THIRD ANNUAL ALASKA TRAINING INSTITUTE

EXPLORING THE EMERGING ADDICTION ENVIRONMENT:
MJ to Opioids and Peers to Professionals

October 22-23, 2018
Anchorage Marriot Downtown
820 West 7th Avenue, Anchorage, AK 99501

FEATUURED SPEAKERS

Cardwell C. Nuckols, MA, PhD
Neuroplasticity to Improve Client Outcomes

Gary Ferguson, ND
Creating Hope: Honoring Bright Spots Across Alaska

Daryll Inaba, PharmD, CADC-V, CADC III
Current Trends: New Faces on the Usual Suspects
Beyond Opiates: Evolving Science of Pain and Addiction

EARN UP TO 16.25 CEs!

Sponsorship and Exhibition Opportunities Available!
Contact Diane C. Ogilvie at aapaalaska@gmail.com or at 907.242.1105.
Register at www.naadac.org/alaska-training-institute.
ABOUT THE CONFERENCE

CONFERENCE & EXHIBIT VENUE
Anchorage Marriott Downtown
820 W 7th Avenue
Anchorage, AK 99501
907.279.8000

With more than 14,500 square feet of meeting space and 391 hotel rooms/suites, the Anchorage Marriott Downtown routinely accommodates retreats, meetings and conventions. The Anchorage Marriott welcomes you with luxury accommodations, attentive service, and a prime hotel location in the heart of the city center, within walking distance of local businesses, shopping, dining, and attractions. Make yourself at home in its sophisticated lodging, which features plush bedding, high-speed Internet access, and oversized picture windows that frame striking views of downtown Anchorage, Chugach Mountain Range, and Cook Inlet. After a busy day of working or sightseeing, unwind at the hotel’s fitness center, indoor pool, and whirlpool, or enjoy a meal at Cafe Promenade, its on-site restaurant. And the Anchorage Marriott’s excellent downtown location makes it easy to visit the Anchorage Convention District, the Performing Arts Center, the Anchorage Museum, and much more. The hotel is located only 5 miles for the Ted Stevens Anchorage International Airport (ANC).

CONFERENCE OVERVIEW
This is a two-day conference conveniently scheduled October 22 & October 23, 2018. The conference will feature two intensive days of training sessions with national and local trainers, such as Cardwell C. Nuckols, PhD, Daryll Inaba, PharmD, CADC-V, CADC III, Gary Ferguson, ND, and Cynthia Moreno Tuohy, BSW, NCAC II, CDC III, SAP, Executive Director of NAADAC, the Association for Addiction Professionals.

CONTINUING EDUCATION
Conference attendees will be able to earn up to 16.25 CEs for the full conference.

PARKING
Day parking - $16; Overnight - $24

HIGH SPEED INTERNET
Complimentary internet in all guest rooms and lobby area.

MEALS
Exhibitors with badges are welcomed to attend all AAPA meal events. Meal tickets for additional guests are available at additional cost. Contact AAPA for more details.

EVENTS CONTACTS
Exhibits, Advertising and Promotion Sales and Customer Services

Diane Ogilvie
907.242.1105
aapaAlaska@gmail.com

Conference Venue
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Alaska Addiction Professional Association (AAPA) offer sponsors a unique opportunity for visibility and contact with attendees. All exhibit spaces offer exceptional visibility in an environment where everyone mingles and leisurely conversation is facilitated. Levels of sponsorship are available that bundle promotions to maximize your message delivery and minimize your total cost.

Please note: There are limited opportunities and space to sponsor and exhibit at this event and they will sell out quickly so be sure to act promptly. All sponsorships and exhibits are allocated on a first-come, first-serve basis as determined by receipt of payment with completed application and authorized signature.

**SPONSORSHIPS**

**Platinum Plus Level Sponsorship – $1,501+**
- Acknowledgment in the 2018 Institute brochure
- Thank you acknowledgment in NAADAC’s Professional eUpdate (circulation 48,000+)
- Three complimentary 2018 Institute registrations
- One complimentary exhibit table
- Sign acknowledging your platinum or platinum plus sponsorship adjacent to registration
- Public acknowledgment at the 2018 Institute

**Platinum Level Sponsorship – $1,500**
- Acknowledgment in the 2018 Institute brochure
- Thank you acknowledgment in NAADAC’s Professional eUpdate (circulation 48,000+)
- Three complimentary 2018 Institute registrations
- One complimentary exhibit table
- Sign acknowledging your platinum or platinum plus sponsorship adjacent to registration
- Public acknowledgment at the 2018 Institute

**Gold Level Sponsorship – $600**
- Acknowledgment in the 2018 Institute brochure
- Thank you acknowledgment in NAADAC’s Professional eUpdate (circulation 48,000+)
- Two complimentary 2018 Institute registrations
- One complimentary exhibit table
- Signed acknowledging your gold sponsorship adjacent to registration
- Public acknowledgment at the 2018 Institute

**Ivory Level Sponsorship – $300**
- Acknowledgment in the 2018 Institute brochure
- Thank you acknowledgment in NAADAC’s Professional eUpdate (circulation 48,000+)
- One complimentary 2018 Institute registration
- One complimentary exhibit table
- Sign acknowledging your ivory sponsorship adjacent to registration
- Public acknowledgment at the 2018 Institute

**Partner Level Sponsorship – $200**
- Acknowledgment in the 2018 Institute brochure
- Access to a common complimentary exhibit table to put brochures and business cards on
- Sign acknowledging your AAPA partner sponsorship adjacent to registration

Note: To attend the 2018 Institute, AAPA partner level sponsorship requires Institute registration.

