



**NAADAC**

THE ASSOCIATION FOR  
ADDICTION PROFESSIONALS

## **NAADAC 2005 LEADERSHIP SUMMIT**

March 6-7, 2005 • Holiday Inn on the Hill • Washington, DC

***Taking Action!***

*Building Bridges,  
Strengthening Relationships,  
Recovering Lives*

**Advocacy in Action! Day**

March 7-8, 2005 • Capitol Hill • Washington, DC

# Leaders Wanted!

## NAADAC Leadership Summit March 6–7, 2005

Join NAADAC at its Leadership Summit taking place from March 6–7 at the Holiday Inn on the Hill in Washington, DC. This event, titled **Taking Action: Building Bridges, Strengthening Relationships, and Recovering Lives** will be the first NAADAC conference of its kind to address the way addiction professionals can take leadership roles to benefit their career, other professionals and clients they serve. Emphasis will be placed on connecting the personal skills leaders need, with the professional skills people use everyday. Seminars and workshops will focus on advancing the profession by building the broadest support for the treatment and prevention of addictive disorders.

Participants will hear from business, clinical and public affairs experts and will hear concrete examples of how to successfully implement a state's specific strategic plan.

### NAADAC 2005 LEADERSHIP SUMMIT

SUNDAY, MARCH 6 • HOLIDAY INN ON THE HILL • 415 NEW JERSEY AVENUE, NW, WASHINGTON, DC

2:00pm–6:30pm **Registration Open**

3:00pm–5:00pm **Plenary Session: Leading on Clinical Issues**

3:00pm–4:00pm **Keynote Address:**

**National Institute on Drug Abuse, Director (Invited)**

4:00pm–4:15pm **Break**

4:15pm–5:00pm

**Keynote Address: Partnering with Substance Abuse and Mental Health Services Administration Center for Substance Abuse Treatment (SAMHSA/CSAT) and Addiction Technology Transfer Centers (ATTCs) on Bringing Science to Practice**

**H. Westley Clark, MD, JD, MPH, CAS, FASAM, Director of the Center for Substance Abuse Treatment**

5:00pm–6:15pm **Panel Discussion: Leading on Clinical Issues**

- Recovering Lives through Co-Occurring Practices: Mary Woods, RNC, LADAC, MSHS, NAADAC President
- Building the Bridge with the Institute of Medicine: Gerry Schmidt, MA, LPC, MAC, NAADAC Clinical Affairs Consultant
- New Pharmacologic Therapies: Richard N. Rosenthal, MD, St. Luke's-Roosevelt Hospital Center, New York, NY (*Sponsored by Forest Laboratories*)

6:15pm–6:30pm **Break**

6:30pm–8:00pm

**President's Dinner: Raising Your Voice, Building Relationships with Private Business**

**David Sterling, Chairman and Chief Executive Officer, Sterling & Sterling, Inc.**

8:15pm–9:30pm

**Membership Dialogue: A Conversation with NAADAC Leaders and National Partners**

- Mary R. Woods, RNC, LADAC, MSHS, NAADAC President
- Sharon Morgillo Freeman, PhD, APRN, MAC, NAADAC President-Elect
- Ron Hunsicker, DMin, FACATA, National Association of Addiction Treatment Providers (NAATP), President/CEO
- Eileen McGrath, JD, American Society of Addiction Medicine (ASAM), Executive Vice President/CEO
- Cynthia Moreno Tuohy, NCAC I, CCAC III, NAADAC Acting Executive Director

9:30pm

**Optional 12 Step Meeting**

MONDAY, MARCH 7 • HOLIDAY INN ON THE HILL • 415 NEW JERSEY AVENUE, NW, WASHINGTON, DC

7:00am–3:00pm **Registration Open**

7:00am–8:00am **Continental Breakfast**

8:15am–10:00am **Leadership – Raising Your Voice and Building Relationships**

**Keynote Address:**

**Fraser Lang, President/Publisher, Manisses Communications Group, Inc.**

**Gary Enos, Editor-in-Chief, Addiction Professional Magazine**

**Round Table Discussion: Strategies to Build Your Public Profile**

10:00am–10:15am **Break**

10:15am–12:00pm

**Panel Discussion: Trickle up Paradigm: The Relationship Between Local, State, and Federal Addiction Policy**

Introduction: Bill B. Burnett, MAC, Public Policy Committee Chair

Moderator: Jonathan Westin, Director of Government Relations, NAADAC

- Anthony A. Williams, Mayor of the District of Columbia (Invited)
- John Lisy, LISW, LPCC, CCDC III-E, Public Policy Committee and Past President of Ohio Association of Alcohol and Drug Abuse Counselors (OAADAC)
- Pam Phillips, NAADAC Consultant on State Policy Issues
- Rob Morrison, Director of Public Policy, National Association of State Alcohol and Drug Abuse Directors (NASADAD)



