

Research to Practice

Boston

NAADAC 2002

26th Annual Conference on Addiction Treatment
July 3–6, 2002 • Marriott Copley Place Hotel, Boston

EXHIBIT DATES: July 3–5, 2002



About the Conference

The NAADAC 2002 Annual Conference on Addiction Treatment will attract close to 700 decisionmakers in the field. This year's program will include plenty of unopposed exhibit hours, including the Exhibit Hall Opening Party and two walk-around luncheons.



NAADAC 2002 will prove to be the perfect forum for your products and services. Take this opportunity to be a part of this expanding marketplace by completing the enclosed exhibitor application today!



SPACE IS LIMITED

Reserve your space early for the best selection and recognition in conference promotional materials!



NAADAC
THE ASSOCIATION
FOR ADDICTION
PROFESSIONALS

800/548-0497
800/377-1136 (fax)
www.naadac.org

WHO WILL ATTEND

- Addiction Counselors
- Managers
- Administrators
- Clinical Supervisors
- Social Workers
- Employee Assistance Professionals
- Family Therapists
- Nurses
- Educators
- Psychologists
- Students
- Psychiatrists

WHO SHOULD EXHIBIT

- Technology-based Companies
- Treatment Programs
- Alcohol and Drug Addiction Studies Programs
- Book and Magazine Publishers
- Colleges and Universities
- Software Vendors
- National Organizations
- Film and Audio Companies
- Drug Testing Laboratories
- Pharmaceutical Companies
- Training Information Providers
- Other providers of services or products geared toward addiction professionals

SPONSORSHIP OPPORTUNITIES

For more information about sponsorship opportunities, call 800/548-0497 or visit www.naadac.org.

Exhibit Prospectus

Exhibit Information

Exhibit Dates and Tentative Hours

Exhibits must be ready by 4:00pm Wednesday and remain intact until 2:00pm on Friday. Dismantling will begin at 2:30pm on Friday.

SET UP

Wednesday, July 3, 8:00am–4:00pm

Exhibits **must** be in place and ready for inspection by 4:00pm Wednesday.

OPEN*

Wednesday, July 3, 5:00pm–7:00pm

Thursday, July 4, 9:30am–3:30pm

Friday, July 5, 9:30am–2:00pm

*Hours subject to change

BREAKDOWN

Friday, July 5, after 2:30pm. Thank you for not breaking down your exhibit before 2:30pm.

Value-Packed Exhibitor Package

- 8x10 ft. booth space, decorator pipe and drape, and identification sign
- Two full conference registrations
- Two days and an evening to make contacts
- Reduced conference rates for additional booth personnel
- Company name listings in both *Counselor, The Magazine for Addiction Professionals* and conference program, if registered before May 31, 2002.

Service Company

Shipping instructions and information on furniture rental, electrical work, labor, drayage, etc., will be sent to each exhibitor in advance of the conference by the service company.

A Convention Services desk will be maintained during key hours in the exhibit area.

Conference Packet Inserts & Take-One Table

Conference packet inserts are an excellent opportunity to ensure that your product/service information will get in the hands of very attendee. We accept flyers, brochures, cards, pamphlets and similar materials. See exhibit fee schedule for pricing.

At least 700 copies of each piece should be shipped to the address below, to arrive no later than **June 14, 2002**.

NAADAC 2002 Packet Inserts

**900 N. Washington Street, Suite 600
Alexandria, VA 22314-1535
703/741-7686**

Can't get away? Take advantage of the Take-One Exhibit. This is ideal for distribution of flyers, brochures, cards, pamphlets and similar materials to be displayed and replenished throughout the conference. See exhibit fee schedule for pricing.

At least 700 copies of each piece should be shipped to the address below, to arrive no later than **June 14, 2002**.

NAADAC 2002 Take-One Exhibit

**900 N. Washington Street, Suite 600
Alexandria, VA 22314-1535
703/741-7686**

Exhibit Fees

One Booth (8x10)	Early Bird \$775
(after April 15, 2002)	\$820
Additional Booths	Early Bird \$625
(after April 15, 2002)	\$695
Add'l. Booth Personnel (ea.)	Early Bird \$150
(after April 15, 2002)	\$200
Take-one Table (1st item)	Early Bird \$270
(after April 15, 2002)	\$300
Take-one Table (ea. add'l item)	Early Bird \$180
(after April 15, 2002)	\$200
Conference Packet Insert	Early Bird \$475
(after April 15, 2002)	\$525

Special Discounts

Early Bird Discount

By reserving your space and paying in full by **April 15, 2002**, your company is eligible for the Early Bird rates. (Please note that Early Bird fees are not refundable after April 15, 2002.)

