

# **2004 Conference Information**

**Exploring New Frontiers: the Latest Practical Tools for Quality Care**

**October 6-9, 2004**

**Holiday Inn Sunspree Resort, West Yellowstone, Montana**

**Tuesday October 5<sup>th</sup>:**      Exhibitor Set-up 8:00 am – 5:00 pm  
Registration 6:00 pm – 8:00 pm

**Note: Room assignments and times are subject to slight changes**

## **Day One Wednesday October 6<sup>th</sup>**

7:00 am – Registration Opens

7:30 am – Exhibit Hall Opens

7:30 am – 8:30 am Continental Breakfast in Exhibit Hall

**Hayden Hall**

# Opening Session

8:30 am – 11:00 am

## Quality in Treatment

Geyser



**David L. Rosenbloom, PhD**  
**Director, Join Together Boston, MA**

David L. Rosenbloom, PhD, is the Director of Join Together, a program of the Boston University School of Public Health, which helps communities fight substance abuse and gun violence. He is also Professor of Public Health at the Boston University School of Public Health and adjunct lecturer at Brandeis University where he teaches health care management and strategy. He is a member of the National Institute on Drug Abuse National Advisory Council, currently chairing a Special Committee to review the NIDA Clinical Trial Network program. Rosenbloom serves as a Director of the Spaulding Rehabilitation Hospital, Stop Handgun Violence and is Chairman of QuitNet.com Inc.

11:00 am – 11:15 am Coffee Break

Seminar 11:15 am -4:30 pm (with breaks)

## Wednesday Seminar & Featured Presentation



**Cardwell C. Nuckols, PhD**

Geyser

## **The Science Based Treatment of Addiction Disorders**

The field of Addictive Disorders is robust with new data and research that needs to be translated into useful information for the benefit of the front-line clinician. The ultimate goal of this translation is to empower the clinician with the best information and techniques available. This skills training event will give clinicians the latest research on dependence, tolerance, acute abstinence syndromes, aspects of recovery and available treatments both psychosocial and pharmacological. Participants can expect to learn how this research translates into actual work with clients. Case vignettes will be utilized to demonstrate application of clinical technique. The learning objectives of this seminar include: Discussion of newer research findings as they relate to Addictive Disorder recovery and relapses; psychosocial techniques useful for each of the following: treating Acute Abstinence Syndromes, management of cravings, recovery planning, motivating clients for change, anger and other early recovery relapse issues. This seminar will also discuss medications that are proven effective for the following: management of the Acute Abstinence Syndrome for each classification of addictive substance, management of craving, management of anger and other relapse issues

Cardwell C. Nuckols, PhD, known by most as C. C. Nuckols, is a recognized expert in the areas of behavioral medicine, addictions treatment and workplace productivity training. He is currently the Executive Vice President of TransMillennial Resource Corporation/Campus Hospitals in Ohio and President of Cardwell C. Nuckols and Associates, a Florida based international consulting and training company.

## **Wednesday Workshops**

**11:15am -12:45pm**

\* Note the DOT/SAP workshop will be on-going throughout all scheduled workshop times. Attendance at all sessions is mandatory for the successful completion of the SAP credential.

### **Faithful**

#### **DOT/SAP Department of Transportation, Substance Abuse Professionals Qualification Training**

##### **Wanda McMichael**

Take advantage of this 2 day training opportunity and earn 12 hours of training credits, gain access to skills and knowledge and prepare to complete the 100 item examination as required by DOT.

This SAP/DOT training and test is offered by the NAADAC to aid professionals who conduct assessments and offer treatment to individuals regulated by the Department of Transportation. This 12 hour training and 100 item test is an essential requirement as outlined in the 49 CFR part 40 regulations for those who are seeking their SAP certification.

### **Electric**

#### **Tony Piper, MS, LPC Rural Prevention A/D Services Alaska**

This workshop will focus on how prevention services are provided in rural communities.

### **Canyon/Dunraven**



**Stealing the Lives of Our Youth: Marijuana Abuse and Addiction in Adolescence**  
**Stephen Bogan, Youth Treatment Lead, Division of Substance Abuse, State of Washington**

There is a drug being used by many adults and adolescents that, depending upon who you talk to, may be harmless and non-addictive or dangerous and capable of causing addiction and great harm. The primary drug of abuse and addiction has changed from alcohol in the early 1990's to marijuana in the mid 1990's. The great debate about the dangers of marijuana continues while children and adolescents become harmfully involved with this drug. The prevalence of cannabis use is rising among adolescents. Older youth in school populations are seeing marijuana as less dangerous, and youth entering treatment for chemical dependency are citing it as their primary drug of abuse. This is not the same drug most adults remember using in the 60's. Clinicians who treat adolescent substance abusers report they are working with many more youth with serious cannabis-use disorders. These disorders reach the level of dependence and affect the developmental maturation of these youth.

