

Earn up to 32 continuing education credits at the NAADAC annual conference and its pre and post-conference sessions. The Conference will provide a well-balanced educational experience focusing on the needs of addiction-focused professionals. Innovative sessions and cutting edge presenters will provide education you need to get ahead in your job and provide the hours you need for your certification or license.

Check out the schedule below, or get full detail on [registration](#) , [exploring Atlanta](#) or [other conference details](#)

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[Friday, October 11, 2013 - Two pre-conference sessions](#) ; [Saturday, October 12, 2013](#) ; [Sunday, October 13, 2013](#)

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[Monday, October 14, 2013](#)

; and

[Tuesday, October 15, 2013 - Three post-conference sessions](#)

.

Friday, October 11, 2013 (Earn up to six continuing education credits)

Registration - 7:30 am to 7 pm

Pre-Conference Sessions - 8:30 am to 5 pm

Pre-Conference: De-Mystifying Health Reform, Managed Care and Joining Insurance Panels: How Behavioral Health Funding Works and How to Make it Work for You

Presented by Jim Clarkson

This presentation will offer administrators, managers, clinicians and front line staff a behind the scenes look at how managed care and insurance companies work and will provide concrete strategies to maximize provider opportunities in the current behavioral health landscape and with the advent of the Patient Protection and Affordable Care Act. We will provide an

understanding of the health reform law along with various models of reimbursement, partnership strategies, evidence-based practices, performance incentives as well as describing how innovative community partnerships, engagement of clients, clinical practice, data collection/EHRs and billing practice can all align for sustainability and financial strength. We will walk through an actual application to join a behavioral health provider panel and provide strategies for addressing barriers and overcoming common negative responses from managed care's provider relations departments regarding new provider applications.

Each participant will have the opportunity to discuss their unique questions and curiosities in a safe environment about a topic that is often confusing and ever-changing - with a former managed care executive who also has a background as an addiction professional - and get help developing an action plan to implement strategies discussed in the seminar. Although the topic is serious and often detailed -the presenter always tries to inform, engage, inspire and describe examples of how recovery and wellness both personally and professionally are key signposts to how well an agency can grow and thrive fiscally.

Pre-Conference: Integrating Treatment for Co-occurring Disorders: An Introduction to What Every Addiction Counselor Needs to Know
Presented by Mary Ryan Woods, RNC, LADC, MSHS

This skill-based training program will help addiction counselors improve their ability to assist clients who have co-occurring disorders, within their scope of practice. This educational program introduce the integrated model of mental health and addiction treatment services, outlining how to utilize current substance abuse treatment best practices when working with this population. Through the use of case studies and interactive exercises, participants will feel more comfortable and competent in addressing mental health issues with clients who have co-occurring disorders.

Welcome Reception - 5:30 – 7:30 pm

Saturday, October 12, 2013 (Earn up to eight continuing education credits)

Fun Run/Walk - 6:30 am

Continental Breakfast - 7:30 to 8:30 am

Registration Open - 7:30 am to 5:30 pm

Opening Keynote - Effective Prevention of Treatment and Substance Abuse

Frances Brisbane, PhD, MSW and Peter Hayden, PhD

8:30 to 10 am

October 12, 2013

Effective prevention and treatment of substance abuse and addiction responds best when culture is factored into the process. Being aware and respectful of cultural differences among individuals as well as their sameness, in many ways, makes for good medical and social outcomes. While most people develop the disease of alcoholism in a general progression medically, the prevention and treatment need to respond to individual and group cultural behaviors, mores, beliefs and other historical and legacy determinants. Social service, human service, alcoholism and drug prevention and treatment agencies, which have as a goal the practice of culturally competent care, can effectively meet the needs of their multicultural clients/patients.

Exhibit Hall Kick Off - 10 am

Morning Breakout Sessions - 11 am to 12:30 pm

- Utilization of the Prescription Drug Monitoring Program (PDMP) by Addiction Professionals to Combat the Prescription Drug Abuse Epidemic: An Argument for Direct Access - Kurt Snyder, MMT, LAC, LSW

This workshop will share the rationale of the ND leaders and provide participants with an understanding of how addiction professionals utilize access to more accurately diagnose; make more appropriate recommendations; better coordinate services with primary care providers; and increase access to addiction services. Data and case studies will highlight the limitations and effectiveness of direct access by addiction professionals.

- Treatment of Chronic Pain: Establishing the Mind-body Connection - Del Worley, MC, LPC, LISAC

This presentation addresses the treatment of chronic pain and chronic illness without drugs or as an adjunct to medical treatment. Attendees will learn six interventions for chronic pain, establishing reasonable treatment goals, and techniques for creating a mind body connection and reducing pain using guided imagery.

