



NAADAC

THE ASSOCIATION FOR
ADDICTION PROFESSIONALS

www.naadac.org

Annual Report *2007*



“NAADAC’s mission is to lead, unify, and empower addiction focused professionals to achieve excellence through education, advocacy, knowledge, standards of practice, ethics, professional development and research.”

— NAADAC Mission Statement



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NAADAC, the Association for Addiction Professionals, is the largest membership organization serving addiction counselors, educators and other addiction-focused health care professionals, who special-

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ize in addiction prevention, treatment, recovery support and education. With 10,000 members and 46 state affiliates, NAADAC's network of addiction services professionals spans the United States and the world. NAADAC's members work to create healthier individuals, families and communities through prevention, intervention quality treatment and recovery support.

Founded in 1972, as the National Association of Alcoholism Counselors and Trainers (NAACT), the organization's primary objective was to develop a field of professional counselors with professional qualifications and backgrounds. The organization evolved and became the National Association for Alcoholism and Drug Abuse Counselors (NAADAC) in 1982, uniting professionals who worked for positive outcomes in alcohol and drug services. NAADAC's new name—NAADAC, the Association for Addiction Professionals—reflects the increasing variety of addiction services professionals: counselors, administrators, educators, faith-based programs, social workers and others, who are active in counseling, prevention, intervention, treatment, recovery support, education and research. NAADAC's members provide services in a variety of settings: private and public treatment centers, hospitals, private practice and community-based behavioral health agencies.

Science has shown that addiction is a brain disease that responds well to treatment. Any effective drug strategy must incorporate quality prevention, recovery support and treatment services. Research is providing a better understanding of how drugs, alcohol, tobacco and other chemical substances affect the brain. NAADAC supports continued research and is a powerful advocate for policies improving the understanding of—and financial support for—prevention and treatment of addiction.

NAADAC promotes excellence in care by advocating for the highest quality and most up-to-date, science-based services for individuals, families and communities. NAADAC does this by providing education, clinical training, advocacy and certification. Among the organization's national certification programs are the National Certified Addiction Counselor, Tobacco Addiction Credential, the Certificate in Spiritual Caregiving to Help Addicted Persons and Families, the Adolescent Specialist Endorsement and the Masters Addiction Counselor designations. NAADAC has credentialed more than 15,000 counselors, playing an important role in sustaining quality health services and protecting the well being of the public.

President's Message



Patricia M. Greer,
LCDC, AAC

Sweeping changes came to NAADAC in 2007!

First off, there was the purchase of NAADAC's new office suite and the relocation to a permanent home. Located in historic Alexandria, Va., the space has provided our association and the NAADAC National Certification Commission (NCC) the capability to expand future staff and services. NAADAC also formed a new alliance with an old friend, adding a prestigious new partner to our advocacy efforts: the National Association of Addiction Treatment Providers (NAATP). The NAADAC/NAATP Government Relations Department is housed at NAADAC's offices and consists of a full-time government relations liaison, a part-time consultant/strategist and a part-time intern. Both organizations will co-host the Advocacy in Action event in March of 2009, to focus the voices of addiction professionals carrying the message to Capitol Hill on the topics that matter to our profession.

In September, our goals were set at the Annual Conference in Nashville, and our association is continuing to create new partnerships, develop new revenue streams and break new ground in publications and training opportunities. With the early departure of President Sharon Morgillo Freeman, PhD, APRN-CS, MAC, I moved into the role of President, and Donald P. Osborn, MS, MA, MAC, was elected to fill the remainder of the President-Elect term by the Board of Directors. Michael Angelo, NCAC I, CADC II, also was elected as Treasurer, to fill the vacancy left by Alvin Feliciano, and the elections of 2008 will put the officer rotation back into order. I have always been extremely proud to be a member of NAADAC, and grateful for the dedication and vision of all of the elected leadership.

Board recruitment and development, from the affiliate to the national level, ensures that ethical management principles are consistent within NAADAC. When you add the energy of our talented staff, NAADAC is poised to deliver the means for achieving our goals and moving into even greater future achievements.

As we grow, we have a commitment to continue to strengthen our financial business base. Sales from publications, revenue from the Lifelong Learning Series grants, sponsored efforts from our corporate partners, advertising at our events and joint efforts with partners from rock star Nikki Sixx to our Tennessee affiliate (TAADAC) have given us greater visibility to many new potential allies.

We are also committed to continue building and strengthening our family of affiliates. We offer technical support to chapters around the United States who may need something as simple as a newsletter template, but also may require assistance in legislative efforts, organizational resources and the provision of professional training.