This workshop will provide accurate, updated information on the trends in adolescent marijuana use, describe the potential for abuse and addiction, explore the developmental damage that may occur, describe ways that clinicians can approach and intervene with youth harmfully using marijuana, address attitudes about the drug that interfere with intervention and treatment, and assist in designing treatment methods to work with youth with marijuana abuse and addiction. Attendees will become knowledgeable about what is different about the drug currently, and how the early use of cannabis can drastically affect the developmental emotional, physical, social, and psychological progress of children and youth. The presentation will respect and honor the diversity of youth in multiple treatment systems, where working together is critical to support recovery efforts.

Stephen Bogan is currently the Youth Treatment Services Lead for the Division of Alcohol and Substance Abuse in the State of Washington. He has worked in the field of adolescent mental health and chemical dependency for over 28 years.

**12:45 pm -2:00 pm**

**Networking Luncheon with Exhibitors**

**Hayden Hall**

Enjoy lunch and have a chance to network with exhibitors and colleagues from around the USA. Raffles will be drawn at this time.

**2:00 pm – 4:30 pm Seminar Continued & More Workshops**

**3:00 pm – 3:15 pm Refreshment Break**

**Faithful**

**DOT/SAP Department of Transportation, Substance Abuse Professionals  
Qualification Training (Continued)**

**Canyon/Dunraven**

## **Canyon/Dunraven**

### **Treating Methamphetamine Dependence**

**Eric Martin, MA, CADC III,**

**Director Addiction Counselor Certification Board of Oregon**

Eric Martin will present on the epidemiology of methamphetamine, pharmacology, neuropharmacology, and will summarize Addiction Treatment Best Practices from EBP's to the shared clinical wisdom of professionals on America's West Coast, where methamphetamine has been a serious problem for the past two decades. He will present information in a very "hands-on" and humorous manner that is designed for frontline clinicians, translating theory into actual concrete practice.

Eric Martin, MA, CADC III is a very entertaining presenter with 20 years of experience in the Addictions Treatment Field. Eric is Director of the Addiction Counselor Certification Board of Oregon and is an instructor with the University of Oregon and numerous colleges in Oregon. As both a clinician and recovering person, Martin presents a unique perspective that combines research, clinical experience and actual client behavior. He has been honored with numerous awards including the 1997 Award of Excellence from the Oregon State Association of Alcoholism and Drug Abuse Counselors and the 2002 Award of Excellence from Oregon's Governor John Kitzhaber and the Governor's Council on Substance Abuse.

## **Electric**

### **Dreams and Addictions: Working with Veterans & Post Traumatic Stress Disorder**

**Roger D. Martínez, LADC, NCAC-II, Addiction Counselor, Immediate Past**

**President, New Mexico Association for Addictions Professionals**

Nightmares and the ability to get a restful night's sleep have a direct correlation with whether someone will relapse or continue to maintain a life of sobriety. Dreams come in many forms and express themselves both symbolically and in metaphor. Roger Martinez has worked with victims of rape & incest, prison inmates and Vietnam veterans as well as other clientele with PTSD or other traumatic symptoms. Many times a client has a difficult time finding something they find important to talk about in a counseling session. When asked about their dreams, they can go non-stop throughout the session.

Working with nightmares has been difficult for clients to work with, but the results are dramatic: clients begin to sleep a full night's sleep to begin with, and have a reduced need to use substances. These are benefits clients appreciate and the addiction profession can benefit from.

Roger Martínez, is a state licensed and NAADAC certified addiction counselor. He is an active member of the International Association for the Study of Dreams (ASD) and

Immediate Past President of the New Mexico Association for Addiction Professionals. He presented workshops and led dream groups at annual ASD conferences and the Silver City Institute (NMAAP) as well as at different colleges and graduate schools across this country

**5:30 pm – 7:30 pm**

**Canyon/Dunraven/Geyser**

### **WELCOME RECEPTION**

Be entertained, enjoy good **food** and hear about news impacting the profession during this enlightening reception where you can mix and mingle with other conference attendees. Montana Governor, Judy Martz has been invited.

