

2008 Advocacy in Action Conference

March 9 – 11, 2008

Doubletree Crystal City

www.doubletreecrystalcityhotel.com • 866.999.8439 (toll free)
300 Army Navy Drive • Arlington, VA 22202



Earn up to
6 Business Hours and
6 Continuing Education
(CE) credits

Co-hosted by



NAADAC

THE ASSOCIATION FOR
ADDICTION PROFESSIONALS

www.naadac.org

and

naatp

national association of addiction treatment providers

For more information on scheduling appointments, please visit www.naadac.org and click on upcoming events, or contact Daniel Guarnera at dguarnera@naadac.org or 800.548.0497 ext 129.

Conference Schedule

MARCH 9, 2007

- Noon – 8 pm **Registration**
- Noon – 1 pm **Public Policy and Political Action Committee Lunch Meeting**
- 9 am – 1 pm **Exhibit Area Set Up**
- 1 – 7 pm **Exhibit Area Open**
Meet targeted exhibitors from around the nation who are supporting Advocacy Action Day.
- 1 – 2 pm **Advocacy 101: Advocating for Client Welfare**
1 Continuing Education credit
An introduction to the skills needed to advocate for policies that benefit your clients, including an overview of the legislative process, effective political communication techniques and setting a realistic policy agenda. Recommended for those with less than three years of advocacy experience.
- 1 – 2 pm **Advocacy 201: Advocating for Client Welfare**
1 Continuing Education credit
A more advanced training on advocating for policies that benefit your clients, including political issue framing, how to best target your message and strategies for building long-term relationships with your legislators. Recommended for attendees with three or more years of advocacy experience.
- 2 – 3:15 pm **Current Policy Impacting Addiction Professionals and Treatment Providers**
1.25 Continuing Education credits
A panel of Washington's top addiction prevention, treatment and recovery advocates explains where addiction policy is now and where it's going. Learn how federal policy affects client welfare and ways that policy changes can improve addiction treatment and treatment services.
- 3:15 – 3:45 pm **Coffee Break**
- 3:45 – 5:00 pm **Current Policy Impacting Addiction Professionals and Treatment Providers (continued)**
1.25 Continuing Education credits
A second panel of advocacy experts continues the briefing on addiction-related policies on Congress's agenda and explains the politics that will determine their fate. Policy implications for clients, providers and addiction professionals will be analyzed.

6 – 8 pm

PAC Reception and Auction

Support the only national addiction-focused Political Action Committee (PAC). The reception will feature a guest performer and live auction. *\$35 suggested donation.* Your donation supports the members of Congress who promote addiction prevention, treatment and recovery on Capitol Hill. Please note that as of this printing, NAADAC PAC can only legally accept donations from NAADAC members. Updated information will be made available as soon as possible. Please visit www.naadac.org for updates.

March 10, 2007

- 7 am - 7 pm **Registration**
- 8 – 8:30 am **Continental Breakfast**
- 8:30 – 10:00 am **Everyday Advocacy**
1.5 Continuing Education credits
Strategies and tools to help you make a difference every day — from Washington to Wichita. Learn how technology and grassroots networks are changing American politics, and how to use them to advocate for your clients' interests and welfare.
- 10 – 11 am **Travel to Capitol Hill**
Participants will travel in guided groups to the congressional office buildings on Capitol Hill.
- 11 am – 1 pm **Capitol Hill Briefing and Lunch**
2 business credits
Presentations will include briefings from the White House Office of National Drug Control Policy on its demand reduction accomplishments, the Center for Substance Abuse Treatment's Access to Recovery program and workforce development efforts, the National Institute on Drug Abuse's science-to-service programs and the National Institute on Alcohol Abuse and Alcoholism's new screening and intervention systems.
- 1 – 5 pm **Optional Training**
Up to 4 business credits
Participants can attend peer mentoring sessions with experienced advocates, visit their lawmakers or take advantage of other options in the nation's capital. For details on how to make appointments with legislators, please visit www.naadac.org or contact Daniel Guarnera at dguarnera@naadac.org or 800.548.0497 ext 129.
- 7 – 9 pm **Legislative Awards Dinner**
Awards for Advocates and Legislators of the Year will be presented, and inspirational speakers will prepare attendees for Capitol Hill visits the next morning.

March 11, 2007

7:30 – 9 am	Continental Breakfast
7 am – 5 pm	Registration
9 am – 5 pm	Meetings With Legislators on Capitol Hill <i>For more information on scheduling appointments, please visit www.naadac.org and click on upcoming events or contact Daniel Guarnera at dguarnera@naadac.org or 800.548.0497 ext 129.</i>
2 – 6 pm	Debriefing Session Enjoy snacks as you share your experiences with your peers in an informal environment. Let NAADAC and NAATP know how best to follow up from your meetings.

Conference schedule subject to change without notice.