To increase membership, we have developed a "care package" system that is available to any affiliate requiring assorted publications, brochures and reports for their members as well as for recruiting new members. Our staff will also review affiliate financials (upon request) and help to plan activities to sustain their efforts, as well as to assist them in finding sponsors to underwrite activities in their community. New member recruitment is always at the forefront of our plans, and we are always on the lookout for new strategies to attract and retain our members.

NAADAC's mission is to ***lead, unify and empower addiction focused professionals to***

achieve excellence through education, advocacy, knowledge, standards of practice, ethics, professional development and research. To fulfill this mission, NAADAC's training and education programs are updated regularly to meet the needs of our professionals. We continue to support regional trainings and online courses and to offer products that are helpful in service delivery by our counselors.

NAADAC is seen as a trusted source for educational, training and professional resources, and is engaged in activities to support initiatives in Southeast Asia, Mexico, Central America and the Pacific Rim. We have already delivered technical support and training efforts in China and South Korea. This new area of business development also diversifies our financial basis and grows new membership, and enhances our capabilities to develop new partnerships.

As addiction has become a pervasive threat to nations around the world, the United States (which actually performs much of the available research on addictions and substance abuse) is being approached for technical assistance and resources to address abuse and dependency issues. As a part of these efforts, a foundation has been laid for an affiliate in South Korea and several other nations, territories and international partners are looking to strengthen their relationships with NAADAC in the upcoming year.

It has been a pleasure to represent as your President over the last year and I look forward to another year of strengthening our members, affiliates and profession. Thank you all!

If you have any questions or thoughts you'd like to share, please contact me at pmgreer@sbcglobal.net.



Executive Director's Message



Cynthia Moreno Tuohy,
NCAC II, CCDC III, SAP

Garnering the Attention You Deserve

It was my privilege to have the opportunity to serve as NAADAC's Executive Director during 2007, the year that marked NAADAC's 35th anniversary. Thirty-five years of service to alcohol and drug counselors, educators, preventionists and managers across the globe! We appreciate all the work that our members have done throughout the years to build the addiction profession and develop the association that serves these dedicated professionals.

A Permanent Home for NAADAC

2007 will also be remembered as the year NAADAC established its home by moving into purchased building space. The Association was able to secure its new office condo, build it out and move into the permanent location assisted by the efforts of NAADAC members, the Executive Committee, the Building Campaign co-chairs, the affiliates of NAADAC and staff. The building and space reflects the professionalism and maturity of NAADAC and its members. The new space has already been put to good use, not only housing NAADAC's operations, but also serving as a center for workshops, meetings and Recovery Month celebrations. It is a space we can be proud of!

Affiliate Support

Affiliate development and support through leadership development, conference planning and the Life Long Learning Series grew tremendously through the tireless efforts of affiliate Boards of Directors, Regional Vice Presidents (RVPs) and the NAADAC staff, in particular Diana Kamp. NAADAC launched several leadership retreats, starting with the Southeast and Mid-Atlantic regions, in an effort to strengthen and support leaders in each region and affiliate.

Government Relations

This year will be remembered for the new collaborative effort of the National Association of Addiction Treatment Providers (NAATP) and NAADAC in government relations. Recognizing that so often the addiction profession speaks without a unified voice, NAATP and NAADAC are working to raise common concerns and influence the agenda among lawmakers and opinion leaders throughout the nation.

International Growth

International growth in NAADAC affiliates and certification through the efforts of Shirley Beckett Mikell and James Holder, have raised NAADAC's profile as a resource for government, educational institutions and private, non-profit organizations.

Recovery Month: NAADAC and a Rock Star

NAADAC hosted the Recovery Month Kick off Luncheon on the Hill in early September with comments from eight legislators, Dr. Terry Kline and Dr. Westley Clark from the Substance Abuse and Mental Health Services Administration (SAMHSA), Dr. Bertha Madras, from the Office of National Drug Control Policy (ONDCP) and Nikki Sixx from Mötley Crüe. NAADAC participated with Nikki Sixx and SAMHSA's Dr. Clark (CSAT) and Dennis Romero (CSAP) on global and local news interviews focusing on addiction as a brain disease and the hope for help in addiction treatment. Anne Luna, NAADAC's Coordinator of Special Events, assisted in the coordination of this event and 49

Recovery Month events around the USA with NAADAC affiliates, members and other Recovery Month partners.

I would like to thank all of the NAADAC staff, leaders and volunteers for making 2007 such a success.

If you have any questions or thoughts to share, please contact me at cmoreno@naadac.org or 800.548.0497, ext 119.

