NAADAC, the Association for Addiction Professionals &
the Nebraska Association of Alcoholism & Drug Abuse Co-Addiction Professionals
Present the
2015 Training Conference & Affiliate Board Meeting

SPONSORSHIP & EXHIBIT PROSPECTUS

NAADAC, the Association for Addiction Professionals along with our Nebraska Affiliate, the Nebraska Association of Alcoholism & Drug Abuse Co-Addiction Professionals are pleased to invite you to participate in a Training Conference and Affiliate Board Meeting, on October 30th, 2015 in Omaha, NE. Open to addiction leaders, professionals, and students and other helping professionals. Training will feature Dr. Carlo DiClemente, a national trainer, writer and originator of the Stages of Change model. Coupled with Motivational Interviewing, this model is a mainstay for counseling practice.

Your sponsorship/exhibit helps to support the efforts of addiction professionals, prevention, intervention, recovery support and treatment providers as well as other helping professions. The focus of this conference will be to train our professionals and recovery support specialists as well as other helping professionals. Your support will help our educational effort but will also go towards training new counselors.

Together, we are making a difference in the lives of the individuals, families and communities that we serve! Please join us!

There are several opportunities for sponsorship/ exhibitors. We have enclosed a list of these opportunities for your review, and encourage you to contact us with any questions or comments.

Secure your sponsorship/exhibitor opportunity early, as they sell out quickly with only 12 exhibitor tables available. Sponsorship and exhibitor table come together in a package; please select the package that works for you!

Exhibit tables will be allocated on a first-come, first-serve basis based on receipt of payment and the sponsor-exhibitor application.

Thank you, in advance, for your loyal support of this important event. See you in Omaha!

Cynthia Moreno Tuohy, NCACII, CDCIII, SAP
Executive Director
NAADAC, the Association for Addiction Professionals
Conference Overview

The 2015 Nebraska/NAADAC Training

This is a full day conference conveniently scheduled on Friday October 30, 2015. The training will feature an intensive one day training session with Dr. Carlo DiClemente on the Stages of Change and Motivational Interviewing. Conference attendees will be able to earn up to 7 CEUs for the full conference. In addition, NAADAC will hold a lunch presentation as part of the training day.

Conference Location

Omaha Marriott Hotel
10220 Regency Circle
Omaha, NE 68114-3706
Direct: 402-399-9000

Dr. Carlo DiClemente

Dr. DiClemente is a national trainer, writer and originator of the Stages of Change model. Coupled with Motivational Interviewing, this model is a mainstay for counseling practice.
SUPPORT AND RECOGNITION OPPORTUNITIES

NAADAC, the Association for Addiction Professionals, and its Nebraska Affiliate, Nebraska Association of Alcoholism & Drug Abuse Co-Addiction Professionals, offer sponsors a unique opportunity for visibility and contact with attendees. All exhibit spaces offer exceptional visibility in an environment where everyone mingles and leisurely conversation is facilitated and food is central. Levels of sponsorship are available that bundle promotions to maximize your message delivery and minimize your total cost.

Please note that there are limited opportunities and space to sponsor and exhibit at this event and they will sell out quickly so be sure to act promptly. All sponsorships and exhibits are allocated on a first-come, first-serve basis as determined by receipt of payment with completed application and authorized signature.

Platinum Level Sponsorship - $2,000
- Acknowledgement in the Conference brochure
- Thank you advertisement in the *NAADAC’s Addiction & Recovery eNews* to email list of 39,000+ addiction professionals
- Three complimentary conference registrations
- One complimentary exhibit table
- Sign acknowledging your platinum sponsorship adjacent to registration
- Public acknowledgement at the Conference

Gold Level Sponsorship – $1,500
- Acknowledgement in the Conference brochure
- Thank you advertisement in the *NAADAC’s Addiction & Recovery eNews* to email list of 39,000+ addiction professionals
- Two complimentary Conference registrations
- One complimentary exhibit table
- Public acknowledgement at the Conference
- Sign acknowledging your gold sponsorship adjacent to registration

Silver Level Sponsorship – $1,000
- Acknowledgement in the Conference brochure
- Thank you advertisement in the *NAADAC’s Addiction & Recovery eNews* to email list of 39,000+ addiction professionals
- One complimentary Conference registration
- One complimentary exhibit table
- Sign acknowledging your silver sponsorship adjacent to registration

Bronze Level Sponsorship – $500
- Acknowledgement in the Conference brochure
- Thank you advertisement in the *NAADAC’s Addiction & Recovery eNews* to email list of 39,000+ addiction professionals
- One complimentary exhibit table
- Sign acknowledging your partner sponsorship adjacent to registration
Partner Level Sponsorship – $250
  • Acknowledgement in the Conference brochure
  • One complimentary exhibit table
  • Sign acknowledging your partner sponsorship adjacent to registration

All exhibitors will be acknowledged in conference communications.