## **Day Two Thursday, October 7<sup>th</sup>**

7:30 am – Registration Opens

7:45 am – 8:30 am Continental Breakfast

**Hayden Hall**

**8:30 am – 10:30 am**

**Plenary**

**Geyser**

**Dr. Robert Trotter**

The National Institute on Drug Abuse will provide NAADAC with a presentation discussing the latest research for addiction professionals working with special populations in the rural community lead by Dr. Trotter. More information to follow, check for updates!

10:45 am – 12:15 PM Seminars and Workshops

## **Seminars/ Featured Presentations**



### **Canyon/Dunraven**

#### **Locked Up: The Best Place to Treat Addiction**

#### **Delbert Boone, Owner of NDD Productions, Expert on Addiction Criminal Behavior**

Currently, over five million individuals are under some type of correctional supervision in the United States. Nearly 85% of all crimes committed are in some way related to the use of, and abuse of, alcohol or some other drug. Even more alarming, two thirds will commit additional crimes to support their addiction, and will return for a second or third term of incarceration.

Treating addiction in a criminal setting is dependent upon both organizational characteristics and the program development skills of staff. Administrators should consider two basic areas when thinking about institutional programs. First, providing a healthy organizational climate for program development and planning. Second, utilizing a rational planning model for the program.

This workshop will look at the insidious pathology of addiction and the multifaceted nature of the disease, including the addictive process, signs, symptoms, and behaviors. The workshop will also address accepted treatment practice for addicted clients and the values of quality institutional programs.

Delbert Boone is one of the nation's foremost authorities on addiction and criminal behavior, an identity established through his ability to consistently help drug offenders and substance abuse counselors understand the parallels between addiction and criminal behavior.

### **Geyser**

Hazelden will present the Matrix Model of Methamphetamine Treatment during this special presentation. More details to follow please check for updates.

**10:30 am – 10:45 am Coffee Break**

# Thursday Workshops

## Faithful

DOT/SAP Department of Transportation, Substance Abuse Professionals  
Qualification Training (Continued)

12:15 pm – 2:15 pm

### Electric and Geyser

#### **NAADAC Annual Membership Meeting & Box Lunch**

Hear about what your professional association is doing for you, what the future holds and how you can lead, unify and empower other professionals. Enjoy a boxed lunch during the discussion.

2:15 pm - 2:30 pm Break

#### **2:30pm-4:30pm Criminal Justice Seminar Continued**

##### **Locked Up: The Best Place to Treat Addiction**

**Delbert Boone, Owner of NDD Productions, Expert on Addiction Criminal Behavior**

## 2:30pm- 4:30pm Workshops

### Faithful

DOT/SAP Department of Transportation, Substance Abuse Professionals  
Qualification Training (Continued)

### Electric

#### **From Despair to Empowerment: The Journey of Women in Recovery**

**Rhonda McKillip**

**MEd, LMHC, MAC, CCDC III, CDP**

Women face many challenges, barriers, and lifestyle stressors *prior* to entering treatment, *during* treatment, and *after* the completion of treatment. Even though alcoholism progresses more rapidly in women than in men, women are *less* likely to receive encouragement to seek treatment. Physical problems are often more serious, such as greater vulnerability to serious alcohol related diseases like cirrhosis of the liver. Psychiatric problems are often more serious and women experience depression twice as often as men. Women typically relapse over the “unmentionables”: like losing custody of

their children. They are also *less* likely to experience a supportive home re-entry environment following treatment. These issues complicate recovery for women and can lead to relapse if not addressed. This workshop will highlight these *challenges* and focus on the *solutions* to support women in their journey of recovery.

Rhonda McKillip is a Psychotherapist in private practice in Spokane, Washington. She provides consultation, training, quality service review, program development and clinical supervision to professionals in the areas of mental health, substance dependence and dual diagnosis, as well as direct service to consumers/clients in the agency setting.

Ms. McKillip earned a Masters in Education (MEd), in Counseling and Guidance, is a Licensed Mental Health Counselor (LMHC), a Nationally Certified Master Addiction Counselor (MAC), a Certified Chemical Dependency Counselor Level III (CCDC III) and a Chemical Dependency Professional (CDP).