**EXHIBITS**

Each tabletop measures 3’ × 6’. All tables will include:
- Tablecloth
- Power access
- Two chairs per table

All exhibitors will be acknowledged in conference communications.

If you will require any additional care, please contact the AAPA office prior to exhibit set-up. Each exhibitor will receive (1) one badge. Exhibitor badges are not transferable. Additional badges may be purchased for the posted rates to register for the conference.

Please note: We can only guarantee 18 exhibitor/sponsor tables, which will be allocated on a first-come, first-serve basis based on receipt of payment and exhibitor-sponsor application.
ENFORCEMENT, INTERPRETATION & ELIGIBILITY
In the enforcement and interpretation of the following the terms, the decision of AAPA Executives is final. AAPA reserves the right to determine the eligibility of any company for inclusion in the conference and its marketing programs; to reject, eject, or prohibit an exhibit or exhibitor for any reason. In applying for exhibit space, each exhibitor/sponsor agrees to abide by the terms set forth in this prospectus.

Non-transferable – Exhibitors may not assign, sublet allocated or share any portion of their space without express written permission from AAPA. Exhibitors are prohibited from playing radios and any Noise Control - other music in the exhibit area.

Direct Sales – Selling from your exhibit booth is permitted. Please have proof that you have a sales permit.

Installation and Removal – All storage and handling exhibit charges due to failure to remove materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the exhibitor. These dates and times are specified in the prospectus, but are subject to change. Exhibitors will receive instructions for storage and trash on site.

Damage to Property – Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other exhibitor’s property, paint, lacquer, adhesive or any other coating to building columns, floors, walls or tables.

Fire, Safety, and Health – The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in the exhibits. The necessary fire precautions will be the responsibility of the exhibitor. Security – Exhibit materials may be securely stored in the AAPA Onsite Office. Exhibitors are responsible for all unsecured materials or property of value left in the exhibit room during and after exhibit hours.

Liability - It shall be the responsibility of the exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the exhibitor shall deem adequate. The sponsor agrees to make no claim, for any reason whatsoever, against AAPA, the hotel, or any other contractors for loss, theft, damage or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit or for removal of the exhibit or for the failure to hold the conference as scheduled.

Unoccupied Space – AAPA reserves the right, should any rented exhibitor’s space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the exhibitor to pay the full amount specified in the exhibitor space agreement.

Cancellation and Refunds – NAADAC is unable to cancel or refund sponsorship once payment is processed. Refunds of exhibit fees may be made by AAPA if the space is able to be sold to another party.
Please complete this form in full and email to Diane Ogilvie
e-mail: aapaalaska@gmail.com; dcogilvie@hotmail.com

**Sponsor/Exhibitor Information**

<table>
<thead>
<tr>
<th>Name of Company or Organization</th>
<th>Street Address</th>
<th>City/State/Zip</th>
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</thead>
<tbody>
<tr>
<td>Contact Person</td>
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<td></td>
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<tr>
<td>Title</td>
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<td>Email</td>
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<td>Work Phone ( )</td>
<td>Fax ( )</td>
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<td>Cell Phone</td>
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**Conference Programs**

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<th>Unit Price</th>
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<tr>
<td></td>
<td>Platinum Level Sponsorship</td>
<td>$1,500</td>
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<tr>
<td></td>
<td>Gold Level Sponsorship</td>
<td>$500</td>
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<td>Silver Level Sponsorship</td>
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<td></td>
<td>Partner Level Sponsorship</td>
<td>$250</td>
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<td></td>
<td>Table Top Exhibitor</td>
<td>$200</td>
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<td></td>
<td>Additional Exhibitor Badge</td>
<td>$300 (non member)</td>
<td>$250 (member)</td>
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**PAYMENT INFORMATION**

*Note that payments will appear on your credit card as processed by NAADAC*

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<th>Card Type</th>
<th>VISA</th>
<th>MASTERCARD</th>
<th>AMEX</th>
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<td>Exp Date</td>
<td>Name on Card</td>
<td>Card Billing Address</td>
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<td>Authorized Signature</td>
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**SPONSOR/EXHIBITOR ACCEPTANCE**

I, the duty authorized of the firm above, subscribe and agree to all terms and conditions contained in this Prospectus. AAPA reserves the right to refuse this application for any reason.

Name (print) ___________________________________________ Title __________________________

Signature ___________________________________________ Date _____________

**ADDITIONAL INFORMATION**

The following information must be completed and forwarded along with payment information.

**Contact Information of Person Completing Form**

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
<th>Email</th>
<th>Fax</th>
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**DESCRIPTION OF EXHIBITING ORGANIZATION FOR WEBSITE**

Please email aapaalaska@gmail.com a description not to exceed 100 words about your organization and what you will be exhibiting at the conference. Recommend including corporate website address and 800 phone numbers to facilitate attendee follow up.

**EXHIBIT PERSONNEL BADGES**

Names Must be Submitted No Later Than October 1, 2018

#1 Included with Booth

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name and Suffix</th>
<th>Job Title</th>
<th>Company Name</th>
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Note: Badges are Not Transferable.

**Additional Personnel Require Registration.**

Complete this information to ensure production of appropriate name badges.

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<th>Job Title</th>
<th>Company Name</th>
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</table>

First Name ___________________________ Last Name and Suffix ___________________________ Job Title ___________________________ Company Name ___________________________

(To be completed by AAPA)

Accepted ___________________________