinical-supervision-online-training-series

Addiction Treatment in Military & Veteran Culture Specialty Online Training Series

Part One: Supporting Those Who Served – Substance Use and Comprehensive Mental Health for Military Affiliated Populations

Part Two: Supporting Life After Service – Addiction and Transition to Post-Military Life

Part Three: Mental Health for Military Populations – Core Clinical Competencies for Treating Service Members, Veterans, and Their Families

Part Four: Beyond Basic Military Awareness – Cultural Competence in Working with Military Affiliated Populations

Part Five: Identifying Presenting Concerns – Assessment Competencies for Service Members, Veterans, and Their Families

Part Six: Using What Works – A Review of Evidence-Based Treatments for Military Populations

Series Presented By: Duane K.L. France, MA, MBA, LPC

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