## **Geyser**

### **ASAM Patient Placement Criteria**

**Paul H. Earley, MD, FASAM**

Learn how the new ASAM (American Society of Addiction Medicine) Patient Placement Criteria will impact your profession. This workshop will cover how the new software will be used for assessment, referral and the treatment of clients with addictive and co-occurring disorders.

Paul H. Earley, MD is the Program Director of Adult Addiction Medicine at Ridgeview Institute and the Medical Director of the Ridgeview Impaired Professional's Program. Ridgeview's Impaired Professional Program is one of the oldest and most respected programs for the treatment of professionals in the United States-the program is comprised of a four phase extended treatment process designed especially to address the needs of the chemically or psychiatrically impaired professional. The Ridgeview program, under Dr. Earley's direction, has returned hundreds of physicians, nurses, researchers, pharmacists, and corporate executives to meaningful and productive lives.

Dr. Earley's career interests include the psychotherapy of addictive disease with a special interest in the long-term therapy of recovering individuals. He is trained in the Boyden-Pesso System/Psychomotor Therapy (BPSP) and applies this knowledge to the ongoing care needs of addicts and alcoholics in recovery. His psychotherapy practice is based in Atlanta Georgia.

Dr. Earley is the author of numerous articles on addiction treatment and recovery and speaks and trains addiction professionals throughout the United States. Among his publications are *The Cocaine Recovery Book* and *The Cocaine Recovery Workbook.*, two books designed as educational texts for the professional who treat as well as the patient who suffers from cocaine/crack addiction.

Dr. Earley is certified by, and a fellow of, the American Society of Addiction Medicine (ASAM). He serves on the Board of Directors and Executive Committee of ASAM. Recently, he was a consultant for the "Close to Home" Bill Moyers five part series on addiction which premiered March 29, 1998.

**4:30 pm Exhibit Hall closes**

**6:30pm- 8:30pm**

**Geyser/Canyon/Dunraven**

**NAADAC PRESIDENT'S AWARDS  
DINNER**

Hosted by NAADAC President, Roger Curtiss, NCAC II

Enjoy local Montana fare at this prestigious event honoring the professional achievements of Addiction Professionals, just like you. Also, learn about how addiction treatment and prevention will change in the future with more use of technology as you listen to the keynote speaker.

**Keynote Speaker, Barry Karlin, CEO of CRC  
THE ROLE OF TECHNOLOGY  
IN TREATMENT AND  
PREVENTION**

**And...**

**The Annual NAADAC Awards Presentation**

**Day Three, Friday, October 8<sup>th</sup>**

7:30 am – Registration Opens

7:45 am – 8:30 am Continental Breakfast

10:00am 10:15 am Refreshment Break (Plenary will continue after the break)

**Plenary**

**Geyser**

**Expert Panel On the Costs of Alcoholism and Treatment for Special Populations**



**Dr. Dale Walker from “One Sky Center”**

Dr. Dale Walker is professor of Psychiatry and Public Health and Preventive Medicine and Director of the Center for American Indian Health, Education and Research at Oregon Health and Science University. Currently, he is chair of the Governor’s Council on Alcohol and Drug Abuse Programs for the State of Oregon. He and his staff recently received a grant from the Substance Abuse and Mental Health Services Administration to develop a National Resource Center for American Indian/Alaska Native Substance Abuse Services. Named One Sky Center, it is the first national resource center dedicated to improving prevention and treatment of substance abuse among native people. Dr. Walker recently chaired a task force for the state’s Department of Health and Human Services that focused on co-occurring addictions and mental illness problems. He is working on three major research projects, drawing attention to best practices for the treatment of addictive disorders.

Prior to arriving at the Oregon Health and Science University five years ago, Dr. Walker led the development of the first National Center of Excellence for Treatment of Alcohol and Drug Problems within the national Veterans Affairs Medical Center system. This work and focus began at the Seattle VA Medical Center and the University of Washington School of Medicine.

Nationally, Dr. Walker has participated in numerous consultations and provided testimony on promoting access to care, best practices and effective research integration into community settings, especially focusing on American Indian populations. He has presented testimony in both houses of Federal Congress in regards to these issues, and provided leadership, direction and advocacy for the American Psychiatric Association’s efforts for mental health and addictions parity.

Throughout his career, Dr Walker has served nationally and locally as an advocate and activist for access to healthcare and the elimination of the stigma of mental illness. A major focus of his research has been on addictions and mental health issues of American Indians. Over the past 25 years the American Indian Research Group has studied the prevalence and natural history, risk and protective factors relating to addictive disorders, the relationship between mental and addictive disorders and treatment strategies. He and his colleagues have consulted and lectured throughout North America on American Indian issues.

