

**NAADAC Workforce Development Summit and
Advocacy Action Day • March 23–25, 2006**

REGISTRATION FORM

Yes, I want to attend the sessions checked below:

WORKFORCE DEVELOPMENT Events Only (15 CEs)

\$150 NAADAC member \$250 non-member \$100 student

ADVOCACY DAY Events Only (4.5 Business CEs)

\$75 NAADAC member \$125 non-member \$50 student

**BOTH Workforce Development and Advocacy Action Day
Events** (15 CEs and 4.5 Business CEs)

\$200 NAADAC member \$350 non-member \$125 student

*For non-NAADAC members to receive the member rate for the
conference, join NAADAC by calling 1-800-548-0497.*

PLEASE PRINT CLEARLY

Ms. Mr. Dr. NAADAC Member ID # _____

Name

Home or Work Address

City State Zip

Work Phone Home Phone

Cell Phone Fax

Email

PAYMENT INFORMATION

Check payable to NAADAC and enclosed (return by mail only).

Visa MasterCard American Express

Account Number Exp. Date

Signature

Please return completed form and payment to NAADAC.

MAIL
NAADAC
901 N. Washington St., Ste. 600
Alexandria, VA 22314

FAX
(with credit card information)
(703) 741-7698 or
1-800-377-1136

E-MAIL
(with credit card information)
naadac@naadac.org

For up-to-date information, visit
the NAADAC website at
www.naadac.org



THE ASSOCIATION FOR
ADDICTION PROFESSIONALS

901 N. Washington Street, Suite 600
Alexandria, VA 22314

**NAADAC Workforce
Development Summit
and
Advocacy Action Day**

March 23–25, 2006

**14 Continuing Education
Credits and
4.5 Business Hours**

**NAADAC Workforce
Development Summit
and Advocacy Action Day**

March 23–25, 2006

**Holiday Day Inn on the Hill
Washington, DC**

**These two events will provide
you with the opportunity to
help shape the future of the
addiction profession.**



NAADAC's **Advocacy Action Day** (March 23) will focus on legislative issues affecting the addiction professional. NAADAC plans to discuss the federal government's workforce development agenda and other issues such as parity, the "Second Chance Act"—which helps those who are barred from social services due to past drug charges—changes to the Medicaid program and methamphetamines.



The **Workforce Development Summit** (March 24–25) will address ways addiction professionals can take leadership roles to benefit their careers and the clients they serve. Seminars and workshops will focus on initiatives to help with recruitment, retention and rewards for addiction professionals.

Earn up to **15** Continuing Education credits and **4.5** Business Credit hours.

Visit **www.naadac.org** for information on sponsorship opportunities.



NAADAC
THE ASSOCIATION FOR
ADDICTION PROFESSIONALS
www.naadac.org

**NAADAC 2006
ADVOCACY ACTION DAY • MARCH 23
HOLIDAY INN ON THE HILL**

MARCH 21, TUESDAY

Evening Conference Entertainment Activity
Optional Activity Call NAADAC at 800/548-0497 for details.

MARCH 22, WEDNESDAY

Morning-2:00pm Botanical Gardens Tour
Optional Activity Call NAADAC at 800/548-0497 for details.

Noon-6:00pm Registration Open

3:30-4:30pm **Advocacy Action Day Welcome**
Mary Woods, RNC, LADC, MSHS, NAADAC President; Cynthia Moreno Tuohy, NCAC II, CCDC III, NAADAC Executive Director; Andrew Kessler, NAADAC Director of Government Relations; & Gerard Schmidt, NAADAC Public Policy Committee Chair

Advocacy Action Day Opening Session: "How to Lobby," The Basics
Attendees pick up Advocacy Action Day packets.
Andrew McKechnie, Staff Member for Representative Jim Ramstad
Andrew Kessler, NAADAC Director of Government Relations

4:30-5:30pm **Legislative Issues Briefing: "What to Talk About on the Hill"**
Bill McColl, Legislative Director, AIDS Action
Andrew Kessler, NAADAC Director of Government Relations
Rob Morrison, NASADAD Director of Government Relations

5:30-6:00pm **Role Play Session: Practice for Legislative Appointments**

6:00-7:00pm **Optional Advocacy Q&A Session: Come Discuss the Issues and Ask Questions**
Staff will answer member questions about NAADAC legislative issues and lobbying on Capitol Hill. *Come any time during this hour.*

MARCH 23, THURSDAY

6:45-7:45am Departure to Capitol Hill
Meet in hotel lobby. NAADAC staff will assist attendees with taxi cab transportation.