- When We Get Behind Closed Doors. Clinical Supervision Practice for Client Protection

and Clinician Growth - Alan Lyme, LCSW, ICCS, ICADC

Whether a seasoned veteran or fresh-out-of-college, addictions counselors legally and ethically need clinical supervision. How well that supervision is managed may have an impact not only on the clinician but also on the experience and outcome for each client. This overview of clinical supervision will present not only the challenges that quality supervision presents but also some solutions that may help both supervisor and supervisee get more from the experience.

- Transformational Supervision: Investing in the Next Generation - Mita Johnson, LPC, LMFT, ACS, AAMFT-approved Clinical Supervisor, LAC, MAC and Anne M Hatcher, EdD, CAC III, NCAC II

The goal of this interactive training is to motivate the supervisor to use experiential activities alongside didactic teaching to enhance and energize clinical supervision. Supervision is built on a relationship that is stimulating, challenging, and relevant. These activities will strengthen the alliance between the supervisee and their supervisor while improving the delivery of services on the front lines. While many presentations focus on the science of supervision, this training will focus on the art of supervision: those experiences which create an outstanding supervisory experience.

- Moodle, MOOCs and Mobile Applications: It Is Your Turn to Discover the Power of Learning Online – Laurie Krom, MS

Have you heard of Coursera or the Khan Academy? How about gamification or edutainment? If not, you soon will. Advances in educational technology and pedagogy are exploding the field of online learning. Now more than ever, it is easier to find, access and take high-quality, relevant courses on a computer or mobile device. In this presentation, we will define and describe online learning, discuss its effectiveness, and explain the factors driving its popularity. We will also outline future trends in online education and highlight online learning resources available through the Addiction Technology Transfer Center (ATTC) Network.

- Adult Felony Drug Court Programs: A Community's Experience - Andrew A. Cox, MSW, EdD, MAC, CRC

The Muscogee County Adult Felony Drug Court program in Columbus, Georgia will be described. The presenter will provide an overview of drug court program funding, participant selection, intake and evaluation mechanisms and treatment processes. An overview of outcome evaluation data for this program will also be provided.

- A New Legacy for Addiction Professionals - Diane Sevensing, EdD and Vena Schexnayder, MA

Higher education is the key to meeting the needs of the new addiction professional and building an identity in colleges and universities. Times are ever changing for constituents to have an active voice and make a difference.

- Student Assistance Programs: Help and Healing Through The Educational System, Thirty Three Years Later 1980-2013. Who Will Take Our Place? - Cheryl Watkins, MA

SAP started in the late 1970s, with concern for our young peoples substance abuse. SAP has grown with the field and now address all issues interfering with a young persons well-being and future. Cheryl Watkins will discuss the history of SAP, expansion of the movement throughout the United States & expansion into 31 other countries. She believes the program will survive and thrive as students who have been helped through SAP are now teachers, counselors, parents, superintendents and community leaders for the next generation.

Afternoon Breakout Sessions - 2:30 to 4 pm

- Shame, Addictions and Post Traumatic Stress Disorder (PTSD) - Stefan J. Malecek, PhD, CADC III, MAC

Shame, Addictions and Post Traumatic Stress Disorder (PTSD) will utilize lecture and small and large group discussion to clarify the nature of traumatogenic and addictogenic society as the fertile ground in which shame is utilized as a key component of toxic socialization that leads to the development of traumatic injuries and addictions. The clinical diagnosis of PTSD and its characteristics will be used to elucidate this. Small and large group discussion as well as lecture will be used.

- The Circle of Strength - Yvonne Fortier, MA, LPC, LISAC

This workshop/presentation is the story of The Circle of Strength (COS), the foundational family treatment model, practiced at Native American Connections.

- The Ethical Self: Who Am I Now? - Anne M Hatcher, EdD, CAC III, NCAC II, and Mita Johnson, LPC, LMFT, ACS, AAMFT-approved Clinical Supervisor, LAC, MAC

This workshop will focus understanding and evaluating the impact of life experience, personal growth and current circumstances on decisions related to ethical standards. A decision related to a specific ethical standard might be different or the same standard might be interpreted in a different way at various stages of a counselor's career. Experience and greater understanding of the recovery process will result in more understanding of the intent of the code of ethics that guides our practice and might affect the way in which the standard is applied in the workplace.

- SUD Counselors on the Job: A Bi-Directional Workshop on New Data on Job Satisfaction and Utilization of Medication-Assisted Treatment - Paul M. Roman, PhD, and Dail L. Fields, PhD

Maintaining job satisfaction and utilizing medication-assisted treatments are *hot topics* for SUD counselors. This workshop will involve presentations from the research staff at the University of Georgia who have been studying these issues for more than 20 years. New data on these topics will be presented, followed by intensive group discussions in which the input of the audience members will be sought regarding interpretation of the data, clarifications of findings and input about questions that should be asked and new data that should be collected.