## **The American Indian / Alaska Native National Resource Center for Substance Abuse Services**

One Sky Center is the first national resource center dedicated to improving prevention and treatment of addictive disorders among native people. Conceptualized and funded by the Substance Abuse and Mental Health Services Administration (SAMHSA), it is designed to work across all federal and state agencies that provide services to American Indian populations.

“Working with stakeholders from across the country, this center will provide a blueprint for comprehensive services that honor the traditional ways of living and healing among Native Americans,” said SAMHSA Administrator, Charles G. Curie.

The objectives of the National Resource Center include:

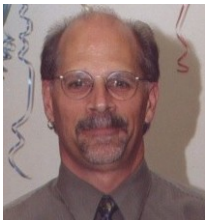
To promote and nurture effective and culturally appropriate substance abuse prevention and treatment services for native populations;

To identify culturally appropriate effective evidence-based substance abuse prevention and treatment practices and disseminate them so that they can be applied successfully across diverse tribal communities; and,

To provide training, technical assistance and products to expand the capacity and quality of substance abuse prevention and treatment practitioners serving this population.



**Dr. Nancy Kennedy, PhD**, Science Advisor to the Director for the Center for Substance Abuse Prevention/SAMHSA. Member of the Board of NALGAP (the National Association of Lesbian & Gay Addiction Professionals) and the Association of Clinicians for the Underserved.



**Stephen Bogan**, will join the panel to discuss Youth Treatment issues

**Dr. Eric Goplerud, PhD**, Director, Ensuring Solutions to Alcohol Problems

Dr. Goplerud is a Research Professor, Department of Health Policy at The George Washington University School of Public Health and Health Services. His policy and research interests focus on improving access to alcohol screening and treatment, integration of primary health and behavioral healthcare services, performance

measurement in managed behavioral health, and public/private quality improvement initiatives in behavioral healthcare.

Previously, Goplerud was Associate Administrator for Quality and Finance at the Substance Abuse and Mental Health Administration (SAMHSA). He was instrumental in negotiating with the Office of Personnel Management for full parity for alcohol, drug, and mental health treatment in the Federal Employees Health Benefit Program. He also managed SAMHSA's public and private sector managed behavioral healthcare activities. While Director of the Division of Planning and Policy Implementation at SAMHSA, he served on the Mental Health Workgroup of the White House National Health Care Reform Task Force, where he had lead responsibility for substance abuse prevention. He has also held senior positions at the Center for Substance Abuse Prevention and the Division of Demand Reduction, Office of National Drug Control Policy, Executive Office of the President.

## **Poster Session 11:30 am -2:00 pm**

### **Electric**

## **Friday Workshops**

**11:30 am -1:15 pm**

### **Faithful**

**DOT/SAP Department of Transportation, Substance Abuse Professionals  
Qualification Training (Continued)**

### **Canyon/Dunraven**



**Dying for a Drink or Drug**  
**Richard K. Ries, MD**

This workshop will address issues of addiction and suicide, and examine the links, review the existing data, and try to answer the question: is suicide a mental health or an addictions treatment issue? Dr. Richard Ries will discuss the differential diagnosis of suicidal thoughts and acts in addiction treatment populations, and a methodical suicide evaluation and intervention for addictions counselors (consistent with the new soon to be released TIP on Co-occurring disorders)

Dr. Richard Ries (age 56) is Professor of Psychiatry at the University of Washington Medical School in Seattle, Washington. He is board certified in General Psychiatry and in Addiction Psychiatry by the American Board of Psychiatry and Neurology and certified in Addiction Medicine by the American Society for Addiction Medicine. Dr. Ries is Director of Outpatient Psychiatry, Dual Disorder Programs, and the Addictions Programs at Harborview Medical Center in downtown Seattle. He is Director of substance abuse education for the University of Washington Medical School and Director of the Division of Addictions for the Department of Psychiatry. He has obtained NIDA sponsored clinical research grants in 1989 and 1997 to evaluate treatment outcome in dual disorders, and has been co-investigator on a number of other grant projects, including the NIDA Clinical Trials Network. He was chosen to chair the first national consensus Treatment Improvement Protocol (TIP #9-1994) on assessment and treatment of persons with co-occurring addiction and mental disorders by the Center for Substance Abuse Treatment, and is currently co-chair of the TIP #9 update. In 1999 he became a co-editor of the key reference text: *Principles of Addiction Medicine*, published by the American Society of Addiction Medicine, and is now senior editor of that text.

