

2019 Advocacy in Action Conference Program

Wednesday, April 10, 2019

7:30 AM – 8:30 AM BREAKFAST – Room: Baltimore 3-5

8:30 AM – 10:00 AM OPENING SESSION

Welcome – Room: Baltimore 1-2

After a brief welcome from NAADAC President, Diane Sevening, and NAADAC Executive Director, Cynthia Moreno Tuohy, Associate Director Public Health, Education and Treatment of the White House Office of National Drug Control Policy (ONDCP), June Sivilli, will address the access to treatment, the need for evidence-based practices and training, and other SUD initiatives of ONDCP.

- *Diane Sevening, EdD, LAC, MAC, NAADAC President*
- *Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, NAADAC Executive Director*
- *June S. Sivilli, MA, Associate Director, Public Health, Education and Treatment, White House Office of National Drug Control Policy (ONDCP)*

10:00 AM – 10:30 AM BREAK – Room: Baltimore 3-5

10:30 AM – NOON BREAKOUT SESSIONS

42 CFR Part 2 & Confidentiality: Current Privacy Protections for Substance Use Disorder Records and Future Challenges – Room: Azalea 1

This session will review basic principles of the federal regulations for the confidentiality of substance use disorder records (42 CFR Part 2 (“Part 2”)), while focusing on their continued importance and the 2017 and 2018 Final Rule updates. Ms. Reid will also describe recent legislative and regulatory activity designed to weaken the regulations, and discuss Part 2’s advocacy principles and action.

- *Deborah Reid, Senior Health Policy Attorney, Legal Action Center (LAC)*

Update on Federal Funds that Support Addiction Services – Room: Azalea 2

Rob Morrison will provide an overview of federal funding that supports substance use disorder treatment, prevention, and recovery. In particular, he will focus on the many initiatives moving forward at the Department of Health and Human Services (HHS) through the Substance Abuse and Mental Health Services Administration (SAMHSA) and other HHS operating divisions. This presentation will also include detailed information about federal funding designed to address the opioid crisis of interest to NAADAC members and stakeholders.

- *Robert Morrison, Executive Director, National Association of State Alcohol and Drug Abuse Directors (NASADAD)*

NOON – 1:00 PM LUNCH – Room: Baltimore 3-5

1:00 PM – 2:00 PM BREAKOUT SESSIONS

Advocacy 101: Training and Issues Briefing – Room: Azalea 1

This session will provide you with the tools you need to persuade your legislators, as well as the tips and tricks for conducting successful meetings on Capitol Hill. We will help you identify what information is most effective in advocating your position and provide an overview of the specific issues you will discuss in your visits.

- *Sherri Layton, MBA, LCDC, CCS, NAADAC Public Policy Co-Chair*
- *Michael Kemp, NCAC I, NAADAC Public Policy Co-Chair*

Advocacy 201: Bringing Advocacy Back to Your State – Room: Azalea 2

Establishing rapport with federal lawmakers is critical to moving the needle on key issues in Washington. Learn how to establish a consistent presence with your Senators and Representative back home so they can make a difference in Congress.

- *Tim Casey, Policy Advisor, Polsinelli*
- *Julie Shroyer, MSW, Senior Policy Advisor, Polsinelli*

2:15 PM – 3:15 PM GENERAL SESSION – Room: Chesapeake 4-6

HRSA Workforce Initiatives

An overview of the Health Resources and Services Administration (HRSA)'s current and upcoming workforce initiatives will be presented.

- *Israil Ali, MPA, Director, Division of National Health Service Corps, Bureau of Health Workforce, Health Resources and Services Administration*
- *Patsy Cunningham, MA, NCC, LCPC, Chief, Behavioral and Public Health Branch, Division of Nursing and Public Health, Bureau of Health Workforce Health, Resources and Services Administration*

3:30 PM – 4:30 PM GENERAL SESSION – Room: Chesapeake 4-6

Lessons Learned in Legalized States

Smart Approaches to Marijuana envisions a society where marijuana policies are aligned with the scientific understanding of marijuana's harms, and the commercialization and normalization of marijuana are no more. Dr. Sabet will discuss the impact of marijuana on communities – ranging from drugged driving and youth marijuana use, to law enforcement concerns and public health costs.