- Recovery to Practice - Cynthia Moreno Tuohy, NCAC II, CCDC III, SAP

Participants will learn how recovery-oriented practice can be an integrating principle among multidisciplinary teams of professional practitioners. Through the Recovery to Practice (RTP) initiative, five major mental health organizations are working in collaborative ways to develop and deliver curriculum for their respective professionals, specifically peer specialists, psychiatrists, psychiatric nurses, psychologists and social workers. This training effort will advance recovery by addressing implementation issues for those who currently work across professions in the field.

- Adapting to new Funding and Regulations Under the Affordable Care Act - Kim Johnson, MA, MBA

The affordable care act provides for many opportunities for new business, new revenue streams and serving a wider variety of patients if you know how to maneuver through the bureaucracy. This session will review what the ACA does and does not do and review five essential business skills necessary to thrive in the new environment.

- Delivering High Quality Student Assistance Services: The Introduction of a National

Credential - Andrew Finch, PhD and Carol Nixon, PhD

The presenters will provide an overview of student assistance services targeting youth substance use and mental health issues in elementary and secondary schools and higher education institutions. Student assistance provides an overarching framework to support a school-based comprehensive continuum of care that addresses the social and emotional needs of students. The overview will outline the continuum of school of school-based services as well as research evidence suggesting the effectiveness of student assistance services. The presenters will discuss the National Endorsement Examination for Student Assistance Professionals (NESAP) designed to standardize competencies and to recognize nationally a high level of effective clinical practice in treating youth substance use. The presenters will review the competencies required for the endorsement as well as summarize the eligibility criteria and process for achieving certification.

- NASAC: Academic Accreditation Update - Don Osborn, PhD (c)

This session will provide information to attendees wanting to become familiar with the National Addiction Studies Accreditation Commission (NASAC), and new role in the addiction profession. Highlights come from the NASAC Training of the Educator session and will include; the formation of NASAC, function, accreditation process, mission, curriculum, instructional modalities and faculty qualifications. The format of delivery will be discussion, powerpoint with an extended question and answer period.

Afternoon Keynote - Through a Child's Eyes and a Special Presentation by Chris Herren

Presented by Jerry Moe, MA, MAC, CET II

4:30 to 5:05 pm

Kids have a unique perspective in viewing the world. While it's long been held that alcoholism and other drug addiction are a family disease, there are few opportunities for young children to be an integral part of the treatment and recovery process. Come learn how children see addiction in their families. More importantly, witness how they embrace the healing process. There is much hope when we treat the whole family.

Basketball Junkie

Presented by Chris Herren

5:05 to 5:30 pm

Chris Herren has struggled with substance abuse for much of his basketball career. He shares his harrowing story of abuse and recovery in his memoir, *Basketball Junkie*, as well as in numerous interviews throughout the Emmy Award nominated ESPN documentary *Unguarded*. Herren will draw on his own history to show that it is never too late to follow your dreams and overcome your setbacks and start making the right choices.

NAADAC Political Action Committee Reception - 5:45 to 7:45 pm

Come support the largest and oldest Political Action Committee dedicated to the education and working for the interests of addiction-focused professionals. The PAC Reception will feature candid remarks from former NBA player Chris Herren. Suggested donation: \$35.

Movie Night -7 to 9 pm

Watch films and videos dealing with the critical issues of prevention, treatment and recovery from addiction.

Sunday, October 13, 2013 (Up to six continuing education credits)

Fun Run/Walk - 6:30 am

Registration Open - 7:30 am to 5 pm

Continental Breakfast - 7:30 to 8:30 am

Regional Caucuses - 7:30 am to 8:30 am

Morning Keynote - Marijuana - What the Internet Won't Tell You

Presented by Allan Barger, MSW

8:30 am

This presentation addresses the new reality in which professionals find themselves with the renewed acceptance of marijuana use, including legalization. While the public has come to view marijuana as harmless, a growing body of research suggests otherwise. This presentation will cover five areas of risk supported in the research and thoughts will be added on two policy issues that impact clinical work: medical marijuana and legalization. Based on the research presented earlier, some thoughts on addressing these issues will be considered.

Morning Breakout Sessions - 10:30 am to noon

- The interplay of trauma and addiction in the LGBTQI community - Jeff Zacharias, LCSW, CAADC, RDDP

This session with focus on trauma and addiction which is specific to the LGBTQI community. It will examine various types of trauma specific to the population, how addiction can become a response to dealing with the various populations and what evidence based treatments are available to concurrently treat both issues.

- Denormalizing Tobacco Use: Improving Quality of Care in Addiction Services - Anthony (Tony) Klein, MPA, CASAC, NCAC II

Tobacco use is the social norm in the addiction treatment setting. For many the vision of a clean and sober lifestyle includes smoking cigarettes while drinking coffee and attending daily self-help groups. As a result tobacco dependence has traditionally been ignored in alcohol and drug programming. Consequently, the majority of those who successfully maintain abstinence from alcohol and drugs prematurely die from tobacco-related diseases. This session utilizes research data and the lessons learned from New York State Promising Tobacco Interventions Projects to engage participants in an open discussion on the rationale for addressing tobacco in addiction services, the bio-psycho-social aspects of tobacco use specific to individuals with substance use disorders and a systems approach to integrate tobacco recovery counseling into clinical practice.