CLARK



WOODS



FREEMAN



BURNETT

## NAADAC 2005 Leadership Summit (continued)

MONDAY, MARCH 7 • HOLIDAY INN ON THE HILL • 415 NEW JERSEY AVENUE, NW, WASHINGTON, DC

12:00pm–1:00pm

### **Luncheon Plenary: Leadership for the Future of Prevention and Treatment Services**

**Charles G. Curie, MA, ACSW, Administrator, Substance Abuse and Mental Health Services Administration (SAMHSA), US Department of Health and Human Services (Invited)**



**CURIE**

1:15pm–2:45pm

### **Breakout Sessions (2)**

#### **1. Preparing a State Affiliate Strategic Plan and Measuring Success**

Session Facilitators:

- David Harris, President, Chemical Dependency Professionals of Washington State
- Michael Angelo, NCAC I, Past President, California Association of Alcoholism & Drug Abuse Counselors (Invited)
- Jennifer Carr, President, LCDC, CPS, Texas Association of Addiction Professionals
- Judy Acree, MAC, President, West Virginia Association of Alcoholism & Drug Abuse Counselors

#### **2. Growing Your Membership, Mentoring New Leadership**

Session Facilitators:

- Larry Ashley, Ed.S, LADC, NAADAC Student Committee Chair
- Ed Olsen, LMSW, CASAC, President, Association For Addiction Professionals of New York
- John Pietropaolo, Treasurer, Association For Addiction Professionals of New York

2:45pm–3:00pm

### **Break**

3:00pm–4:45pm

### **Breakout Sessions (2)**

#### **1. Getting Results: Managing and Strengthening Your State Organization**

Session Facilitators:

- Ed Olsen, LMSW, CASAC, President, Association For Addiction Professionals of New York
- Larry Pittman, MA, CCAS, LPA, President, Addiction Professionals of North Carolina (Invited)



**OLSEN**

#### **2. Build Your Brand: Developing Recognition for Your Organization**

Session Facilitators: (Invited)

- James Shelton, Past President, New Jersey Association of Alcoholism & Drug Abuse Counselors
- Mike Kriner, LCSW, CADC, President, Delaware Association of Alcoholism and Drug Addiction Counselors
- John Lisy, Past President, Past President of Ohio Association of Alcohol and Drug Abuse Counselors (OAAADC)

4:45pm–5:00pm

### **Break**

5:00pm–6:15pm

### **Panel: Making a Difference: A Preview of Advocacy in Action! Day**

Moderator: Jonathan Westin, NAADAC Director of Government Relations

- Joe Deegan, MAC, Former Public Policy Chair, Advocacy in Action! Day Chair
- Geoffrey Laredo, Senior Adviser to the Director, National Institute on Drug Abuse
- Joseph Faha, Director of Legislation, Substance Abuse and Mental Health Services Administration (SAMHSA)



**PITTMAN**

### **End of Leadership Summit**

9:00pm

### **Optional 12 Step Meeting**

## ENJOY THE SIGHTS IN WASHINGTON!

If you arrive early, let us suggest two tours you can enjoy at a special rate.

**Saturday, March 5, 2005**

**7:30 pm–10:45 pm**

**Optional: Washington, DC After Dark Group Tour**

The Washington DC After Dark Tour shows you our national monuments and federal buildings flooded in lights. From the illuminated dome of the US Capitol to the breathtaking view from the roof of the Kennedy Center (if available), these are exciting sights to see. Step off the coach and visit: The Jefferson, Lincoln, Vietnam, Korean and FDR Memorials. View from the coach: The US Capitol, Library of Congress, Supreme Court, House and Senate Office Buildings, Federal Triangle, Pennsylvania Avenue, The White House, Capitol Reflecting Pool, Georgetown and Marine Corps Memorial (Iwo Jima).