*Please note that we can only guarantee 12 exhibitor/sponsor tables, which will be allocated on a first come, first serve basis based on receipt of payment and exhibitor-sponsor application.*

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Conference Exhibitor-Sponsorship Program
Rhonda Britton, CMP
NAADAC Affiliate & Events Coordinator
Phone 703.741.7686 ext 133
Email: rhonda@naadac.org

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Exhibit Facility and Location

Omaha Marriott Hotel
10220 Regency Circle
Omaha, NE 68114-3706
402-399-9000

<table>
<thead>
<tr>
<th>Conference Date</th>
<th>October 30, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Move-In</td>
<td>6:30 to 8:00 am</td>
</tr>
<tr>
<td>Exhibit Hours</td>
<td>8:00 am to 5:00 pm</td>
</tr>
<tr>
<td>Exhibitor Move-out</td>
<td>After 5:00 pm</td>
</tr>
</tbody>
</table>

Parking: Complimentary self-parking

High-Speed Internet: Complimentary

Meals: Exhibitors with badges are welcomed to attend all NAADAC meal events. Meal tickets for additional guests are available at additional cost. Contact NAADAC for more details.

Local Area: Discover the perfect blend of style and convenience when you stay at the luxurious Omaha Marriott. Located near downtown and the vibrant Old Market district, our hotel in Omaha, NE offers easy access to the city's best attractions, including Westroads Mall, the CenturyLink Center, TD Ameritrade Park and the University of Nebraska Omaha. Guests can take advantage of our complimentary local shuttle to
avoid the hassle of rental cars and parking fees and get around within a 5-mile radius. After an action-packed day, retire to guest rooms featuring free Wi-Fi, LCD TVs and floor-to-ceiling windows. Enjoy a refreshing dip in one of our swimming pools, or go for a brisk workout in our state-of-the-art fitness center. Visit Heartwood Restaurant & Lounge, our renowned steakhouse, and indulge in expertly prepared American dishes.

EVENT CONTACTS

Sponsorship, Exhibits, Advertising and Promotion Sales and Customer Service
Rhonda Britton
Phone: 800-548-0497 ext. 133
Fax: 703-741-7698
Email: rhonda@naadac.org

NAADAC Onsite Exhibitor Contact
Rhonda Britton
Phone: 800-548-0497 ext. 133
Cell: 301-821-5913
Email: rhonda@naadac.org

Conference Venue
Omaha Marriott Hotel
10220 Regency Circle
Omaha, NE  68114-3706
Direct: 402-399-9000

Custom Sponsored Programs and Commercial Strategic Services
Cynthia Moreno Tuohy
Phone: 800.548.0497 ext. 129
Cell: 301.755.4256
Email: cynthia@naadac.org

Other NAADAC Matters
Rhonda Britton
Phone: 800-548-0497 ext. 133
Fax: 703-741-7698
Email: Rhonda@naadac.org
TERMS AND CONDITIONS

Enforcement, Interpretation and Eligibility
In the enforcement and interpretation of the following terms, the decision of NAADAC Executives is final. NAADAC reserves the right to determine the eligibility of any company for inclusion in the conference and its marketing programs; to reject, eject, or prohibit an exhibit or exhibitor for any reason. In applying for exhibit space, each exhibitor/sponsor agrees to abide by the terms set forth in this prospectus.

Non-transferable -- Exhibitors may not assign, sublet or share any portion of their allocated space without express written permission from NAADAC.

Noise Control -- Exhibitors are prohibited from playing radios and any other music in the exhibit area.

Direct Sales - Selling from your exhibit booth is permitted. Please have proof that you have a sales permit.

Installation and Removal—All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the exhibitor. These dates and times are specified in the prospectus but are subject to change. Exhibitors will receive instructions for storage and trash onsite.

Damage to Property—Exhibitors are liable for any damage caused to building, floors, walls, columns, tables, or to any other exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building columns, floors, walls or tables.