- Diagnosing and treating co-occurring substance use and mental disorders - Frances Patterson, PhD, LADAC, MAC, BCPC, CCJAS, QSAP, QCS

This workshop provides the latest information, history, definitions of these disorders, their prevalence and evidenced-based approaches for treating co-occurring disorders. Through case examples participants will have the opportunity to practice assessment techniques to identify substance use symptoms that may indicate a co-occurring or differential diagnosis. Discussion will include information regarding substances that can mimic mental disorders that may lead to misdiagnoses. Disorders may go undiagnosed and untreated if proper assessment and symptom identification is not conducted by trained individuals. Through multi-media, discussion and experiential techniques, Dr. Patterson will lead participants through this education and enjoyable seminar.

- Developing Leadership in Your Organization Through Mentoring - Sherri Layton, MBA, LCDR, CCS

Recognizing the need for leadership development and succession planning, La Hacienda Treatment Center created and implemented a mentoring program to grow our next generation of leaders. Our program design will be presented as a model for other facilities to work from, as well as research-based best practices from other industries and adaptation of those practices to the business of addiction treatment. We will explore candidate and mentor selection, the relationship between mentee and mentor and typical problems to avoid. Program participants will leave with a framework from which to develop their own mentoring program.

- Latino Behavioral Health: Cultural Challenges and Solutions - Pierluigi Mancini, PhD, NCAC II, CCS

Cultural competence is a multi-faceted *inside job*. It includes the acceptance and respect for difference with continuous self-assessment that requires flexibility and ongoing development to meet the needs of the target population. This course is designed to expand the cognitive

knowledge and skills necessary to effectively interact with and/or serve culturally diverse populations, Latinos in particular. Participants will be introduced to the only Latino Behavioral Health agency in Georgia and how they have successfully served the Latino community since 1999. Participants will also learn about Latino substance abuse prevalence, psychotherapeutic models and other treatment modalities. Finally, participants will learn the influences of culture, the barriers to providing services and the competencies necessary to be successful providers. This course is recommended for clinical, administrative and prevention staff.

- Creating Challenging Learners: Helping students evaluate their substance abuse biases/myths and becoming open to scientific learning - Stephanie Elias Sarabia, PhD, LCADC, LCSW

The field of addiction is presented with unique barriers given the large number of people attracted to the field with a personal recovery experience, which may or may not coincide with evidence-based models, and the limited education often required for many front-line positions in the field. As a result, it is vital for all educators and trainers to create a safe learning environment that helps student's challenge their beliefs and provides opportunities to evaluate research-based knowledge. Whether students come to learning about addiction from a personal experience perspective or thinking of substance abusers as others, both situations require the learner to critically evaluate their own positions biases in order to be open to current scientific knowledge such as evidenced-based practice. However, it can sometimes be difficult for educators to facilitate this process. This presentation will offer educators an outline of common barriers for learners in examining their beliefs about substance abuse, an overview of current knowledge related to teaching critical thinking and self-reflection and teaching techniques, including exercises with which to model and facilitate student learning.

- HIV and AIDS - Rosamuel Dawkins, Jr., MD

HIV/AIDS training is a comprehensive designed to introduce even the most inexperienced individual with the impact HIV/AIDS has had locally, nationally and internationally.

- Leadership Orientation – Robert C. Richards, MA and Cynthia Moreno Tuohy, NCAC II, CCDC III, SAP

This session is designed to provide perspective and information for those serving in, or interested in, NAADAC leadership positions. Topics covered in this session are leadership responsibilities, budgeting and finances, recruitment and succession planning.

Regional Caucuses - noon to 1:30 pm

Afternoon Breakout Sessions - 1:30 to 3 pm

- The Young Adult: Yes, we know, they don't get it - Allison L Hilborn, CADAC, Marriage and Family Therapist Intern

Most of us end up working with young adults at some point in our career. This is for those of you looking for clarity on why they do what they do, how they differ from children and adults

and what you can do that will work a lot better than what you might be doing now. This is a high-energy presentation with experiential components, using a variety of theories presented in a conversational style.

- Eating Disorders and Brain Neurochemistry - Rebecca Cooper, MFT, LPCC, CEDS

Sixty-six percent of North America's population is overweight; nearly one-third are obese (NIDDK, 2008). Obesity is costing our healthcare system over \$147 billion annually (Finkelstein, Trogdon, Cohen & Dietz, 2009). We now have 12.5 million children who are overweight or obese (CDC, 2012), and 24 million people in the United States with an eating disorder (AED, 2010). Something is drastically wrong! Research is shedding light on the fact that fats and sugars affect the reward system in the brain similar to alcohol and drugs (Avena, Rada, Hoebel, 2008). There are many scientific evidenced-based studies that have shown commonalities between overconsumption of sugars and drug addiction (Volkow and Wise, 2005; Kelley, 2004; Levine, Kotz, & Gosnell, 2003). Come to this session and learn more.