Other Information

Registration Fees

(Includes three continental breakfasts, lunch and dinner on March 10 and light refreshments at the March 11 debriefing session)

	EARLY BIRD SPECIAL! (Register by January 26!)	Regular Price
Students	\$75	\$100
NAADAC & NAATP Members	\$125	\$150
Non-Members	\$175	\$200

Meetings with Legislators

For more information on scheduling appointments, visit www.naadac.org and click on upcoming events or contact Daniel Guarnera at dguarnera@naadac.org or 800.548.0497 ext 129.

Hotel Reservations

Doubletree Crystal City
300 Army Navy Drive, Arlington, VA 22202
866.999.8439 (toll free) | www.doubletreecrystalcityhotel.com

Please call the hotel directly at 866.999.8439 to make your room reservation. Please make reservations by **February 15, 2008** to receive the preferred rate of \$192 (single/double plus all applicable taxes). Mention **NAA** when making your booking to receive the conference rate.

The Doubletree Hotel provides complimentary shuttle service to and from Reagan National Airport (DCA) and the Pentagon City Metro stop. Please call 703.416.4100 or stop at the hotel front desk to arrange for a pick-up.

Room Sharing

If you are interested in reducing accommodation costs, room sharing may be available. Please contact Diana Kamp at dkamp@naadac.org or 800.548.0497 ext 102 or visit www.naadac.org.

Meals

Registration fees include three continental breakfasts, lunch and dinner on March 10 and light refreshments at the March 11 debriefing session. Additional meal tickets are available for guests.

Washington, D.C., Sightseeing

The nation's capital has many unique attractions, including the national monuments, sporting events and museums. For a free visitor's guide and a comprehensive list of attractions and events, please contact the Washington, D.C., Convention and Tourism Corporation at www.washington.org or call 202.789.7000.

General Conference Information

If you have any questions about the conference, please call NAADAC at 703.741.7686 or 800.548.0497.

Continuing Education Credits

NAADAC will award certificates of attendance to all registered conference participants. Please fill out the NAADAC Education Credit Validation Form in your registration packet and return it to the NAADAC Registration Desk before you leave. You may also mail it to NAADAC, 1001 N. Fairfax Street, Suite 201, Alexandria, VA 22314 within 30 days from the conference date.

Certificates will be mailed within four weeks of receipt.

Earn up to 6 Business Hours and 6 Continuing Education (CE) credits

This conference is approved for Continuing Education Hours by:

- NAADAC Provider #000189
- Massachusetts Chapter, National Association of Social Workers **
- New York Office of Alcoholism and Substance Abuse Services, Education and Training Provider Certification Bureau (OASAS)**
- National Board of Certified Counselors
- Social Work approved hours
- American Probation and Parole Association

** Recognized by all chapters of each state certifying body.

For more information visit www.naadac.org

MARK YOUR CALENDAR!

**NAADAC Annual Conference in cooperation with
Kansas Association for Addiction Professionals**

August 28–31, 2008
Overland Park, KS

For full details on the conference, please visit www.naadac.org or www.kaap.org. Presentation proposals will be accepted until **January 11, 2008**. Forms are available at www.naadac.org.

**National Association of Addiction Treatment
Providers (NAATP)**

2008 Annual Conference
May 18–21, 2008

Renaissance Esmeralda Resort, Indian Wells, CA
More information at 717.392.8480 or visit www.naatp.org

2008 Advocacy in Action Conference Registration Form

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Co-hosted by

and



YES, I want to attend the sessions at the rate checked below!

EARLY BIRD SPECIAL! (Register by January 26!)

Regular Price (After January 26)

Students	<input type="checkbox"/> \$75	<input type="checkbox"/> \$100
NAADAC & NAATP Members	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150
Non-Members	<input type="checkbox"/> \$175	<input type="checkbox"/> \$200

This is my first advocacy event. Yes No

For non-members to receive the member rate for the conference, join NAADAC by calling 800.548.0497 or visit www.naadac.org or to join NAATP by calling 717.392.8480 or visiting www.naatp.org..

PLEASE PRINT CLEARLY

Ms. Mr. Dr. NAADAC/NAATP Member # _____ (if applicable)

Name _____

Home or Work Address _____

City _____ State _____ Zip _____

Work Phone _____ Home Phone _____

Cell Phone _____ Fax _____

Email _____

CONFERENCE FEES

_____ Conference Fee (see fee schedule above)

_____ Ticket for the NAADAC Political Action Committee (PAC) reception on March 9, 2008.

\$35 suggestion donation. Corporate checks or credit cards cannot be used to pay for PAC tickets.

_____ Guest Dinner Ticket for Legislative Awards Dinner on March 10, 2008. \$50 per guest. Dinner is included in your conference registration fee.

TOTAL AMOUNT ENCLOSED

Please send me additional information about membership.

PAYMENT INFORMATION

Check made payable to NAADAC and enclosed (return by mail only).

Visa MasterCard American Express

Name as it appears on credit card (please print clearly):

Account # _____

Exp. Date _____

Signature _____

Please return check or money order
by mail to:

NAADAC

1001 N. Fairfax Street, Suite 201
Alexandria, VA 22314

FAX: 800.377.1136

Conference Refund Policy:

A partial refund of 75% of registration cost is refundable with written cancellation received 30 days before the conference. Thereafter, 50% of conference fees are refundable.