Organizational Membership Discount

NAADAC Organizational Members receive a 10% discount on exhibit and advertising space and are listed in the conference program and *Counselor, The Magazine for Addiction Professionals*. Join today to receive the discounted rate on exhibit space! Call NAADAC at 800/548-0497 for additional Organizational Membership benefits.

NAADAC Approved Education Provider Discount

NAADAC Approved Education Providers will receive a 10% discount on exhibit and advertising space and are listed in the conference program and *Counselor, The Magazine for Addiction Professionals*. Join today to receive the discounted rate on exhibit space!

For advertising information in *Counselor, The Magazine for Addiction Professionals*, call Neca Logan at 800/851-9100, ext. 236.

Travel Information

NAADAC's official travel agency, De Prez Travel Bureau, Rochester, NY, is prepared to arrange all your transportation needs to the conference. Please call **866-2NAADAC, ext. 417**.

Hotel Information

A block of rooms has been reserved at the Marriott Copley Place Hotel, 110 Huntington Avenue, Boston, MA 02116. Call reservations at **800/228-9290**. Mention you are attending the NAADAC 2002 Annual Conference to receive the special conference rate of \$129 single, \$149 double plus applicable taxes. Room block rates are good until **June 12, 2002** or until the block is sold out.

Exhibit Contract & Application

Please print or type all information requested and make a photocopy for your records.

Please complete the following information as it is to appear in the conference program and on the exhibit sign. This information must be received by May 31, 2002 to be included in the conference program.

EXHIBITING COMPANY SIGN INFORMATION INFORMATION

Company Name (exactly as it is to appear on printed materials and booth signage)

Address

City/State/ZIP

Telephone Fax

E-mail Web Address

The following person(s) will be at the exhibit booth:

Name/Title

Name/Title

The contact person listed below will receive all correspondence pertaining to your organization's booth(s):

Contact Person/Title

Company/Organization

Address

City/State/ZIP

Telephone

Fax

E-mail

Please answer the following questions:

- Please indicate your 1st _____, 2nd _____, and 3rd _____, booth choice.
- We are requesting a total of _____ booths.
- We would like to sponsor the following event(s): _____

For advertising opportunities in *Counselor, The Magazine for Addiction Professionals*, please call Neca Logan at 800/851-9100, ext. 236.

Fee Calculation

Early After
Bird ... March 15

Please circle the fee you are paying.

- Exhibit Booth Fee \$ 775 \$ 820
- Additional Exhibit Booth(s) *each* \$ 625 \$ 695
- Additional Booth Personnel *each* \$ 150 \$ 200
- Minus Organizational Member or NAADAC Approved Education Provider Discount (10%) () ... ()
- Take-One Table, 1st item \$ 270 \$ 300
- Take-One Table, ea. additional item \$ 180 \$ 200
- Conference Packet Insert \$ 475 \$ 525

Organizational Membership (\$350 per year) or Sponsoring Opportunities:

- NAADAC Organizational Membership \$ _____
- Sponsorship \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

Method of Payment

- Check enclosed, made payable to NAADAC
- MasterCard VISA American Express

Card No. Exp. Date

Signature

Daytime Telephone Number

Agreement

The Exhibitor agrees to abide by all exhibit terms, conditions, and regulations contained on both sides of this contract.

Authorized Signature (required)

Title Date



Please return this completed contract with payment to:

NAADAC 2002 Exhibits
901 N. Washington Street, Suite 600
Alexandria, VA 22314-1535

Questions?

Phone: 800/548-0497
Fax: 800/377-1136

Exclusive Exhibit Show Hours

Wednesday, July 3

5:00pm-7:00pm, Exhibit Hall Opening

Thursday, July 4

12:30pm-1:30pm, Lunch in Exhibit Hall

Friday, July 5

12:30pm-1:30pm, Lunch in Exhibit Hall

Conditions & Regulations

AGREEMENT TO CONDITIONS

Each exhibitor, and employees of the exhibiting company or their representatives, agree to abide by the terms of this contract, it being understood and agreed that the sole control of the exhibit hall rests with NAADAC, The Association for Addiction Professionals (hereinafter known as NAADAC).