- Ethics and Boundaries (part 1 of 2) - Jim Seckman, MAC, CACII, CCS

This course is designed to give counselors an understanding of the elements of ethical reasoning and decision-making, the framework they use for making ethical decisions and how professional boundaries affect ethical decision-making.

- Kick Butts, Take Names: A Multi-Faceted Response to the Challenge of Tobacco Cessation - Joanna Cummings, MEd, LMHC, LADAC This session will help you strengthen your ability to talk with tobacco users; find fresh perspective to inform your best practices and learn both innovative and evidence-based approaches.

- Dancing Mindfulness: A Community Practice for Enhancing Body-Based Coping Skills (part 1 of 2) - Jamie Marich, PhD, LPCC-S, LIDCD Dancing Mindfulness is a practice developed by clinical counselor Dr. Jamie Marich that incorporates all of these elements, using the coping skill of dance/exercise as the primary modality for accessing mindful awareness. In this workshop, participants will experience the seven elements of the Dancing Mindfulness practice for themselves (breath, sound, body, story, mind, spirit and integrated experience), obtain information on how body-based coping skills are optimal for treating trauma and/or addiction, discuss how this integrative approach can help their clients and access information/best practices on referring clients to movement-based resources within the community. Part I of this workshop is for general participation and interest to experience and discuss the impact of movement-based approaches for coping.

- Expanding Services to Children and Families in FDCs: Lessons Learned from the Children Affected by Methamphetamine Grant Program - Nancy K. Young, PhD

This workshop will focus on the impact of parental substance use on child development; the importance of and effective tools and strategies for addressing the needs of both the parent and the child; and, the role of the FDC team in identifying and meeting these needs. Whether you are creating a child-friendly environment in which children are welcome in court or always keeping the face of the child in focus as you deal with the parent, FDCs play a critical role in ensuring not only safety and permanency, but a chance for these children to develop and even thrive.

- Addiction Instruction and the Recovering Student - Kathy A. Elson, MS, PCC-S, LICDC, SAP

When instructing students in addictions studies, many students come to class with personal histories of use, dependency and/or history with loved ones use of chemicals. This dynamic can present in many ways in the classroom. There are many differences between being an

addictions professional and being a recovering alcoholic and/or addict. This presentation will focus on how to educate the student who happens to be in their own recovery program.

- A New Model in the Addiction Recovery Spectrum...Recovery Residence Levels: Effective Discernment, Assessment and Placement - Beth Fisher, LCSW, LCAS, MAC, CCS, and George Braucht, LPC

The addiction treatment field is rapidly expanding from an exclusive focus on acute care (stabilization treatment) to services that promote long-term recovery. This workshop covers a new model implemented by the National Association of Recovery Residences (NARR) for assessing recovery residence types and making placement recommendations. Recovery residences are a key modality of choice in the continuum of care due to their cost and outcome effectiveness, viable service durations and collaborative networking between treatment and recovery community resources. The NARR Standard and Levels enhance the confidence of the general public in finding facilities that are effective, discerning among the myriad recovery residences that may be available and choosing among residences that are best suited for the needs of an individual.

Afternoon Breakout Sessions - 3:30 to 5 pm

- A Holistic Approach to Coping with Professional Stress Reactions in Addiction Professionals - Christopher Shea, MA, CRAT, CAC-AD

As addiction professionals we spend our career leading people from addiction to recovery. The process to recovery can be long and difficult for the client, yet at the same time you as the counselor are not immune to your own struggles and challenges as you draw upon your inner training and resources. As counselors we need to understand our own frailty in light of our professional role, recognizing the signs of stress, anxiety and burnout in the midst of our daily routine. Drawing from a holistic approach centered on cognitive behavioral techniques and a spiritual sense, I will guide the participants through the life cycle of stress in relation to their reactions to stressors and cognitive functioning. Drawing on my experience as a counselor, administrator and chaplain I will help the participant to learn holistic coping skills which will enable them to more fully and effectively continue with their professional work as a more fully aware counselor.

- How to Engage Highly Resistant Adolescents in The Process of Treatment and Recovery - Elizabeth Driscoll Jorgensen, CADC

In *How to Engage Highly Resistant Adolescents in the Process of Treatment and Recovery*, Liz Jorgensen will cover best practices and specific strategies for helping teenagers with substance abuse disorders and co-morbid psychiatric disorders to commit to treatment and recovery. Strategies for assessment, individual, family and group interventions will be covered. Specific attention will be given to treatment matching based on acuity and working with multi problem youth and their families in a collaborative and positive manner.