Prospects for 2008:

- Ensure the financial stability of NAADAC through the increase of membership, grants, contracts and donations.
- Strengthen NAADAC's internal effectiveness by better utilizing staff talents and skills.
- Broaden the base of membership nationally and internationally.
- Promote the addiction profession through public relations, marketing and government relations.
- Assist affiliates through regional leadership development, strategic thinking and affiliate management support.
- Promote workforce development efforts with affiliates, post-secondary institutions, organizational and governmental partners.
- Promote advocacy at the local, state, national and international levels.
- Promote NAADAC committees through support and technical assistance.
- Promote the work of the National Certification Commission (NCC) through marketing, technical assistance and product development.



Dr. Bertha Madras, Deputy Director for Demand Reduction at the Office of National Drug Control Policy (ONDCP), Nikki Sixx, Mötley Crüe bass guitarist and Cynthia Moreno Tuohy, NCAC II, CCDC III, SAP, Executive Director of NAADAC discuss events at the Recovery Month Kickoff in Washington, D.C.

2007 NAADAC Officers

The Officers of NAADAC are elected to two year terms by the membership and are responsible for guiding the affairs of the association.



President
Patricia M. Greer,
LCDC, AAC



President Elect
Donald P. Osborn,*
MS, MAC, NCP,
LMFT, LMHC, LCSW



Secretary
Sharon DeEsch,
LPC, LCDC, MAC,
SAP



Treasurer
Michael Angelo,*
NCAC I, CADC II



Past President
Mary R. Woods,
RNC, LADC, MSHS



**NAADAC
Certification
Commission
Chair**
James Martin,
LMSW, MAC, CEAP,
SAP



**Executive
Director**
Cynthia Moreno
Tuohy, NCAC II,
CCDC III, SAP

*Elected to fill vacancy in special election by the Board of Directors in September 2007.

Regional Vice Presidents



Mid-Atlantic Region
(Represents New Jersey, Delaware, Pennsylvania,
Virginia, the District of Columbia, Maryland & West
Virginia)

Nancy Deming, MSW, LCSW, CCAC-S



Mid-Central Region
(Represents Illinois, Indiana, Kentucky, Michigan, Ohio
& Wisconsin)

John Lisy, LICDC, OCPS II, LISW, LPCC



Mid-South Region
(Represents Arkansas, Louisiana, Oklahoma & Texas)

Greg Lovelidge, LCDC, ADC III



North Central Region
(Represents Iowa, Kansas, Minnesota, Missouri,
Nebraska, North Dakota & South Dakota)

Jack W. Buehler, MA, LADC, LMHP, NCAC II, SAP



Northeast Region
(Represents Connecticut, Maine, Massachusetts,
New Hampshire, New York, Rhode Island & Vermont)

Edward Olsen, LCSW, CASAC, SAP



Northwest Region
(Represents Alaska, Idaho, Oregon, Montana,
Washington & Wyoming)

Robert C. Richards, MA, NCAC II, CADC III



Southeast Region
(Represents Alabama, Florida, Georgia, Mississippi,
North Carolina, South Carolina & Tennessee)

David Cunningham, LADAC, NCAC I, QSAP



Southwest Region
(Represents Arizona, California, Colorado, Hawaii,
New Mexico, Nevada & Utah)

"Del" Sharon Worley, MA, LPC, LISAC

Membership



Donna Croy,
Director of Membership Services

According to the self-reported demographics indicated by NAADAC members, 79.7% of NAADAC members are certified and/or licensed Substance Abuse Counselors, with 59.5% of them working as a counselor as their primary job function. Private practice is the most common work setting for NAADAC members, with 35.5% reporting that as their employment situation.

Almost three-quarters (74.7%) of NAADAC's members have been in the addiction services profession for more than 10 years. Women compose 54.5% of NAADAC's membership base, 55.6% of all NAADAC members have a Master's degree. Retired members comprise less than 1.2% of NAADAC's membership.

If you have any questions on this information, please contact me at dcroy@naadac.org or 800.548.0497, ext 111.

