

Conference Themes

WORKFORCE DEVELOPMENT

How do we identify, recruit and retain counselors, and improve education and employment opportunities?



CLINICAL PRACTICE

Facing the demand for differential diagnoses and understanding the role of pharmacotherapy in addiction treatment.

CO-OCCURRING DISORDERS

From sequential services to integrated care: emerging roles for the addiction professional.

BUPRENORPHINE

Opiate treatment returns to the physicians' office. Where do counselors fit in?

PUBLIC POLICY

The treatment gap continues to grow. What can government do to address the addiction policy failures?

PUBLIC HEALTH

Alcohol and drug use and their relationship to chronic illness, violence, suicide, tobacco use and infectious disease -- including HIV, AIDS and Hepatitis C.



ALCOHOL

The number one public health threat, affecting more than 10 million individuals with a social cost of almost \$200 billion.

TOBACCO

A new credential and counseling techniques are available to combat the leading preventable cause of death in the United States.

MARIJUANA

The President's marijuana initiative: new prevention and intervention strategies for a more potent drug.

CLUB DRUGS

Youthful experimentation leading to significant brain impairment or death.

PREVENTION

New developments in prevention strategies.

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NAADAC
THE ASSOCIATION FOR ADDICTION PROFESSIONALS



NAADAC
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Conference
2003

ADVANCING the Addiction Profession

Facing Today's Challenges

September 14-17, 2003 • Omni Shoreham Hotel • Washington, D.C.

About NAADAC

With over 13,000 members and 47 state affiliates, NAADAC, The Association for Addiction Professionals, is the largest national membership organization for addiction-focused healthcare professionals. Founded in 1972, NAADAC is committed to increasing general awareness of alcohol and drug disorders and enhancing the care of individuals through treatment, education, and prevention programs.

Through its superior training and certification programs and its national advocacy program, NAADAC is constantly evolving to meet the growing needs of the increasingly diverse addiction treatment profession and the patients it serves.

NAADAC is THE association for addiction professionals. We are **Smart...Committed...Effective.**

About The Conference

In 2003, for the first time, NAADAC will hold a joint public policy and annual conference in Washington, D.C. The conference, *Advancing the Addiction Profession: Facing Today's Challenges*, will focus on a variety of frontline treatment issues viewed through the prism of public policy, public health, workforce development and clinical practice realities. More than 40 workshops and seminars will be presented by addiction treatment and prevention experts from the nation's top research institutions, government agencies and treatment facilities.

The conference is designed to address the needs and concerns of addiction counselors, managers, administrators, clinical supervisors, social workers, employee assistance professionals, family therapists, nurses, educators, psychologists, students, physicians, psychiatrists and others.

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Featured Events

NAADAC will host a number of feature events designed to complement the core workshops and seminars offered during the conference. These feature events are your opportunity to take extra advantage of your time in Washington, D.C., by completing additional training, networking, participating in advocacy efforts, celebrating outstanding addiction professionals, and discovering the treasures of our nation's capital.

Education and Training Opportunities

NAADAC will offer education and training opportunities in a variety of specialties, including Department of Transportation Substance Abuse Professional qualifications, co-occurring disorders, and NAADAC's Tobacco Specialist Certification, which is setting a new standard of professionalism in tobacco cessation treatment.

Training sessions have been scheduled during the conference and on a special pre-conference Education and Training Day on September 14th.

Please check www.NAADAC.org for updates and further information on education and training opportunities.

All DOT Substance Abuse Professionals must meet new qualifications by January 1, 2004. NAADAC is the only membership organization to offer both the training and certification required under new federal regulations. We're ready...ARE YOU?

Public Policy Day

Join us for NAADAC's Public Policy Day on Capitol Hill and experience advocacy in action. This full-day event includes transportation to Capitol Hill on a scenic bus tour through Washington, D.C., breakfast on Capitol Hill and a chance to meet your representative in Congress. This is an excellent opportunity to contribute to NAADAC's strength in Washington, D.C., while networking with your colleagues from other states and building relationships with your elected federal leaders.

Meet the men and women who author and implement the policies that affect you – addiction professionals – in countless ways every day.

President's Awards Gala

At our inaugural President's Awards Gala, NAADAC will recognize individuals and organizations that exemplify and achieve the highest standards in addiction prevention, treatment and education. Among the awards to be presented are the Mel Schulstad Professional of the Year Award – named for NAADAC's first president, the William F. "Bill" Callahan Award, and the Lora Roe Memorial Alcoholism and Drug Abuse Counselor of the Year.



The celebratory dinner will feature a nationally known speaker. Invited guests include Joseph A. Califano, Jr., Chairman of The National Center on Addiction and Substance Abuse at Columbia University, Abigail Trafford, health columnist for *The Washington Post*, and William Cope Moyers, vice president for external affairs at the Hazelden Foundation. All full conference registrants will receive a complimentary ticket to the President's Awards Gala.

NAADAC PAC Reception

NAADAC PAC is the only political action committee dedicated exclusively to advancing addiction treatment, prevention and research. Please join us at this year's NAADAC PAC reception. A contribution of \$35 or more is requested.

Earn Contact Hours!

Earn up to 24 total approved NAADAC contact hours, including 12 hours toward DOT/SAP Certification. Credit hours at past conferences have been approved by the Employee Assistance Professionals Association, the National Association of Social Workers and the National Board of Certified Counselors.

Exhibitor Information

NAADAC's 2003 joint public policy and annual conference promises to attract a diverse and enthusiastic cross section of addiction professionals. With hundreds of participants expected to attend, *Advancing the Addiction Profession: Facing Today's Challenges* is a unique exposure opportunity for your organization, company or products in a quickly expanding marketplace.

In addition to daily, dedicated exhibit hours, the conference will feature several coffee breaks in the exhibit hall to maximize impact for exhibitors.

Anyone is welcome to exhibit, especially those providing services or products specifically geared toward addiction professionals.

Past exhibitors have included:

Treatment Programs, National Organizations, Colleges and Universities, Drug Testing Laboratories, Pharmaceutical Companies, Training Information Providers, Alcohol and Drug Addiction Studies Programs, Technology-based Companies, Book and Magazine Publishers, Film and Audio Companies, and Software Vendors.

NAADAC organizational members receive a 10% discount!

Space is limited, so please reserve early. You can obtain an application online at www.NAADAC.org or by calling 800-548-0497. An exhibitor's contract and shipping instructions will be mailed to you upon receipt of your reservation.

Sponsorship opportunities are also available. Please call 800-548-0497, ext. 119 or 116, for more information.

Exhibit Hours

Sunday, September 14:	7:00 am – 12:00 pm	Booth Set-up
	12:00 pm – 5:00 pm	Exhibitor Set-up
Monday, September 15:	7:30 am – 2:00 pm	
Tuesday, September 16:	7:30 am – 2:30 pm	

Exhibitor Package

\$1,000 (\$850 for early registration before July 15, 2003) includes:

One 8' x 10' booth space with decorative pipe and drape
Identification signage
Two full conference registrations
Listing in *Addiction Professional*, NAADAC's new magazine
Listing in the Conference Program (must be registered no later than September 1st)
A listing and link on NAADAC's official website
Countless networking opportunities
More than 11 hours of floor time

Optional Items

Take-one Tables - \$350 each
Conference Packet Inserts - \$500 each

Each of these optional items includes a listing and link on NAADAC's official website!

NAADAC "We help people recover their lives."