

# NAADAC 2005 LEADERSHIP SUMMIT

**MARCH 6-8, 2005**

**Taking Action! Building Bridges, Strengthening Relationships, Recovering Lives**

Holiday Inn on the Hill  
415 New Jersey Avenue, NW,  
Washington, DC 20001  
202-638-1616

## **Saturday, March 5<sup>th</sup>**

7:30 pm – 10:45 pm

### ***Optional: Washington, DC After Dark Group Tour***

The Washington DC After Dark Tour shows you our national monuments and federal buildings flooded in lights. From the illuminated dome of the US Capitol to the breathtaking view from the roof of the Kennedy Center (if available), these are exciting sights to see. Step off the coach and visit: The Jefferson, Lincoln, Vietnam, Korean and FDR Memorials. View from the coach: The US Capitol, Library of Congress, Supreme Court, House and Senate Office Buildings, Federal Triangle, Pennsylvania Avenue, The White House, Capitol Reflecting Pool, Georgetown and Marine Corps Memorial (Iwo Jima).

## **Sunday, March 6<sup>th</sup>**

9:30 am – 12:00 pm

### ***Optional: National Spy Museum Group Tour***

Through interactive exhibits with state-of-the-art audiovisual effects, film, and hands-on components, the International Spy Museum traces the evolution of espionage through the people who practiced the profession and provides a context for visitors to interpret the role intelligence plays in current events. The Museum's permanent exhibition presents the tradecraft of espionage and showcases the ingenuity and imagination of real-life spies and spymasters.

Visitors adopt a cover, break codes, identify disguised spies and become the subjects of covert surveillance throughout their visit. Through these interactive experiences and immersive environments, the Museum examines actual events, reveals true stories and presents hundreds of authentic tools of the spy trade.

2:00pm– 6:30pm

### ***Registration Open***

3:00pm-5:00pm

### ***Plenary Session: Leading on Clinical Issues***

3:00pm – 4:00pm

#### ***Keynote Address: Clinical Trial Network***

**Dr. Betty C. Tai, National Institute on Drug Abuse (Invited)**

4:00pm – 4:15pm

#### **Break**

4:15pm – 5:00pm

***Keynote Address: Partnering with Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Substance Abuse Treatment (CSAT) and Addiction Transfer Technology Centers (ATTCs) on bringing Science to Practice***

**H. Westley Clark, M.D., J.D., M.P.H., CAS, FASAM, Director of the  
Center for Substance Abuse Treatment**

- 5:00pm – 6:15pm ***Panel Discussion: Leading on Clinical Issues***
- Recovering Lives through Co-Occurring Practices: Mary Woods, RNC, LADAC, MSHS, NAADAC President
  - Building the Bridge with the Institute of Medicine: Gerry Schmidt, MA, LPC, MAC, NAADAC Clinical Affairs Consultant
  - New Pharmacologic Therapies: Kenneth Goodman, President and Chief Operating Officer, Forest Laboratories (Invited)
- 6:15pm – 6:30pm **Break**
- 6:30pm-8:00pm ***President’s Dinner: Partnerships with Business Leaders, Why They Matter!***  
**David Sterling, Chairman and Chief Executive Officer, Sterling & Sterling, Inc.**
- 8:15pm-9:30pm ***Membership Dialogue: A Conversation with NAADAC Leaders and National Partners***
- Mary R. Woods, RNC, LADAC, MSHS, NAADAC President
  - Sharon Morgillo Freeman, PhD, APRN, MAC, NAADAC President-Elect
  - Ron Hunsicker, D.Min., FACATA, National Association of Addiction Treatment Providers (NAATP) President/CEO
  - Eileen McGrath, J.D., American Society of Addiction Medicine(ASAM) Executive Vice President/CEO
- 9:30pm ***Optional 12 Step Meeting***
- Monday, March 7<sup>th</sup>**
- 7:00am – 3:00pm ***Registration Open***
- 7:00am – 8:00am ***Continental Breakfast***
- 8:15am – 10:00am ***Round Table Discussion: Leadership – Raising Your Voice and Building Relationships***
- Keynote Address:***  
**Fraser Lang, President/Publisher, Manisses Communications Group, Inc.**  
**Gary Enos, Editor-in-Chief, Addiction Professional Magazine**
- Breakout Discussion: Strategies to Build Your Public Profile***
- 10:00am – 10:15am ***Break***
- 10:15am – 12:00pm ***Panel Discussion: Trickle up Paradigm: The Relationship between Local, State, and Federal Addiction Policy***  
Introduction: Bill B. Burnett, MAC, Public Policy Committee Chair  
Moderator: Jonathan Westin, Director of Public Policy, NAADAC

- Anthony A. Williams, Mayor of the District of Columbia (Invited)
- John Lisy, LISW, LPCC, CCDC III-E, Public Policy Committee and Past President of Ohio Association of Alcohol and Drug Abuse Counselors (OAADAC)
- Pam Phillips, Consultant on State Policy Issues
- Rob Morrison, Director of Public Policy, National Association of State Alcohol and Drug Abuse Directors (NASADAD)
- Joseph Faha, Director of Legislation, Substance Abuse and Mental Health Services Administration (SAMHSA)

12:00pm-1:00 pm

**Luncheon Plenary: *Leadership for the Future of Prevention and Treatment Services***

**Charles G. Curie, M.A., A.C.S.W., Administrator, Substance Abuse and Mental Health Services Administration (SAMHSA) U.S. Department of Health and Human Services (Invited)**

1:15pm- 2:45pm

***Breakout Sessions (2)***

**1. *Preparing a State Affiliate Strategic Plan and Measuring Success***

Session Facilitators: (Invited)

- David Harris, President, Chemical Dependency Professionals of Washington State
- Michael Angelo, NCAC I, Past President, California Association of Alcoholism & Drug Abuse Counselors
- Jennifer Carr, President, LCDC, CPS, Texas Association of Addiction Professionals
- Judy Acree, MAC, President, West Virginia Association of Alcoholism & Drug Abuse Counselors

**2. *Growing Your Membership, Mentoring New Leadership***

Session Facilitators:

- Larry Ashley, Ed.S, LADC, NAADAC Student Committee Chair
- Ed Olsen, LMSW, CASAC, Past President, Association For Addiction Professionals of New York
- John Pietropaolo, Treasurer, Association For Addiction Professionals of New York

2:45pm- 3:00pm

***Break***

3:00pm – 4:45pm

***Breakout Sessions (2)***

**1. *Getting Results: Managing and Strengthening Your State Organization***

Session Facilitators: (Invited)

- Ed Olsen, LMSW, CASAC, Past President, Association For Addiction Professionals of New York
- Larry Pittman, MA, CCAS, LPA, President, Addiction Professionals of North Carolina
- Laurence Freedom, MED, CAC III, LPC, President, Society of Addiction Counselors of Colorado

**2. *Build Your Brand: Developing Recognition for Your Organization***

Session Facilitators: (Invited)

- James Shelton, Past President, New Jersey Association of Alcoholism & Drug Abuse Counselors
- Mike Kriner, President, Delaware Association of Alcoholism and Drug Addiction Counselors
- John Lisy, Past President, Past President of Ohio Association of Alcohol and Drug Abuse Counselors (OAADAC)

4:45pm – 5:00pm

***Break***