- Ethics and Boundaries (part 2 of 2) - Jim Seckman, MAC, CACII, CCS

This course is designed to give counselors an understanding of the elements of ethical reasoning and decision-making, the framework they use for making ethical decisions and how

professional boundaries affect ethical decision-making.

- **Dancing Mindfulness: A Community Practice for Enhancing Body-Based Coping Skills** (part 2 of 2) - Jamie Marich, PhD, LPCC-S, LIDCD Dancing Mindfulness is a practice developed by clinical counselor Dr. Jamie Marich that incorporates all of these elements, using the coping skill of dance/exercise as the primary modality for accessing mindful awareness. In this workshop, participants will experience the seven elements of the Dancing Mindfulness practice for themselves (breath, sound, body, story, mind, spirit and integrated experience), obtain information on how body-based coping skills are optimal for treating trauma and/or addiction, discuss how this integrative approach can help their clients and access information/best practices on referring clients to movement-based resources within the community. Part II of the workshop offers participants instruction in how to run a Dancing Mindfulness class in their community or setting.

- **Treating Eating Disorders: Addiction or Mental Illness?** - Marty Lerner, PhD, Licensed Clinical Psychologist

This workshop will summarize the most current evidence-based approaches to the treatment of eating disorders and the often co-morbid diagnoses most associated with them [e.g. substance dependencies, mood disorders, process addictions]. A special emphasis will be placed on the addictions model as it relates to the treatment and etiology of these disorders. Participants will be able to identify the appropriate level of care and clinical approach best suited for a given client.

- **The Strategic Prevention Framework: An Integrated Model for Substance Abuse Prevention Planning** - Janice Petersen, PhD

The Strategic Prevention Framework (SAMHSA-CSAP) has been widely used as an effective tool to elevate the relevance of substance abuse prevention. Its five-step process outlines essential elements for a common framework in addressing the myriad of problems associated with substance use disorders. From a prevention perspective, it unites the concept of data-drive decisions to inform implementation of programs, policies and practices. This presentation will provide a summary of the five-step process and engage participants in a dialogue regarding the integration of the model in comprehensive prevention programming. Targeted to administrators, policy makers, and prevention specialists, the presentation will provide useful information and best practice protocols that have been used in various states to address substance abuse prevention issues.

- **NCC AP: What Does it all Mean? An Introduction to the World of Certification** - Kathryn Benson, LADC, NCAC II, QSAP, QSC

The National Certification Commission for Addiction Professionals (NCC AP) offers nationally and internationally recognized credentials specifically for addiction professionals. The NCC AP operates as an independent credentialing body managing credentials and additional services, including test administration, certification standards, codes of ethical conduct and credentialing development policy and procedures. Kathryn Benson, the Chair of the NCC AP will discuss these and other credentialing topics.

- **The Gatekeeper vs Student Assistance Role of Addiction Studies Educators** - Alan Cavaiola, PhD, LCADC, Kirk Bowden, PhD, and Joan E. Standora, PhD, LADC, CASAC

Addiction educators are charged with the task of evaluating student progress as they progress through their training to become addictions counselors. In assessing student performance issues of academic, personal and professional development often reveal personal stressors and other student problems. Addiction educators are sometimes placed in the role of

student assistance counselors in making recommendation to ameliorate problems however, educators are sometimes placed in the role of gatekeepers when confronted with student issues that suggest the student may not be appropriate for the field. This presentation and panel discussion will elucidate these issues.

NAADAC Awards Dinner - 5:30 to 7:30 pm

Join us as we celebrate the best of the profession! NAADAC will recognize professionals from around the nation as it presents the NAADAC awards for outstanding contributions to the profession.

Monday, October 14, 2013 (Earn up to six continuing education credits)

Fun Run/Walk - 6:30 am

Registration Open - 7:30 am to 5 pm

Continental Breakfast - 7:30 to 8:30 am

Morning Keynote - The New ASAM Criteria – What's New and How The ASAM Criteria Helps You Re-Form for Healthcare Reform

Presented by David Mee-Lee, MD

8:30 to 10 am

The ASAM Criteria are the most widely used and comprehensive set of guidelines for assessment, service planning, and placement in the treatment of addictive disorders. A new edition will be released October 24, 2013. This presentation will inform participants of what is new since the last edition ASAM PPC-2R, 2001.

With the Affordable Care Act (ACA), there will be many more people eligible for addiction treatment in both treatment programs, but even more in general healthcare settings where the customers really are. This presentation will also suggest how clinicians, programs and systems can use The ASAM Criteria to re-form and respond to the clinical, financial and administrative demands for change.