### **Geyser**



### **Co-occurring Conditions Among Adolescents in Juvenile Justice and Drug Courts**

#### **Norman Hoffmann, PhD**

This presentation will utilize information from the PADDI (Practical Adolescent Dual Diagnostic Interview) on adjudicated adolescents incarcerated in secure facilities and those in diversion drug courts. Comparisons of addictive symptoms and histories and prevalence of mental health conditions will be presented.

Participants will be able to:

- ✓ Describe similarities and differences in the prevalence of disorders between incarcerated and diverted adolescents as found in a state system.
- ✓ Describe the strategies for obtaining diagnostic information from adolescents and how they are similar or different from those used with adults.
- ✓ Articulate the implications of diagnostic findings for treatment planning within institutions or drug courts and for maintenance care upon completion of the primary treatment identify the most prevalent conditions and related treatment implications generally found in juvenile justice related populations.
- ✓ Make the case for routine assessment of all adolescents involved in the juvenile justice system.

Norman G. Hoffmann, PhD, a clinical psychologist, has been evaluating treatment effectiveness and developing a broad range of practical clinical assessment instruments during the past 25 years. He is a frequent presenter and trainer at national and international conferences, and his assessment instruments are used throughout the United States, Canada, and parts of Europe. Dr. Hoffmann is the president of Evinco Clinical Assessments and Clinical Associate Professor in the Department of Community Health at Brown University.

**1:15 pm -2:30 pm Lunch Break (On your own)**

## Workshops & Seminars Continued

**2:30 pm -4:30 pm**

### **Canyon/Dunraven**

**Featured Seminar: Dr. Eric Goplerud expands on the Costs of Alcoholism and Treatment**

### **Faithful**

**DOT/SAP Department of Transportation, Substance Abuse Professionals Qualification Training (Continued)**

### **Geyser**

**From Baby Boomers to Centurions: The FACE Screening with a Focus on Prescription Drug Abuse**

**Jim Holder III, MA, MAC, LPC, LPCS, the developer of the FACE Screening**

This workshop will bring professionals into a new period of prevention and treatment by teaching them how to distinguish who is at the greatest risk of dependency on addictive substances, especially prescription medications. Prescription medication abuse is at an epidemic level in the US with older Americans abusing them in greater numbers. These high-risk individuals are what we call “pre-dependents.” This workshop will synthesize current research and provide a new assessment tool that addresses four genetic and psychological factors to pin point these individuals. This presentation has been developed for prevention professionals, intervention specialists, counselors, doctors and nurses.

Holder, with 28 years of experience in addiction treatment, has taught at international, national, regional and state conferences.

### **Electric**

**Overview of Buprenorphine Treatment**

**John E. Emmel, MD**

People addicted to opiates now have another treatment opportunity for management of this disease. Buprenorphine is now available as a prescription medication to assist in the

withdrawal from opiate based substances. New laws now allow doctors to apply and prescribe this medication through private practices. The use of substance abuse treatment professionals may aid physicians by offering case management and counseling to the patients as they effectively withdraw from opiates. This two-hour training is designed to create an awareness of the use of buprenorphine, teach management of opiate dependence and withdrawal, and illustrate the counselor's role in this process. Come prepared to engage in an event that will help in the understanding of this new treatment of opiate dependence.

As a graduate of Brown Medical School, Dr. Emmel has been certified a Diplomate by the National Board of Medical Examiners and is a Certified Addictionist by the American Society of Addiction Medicine. He has been licensed by the South Carolina Board of Medical Examiners since 1978. Some of his professional memberships include the American Society of Addiction Medicine, where he is a member of the Nicotine Dependence Committee as well as the Methadone Treatment Committee, and the South Carolina Society of Addiction Medicine, where he has served as Secretary/Treasurer, President, and Immediate Past President. Dr. Emmel also is a member of the American Medical Directors Association.