**Sunday, March 6, 2005**

**9:30 am–12:00 pm**

**Optional: National Spy Museum Group Tour**

Through interactive exhibits with state-of-the-art audio-visual effects, film, and hands-on components, the International Spy Museum traces the evolution of espionage through the people who practiced the profession and provides a context for visitors to interpret the role intelligence plays in current events. The Museum's permanent exhibition presents the tradecraft of espionage and showcases the ingenuity and imagination of real-life spies and spymasters.

Visitors adopt a cover, break codes, identify disguised spies and become the subjects of covert surveillance throughout their visit. Through these interactive experiences and immersive environments, the Museum examines actual events, reveals true stories and presents hundreds of authentic tools of the trade.

# NAADAC Advocacy in Action! Day 2005

## Make Your Voice Heard by Congressional Leaders

Join us on Monday and Tuesday for the opportunity to build relationships with congressional leaders. NAADAC members will be gathering for seminars and preparation before honoring congressional members of the Addiction Treatment and Recovery (ATR) caucus.

The agenda for Advocacy in Action! Day will focus on improving the federal government's workforce development agenda that is geared toward the Addiction Professional. Workforce Development issues will be quite visible in the 109th Congress as the reauthorization of the Substance Abuse & Mental Health Services Administration (SAMHSA) and Health Professions and the Allied Health Reinvestment Act are all expected to be reintroduced and deliberated in their respective congressional committees. Reauthorization is important because it renews the funding and mandate of these agencies that are so critical to the work done by addiction professionals. Over the past year, NAADAC has been emphasizing Workforce Development issues with key leaders of Congress to address the exodus of retiring Addiction Professionals and the lack of new professionals entering the field.

In the afternoon, state delegations will visit with Representatives and Senators on key issues affecting the addiction professional. These issues include Workforce Development, Addictions Parity and the Fiscal Year 2006 Appropriations Bill (which includes the Substance Abuse Prevention and Treatment Block Grant).

### NAADAC 2005 Advocacy in Action! Day

**MONDAY, MARCH 7 • HOLIDAY INN ON THE HILL • 415 NEW JERSEY AVENUE, NW, WASHINGTON, DC**

5:00pm–6:15pm

#### **Panel: Making a Difference: A Preview of Advocacy in Action! Day**

Moderator: Jonathan Westin, NAADAC Director of Government Relations

- Joe Deegan, MAC, Former Public Policy Chair, Advocacy in Action! Day Chair
- Geoffrey Laredo, Senior Adviser to the Director, National Institute on Drug Abuse
- Joseph Faha, Director of Legislation, Substance Abuse and Mental Health Services Administration (SAMHSA)



WESTIN

6:15pm–6:30pm

#### **Break**

6:30pm–8:30pm

#### **Advocacy in Action! Reception and Auction: Celebrating NAADAC's Political Action Committee Efforts (Hors d'oeuvres served)**

Hosted by: Frank Naccarato, NCAC I, and Joe Deegan, MAC, Political Action Committee Co-Chairs

With a Special Legislative Guest Speaker.

NAADAC PAC Visionary Leroy Kelly will be honored.



DEEGAN

9:00pm

#### **Optional 12 Step Meeting**

**TUESDAY, MARCH 8 • RAYBURN HOUSE OFFICE BUILDING (B-338/B-339)**

8:00am–10:30am

#### **Advocacy in Action! Breakfast on Capitol Hill Honoring the Addiction Treatment & Recovery Caucus**

William Cope Moyers will MC the breakfast

- Jim Ramstad (R-MN) and Patrick Kennedy (D-RI), co-chairs of the Congressional Addiction, Treatment and Recovery (ATR) Caucus will address participants.
- NAADAC will honor Ralph Regula, R-OH—Legislator of the Year
- NAADAC will honor John Lisy, LISW, LPCC, CCDC III-E—Advocate of the Year

Advocacy materials will be provided at the sit-down breakfast served to each registrant.