- *Garth Van Meter, Vice President of Government Affairs, Smart Approaches to Marijuana*

4:45 PM – 5:45 PM GENERAL SESSION – Room: Chesapeake 4-6

Model State Drug Laws as a Catalyst for Advancing Life Saving Drug and Alcohol Policies

Since 1995, the National Alliance for Model State Drug Laws has provided nonpartisan legislative and policy



guidance to state/local stakeholders. NAMSDL drafts model drug and alcohol laws, policies and regulations that embody the strongest policies and programming in the nation. We compare and analyze state statutes, policies, and regulations. We also provide access to a network of drug and alcohol experts throughout the United States. This presentation will primarily focus on strengthening access to addiction treatment for all who need it. We will provide an overview of our highest priority projects, including the following model law subjects: Patient Protection & Treatment Ethics, Warm Handoff of Overdose Survivors to Treatment, Universal Access to Naloxone, Police Deflection, and a planned model law package “Protecting America’s Children”.

- *Gary Tennis, President, National Alliance for Model State Drug Laws*

6:00 PM – 8:00 PM RECEPTION – Room: Azala 3

Thursday, April 11, 2019

8:45 AM – 10:30 AM BRIEFING ON THE HILL

The Intersection of Policy, Practice, and Your Voice

On the heels of passing sweeping legislation, the 116th Congress is looking to continue making progress on our nation’s addiction crisis by funding newly authorized programs and ensuring that quality standards for treatment and recovery services are being met. Please join NAADAC, the Association for Addiction Professionals to learn about Congress’ agenda for tackling this crisis and how your voice can support your profession and the clients they serve.

- *Moderator – Tim Casey, Policy Advisor, Polsinelli*
- *Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, NAADAC Executive Director*
- *Diane Sevensing, EdD, LAC, MAC, NAADAC President*

Patient Protection and Treatment Ethics

As more resources are brought to bear by Congress, state and local government, insurers and families to address the epidemic of opioid and other drug addiction devastating our families and communities, there has been a dramatic and troubling increase in unethical, predatory treatment practices designed to exploit these resources while neglecting the welfare and safety of those who need real treatment. These practices include patient brokering, false advertising, website hijacking, kickbacks, unneeded and costly drug testing, and other practices designed to enrich the so-called provider, rather than to help our patients achieve lasting recovery. With the support of Arnold Ventures and of the Office of National Drug Control Policy, the National Alliance for Model State Drug Laws is leading a broad group of caring and diverse stakeholders to promulgate a Model Patient Protection and Treatment Ethics Act designed to put a stop to these predatory practices, so that precious treatment resources are re-focused on restoring those suffering with substance use disorders to the rich, full lives of recovery. This Model Act will be disseminated as a resource for state legislatures seeking to address this unethical and predatory treatment practices in their states.

- *Gary Tennis, President, National Alliance for Model State Drug Laws*



NAATP's Quality Assurance Initiative and Ethics Code 2.5

The National Association of Addiction Treatment Providers (NAATP) launched its Quality Assurance Initiative (QAI) in 2018 as a response to problematic business practices within the addiction treatment field. The QAI is a comprehensive program designed to deter problematic practices, promote best practices, protect the consumer, and inform the payer and policy-maker. The QAI, through its Practice Guidebook scheduled for publication this summer, identifies the core competencies of treatment center operation and provides guidelines for operation. At the core of the Guidebook and QAI is a standard of professional and ethical conduct set out in NAATP's Code of Ethics. The Code details prohibited practices in the areas of Treatment, Management, Facilities, and Marketing with focus on marketing practices such as deceptive web advertising.

- *Marvin Ventrell, JD, Executive Director, National Association of Addiction Treatment Providers (NAATP)*

10:30 AM – 5:00 PM CAPITOL HILL VISITS

4:30 PM – 6:00 PM

Capitol Hill Debrief Session at the Gaylord – Room: Azalea 1

- *Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, NAADAC Executive Director*
- *Diane Sevening, EdD, LAC, MAC, NAADAC President*
- *Sherri Layton, MBA, LCDC, CCS, NAADAC Public Policy Co-Chair*
- *Michael Kemp, NCAC I, NAADAC Public Policy Co-Chair*

To access presenter materials, please visit www.naadac.org/advocacy-conference.

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