Summary

NAADAC Members who are Certified/ Licensed as: (includes multiple responses)

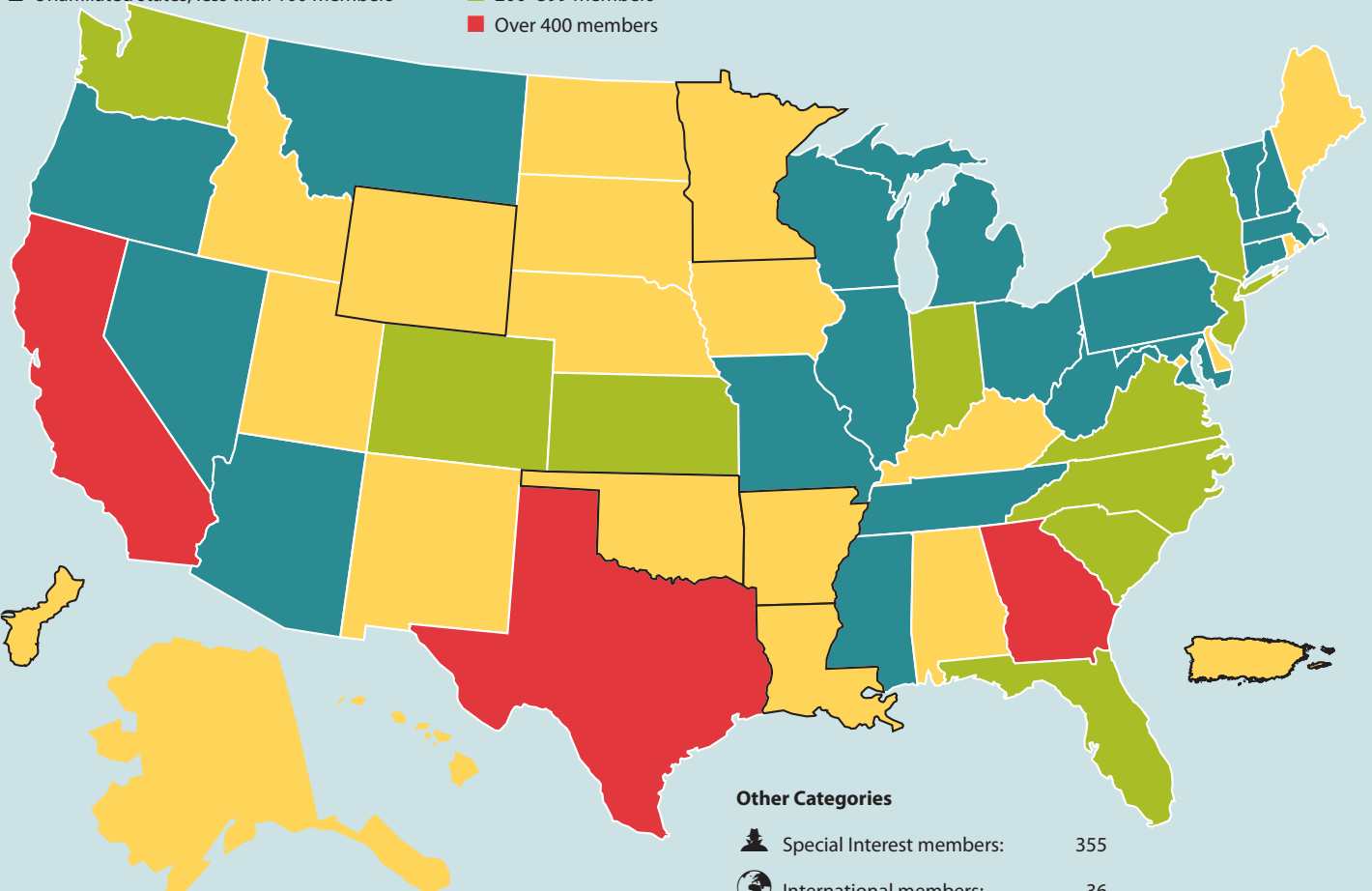
Member Response Rate: 65.8%

Alcoholism/Drug Abuse Counselor.....	79.7%
Licensed Professional Counselor.....	21.9%
Social Worker.....	14.4%
Clinical Supervisor.....	12.7%
Other.....	6.8%
Prevention Specialist.....	3.4%
Nurse.....	2.7%
Clergy.....	2.5%
Psychologist.....	2.3%
Rehabilitation Counselor.....	1.7%
Physician/Psychiatrist.....	0.2%

(Membership continued on page 6)

NAADAC Membership Geographical Distribution

- Less than 100 members
- 100–199 members
- Unaffiliated states, less than 100 members
- 200–399 members
- Over 400 members



Other Categories

👤 Special Interest members:	355
🌐 International members:	36
✈️ Military members:	21

(Membership continued from page 5)

Work Setting of NAADAC Members:

Member Response Rate: 66.2%

Private Practice	35.5%
Other	19.9%
Local/State/Federal Agency.....	17.1%
Residential Facility.....	13.7%
Hospital.....	8.8%
Criminal Justice System.....	5.1%

Highest Education Level Achieved by NAADAC Members:

Member Response Rate: 66%

Master's Degree	55.6%
Bachelor's Degree.....	18.9%
Doctoral Degree.....	8.8%
High School Diploma/Equivalent....	8.1%
Associate Degree.....	6.2%

Years of Employment of NAADAC Members in the Addiction-Focused Profession:

Member Response Rate: 66%

Over 10.....	74.7%
7 – 10.....	10.5%
4 – 6.....	8.5%
0 – 3.....	6.3%

Highlights

Best performers

Thirteen states improved their membership totals for 2007. The 10 states with the largest improvement were:

District of Columbia	39.4%
Hawaii	30.8%
Montana.....	25.5%
Utah.....	19.5%
North Carolina	9.5%
Texas	8.6%
Connecticut	7.1%
California.....	4.0%
New Hampshire.....	4.0%
South Carolina.....	1.6%



Jeff Crouse,
Director of Finance & Operations



Summary

NAADAC's 2007 finances shifted compared to 2006 with an extraordinary expenditure associated with the purchase and build-out of office space. Ultimately, these expenditures left NAADAC with a carryover of liabilities for the 2007 fiscal year, but with an asset that will ultimately gain in value for the association.

Considering the build-out costs plus interest, moving and all the other associated fees, NAADAC has done fairly well this year. Without these extraordinary expenses NAADAC would have at least broken even for the year.

Even with the current challenges to the NAADAC balance sheet, NAADAC will continue its commitment to provide the best service possible to NAADAC members.

If you have any questions on NAADAC's financial picture, please contact me at jcrouse@naadac.org or 800.548.0497, ext 124.

NAADAC 2007 Balance Sheet

Below are the 2007 actual revenues and expenses for NAADAC, for the NAADAC Education and Research Foundation (NERF) and the NAADAC Political Action Committee (PAC).

	2007 Actual
NAADAC Revenues	\$1,745,150
Expenses	\$2,055,782
Net Assets	\$(310,632)
NERF Revenues	\$631,589
Expenses	\$524,630
Net Assets	\$106,959
PAC Revenues	\$22,442
Expenses	\$1,048
Net Assets	\$21,394
NAADAC Net Assets	\$(310,632)
NERF Net Assets	\$106,959
PAC Net Assets	\$21,394
Total	\$(182,279)

While expenses outstripped revenues at the end of 2007, NAADAC reserve funds were used to ensure that there was no adverse impact on the association's operations.

Certification and Education



Shirley Beckett Mikell, NCAC II, CAC II, SAP,
Director of Education and Certification
and NAADAC Certification Commission
Staff Liaison

Summary

In 2007, the national examination process was shifted to electronic delivery with the first computerized examinations offered in March 2007. The transition to electronic examinations has been well accepted, with only a few minor challenges reported. Examinations are now offered four times per year with eight days for each examination cycle. As a result of the transition to electronic testing, more people sat for the examinations in March 2007 than for the entire examination cycle in the previous two years. A positive outcome of this increased testing was that more applicants achieved a passing grade than in the previous year's.

The training and educational provider program grows each year, with more colleges and universities enrolling. The number of qualified individual trainers and providers continues to increase. The number of colleges and universities requesting provider status has grown from

3 in 2002 to 14 in 2007. Though this may not seem significant, those who apply are all offering majors in addiction studies. The efforts of these colleges and universities to establish particular degree programs in addictions studies shows acknowledgement of the need for specific education and training for persons entering this profession.

The National Certification Commission's (NCC) focus in 2007 was to increase its offerings of credentials to the profession. The 13-person Commission completed development of the Adolescent Specialist Endorsement with the five persons who worked to develop the Endorsement receiving their certificates September 2007 at the NAADAC Annual Conference in Nashville, Tenn.

Committee Responsibilities

The NAADAC Adolescent Committee has been meeting weekly to address adolescent issues, write magazine articles, research materials to aid persons who apply and test for the Adolescent Endorsement and to write its own newsletter. This committee has been very active and continues to lend support to NAADAC and the NAADAC NCC. The staff also assist the International Committee, the Clinical Affairs Committee and the NAADAC Studies and Standards Committee.

NAADAC Product Review and Staff Support

In 2007, all NAADAC products were evaluated to ensure that each product sold by NAADAC reflected current practice and accurate information. The staff of this division also maintain minutes and prepare correspon-

dence for the NCC winter and summer meetings and four scheduled conference calls each year.

Highlights

The figures below represent the number of persons certified, re-certified and qualified in 2007.

