

Message from the President and Executive Director: Highlights of NAADAC's Four Pillars

Watch the Latest Archived Presentation from 5/2/12: [Click here to download this webinar for free](#) ! Download: [Po](#)
[werPoint Presentation](#)
and
[Live Q and A](#)

Price: Education is FREE to all professionals

Description: In March 2010, the NAADAC Executive Committee met to discuss NAADAC and its role in supporting its members and the profession. The Committee took a basic look at our Association and its fundamentals: who we are, what we do and how we do it.

What emerged from their discussions was a determination to focus on four major areas, or "four pillars," of outreach in order to strengthen and improve our Association. Simply put, these Four Pillars are essential roles and reasons for NAADAC to exist.

- Professional Development
- Public Engagement
- Professional Services
- Communicate the Mission

In this webinar, NAADAC's President and Executive Director will update you on the Association's advancements, current projects and goals for the future.

CE Credit: This webinar is not eligible for CE credit..

Presenters:



Robert Richards has been a NAADAC board member for the past ten years and is currently NAADAC's President. Prior to that he served as NAADAC Treasurer, and Northwest Regional Vice President and has been involved in numerous committees. Bob is Director at two treatment facilities in Eugene, Oregon, a 22 bed residential detoxification facility and a 26 bed men's long term residential facility. During his 25+ years as an addiction professional he has worked as a counselor, clinical supervisor, administrator and educator. He is a past president of AADACO, (the Oregon Association of Addiction Professionals) and served on that board for nearly 14 years. He is a past member of CAAP, the ATTC founded Consortium for the Advancement of Addiction Professionals and has been a member of various state and local groups and taskforces including a detoxification taskforce and a heroin task force. He has also served as a "peer reviewer" during numerous site reviews for the State of Oregon Office of Mental Health and Addiction Services. Bob is an experienced trainer specializing in sociology of addiction, cultural aspects of addiction, advanced counseling skills and other topics.



Cynthia Moreno Tuohy, NCAC II, CCDC II, SAP , is the Executive Director of NAADAC, the

Association of Addiction Professionals. She previously served as the Executive Director of Danya Institute and the Central East Addiction Technology Transfer Center. Prior to this she was the Program Director for Volunteers of America Western Washington, serving homeless populations and dealing with the co-occurrence of poverty and substance abuse issues. In addition, she has been the administrator of multi-county, publicly funded alcohol/drug prevention/ intervention/ treatment centers with services ranging from prenatal care to the serving the elderly for over 20 years. Moreno Tuohy has been a trainer in Domestic Violence/Anger Management and Conflict Resolution for over 19 years as well as an International, National and State trainer in a variety of topics. She has served as President of NAADAC, Certification Board Commissioner, International Chair, Treasurer and Legislative Chair for NAADAC. Moreno Tuohy has also written training components and manuals regarding: Working with adolescents, adults, seniors, school intervention, involuntary commitment, community mobilization, intensive outpatient and continuing care, impaired driver programs, EAP and gang intervention/treatment.

Who Should Attend:

Addiction professionals, employee assistance professionals, social workers, mental health counselors, professional counselors, psychologists and other helping professionals that are interested in learning about addiction-related matters.

Questions or comments about NAADAC Education? Email [Misti Storie](#)

This presentation is for individual use only and may not be reproduced without permission from

NAADAC.