MOYERS

11:00am–5:00pm

#### **Member Appointments on Capitol Hill**

**To learn about making an appointment with your legislator, please contact Shawna Barnum at (800) 548-0497, ext. 116 or via email at [sbarnum@naadac.org](mailto:sbarnum@naadac.org) or Jonathan Westin at (800) 548-0497, ext. 122 or via email at [jwestin@naadac.org](mailto:jwestin@naadac.org).**

## Extra, Extra!

### Hotel Information

Rooms are available at the Holiday Inn on the Hill, 415 New Jersey Avenue, NW, Washington, DC 20001, phone 202/638-1616. Room rate is \$184.00 (double or king). To guarantee this rate, reservations must be made by **February 9, 2005**. Call **800/638-1116** for reservations (mention the NAADAC Leadership Summit when making your reservation) or visit [www.holidayinnonthehill.com](http://www.holidayinnonthehill.com)

**NAADAC is offering a matching service to help people reduce room costs. If you would like to be paired with another person, please contact Shawna Barnum at 800/548-0497, ext. 116 or [sbarnum@naadac.org](mailto:sbarnum@naadac.org). Please indicate your arrival and departure dates and whether you are a smoker or non-smoker.**

### Continuing Education Credits

The conference will provide 12.5 hours of Continuing Education Units. 4.5 units will be provided on Sunday, March 6, 2005 and 8 units on Monday, March 7, 2005. CEUs are recognized by NAADAC and are approved for Social Work Continuing Education Credits.

**Want to meet with a member of the NAADAC Executive Committee or staff?** Call the NAADAC Conference Hotline at 800/548-0497, ext. 105 or 703/652-0211 to arrange an appointment!

# Leadership Summit and Advocacy in Action! Day

## REGISTRATION FORM

- I will attend the Leadership Summit (March 6–7, 2005)**
- \$175 NAADAC Member  \$225 Non Member  
 \$100 NAADAC Student Member  \$125 Student Non Member
- 
- I will attend the Advocacy in Action! Day (March 8, 2005)**
- \$50 NAADAC Member  \$75 Non Member  
 \$35 NAADAC Student Member  \$50 Student Non Member
- 
- I will attend BOTH sessions (March 6–8, 2005)**
- \$205 NAADAC Member  \$270 Non Member  
 \$125 NAADAC Student Member  \$158 Student Non Member

**If you are not a NAADAC member but would like to receive the member registration rate, join NAADAC by calling 800/548-0497 or visit [www.naadac.org](http://www.naadac.org)**

### OPTIONAL NAADAC GROUP TOURS

- I will attend the Washington, DC After Dark Group Tour (March 5, 2005)**  
\$35 x \_\_\_\_\_ (number of adult tickets) = \_\_\_\_\_  
\$20 x \_\_\_\_\_ (number of child tickets) = \_\_\_\_\_
- 
- I will attend the Spy Museum Group Tour (March 6, 2005)**  
\$22 x \_\_\_\_\_ (number of adult tickets) = \_\_\_\_\_  
\$17 x \_\_\_\_\_ (number of child tickets) = \_\_\_\_\_

**Total enclosed \$ \_\_\_\_\_**

PLEASE PRINT CLEARLY:  Ms.  Mr.  Dr.

Name \_\_\_\_\_ Credential \_\_\_\_\_

Home or  Work Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### PAYMENT INFORMATION

- Check made payable to NAADAC and enclosed.  Visa  MasterCard  AmEx

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

### CONGRESSIONAL CONTACTS

Please list your Congressional Representative and Senators

Please list any congressional leaders you are planning to meet during the Advocacy in Action! Day.

**To learn more about making an appointment with your federal legislators, please contact Jonathan Westin, Director of Government Relations at (800) 548-0497, ext. 122 or via email at [jwestin@naadac.org](mailto:jwestin@naadac.org)**

### Please return to NAADAC via:

MAIL: NAADAC, 901 N. Washington Street, Suite 600, Alexandria, VA 22314-1535

FAX: (703) 741-7698 or 1-800-377-1136 • E-MAIL: [sbarnum@naadac.org](mailto:sbarnum@naadac.org)

For more information visit [www.naadac.org](http://www.naadac.org)

**Need more information or help in Washington, DC?**

Call the NAADAC Conference Hotline at 800/548-0497 or 703/652-0211!



# NAADAC

THE ASSOCIATION FOR  
ADDITION PROFESSIONALS

901 N. Washington Street, Suite 600  
Alexandria, VA 22314-1535

**Need more information  
or help in Washington, DC?  
Call the NAADAC  
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at 800/548-0497  
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