2007 New and Re-Certificants and SAP Qualifications and Re-Qualifications

NCAC I.....	367
NCAC II.....	487
MAC.....	376
Tobacco Addiction Specialists.....	146
Substance Abuse Professionals.....	987
Adolescent Specialist Endorsement.....	6
Continuing Education Providers	
Renewing providers.....	98
New providers.....	34
Post-secondary education providers.....	14

If you have any questions on NAADAC education or certification, please contact me at shirley@naadac.org or 800.548.0497, ext 107.

2008 Goals and Objectives

- 1.To aid international organizations in developing competency based credentials for and with addiction professionals within that country or region.
- 2.To maintain the validity and competency of the testing process of the NAADAC National Certification Commission (NCC).
- 3.To offer well prepared and researched educational and study materials to members of NAADAC and those who use its certifications.
- 4.To reduce the cost of travel and time away from work by increasing training opportunities within regions for addiction and other helping professionals.
- 5.To increase the number of books and manuals developed and offered by NAADAC members for sale and distribution.
- 6.To maintain and increase the roster of individual, corporate and educational institutions approved by the NAADAC Training and Education Provider program.



Operations and Outreach



Donovan Kuehn,
Director of Operations and Outreach

Summary

In 2007, the focus of the Operations and Outreach Department has been effective implementation of NAADAC's operations and building the public face of NAADAC in the consciousness of its membership and with the public.

Internally, the department has identified opportunities for professional and personal growth for NAADAC members. The department has tried to develop a dialogue for members to communicate with other members through NAADAC's publications. In external communication, 2007 had many media inquiries about issues affecting the addiction profession. Where possible, outreach initiatives made NAADAC members and leaders available to address these issues and shape the public's concept of addiction.

The focus of these principles was to create "value-added" for NAADAC members: real and exclusive benefits provided by their NAADAC membership.

Highlights

Below is a more detailed list of the department's activities in 2007.

Affiliates and Partners

• NAADAC staff and Regional Vice Presidents worked with two regions in 2007 to provide leadership training; Mid-Atlantic Region and Southeast Region. These two-day trainings provide information to local board members and provide an opportunity to find out how NAADAC can help. One attendee stated, "This has been a great experience and will continue to challenge me to stretch and be more effective." Trainings for additional regions are planned for 2008.

• NAADAC continued to support affiliate activities by providing support materials for events and outreach, attending affiliate annual conferences or meetings as exhibitors and/or speakers and offering workshops or trainings at the state level for free or reduced rates to assist in membership recruitment and retention. Staff and leaders visited over half of the nation's affiliates in 2007.

NAADAC Publications

• The *NAADAC News* focused on highlighting the skills and expertise of NAADAC members by encouraging them to submit features and articles. In July 2007, the *Addiction Professional* magazine ran a feature item on the 35th anniversary of NAADAC, the Association for Addiction Professionals. This was followed in August by a special commemorative edition of the *NAADAC News* that was released in time for the NAADAC Annual Conference in Nashville, Tenn.

Public Relations/Marketing

• NAADAC produced 21 news releases on events affecting NAADAC members and the addiction profession in 2007, just under two per month.

• NAADAC partnered with 18 organizations throughout the nation to deliver the NAADAC Life-Long Learning Series *Pharmacotherapy: Integrating New Tools Into Practice*. Over 1,000 people participated in the 18 trainings throughout the nation.

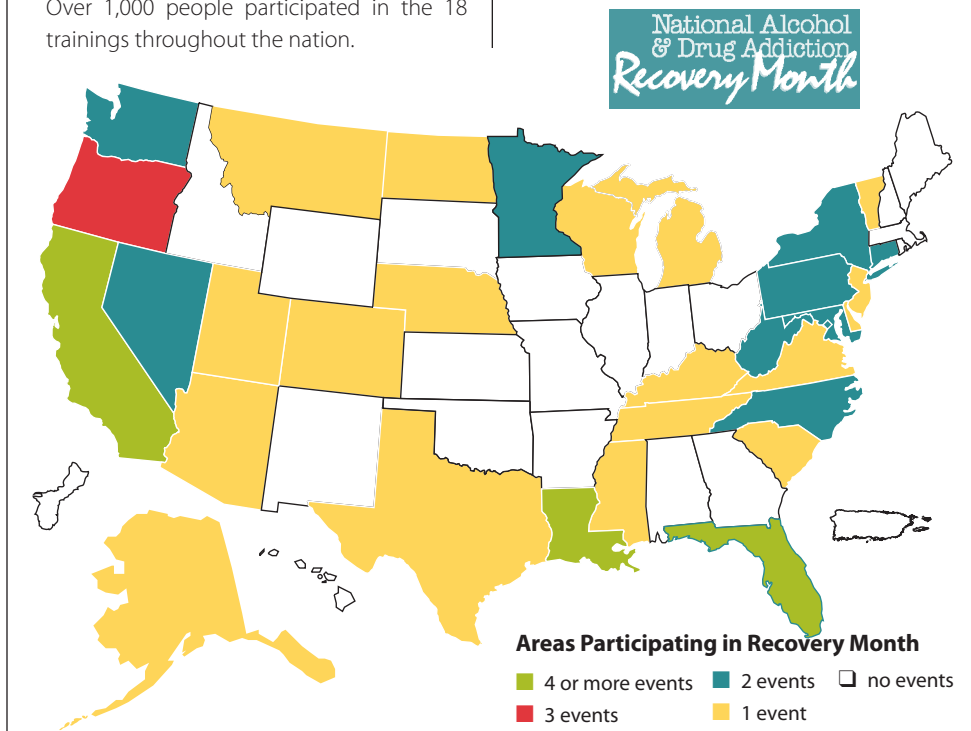
We strive for continuous improvement in NAADAC's operations and communications. If you have any questions or suggestions, please contact me at dkuehn@naadac.org or 800.548.0497, ext 125.