He presented "Update on Alcohol and Drug Abuse" at the Intensive Family Medical Review Course and "Substance Abuse" at Issues Impacting Family Functioning both of which were held at the Medical University of South Carolina. To the neo-natalists, nursery nurses and Social Service staff of the Medical University of South Carolina he presented "Cocaine Addiction and Pregnancy." As part of a series of continuing educational lectures for clinical counselors at the Department of Alcohol and Other Drug Abuse Services in Charleston County, Dr. Emmel has shared his continuing work on "Concepts in Substance Abuse." He also co-authored an abstract entitled "Cocaine Use May Decrease the Risk of Alcohol-Related Seizures" which was presented at the 1993 Research Society of Alcoholism.

**5:30 pm – 8:30 pm**

**Hayden Hall**

**ENJOY YOURSELF AT THE PAC BBQ  
AND RELAX WITH MUSIC AND STORY  
TELLING BY KEN OVERCAST.**

Ken Overcast is the real deal. In this day and age of plastic, throwaway everything, to find someone who is really genuine is a treat indeed. While many in the performing arts tend towards honing an act that is saleable, Ken strives very diligently to just be himself. His music, writing, and public performances are characterized by a down home connection that is rare. He's a third generation Montanan, and is truly making a mark on America's entertainment. Both Ken's recordings and writing have been very prolific, with his book "Yesterday's Yarns" due for publication in the spring of 2003, and at least one new recording project in the mill constantly. 2002 also saw the introduction of a

syndicated radio program, “The Cowboy Show” with Ken Overcast, which features both contemporary cowboy music and interviews, and a look back into the past with memories from a few old time cowboys.

Don’t forget, your attendance at this event will help raise funds for the NAADAC Political Action Committee (PAC). Join us for some yummy barbeque, good music and a live auction. The silent auction winner will also be announced at this time.

High PAC Donors will be welcome at a special reception in **Electric** from 9:00 -10:00

## **Day Four Saturday October 9<sup>th</sup>**

**Workshops 8:30 am- 10:30 am**

### **Electric**

#### **Current Legal and Ethical Issues in Treatment for Managers David J. Powell, PhD**

Dr. Powell is President of the International Center for Health Concerns. In this role he is assisting China in the development of AA, NA and AlAnon and led the World Health Organization China Institute on Substance Abuse in Beijing China, September 2002. He is now co-leading the 2004 Asia Pacific Institute on Addiction in Singapore.

Formerly, Dr. Powell was President of ETP Inc for 25 years and retired from ETP Inc in 1999. In that role he founded and operated “The Center” in Connecticut and trains on supervision around the world.

He has been in the addiction field since 1965, is a licensed alcohol and drug abuse counselor, licensed marriage and family therapist, certified clinical supervisor, and diplomate in the International Academy of Behavioral Medicine. His three books on clinical supervision are primary texts in the field, used heavily in the certification exam for clinical supervisors in Connecticut.

David has served on advisory boards at Harvard Medical School and Johns Hopkins University. He is co-editor of the Journal of Chemical Dependency Treatment. David's latest book is entitled Playing Life's Second Half. A Guide for Men Moving from Success to Significance, is due out this summer.



#### **Marketing Professional Services Utilizing Today's Technology Harold Jonas, PhD, LMHC, MA ,CAP CEO, sober.com**

Graduate school, acquisition of credentials and years of experience do not prepare clinicians for the business world. Private practice counselors often fail despite the quality,

commitment and ability to perform the job. There are many facets contributing to a successful private practice: skill of the counselor, location and hours of operation, referral base and that unspeakable word, money, to name a few. Human service professionals generally have a hard time dealing with the financial aspect of private practice. All the clinical skills and willingness to serve our clients will fail if we can't stay afloat.

This two-hour workshop will focus on best methods for marketing your private practice in today's fast paced highly mobilized society. It will identify effective strategies for reaching a broad or targeted market via the various media: TV, radio, print and electronic. Specific focus will be on using the Internet as the most cost-effective strategy for reaching potential clients and how counselors can best benefit from utilizing this present and future tool in marketing their practices.

**9 am – 3 pm NAADAC Board of Director's Meeting**

**This is the Annual NAADAC Board of Directors. All NAADAC members are welcome to attend.**

## **OPTIONAL TOUR**

**End your conference with a visit to the World Famous Yellowstone National Park!**

**An optional tour will depart for Old Faithful from the Holiday Inn at 11:30 am. This tour includes a box lunch. Tickets will be available for purchase at the Registration Desk and cost \$41.**

### **Location Information**

Holiday Inn SunSpree Resort  
West Yellowstone, MT

Call: 800-646-7365 for reservations

Attendees must identify themselves by group name: NAADAC to receive the conference room rate of **\$69** per night if you book before **September 3, 2004**.