Fire, Safety, and Health—The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding the installation and operation of equipment. Only fireproof materials should be used in exhibits. The necessary fire precautions will be the responsibility of the exhibitor.

Security — Exhibit materials may be securely stored in the NAADAC Onsite Office. Exhibitors are responsible for all unsecured materials or property of value left in the exhibit room during and after exhibit hours.

Liability -- It shall be the responsibility of the exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement in such amounts as the exhibitor shall deem adequate. Insurance will be provided by NAADAC. The sponsor agrees to make no claim, for any reason whatsoever, against NAADAC, the hotel, or any other contractors for loss, theft, damage, or destruction of goods, or for any injury to herself/himself or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of the failure to provide space for the exhibit, or for removal of the exhibit or for the failure to hold the conference as scheduled.

Unoccupied space—NAADAC reserves the right, should any rented exhibitor's space remain unoccupied on the opening day, or should any space be forfeited due to failure to make payment, to rent that space to any other exhibitor, or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the exhibitor to pay the full amount specified in the exhibitor space agreement.

Cancellation and Refunds – NAADAC is unable to cancel or refund sponsorship once payment is processed. Refunds of exhibit fees may be made by NAADAC if the space is able to be sold to another party.
Exhibitor/Sponsor Application and Order Form

Please complete this form in full and send to Rhonda Britton
Fax: 703-741-7698 or email: rhonda@naadac.org

Name of Company or Organization:
________________________________________________________________________

Street Address:
________________________________________________________________________

City/State/Zip:
________________________________________________________________________

Contact Person: ______________________________________ Title: _______

Email: ____________________________________________________________

Work Phone: (____) ______-_________ Cell Phone: (____) ______-_________ Fax: (____) ______-_________

<table>
<thead>
<tr>
<th>#</th>
<th>Conference Programs</th>
<th>Unit Price</th>
<th>Total Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Platinum Level Sponsorship</td>
<td>$2,000</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Gold Level Sponsorship</td>
<td>$1,500</td>
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<tr>
<td>3</td>
<td>Silver Level Sponsorship</td>
<td>$1,000</td>
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</tr>
<tr>
<td>4</td>
<td>Bronze Level Sponsorship</td>
<td>$500</td>
<td></td>
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<tr>
<td>5</td>
<td>Partner</td>
<td>$250</td>
<td></td>
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<tr>
<td>6</td>
<td>Additional Exhibitor Badge</td>
<td>$300 non-member / $250 member</td>
<td></td>
</tr>
</tbody>
</table>

**Total Amount to Be Charged to Credit Card**

Payment Information –Note that payments will appear on your credit card bill as processed by NAADAC.

Credit Card Type: VISA MasterCard AMEX
Credit Card Number: ________________________________ Exp. Date: ______________
Name on Card: ___________________________________________ Card Security Code: ______
Card Billing Address: ___________________________________________________________________ Zip Code: __________

Authorized Signature: ________________________________________________________________

Sponsor/Exhibitor Acceptance: I, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this Prospectus. NAADAC reserves the right to refuse this application for any reason.
Note: Exhibit space assignments will be made on a first-come, first-served basis as determined by the date and time stamp of receipt of a completed application, order, and payment form. (To be completed by NAADAC) Accepted

The following page must be completed and forwarded along with payment information.

Contact Information of Person Completing Form

Name: ___________________________________________________________________________________________________________________

Phone: ________________________________________________________________________________________________________________

Email: ________________________________________________________________________________________________________________

Fax: ________________________________________________________________________________________________________________

Description of Exhibiting Organization for Program

Please Email rhonda@naadac.org description not to exceed 100 words your organization and what you will be exhibiting at the conference. Recommend including corporate website address and 800 phone numbers to facilitate attendee follow up.

Exhibit Personnel Badges – Names Must Be Submitted No Later Than (insert date)

#1 Included with Booth

First Name: ___________________________________________________________________________

Last Name: _____________________________________________________________________________________________________________

Job Title: ______________________________________________________________________________

Company Name: ________________________________________________________________________

Note Badges are Not Transferable. Additional Personnel Require Registration – Complete this information to ensure production of appropriate name badges.

First Name: ___________________________________________________________________________

Last Name: _____________________________________________________________________________________________________________

Job Title: ______________________________________________________________________________

Company Name: ________________________________________________________________________