Total Visits to NAADAC Web Site by Year

2002	113,416	(new Web site brought online, January 2002)
2003	187,483	(40% increase compared to previous year)
2004	195,840	(4% increase compared to previous year)
2005	226,719	(14% increase compared to previous year)
2006	316,877	(28% increase compared to previous year)
2007	399,197	(21% increase compared to previous year)

Recovery Month

NAADAC partnered with or organized 49 Recovery Month events in September 2007. The map below shows where the Recovery Month events took place.





Daniel Guarnera,
Government Relations Liaison

Summary

2007 was a transformative year for NAADAC's Government Relations Department. In June, NAADAC and the National Association for Addiction Treatment Providers (NAATP) agreed to create a shared Government Relations Department. This unprecedented level of advocacy cooperation offers a unique opportunity to raise the profile of the public policy issues that matter most to addiction professionals and treatment providers.

The shared Government Relations Department is housed at NAADAC's Alexandria, Va., offices and consists of a full-time government relations liaison, a part-time consultant/strategist and a part-time intern. A new, shared NAADAC-NAATP Public Policy Committee was established in December 2007.

Advocacy in Action 2007

Since its first advocacy conference in 1986, NAADAC has held public policy conferences in the nation's capital to focus on the issues that are important to addiction professionals. Continuing in this tradition, NAADAC hosted its Advocacy in Action conference from March 4–6 in Arlington, Va. The conference drew NAADAC members from across the country to learn about public policy issues and visit their members of Congress. Rep. Patrick Kennedy (D-R.I.), Beverly Watts Davis of the Substance Abuse and Mental Health Services Administration (SAMHSA) and author/recovery advocate William Cope Moyers were among the slate of nationally recognized speakers.

NAADAC PAC

NAADAC's Political Action Committee—the only addiction-focused federal PAC—raised \$21,676 in 2007 (twice the amount raised in 2006). Successful live auctions were held at both the Advocacy in Action and Annual Conference. NAADAC PAC supports candidates who have demonstrated support for addiction professionals and the policy priorities outlined by the NAADAC Public Policy Committee.

CapWiz e-Legislative Action Network Expanded

In 2007, 1,597 unique NAADAC members and other advocates contacted their members of Congress 3,911 distinct times using the CapWiz online advocacy system (www.capwiz.com/naadac). Twenty-two "alerts" were sent by the NAADAC Government Relations Department in 2007. There were 1,974 new advocates subscribed to NAADAC's CapWiz system, a 30% increase that brought the total number of subscribers to 6,587.

Outreach and Media

NAADAC staff members were quoted on government relations issues in numerous internal publications and several external ones as well. NAADAC published a new *Guide to Addiction Policy 2007*, which was distributed to congressional offices, key stakeholders, governmental partners and NAADAC affiliates.

Veterans Public Policy Subcommittee

In response to the difficulties many veterans face as they seek treatment, a Public Policy Subcommittee was established to investigate ways that NAADAC could improve treatment access and outcomes for those who have served in the military. The subcommittee is served by NAADAC members who are veterans or civilians who work or have worked with the Department of Veterans Affairs or Department of Defense. In July, NAADAC submitted written testimony on the veterans issue to a Senate field hearing in Montana. In November (on Veterans' Day), the subcommittee released a working paper entitled *Improving Access to Addiction Prevention, Treatment and Recovery Services for Veterans and their Families*.