7:00-8:15am Capitol Hill Breakfast Registration Open

8:00-10:00am **Capitol Hill Breakfast**
Guest Speakers to be announced
Legislator of the Year Award

10:00am-4:00pm **Capitol Hill Visits**

1:00-6:30pm Workforce Development Summit Registration
Open at Holiday Inn on the Hill

4:00-6:00pm **Capitol Hill Debriefing Session**

MARCH 24, FRIDAY

6:30-8:00pm **Political Action Committee Reception and Auction**

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Open at Holiday Inn on the Hill

MARCH 24, FRIDAY

7:30am-7:00pm Registration Open

7:30-8:30am Continental Breakfast

8:30-9:30am **Opening Plenary Welcome and Introduction**
Mary Woods, RNC, LADC, MSHS, NAADAC President

Opening Plenary: Work Force Development in the Field of Addiction
Followed by a Q&A session.

9:30-10:30am **Opening Plenary: Report on Workforce Development- the Annapolis Coalition**

10:30-11:00am Coffee Break

11:00am-12:15pm **Plenary Session: Bench to Bedside: Evidence Based Practice**
Introduction: Sharon Morgillo Freeman, PhD, NAADAC President Elect
Followed by a Q&A session.

12:15-1:30pm Lunch (*on your own*)

1:30-2:30pm **WORKSHOP SESSIONS (2)**

1. Succession and Transition Planning, ASAE Introduction

2. Workforce Development Survey Update

2:30-3:30pm **WORKSHOP SESSIONS (2)**

1. The IOM Report on Workforce Development

2. Ohio Workforce Development Project and E-Based Prevention and Treatment

3:30-4:00pm Coffee Break

4:00-5:00pm **WORKSHOP SESSIONS (2)**

1. Students, Educators, and the Addiction Profession

2. Entry Level Professionals

5:00-6:00pm **WORKSHOP SESSIONS (2)**

1. Mentoring & Career Ladder

2. Infusion of Evidence Based Practices

MARCH 25, SATURDAY

7:30am-1:00pm Registration Open

7:30-8:30am Continental Breakfast

8:30-9:30am **Plenary Session: Workforce Development**

Richard Kopanda, MA, Acting Director, Center for Substance Abuse Prevention, Substance Abuse & Mental Health Services Administration

Lewis Gallant, PhD, Executive Director, National Association of State Alcohol/ Drug Abuse Directors (NASADAD)

9:30-9:45am Coffee Break

9:45-11:30am **Plenary Panel Presentation on Workforce Development**

11:30am-12:00pm Break

12:00-1:30pm **NAADAC Luncheon and Forum**

Forum Topics:

- **IC&RC Discussion**
- **NAATP Discussion, Ronald J. Hunsicker, DMin, FACATA, President/CEO**
- **ASAM Discussion, Eileen McGrath, JD, Executive Vice President/CEO**
- **National ATTC Update: Mary Beth Johnson, Director, National Addiction Technology Transfer Center**
- **Q&A Session**
- **NAADAC Workforce Development Video Premier**

1:30-1:45pm Break

1:45-2:30pm **Clinical Supervision**

2:30-3:45pm **Closing Plenary Round Table Discussion: Strategy Building and Focus Groups: Strategies, Where Do We Go From Here?**

Break into small groups for brainstorming. Group leaders will be assigned. Presentation of five-minute group reports.

3:45-4:15pm **Closing Plenary Continued Wrap Up: Develop an Organizational, Local, or State Plan for Workforce Development**

Thanks and Closing Remarks
Mary Woods, RNC, LADC, MSHS, NAADAC President & Cynthia Moreno Tuohy, NCAC II, CCDC III, NAADAC Executive Director

ACCOMMODATIONS & EVENTS

All sessions will take place at the Holiday Inn on the Hill

415 New Jersey Avenue, NW
Washington, DC 20001
202-638-1616 or 1-800-315-2621

Book your hotel room now and ask for the NAADAC Summit & Advocacy Action Day special room rate of \$189 (plus applicable taxes). Book before **February 26, 2006** for the special Summit rate. Please mention NAADAC when booking.

Up-to-date information at www.naadac.org