Morning Breakout Sessions - 10:30 am to noon

- Addiction: It's a Brain Disease...and it Gets Complicated - Navjyot Singh Bedi, MD

This program will begin by describing the core concepts of addiction and discuss some of the factors that led to development of addiction in an individual with specific emphasis on psychiatric diagnoses. We will then apply this information to discuss the incidents and prevalence of substance use disorders in people with co-occurring psychiatric diagnoses. We will also develop insights into how to assess and formulate differential diagnoses and approaches to these patients.

- Marijuana Does it Have to be Toxic to be Debilitating? Teasing out Marijuana Fact from Fiction, a 2013 Health Perspective - Pete Katz, BA, LCDC, ADC Level III Diplomate, ICADC

Marijuana, particularly among our youth, is the most widely used illicit drug in the U.S. Traditionally, information provided in educational, prevention and counseling settings has understated or overstated the health dangers associated with marijuana use and misuse. The result has been an increasing lack of credibility within youth and within criminal justice populations at high risk for developing abusive and addictive relations with marijuana. This workshop will provide practical application strategies for use in administering AOD Offender Education modules specific to how marijuana realize its effects within the human host and the potential dangers of its abuse. A particular emphasis will include specific strategies to increase motivation for change in resistant clients. To encourage their rethinking of drug use generally and marijuana use specifically both the understated and overstated dangers surrounding marijuana use as evidenced by recent scientific findings and published study results will be reviewed.

- Employment Issues and Trends Affecting Veterans, Persons in Recovery, the Mentally Ill and Ex-Offenders - Cheryl A. Brown, MHR, SPHR, CM; Certified Recovery Support Specialist (CRSS)

When is a job, more than a job? A job is more than a job to those whom we serve. It is a key indicator of success for all who have suffered from substance abuse disorders, mental illness, returning veterans and ex-offenders. A job is more than a job to our clients because it enables them to take the first step toward long-term recovery and re-entry into the workforce. In this presentation you will hear an HR Manager's point of view regarding the business strategies, drivers and outcomes that influence employment decisions and employee success in the workplace. You will be introduced to best practices and practical skill sets that will help you be more successful in your respective role as a Director, Counselor, Vocational Coordinator, Recovery Coach or Peer Specialist.

- The Power of Auricular Acupuncture in the Treatment of Addiction and Co-occurring Disorders - Rhonda S. McBride, PhD, LCDC

This dynamic workshop will teach the participant the theory of acupuncture as a complimentary modality in the treatment of addiction, assisting the client to detox more comfortably, become more focused in the treatment process and improve treatment outcomes. The participant will become familiar with the process of becoming an acupuncture detox specialist and the NADA protocol for auricular acupuncture. This workshop is both didactic and experiential and will give the participant an opportunity to experience acupuncture for relaxation.

- The Spiritual Platform - Jeff Georgi, MDiv, MAH, LPC, LCAS, CCS, CGP

For years, in the treatment of addictive disease, spirituality has been seen as an important aspect to be addressed. First coming out of the Twelve Step community and then finding its way into more clinically grounded treatment interventions, spirituality and its importance had been recognized, but its definition has been unclear. By the end of this workshop, participants will be given the framework that will allow them to quantify the role of spirituality in their patient's life and begin specific interventions to expand that role as they move toward health.

- The Hidden Dynamics of Addiction - Johnny Patout, LSAC, LCSW, CEO

Two people grow up experimenting with drugs. One of them steadily grows out of it and becomes a successful businessman, while the other leads a life in a steady downward spiral and is now addicted to heroin. Why do these two people have such different outcomes from the same experiences? Why does one person become an addict over another? There are biological, environmental and psychological factors that impact every living being and being aware of these influencers could change everything when it comes to addiction treatment.

- Thinking Out of the Box: Thoughts on Teaching Group Counseling Skills - Lisa K. Ray, MS, LADAC, ADC, CCS, CCDP-D, CPS, CCGC

This presentation will be a collection of ideas and techniques for teaching group counseling skills on an experiential level. It will describe how to teach group counseling skills on an experiential level in an undergraduate program. Participants will be able to apply these techniques in their own group counseling courses.

Afternoon Breakout Sessions - 1:30 to 3 pm

- A Second Chance at College: How On-Campus Recovery Programs Are Changing the Face of Addiction Treatment - Robert Ferguson, Founder and CEO of Jaywalker Lodge

The delicate issues around how, when and whether a 20-something addict in early recovery should attempt to return to a college campus poses the ultimate high risk / high reward dilemma for providers and patients alike. This presentation will provide an overview of several unique approaches to on-campus collegiate programming.

- A Comprehensive Model of Addiction Treatment - Philip Herschman, PhD

The field has been describing addiction as a chronic disease for decades and more recently has been calling for the widespread adoption of evidenced based practices. While this conversation continues, most treatment programs have not implemented clinical practices that support these constructs. The current and future landscape of the addiction treatment field calls for us to provide evidence that what we do works and for us to practice what we preach.