Legislative Activity

NAADAC was an active participant in numerous addiction policy efforts in 2007.

Parity: NAADAC put a priority on promoting anti-insurance discrimination bills, HR 1424, the Paul Wellstone Mental Health and Addiction Equity Act, and S.558, the Mental Health Equity Act, which was approved unanimously by the Senate in September 2007.

Appropriations (funding): The addiction prevention, treatment and recovery community was able to successfully ward off proposed cuts to key federal programs, such as the Substance Abuse Prevention and Treatment block grant.

SAMHSA Reauthorization: NAADAC and its allies successfully pushed for some language clarifications in this important bill to modernize the Substance Abuse and Mental Health Services Administration (SAMHSA).

Second Chance Act: NAADAC promoted this legislation, which provides access to treatment for many people re-entering society from prison.

If you have questions on NAADAC's advocacy efforts, please contact me at dguarnera@naadac.org or 800.548.0497, ext 129.



NAADAC Board of Directors and Committee Chairs

Board of Directors

Mid-Atlantic Region

(New Jersey, Delaware, Pennsylvania, Virginia, the District of Columbia, Maryland & West Virginia)
 Bruce Johnson, MS, CADC, CEAP, Delaware
 Larry Ricks, SAP, District of Columbia
 Meredith Olcott, CSC-AD, Maryland
 Anna Vitale, MPS, CADC, CASAC, New Jersey
 TBA, Pennsylvania
 Jennifer Johnson, Virginia
 Russ Taylor, West Virginia

Mid-Central Region

(Illinois, Indiana, Kentucky, Michigan, Ohio & Wisconsin)
 Mary Gene Kinney, Illinois
 Stewart Turner-Ball, MS, MAC, LMFT, LCSW, Indiana
 Michael Townsend, MSSW, Kentucky
 Geoffrey H. Davis, BA, JD, LBSW, CACR, CPSR, CADAS, Michigan
 Dwight Richards, Ohio
 Debra Joyce-Marino, Wisconsin

Mid-South Region

(Arkansas, Louisiana, Oklahoma & Texas)
 Phyllis Abel Gardner, PhD, Texas

North Central Region

(Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota & South Dakota)
 Randy Drake, MA, ACADC, NCAC II, Iowa
 Jim Costello, Kansas
 Virginia Nuss, Nebraska
 Lavern Blackorby, Missouri
 Kristie Spooner, North Dakota
 Diane Sevening, EdD, South Dakota

Northeast Region

(Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island & Vermont)
 Barbara Fox, LADC, CAC, Connecticut
 Ruth A. Johnson, LADC, SAP, CCS, Maine
 Peter Crumb, MEd, CAC, LADC I, Massachusetts
 Patricia Ristaino-Dutton, New Hampshire
 Frank Ryan, New York
 Annie Ramniceanu, MS, LCMHC, LADC, Vermont

Northwest Region

(Alaska, Idaho, Oregon, Montana, Washington & Wyoming)
 Traci Boschert, Alaska
 TBA, Idaho
 Peter Formaz, NCAC II, LAC, Montana
 Hillary Wylie, MAC, NCAC II, Oregon
 David Harris, BA, CDP, NCAC II, Washington

Southeast Region

(Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina & Tennessee)
 Rannie Childress, MS, NCAC II, SAP Alabama
 Tom Sledd, CAP, NCAC II Florida
 Barry D. Hayes, NCAC I, CACII, CCS, SAP, CRRl, Georgia
 Vernard Jones, LCMHT, CCAP, MAC, CPS, ICADC, Mississippi
 Wrenn Rivenbark, North Carolina
 VaDonna Bartell, South Carolina
 Dennis Riddle, MA, LADAC, Tennessee

Southwest Region

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(as of December 31, 2007)

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NAADAC Political Action Committee (PAC)

The NAADAC PAC is the only national Political Action Committee dedicated exclusively to advancing addiction treatment, prevention and research. It is used to support candidates for Congress who:

- Have a proven track record on substance abuse prevention and treatment
- Support safe and drug free schools
- Support funding for federal agencies that focus on addiction prevention, intervention, treatment and recovery
- Want to end discrimination in health insurance plans against addiction treatment.

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NAADAC Capital Campaign

The NAADAC Capital Campaign is focused on retiring the debt from purchasing the NAADAC office space in the summer of 2007. Donations to the Capital Campaign are tax deductible through the NAADAC Education and Research Foundation (NERF), a registered 501 (c)3, non-profit organization.

In 2007, there were 43 donors who gave a total of \$17,042 to the NAADAC Capital Campaign.

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