There will be an additional \$8 per additional person. Rooms can accommodate up to 4 individuals.

In case of a sell-out, rooms are also available at The Fairfield Inn and Days Inn.

Fairfield Inn  
West Yellowstone, MT  
Phone: 406-646-4892  
Fax: 406-646-4893  
Toll Free: 800-565-6803  
westyellowstoneffi@kellyinns.com

Days Inn  
West Yellowstone, MT  
406-646-7656

Yellowstone Tour and Travel will serve as the 2004 NAADAC office Conference Travel Agency, for those attendees needing to make airline reservations, rental car, shuttle bus and hotel reservation. Yellowstone Tour and Travel can also make hotel reservations, and book additional travel and tours.

Yellowstone Tour and Travel  
Toll Free: 800-221-1151  
Local Phone: 406-646-9310  
Fax: 406-646-9490  
<http://www.yellowstone-travel.com/index.htm>

Bozeman (airport code BZN) is the nearest airport. Round-trip shuttle service can be coordinated with your flight through Yellowstone Tour and Travel for \$65 round trip. They can also reserve a rental car for you if you prefer to fly to Idaho Falls.

### **Exhibitor Information**

NAADAC will have limited exhibit space available on a first come first serve basis. This includes 16, 8 x 10 booths in the exhibit hall. All 8 x 10 booths include table, 2 chairs, pipe and drape. NAADAC will also have 12, 8 foot tables available for table top exhibits in the exhibit hall and in other conference space.

8x10 booths are \$600 and 8 foot table top exhibits are \$400. Exhibit set-up is October 5, 2004.

Please call NAADAC or visit the website for more information. Shipments to the conference will not be accepted before September 30<sup>th</sup>. Only UPS and Fed-Ex ship to West Yellowstone.

### **Sponsorship Opportunities**

Opportunities for sponsorship are still available. Please contact NAADAC at 800-548-0497 ext. 119 for more information.

### **Registration Information**

Full conference

NAADAC Members	\$125
Non Members	\$250
Student non members	\$75

Student members \$50  
NAADAC Board of Directors \$100  
Spouse meal ticket \$100

Single Day  
NAADAC Members \$75  
NAADAC non members \$150  
Student non members \$38  
Student members \$25

PAC Contribution \$35 suggested Other \_\_\_\_\_

Join now and save! A special membership rate of \$80.00 includes membership in your state affiliate.

Name \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email: \_\_\_\_\_  
NAADAC Member ID: \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

Check enclosed

Credit Card: Mastercard, Visa, American Express

Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

Meals includes: Continental Breakfast Daily, Exhibitors Networking Lunch, Membership Meeting Box Lunch, and President's Dinner

Return to NAADAC, The Association for Addiction Professionals  
901 N. Washinton St. Suite 600  
Alexandria, VA 22314

Or fax to 800-377-1136

A confirmation will be sent or emailed within two week of payment receipt.

Please register on-site after September 30, 2004

Refunds will be issued if cancellation must be made in writing 30 days prior to the conference. A \$25 cancellation fee will apply.

No refunds will be issued for cancellations made within 30 days prior to the conference start date.

### **About NAADAC & NAADAC Members**

NAADAC is the largest professional membership organization that serves counselors who specialize in addiction treatment. With 12,000 members and 47 state affiliates representing more than 80,000 addiction counselors, we are the nation's largest network of alcoholism and drug abuse treatment professionals. These experts are working to create healthier families and communities through prevention, intervention and quality treatment.

### **Information on West Yellowstone**

With the entrance to Yellowstone National Park only blocks away and the summer crowds gone, October is a great time to visit Yellowstone. The end of September into that first week in October there's a chance to witness the Elk rutting, before herding up their harems. The other wildlife is quite active as well. Don't forget the gorgeous scenery; this is truly a spectacular place to be. Arrive early or stay on after the conference, take a guided tour of the park, visit Old Faithful and the other wondrous sights nature has provided.

**NAADAC would like to thank the following sponsors;**

- **Montana Providers Association**
- **Chemical Dependency Bureau, Addictive and Mental Disorder Division  
Montana Department of Public Health and Human Services**
- **Mountain West Addiction Technology Transfer Center/ Intellica**
- **MAADAC, Montana Association of Alcoholism and Drug Abuse Counselors**
- **Soberhouses.com**
- **CRC Health Group**