- Establishing Safety: Addressing Trauma in Patients in Early Recovery - Neera Gupta, MD

During this workshop, participants will be presented information regarding the comorbidity rates of PTSD and substance abuse, as well as information about potential benefits of integrating care of both disorders during treatment. The presenter will also discuss how patients may better cope with trauma related triggers in early sobriety and relapse prevention tools while in trauma focused therapy. Tools for creating a trauma sensitive treatment environment while treating addiction will also be discussed.

- Powerful Solutions for Addictions Treatment: The Intersection of Addictions Medicine and Energy Medicine - Mary Hammond, MA, LPC, DCEP, EMDR Adv.

The tools of Dynamic Energetic Healing, a model in energy medicine and energy psychology, are added to the phases of traditional treatment to reduce craving and shame and to release trauma and denial. Participants will practice the energetic strategies to enhance addiction treatment.

- Cultural Competency Training: Providing Affirmative Services to Lesbian, Gay, Bisexual, Transgender and Orientation Questioning Clients - Phil McCabe, CSW, CAS, CDVC, DRCC

The LGBT community is diverse and includes members of every race, ethnicity, religion, mental capacity, physical ability/disability, age and socioeconomic group. Studies indicate that LGBT people are more likely to use alcohol, tobacco and other drugs than the general population. They are also less likely to abstain from alcohol, tobacco and other drugs, they report higher rates of substance abuse problems, and they are more likely to continue heavy drinking into later life. LGBTs use alcohol, tobacco and other drugs for the same reasons as others, however their probability of using is heightened by personal and cultural stresses resulting from anti-gay bias. For LGBT individuals, treatment must include a focus on the effects of stigma, homophobia and heterosexism in order to be beneficial to the patient. Not only does treatment and prevention need to be inclusive of the core issues affecting LGBT clients, it also needs to maintain a LGBT affirming understanding of the life skills necessary to develop and maintain a drug free existence.

- Sexuality and Substance Abuse: Connections to Women's Recovery - Raven James, PhD

Sexual issues in substance abuse treatment are often ignored, or lacking in depth and comprehension. There is a dearth of information related to sexual health for use in substance abuse settings. Exploring sexual issues in treatment has consistently improved client retention and reduced relapse rates. The purpose of this presentation is to disseminate information from behavioral therapies development research in order to examine an understudied connection to addictions treatment outcomes and sexual risk-reduction for women affected by substance use.

Closing Keynote - Uppers, Downers, All Arounders: Current Trends in Substance Abuse and/or Evolving Science of Addiction and Recovery

Presented by Darryl S. Inaba, PharmD, CADAC III

3:30 to 5 pm

Dr. Inaba will discuss the wide variety of new synthetic and natural chemicals that are recently being abused. This will include synthetic cannabinoids, "Bath Salts", prescription opiates, Kratom, "shake and bake" methamphetamine and others. The discussion will include the toxic and addiction characteristics of these substances, including how they impact recovery and treatment. Evolving science of addiction and recovery will discuss the neuro-scientific developments in understanding the processes of addiction and recovery including craving and relapse.

Tuesday, October 15, 2013 (Earn up to six continuing education credits)

Post-Conference Workshops 8:30 am - 5 pm

Screening, Brief Intervention, and Referral to Treatment (SBIRT)

Gerry Schmidt, MA, MAC and Tracey McPherson, PhD

8:30 am - 4:30 pm

Six continuing education credits

Substance use is associated with physical and emotional health problems, alcohol-related traffic crashes, alcohol- and drug-impaired driving, accidents and violence. Addiction professionals can identify and intervene early before substance use results in adverse consequences or they become alcohol or drug dependent. SBI uses a brief, valid, scientific, screening (five minutes or less) to identify whether substance use places an individual at risk for negative consequences. Depending on the results from the screening questions, the addiction professional may provide health education, simple advice, motivational counseling, help with an action plan or a referral for treatment.

Medication Assisted Treatment and Recovery

Misti Storie, MA

8:30 am – noon

Three continuing education credits

Disulfiram (Antabuse), oral naltrexone (ReVia/Depade), acamprosate (Campral) and injectable naltrexone (Vivitrol) are diverse medications that have different purposes and ways of working in the brain. This course provides a comparison of the four FDA-approved pharmacotherapies to help treat alcohol dependence and presents strategies for overcoming treatment obstacles, matching patients to the most appropriate therapy, motivating patients in treatment and building cooperative relationships between addiction professionals and prescribers.

Conflict Resolution in Recovery

Cynthia Moreno Tuohy, NCAC II, CCDC III, SAP

8:30 am - 4:30 pm

Six continuing education credits

This seminar has been designed to provide an effective, cost-efficient, feasible model for improving clients' conflict resolution knowledge, attitudes and skills and to help reduce relapse and sustain recovery of clients. This session will provide resources that are easy to use and integrate into existing community residential, intensive inpatient and outpatient substance abuse treatment facilities, school and faith-based counseling groups.

Updated June 27, 2013.