

New bimonthly magazine to be distributed to specialists in the treatment and prevention of addiction

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A new magazine, *Addiction Professional*, will begin publication with a January 2003 issue. The new bimonthly, full-color magazine will be distributed to specialists in the treatment and prevention of addiction, and will cover a wide variety of clinical and programmatic issues affecting the future of addiction treatment. All members of NAADAC, The Association for Addiction Professionals, will receive *Addiction Professional* as their official publication, replacing Counselor. NAADAC is the largest association of addiction professionals and is headquartered in Alexandria, Virginia.

"We are excited about *Addiction Professional*," Roger A. Curtiss, NCAC II, LAC, president of NAADAC, said. "I am confident that this magazine will serve our members well and reflect NAADAC's values and interests, as we build upon our foundation as the premier organization of addiction focused professionals."

The circulation of *Addiction Professional* will also include the members of the National Association of Addiction Treatment Providers (NAATP) and other qualified professionals drawn from Manisses Communications Group's lists of subscribers to its other professional publications, including Alcoholism & Drug Abuse Weekly and The Brown University Digest of Addiction Theory and Application.

Manisses, established in 1985, also publishes the widely distributed Behavioral Healthcare Tomorrow, a bimonthly magazine that is the forum of issues and trends for program and clinical decision-makers in mental health and addiction. *Addiction Professional* will focus on clinical issues in treatment and prevention, and will seek to create a forum for the exchange of ideas among disparate professional groups that serve patients with addiction problems. Gary Enos, a Manisses veteran editor and reporter, will serve as editor of *Addiction Professional*, and will continue to serve as editor of Behavioral Healthcare Tomorrow.

*Addiction Professional* will include contributed articles by frontline professionals introducing

models of treatment and strategies for prevention.