LIABILITY

NAADAC assumes no liability for any negligent act or omission of the exhibit, the service contractor, or others. Further, NAADAC will not be responsible for any loss, injury or damage, including that by fire and theft, which may occur to any exhibitor or his agents or employees, or to his property or wares, arising from any cause whatsoever prior, during or subsequent to the period of this exhibit. Each exhibitor, by signing this contract to exhibit, expressly understands that he releases NAADAC from, and agrees to indemnify it against, any and all claims for any such loss, injury or damage.

INSURANCE/SECURITY

NAADAC will provide security during the hours the exhibit area is closed. All exhibitors, however, are solely responsible for their own exhibit material and should insure their exhibits against loss or damage. All property of exhibitors is understood to remain in their care, custody, and control in transit to or from or within the confines of the exhibit area/hall.

EXHIBIT SPACE

Eligibility

NAADAC will determine eligibility of any company or product for exhibit. The Association may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that in its opinion is not in keeping with the character and purpose of the Association. The exhibitor waives any and all rights to any notice or hearing prior to the removal of his/her property from the hotel or convention for the reasons stated above.

Assignment of Space

Space will be assigned on a first-requested basis. Booth space can be held with the receipt of a 50% non-refundable deposit of the one booth fee and a signed contract. The booth space will be released if the balance is not paid within 30 days. Should conditions or situations warrant, NAADAC reserves the right to rearrange exhibits to the best interests of the industry, the exhibit and show visitors.

Use of Space

Exhibitors must rent sufficient space to contain their exhibit completely within the confines of the booth lines. Equipment may not extend into the aisle or hang out over the aisles and across the exhibitor's purchased booth line. No part of the exhibit may project so as to obstruct the view of adjacent booths.

No exhibitor shall assign, sublet, or share space without the knowledge and consent of NAADAC. Organizations or firms not assigned exhibit space will not be permitted to solicit business within the exhibit area.

Any exhibitor failing to occupy space contracted for is not relieved of the obligation of paying for such space at the full rental price. NAADAC shall have the right to use such space as it sees fit if such space is not occupied one hour prior to the official opening of the exhibit hall.

Exhibits shall be shown only in the official exhibit area as established by NAADAC. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment, or information concerning services in private rooms or suites without prior written consent of NAADAC.

No part of any exhibit and no signs should be pasted, nailed, or otherwise affixed to walls, doors, etc., in a way that might cause defacement. Damage from failure to observe this notice is payable by the exhibitor.

Sound equipment and other noise must be kept at a level low enough not to disturb other exhibitors. Public address systems, radio broadcasts, or any other devices used to attract attention by sound are prohibited. Violators may be asked to leave the exhibit floor.

NOTE: The exhibit hall will be smoke free.

BOOTH EQUIPMENT

Standard booth includes one 8x10 ft. booth space, decorator pipe and drape, and identification sign.

CANCELLATION OR RELOCATION

Upon cancellation of the Annual Meeting, NAADAC's liability shall be limited to a refund of the booth deposit or full fee, whichever amount has already been collected.

CANCELLATION BY EXHIBITOR

All cancellations must be forwarded in writing to NAADAC 2002 Exhibits. A fee equal to 50% of the full booth price will be assessed if cancellation is postmarked sixty (60) days prior to the opening of the Annual Meeting; no refunds after this date. Please note that Early Bird fees are not refundable after April 15, 2002.

CHANGES

The interpretation and application of these rules and regulations are the responsibility of NAADAC. Any violations by the exhibitor of any of the terms and conditions herein shall subject exhibitor to cancellations of his contract to occupy booth space and to forfeiture of any monies paid on the account thereof.

In the event that unforeseen events make it necessary, NAADAC will have the right to amend these rules or make additions hereto, and all such amendments or additions shall be made promptly to each exhibitor.

CONTACT



NAADAC 2002 Exhibits
901 N. Washington Street, Suite 600
Alexandria, VA 22314-1535
Phone: 800/548-0497
Fax: 800/377-1136

Invitation to
Exhibit, Advertise
and Sponsor at
NAADAC 2002

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Alexandria, VA 22314-1535

Boston